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UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS RESUMPTION OF TRADING

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

The board of directors (the "**Board**") of Kith Holdings Limited (the "**Company**") have noted the recent increases in the price and trading volume of the shares of the Company (the "**Shares**").

Reference is made to the announcement dated 10 July 2012 (the "Announcement"). Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Announcement. The Board announces that the group is currently anticipating to enter into transactions in relation to the proposed relocation of the package printing plant of Yunnan Qiaotong, which may constitute notifiable transactions of the Company if materialised.

Save as disclosed above, having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company's securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

RESUMPTION OF TRADING

At the request of the Company, trading in the Shares on the Stock Exchange was halted with effect from 3:28 p.m. on 22 May 2015 pending the release of this announcement. The Company has made

an application to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 26 May 2015.

By order of the Board **Kith Holdings Limited Zhang Xiaofeng** Director & Chief Executive Officer

Hong Kong, 26 May 2015

As at the date of this announcement, the board of Directors of the Company comprises Ms. Cheng Hung Mui, Mr. Zhang Xiaofeng, Mr. Zhou Jin, Mr. Tao Fei Hu, Mr. Wang Feng Wu, Mr. Wei Ren, Mr. Liu Qingchang and Mr. Liu Shihong as executive Directors, Mr. Gou Min and Ms. Connie Xiaohua Zhang as non-executive Directors, Mr. Ho Chun Chung, Patrick, Mr. Lee Kwong Yiu, Mr. Wang Jinlin, Mr. Zhang Jianxing and Mr. Liang Zhong as independent non-executive Directors.

* For identification purpose only