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(A sino-foreign joint venture joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 588)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to the disclosure requirements under Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The attached is an announcement of Beijing North Star Company Limited (the "Company") to be published on certain newspapers in the People's Republic of China (the "PRC") on 23 May 2015 and on the website of Shanghai Stock Exchange (www.sse.com.cn) on 22 May 2015 (stock code: 601588). The attached announcement is also published on the website of the Company (www.beijingns.com.cn).

By order of the board of directors

Beijing North Star Company Limited

GUO Chuan

Company Secretary

Beijing, the PRC, 22 May 2015

At as the date of this announcement, the board of directors of the Company comprises 9 directors, of which Mr. HE Jiang-Chuan, Mr. LI Chang-Li, Ms. ZHAO Hui-Zhi, Mr. ZENG Jin, Mr. LIU Jian-Ping and Mr. LIU Huan-Bo are executive directors and Mr. LONG Tao, Mr. GAN Pei-Zhong and Mr. WONG Yik Chung are independent non-executive directors.

Stock code: 601588 Stock short name: North Star Announcement No.: Lin 2015-028

Bond code: 122348 Bond short name: 14 North Star 01 Bond code: 122351 Bond short name: 14 North Star 02

BEIJING NORTH STAR COMPANY LIMITED ANNOUNCEMENT ON WINING A BID TO ACQUIRE LANDS

The board of directors of the Company and all directors warrant that there are no false representations or misleading statements contained in, or material omissions from, this announcement and severally and jointly accept responsibility for the truthfulness, accuracy and completeness of this announcement.

On 22 May 2015, the Company, together with Chengdu Langming Real Estate Co., Ltd. (成都朗銘置業有限公司) and Shenzhen Lianxin Investment Management Company Limited (深圳聯新投資管理有限公司) (the shareholding proportion being 40%, 25% and 35% held by the Company, Chengdu Langming Real Estate Co., Ltd., and Shenzhen Lianxin Investment Management Company Limited respectively), won the bid to acquire the state-owned construction land use right of the land parcel GX2015–18(251/211) in Chengdu ("Parcel No.1") and the state-owned construction land use right of the land parcel GX2015–17(251/211) in Chengdu ("Parcel No.2") by way of bid invitation, auction and listing with a total bidding price of Renminbi six hundred, seven million and seven hundred and forty-four thousand and two hundred and eighty-four (RMB607,744,284) and Renminbi three hundred and twenty-five million, six hundred and forty-six thousand and seven hundred and ninety (RMB325,646,790) respectively.

The two land parcels are located in the western area of Dayuan Group in High-tech Zone (高新區大源組團西片區), i.e. Group 1 of Dayuan Village and Group 4 of Tongpai Village in Guixi Sub-district Office (桂溪街道辦事處大源村1組、銅牌村4組). The area of Parcel No. 1 granted: 39,589.87 square meters; gross floor area: not less than 39,589.87 square meters but not more than 100,954.2 square meters (the percentage of gross floor area for commercial and service facilities shall not be more than 10% of the gross floor area included in plot ratio); construction density: not more than 26%; greening rate: not less than 30%; planned usage: residential and commercial use. The area of Parcel No. 2 granted: 24,015.24 square meters; gross floor area: not less than 24,015.24 square meters but not more than 57,636.6 square meters (the percentage of gross floor area included in plot ratio); construction density: not more than 10% of the gross floor area included in plot ratio); construction density: not more than 26%; greening rate: not less than 30%; planned usage: residential and commercial use.

Announcement is hereby given.

Board of directors of Beijing North Star Company Limited 22 May 2015