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**KFM KINGDOM HOLDINGS LIMITED**

**KFM金德控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 3816)**

**ANNOUNCEMENT PURSUANT TO RULE 3.7 OF THE  
TAKEOVERS CODE AND RULE 13.09 OF THE LISTING RULES**

This announcement is made by the Company pursuant to Rule 3.7 of the Takeovers Code.

The Company wishes to update its shareholders that, as informed by Mr. Sun and KIG, (i) the discussions between KIG and the Potential Purchaser in respect of the Possible Transaction are still in progress; and (ii) other than the MOU, no formal or legally binding agreement has been entered into between KIG and the Potential Purchaser in respect of the Possible Transaction.

**Shareholders and potential investors of the Company should exercise in caution when dealing in the Shares as there is no certainty that the Possible Transaction(s) will proceed.**

Reference is made to the announcements (“**Announcements**”) of KFM Kingdom Holdings Limited (“**Company**”) dated 30 April 2015, 26 May 2015, 24 June 2015 and 29 June 2015 in relation to a possible disposal of Shares which may result in Mr. Sun ceasing to be the controlling shareholder of the Company (“**Possible Transaction**”). Unless otherwise defined, terms used in this announcement shall have the same meanings as those used in the Announcements.

The Company wishes to update its shareholders that, as informed by Mr. Sun and KIG, (i) the discussions between KIG and the Potential Purchaser in respect of the Possible Transaction are still in progress; and (ii) other than the MOU, no formal or legally binding agreement has been entered into between KIG and the Potential Purchaser in respect of the Possible Transaction.

**Shareholders and potential investors of the Company should exercise in caution when dealing in the Shares as there is no certainty that the Possible Transaction will proceed.**

This announcement is issued pursuant to Rule 3.7 of the Takeovers Code. Shareholders will be informed of any further development with regards to the Possible Transaction as and when necessary and on a monthly basis pursuant to Rule 3.7 of the Takeovers Code until an announcement of a firm intention to make an offer or of a decision not to proceed with an offer is made in compliance with the Takeovers Code.

By order of the Board  
**KFM Kingdom Holdings Limited**  
**Sun Kwok Wah Peter**  
*Chairman*

Hong Kong, 29 July 2015

*As at the date of this announcement, the Board comprises four executive Directors, namely Sun Kwok Wah Peter (Chairman), Mr. Wong Chi Kwok, Mr. Lam Kin Shun and Mrs. Chow Suen Christina; and three independent non-executive Directors, namely Mr. Wan Kam To, Mr. Lam Hon Keung Keith and Prof. Chung Chi Ping Roy.*

*All the Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.*