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長城汽車股份有限公司 GREAT WALL MOTOR COMPANY LIMITED^{*}

(a joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 2333)

ANNOUNCEMENT IN RELATION TO THE INTENTION TO INCREASE SHAREHOLDING IN THE COMPANY BY THE CONTROLLING SHAREHOLDER

On 10 July 2015, Great Wall Motor Company Limited (the "**Company**") received a notice from Baoding Innovation Great Wall Asset Management Company Limited ("**Innovation GW**"), the controlling shareholder of the Company, that in order to facilitate the sustainable and healthy development of the Company and to protect the interests of the investors, and in accordance with the Notice of Increase in Shareholding of the Listed Company by its Substantial Shareholder, Directors, Supervisors and Senior Management Officers (Zheng Jian Fa [2015] No. 51) issued by the China Securities Regulatory Commission:

- I. Innovation GW will not reduce its shareholdings in the Company within six months from the date of this announcement.
- II. Innovation GW proposes to increase its shareholdings in the Company in accordance with laws and regulations when opportunities arise. Innovation GW will not reduce its shareholdings in the Company within six months from the date of the increase in shareholdings and the period as stipulated by the relevant laws and regulations.

The Company will safeguard the interest of our shareholders. We hereby express our gratitude to all investors for their continued support to the Company.

In addition, to express our gratitude to our shareholders for their support to the Company, the Company has decided to offer a total of 10,000 models of Havel H8 or Havel H9 to our shareholders as a gift.



Shareholders of the Company may visit the homepage of the official website of Haval (http://www.haval.com.cn/) and click "Test Drive" to submit the application. Individual shareholders please insert their "names + account numbers" in the blanks of personal information (e.g "Zhang San A123456789"). Corporate shareholders please insert "names of the recipients + shareholders' account numbers" in the blanks of personal information (e.g "Li Si A123456789"). The application period for registration is valid from 13 July 2015 to 31 July 2015.

Shareholders are welcome to have test ride and drive at our 4S shops and provide their opinions and advices to the Company.

Holders of A Shares whose names appear on A share register of members of the Company maintained by China Securities Depository and Clearing Corporation Limited Shanghai Branch at 15:00 on 31 July 2015 and being the first 10,000 shareholders submitting the application on the official website of Haval are entitled to the offer of such models.

The Company will announce the specific procedures on the official website of Haval (http://www.haval.com.cn/) at 09:00. on 31 July 2015.

This announcement is published on the websites of The Stock Exchange of Hong Kong Limited (www.hkexnews.hk), the Shanghai Stock Exchange (www.sse.com.cn) and the official website of the Company (www.gwm.com.cn).

By order of the Board Great Wall Motor Company Limited Xu Hui Company Secretary

Baoding, Hebei Province, the PRC, 10 July 2015

As at the date of this announcement, members of the Board comprise:

Executive Directors: Mr. Wei Jian Jun, Mr. Liu Ping Fu, Ms. Wang Feng Ying, Mr. Hu Ke Gang and Ms. Yang Zhi Juan.

Non-executive Directors: Mr. He Ping and Mr. Niu Jun.

Independent Non-executive Directors: Mr. Wong Chi Hung, Stanley, Mr. Lu Chuang, Mr. Liang Shang and Mr. Ma Li Hui.

* For identification purpose only