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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

SUCCESSIVELY WON SPORTS LOTTERY TERMINAL PROCUREMENT ORDERS FROM FOUR PROVINCES

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has recently secured Sports Lottery terminal procurement orders from the provinces of Yunnan, Inner Mongolia, Gansu and Henan. To date, the Group's Sports Lottery terminal business has successfully expanded to cover 13 provinces and regions across China.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, collectively referred to as the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has just won a bid for Henan province's Sports Lottery terminal procurement programme. Over the past two months, Lottnal has successively secured Sports Lottery terminal procurement orders from the provinces of Yunnan, Inner Mongolia, Gansu and Henan. To date, the Group's Sports Lottery terminal business has successfully expanded to cover 13 provinces and regions across China.

Of these four provinces, Yunnan and Henan were first wins, Inner Mongolia Autonomous Region was a second win, and Gansu was a fourth win. In spite of its location in China's Southwestern Frontier, Yunnan's Sports Lottery sales have consistently ranked at the top nationwide, ranking 14th place in 2014, with sales exceeding RMB 5.7 billion, and ranking within the top 10 from January to June 2015. Henan Sports Lottery's sales exceeded the RMB 8 billion mark in 2014, ranking 7th nationwide, and from January to June 2015, sales approached RMB 4.8 billion, ranking 5th nationwide. Despite overall nationwide Sports Lottery sales growth slowing to 6.2% for January to June 2015, Inner Mongolia Sports Lottery's sales maintained strong growth of 35.6% year-on-year. Over the past three years, Gansu Sports Lottery's sales growth reached a compound annual growth rate ("CAGR") of 52%, far exceeding the approximately 20% CAGR of the Sports Lottery market and overall lottery market. The outstanding performance of these provincial lottery markets have driven the development of the Group's Computer-generated Ticket Game ("CTG") business.

Since Lottnal became a qualified Sports Lottery CTG terminal supplier in 2013, it has successively won bids over the past two years. This year, it has successfully advanced to become the top Sports Lottery terminal supplier by sales, with an almost 30% share of nationwide Sports Lottery CTG terminal sales. This is a reflection of the provincial Sports Lottery authorities' recognition of the Group, and is also the result of the Group's efforts to further expand the Sports Lottery market and strengthen its brand competitiveness.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 30 July 2015

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-Executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-Executive Directors.

^{*} For identification purposes only