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International Housewares Retail Company Limited 國際家居零售有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1373)

VOLUNTARY ANNOUNCEMENT DIRECTOR'S DEALING IN SHARES

This announcement is made voluntarily by International Housewares Retail Company Limited (the "Company"). The board of directors (the "Board") of the Company was notified that on 29 July 2015, Mr. LAU Pak Fai Peter, the chairman of the Board, chief executive officer and a controlling shareholder of the Company purchased 302,000 ordinary shares (the "Shares") of the Company with a nominal value of HK\$0.1 each on 29 July 2015 on the market at an average price of HK\$1.98 per Share (the "Share Acquisition").

Following the Share Acquisition, Mr. LAU Pak Fai Peter had personal interests in 3,012,000 Shares and share options to subscribe for 675,000 Shares and is deemed to have interests in 324,000,000 Shares beneficially owned by Hiluleka Limited, by virtue of his controlling shareholding (i.e. 50%) in Hiluleka Limited within the meaning of Part XV of Securities and Futures Ordinance.

By Order of the Board of
International Housewares Retail Company Limited
LAU Pak Fai Peter

Chairman and Executive Director

Hong Kong, 29 July 2015

As at the date of this announcement, the executive Directors are Mr. LAU Pak Fai Peter, Ms. NGAI Lai Ha and Mr. CHENG Sing Yuk, the non-executive Director is Mr. YEUNG Yiu Keung, and the independent non-executive Directors are Dr. LO Wing Yan William, J.P., Mr. HUANG Lester Garson, J.P. and Mr. MANG Wing Ming Rene.