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北京迪信通商貿股份有限公司

Beijing Digital Telecom Co., Ltd.

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6188)

**INSIDE INFORMATION
UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS
AND
RESUMPTION OF TRADING**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

INSIDE INFORMATION

The announcement is made by Beijing Digital Telecom Co., Ltd. (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

THE STRATEGIC COOPERATION AGREEMENT WITH LE CO.

The board of directors (the “**Board**”) is pleased to announce that on 21 May 2015, the Company entered into a strategic cooperation agreement (“**Strategic Cooperation Agreement**”) with LE Holding (Beijing) Co. Ltd. (the “**LE Co.**”), pursuant to which the Company and LE Co. will form a strategic cooperation relationship. The Strategic Cooperation Agreement is legally binding.

Pursuant to the Strategic Cooperation Agreement, the Company will provide a platform for LE Co. to promote its brand, including providing exhibition areas in the Company’s retail stores for the promotion of LE Co.’s products.

INFORMATION OF LE CO.

LE Co. is established under the laws of the People’s Republic of China and is primarily engaged in research, development and implication of internet video, mobile TV and other network video technology.

REASONS FOR AND BENEFITS OF THE STRATEGIC COOPERATION AGREEMENT

The Company and LE Co. believe that this cooperation can utilize their respective advantages in online and offline sale's network and to further develop and strengthen their respective businesses. The cooperation with LE CO. will facilitate the Company's transition to network service provider.

The Board is of the view that the Strategic Cooperation Agreement is in the interests of the Company and the shareholders of the Company as a whole.

Save for the aforesaid, the Board is not aware of any reasons for such price and volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

RESUMPTION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") has been suspended with effect from 10:41 a.m. on Friday, 22 May 2015 pending the release of this announcement. The Company has applied for the resumption of trading in the shares of the Company on the Stock Exchange with effect from 9:00 a.m. on Tuesday, 26 May 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the order of the Board. The Board individually and collectively accepts responsibility for the accuracy of this announcement.

By order of the Board
Beijing Digital Telecom Co., Ltd.
LIU Donghai
Chairman

Hong Kong, 22 May 2015

As at the date of this announcement, the executive directors of the Company are Mr. LIU Donghai, Mr. LIU Yajun, Mr. LIU Songshan, Ms. LIU Wencui and Ms. LIU Hua; the non-executive director is Mr. WANG Lin; and the independent non-executive directors are Mr. LV Tingjie, Mr. LENG Rongquan and Mr. Vincent Man Choi, LI.