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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01250)

**(1) CHANGE OF COMPANY NAME
(2) CHANGE OF STOCK SHORT NAME
(3) CHANGE OF COMPANY WEBSITE
AND
(4) CHANGE OF COMPANY LOGO**

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “Jin Cai Holdings Company Limited” to “Beijing Enterprises Clean Energy Group Limited” and the Chinese name of the Company from “金彩控股有限公司” to “北控清潔能源集團有限公司” as its dual foreign name.

CHANGE OF STOCK SHORT NAME

The stock short name for trading in the Shares on the Stock Exchange will be changed from “JIN CAI HLDGS” to “BE CLEAN ENERGY” in English and from “金彩控股” to “北控清潔能源集團” in Chinese with effect from 9:00 a.m. on 3 August 2015. The stock code of the Company remains unchanged as “1250”.

CHANGE OF COMPANY WEBSITE

The website of the Company has been changed from “<http://www.jincaiholding.com>” to “www.bece.com.hk” with effect from the date of this announcement.

ADOPTION OF NEW COMPANY LOGO

With effect from the date of this announcement, the Company has adopted a new logo which will be printed on the relevant corporate documents of the Company, including but not limited to the Company's promotional materials, interim and annual reports, announcements, circulars and corporate stationary. The Company's new logo is as shown on the top of this announcement.

References are made to the revised notice of annual general meeting of Beijing Enterprises Clean Energy Group Limited (formerly known as Jin Cai Holdings Company Limited) (the "**Company**") dated 28 May 2015, the circular of the Company dated 29 April 2015 and the supplemental circular of the Company dated 28 May 2015 (collectively, the "**Circular**") and the announcement of the Company dated 22 June 2015 in relation to the poll results of the AGM. Unless otherwise defined herein, capitalized terms used herein shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that, following the passing of the special resolution at the AGM held on 22 June 2015, the English name of the Company has been changed from "Jin Cai Holdings Company Limited" to "Beijing Enterprises Clean Energy Group Limited" and the Chinese name of the Company from "金彩控股有限公司" to "北控清潔能源集團有限公司" as its dual foreign name.

The Certificate of Incorporation on Change of Name of the Company was issued by the Registrar of Companies in the Cayman Islands on 26 June 2015 certifying the change of the English name of the Company from "Jin Cai Holdings Company Limited" to "Beijing Enterprises Clean Energy Group Limited" and the adoption of the Chinese name "北控清潔能源集團有限公司" as the dual foreign name of the Company, and the Certificate of Registration of Alteration of Company Name of Registered Non-Hong Kong Company was issued by the Companies Registry in Hong Kong on 23 July 2015 confirming the registration of the Company's new English and Chinese names of "Beijing Enterprises Clean Energy Group Limited" and "北控清潔能源集團有限公司" respectively in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

EFFECTS ON THE CHANGE OF COMPANY NAME

The change of company name will not affect any rights of the Shareholders.

All existing share certificates of the Company in issue bearing the existing name of the Company will continue to be effective and as documents of title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the free exchange of existing share certificates of the Company for new share certificates bearing the Company's new name. New share certificates will bear the Company's English and Chinese names with effect from 3 August 2015.

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By order of the Board

Beijing Enterprises Clean Energy Group Limited

Hu Xiaoyong

Chairman

Hong Kong, 29 July 2015

As at the date of this announcement, the Board comprises eight directors, namely Mr. Hu Xiaoyong, Mr. Shi Xiao Bei, Mr. Liang Yong Feng, Mr. Han Songbai and Ms. Huang Li as executive directors of the Company; and Mr. Tam Tak Kei Raymond, Professor Lam Sing Kwong Simon and Mr. Xu Honghua as independent non-executive directors of the Company.