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## **HAICHANG OCEAN PARK HOLDINGS LTD.**

### **海昌海洋公園控股有限公司**

*(Formerly known as Haichang Holdings Ltd. 海昌控股有限公司)*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2255)**

### **CHANGE OF COMPANY NAME; CHANGE OF CHINESE STOCK SHORT NAME; AND CHANGE OF COMPANY WEBSITE**

#### **CHANGE OF COMPANY NAME**

The Board is pleased to announce that the English name of the Company has been changed from “Haichang Holdings Ltd.” to “Haichang Ocean Park Holdings Ltd.” and the Chinese name of the Company has been changed from “海昌控股有限公司” to “海昌海洋公園控股有限公司” as the dual foreign name of the Company with effect from 30 June 2015. The registration of the new names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) took effect from 24 July 2015.

#### **STOCK SHORT NAME AND STOCK CODE**

The Chinese stock short name of the Company will be changed from “海昌控股” to “海昌海洋公園” for the purpose of the trading of Shares on the Stock Exchange with effect from 9:00 a.m. on 3 August 2015 while the English stock short name will remain unchanged as “HAICHANG HLDG”. The stock code of the Company on the Stock Exchange remains unchanged as “2255”.

#### **CHANGE OF COMPANY WEBSITE**

The corporate website address of the Company has been changed from “www.haichangholdings.com” to “www.haichangoceanpark.com” with immediate effect.

Reference is made to the announcement of Haichang Ocean Park Holdings Ltd. (formerly known as Haichang Holdings Ltd.) (the “**Company**”) dated 14 May 2015, the supplemental circular of the Company dated 20 May 2015 (the “**Circular**”), and the announcement of the Company relating to the poll results of the annual general meeting of the Company dated 25 June 2015, in relation to the proposed Change of Company Name. Unless otherwise specified in this announcement, terms used herein shall have the same meanings as those defined in the Circular.

## **CHANGE OF COMPANY NAME**

The Board is pleased to announce that subsequent to the passing of a special resolution by the Shareholders at the Annual General Meeting held on 25 June 2015, the Certificate of Incorporation on Change of Name has been issued by the Registrar of Companies in the Cayman Islands certifying that the English name of the Company has been changed from “Haichang Holdings Ltd.” to “Haichang Ocean Park Holdings Ltd.” and the Chinese name of the Company has been changed from “海昌控股有限公司” to “海昌海洋公園控股有限公司” as the dual foreign name of the Company with effect from 30 June 2015.

Further, the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 24 July 2015 confirming the registration of the new names of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from that date.

## **EFFECTS OF THE CHANGE OF COMPANY NAME**

The Change of Company Name will not, of itself, affect any of the rights of the Shareholders. The trading arrangements for the Shares on the Stock Exchange will not be affected. All existing Share certificates of the Company in issue bearing the former names of the Company will continue to be evidence of legal title to the Shares and remain valid for trading, settlement, registration and delivery purposes. The new Share certificates of the Company will be issued under the Company’s new name and new dual foreign name. There will not be any arrangements for the exchange of the existing Share certificates of the Company for new Share certificates bearing the Company’s new name and new dual foreign name.

## **STOCK SHORT NAME AND STOCK CODE**

Following the Change of Company Name becoming effective, the Chinese stock short name of the Company will be changed from “海昌控股” to “海昌海洋公園” for the purpose of the trading of Shares on the Stock Exchange with effect from 9:00 a.m. on 3 August 2015 while the English stock short name will remain unchanged as “HAICHANG HLDG”. The stock code of the Company on the Stock Exchange remains unchanged as “2255”.

## **CHANGE OF COMPANY WEBSITE**

The corporate website address of the Company has been changed from “www.haichangholdings.com” to “www.haichangoceanpark.com” with immediate effect to reflect the Change of Company Name.

On behalf of the Board  
**Haichang Ocean Park Holdings Ltd.**  
**Wang Xuguang**  
*Executive Director and Chief Executive Officer*

Dalian, the People’s Republic of China, 29 July 2015

*As at the date of this announcement, the executive Directors of the Company are Mr. Wang Xuguang, Mr. Zhao Wenjing and Mr. Qu Naiqiang; the non-executive Directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive Directors of the Company are Prof. Fang Hongxing, Mr. Sun Jianyi and Prof. Xie Yanjun.*