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## **BELLE INTERNATIONAL HOLDINGS LIMITED**

### **百麗國際控股有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1880)

## **UNUSUAL PRICE AND TRADING VOLUME MOVEMENT**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited pursuant to rule 13.10 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Belle International Holdings Limited (the “**Company**”) has noted the recent increase in the price and trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Company wishes to confirm that we are not aware of any reasons for these increases in price or volume or of any information which must be announced to avoid a false market in the Company’s shares or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The board of directors of the Company (the “**Board**”) collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board  
**Belle International Holdings Limited**  
**SHENG Baijiao**  
*CEO & Executive Director*

Hong Kong, 22 May 2015

*As at the date of this announcement, the Executive Directors of the Company are Mr. Sheng Baijiao, Mr. Tang King Loy and Mr. Sheng Fang, the Non-executive Directors are Mr. Tang Yiu and Ms. Hu Xiaoling, and the Independent Non-executive Directors are Mr. Ho Kwok Wah, George, Mr. Chan Yu Ling, Abraham, Dr. Xue Qiuzhi and Mr. Gao Yu.*