



HONGKONG CHINESE LIMITED

香港華人有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 655)

31st July, 2015

Dear New Registered Shareholders,

Election of Means of Receipt and Language of Corporate Communications

Pursuant to rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Bye-laws of Hongkong Chinese Limited (the "Company"), the Company is permitted to supply Corporate Communications^(Note 1) to the shareholders of the Company (the "Shareholders") either (i) in printed form, in English and/or Chinese (the "Printed Version") or (ii) by electronic means through the Company's website at www.hkchinese.com.hk (the "Electronic Version").

We write to ascertain your preference in receiving future Corporate Communications. You may elect one of the options set out below:

- (1) to access all future Corporate Communications by electronic means through the Company's website at www.hkchinese.com.hk instead of receiving Printed Version, and receive a notification of the publication of the Corporate Communications on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communications only^(Note 2); or
- (3) to receive the printed Chinese version of all future Corporate Communications only^(Note 2); or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

Actions to be taken

To make your election, please complete and sign the enclosed reply form (the "Reply Form") and return the same to the Company's Hong Kong Branch Share Registrar, Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong (the "Registrar") by post using the mailing label (for pre-paid postage in Hong Kong) at the bottom of the Reply Form. If the Reply Form is returned by post from outside Hong Kong, please affix the appropriate postage stamps.

If the Company does not receive the duly completed and signed Reply Form or does not receive any response from you indicating your objection to access the Corporate Communications by electronic means through the Company's website by 31st August, 2015, you will be deemed to have elected the Electronic Version instead of the Printed Version.

If you have elected (or are deemed to have elected) the Electronic Version, the Company will, on the same day when the Printed Version is mailed, notify you of the publication of such Corporate Communications on the Company's website by email (if you have provided an email address) or by post (if no email address is provided) to your address as appearing in the Company's register of members.

You are entitled at any time by reasonable notice in writing to the Registrar or by email to hkchinese-ecom@hk.tricorglobal.com specifying your name, address and request, to change your choice of the means of receipt and language of the Corporate Communications. If you have elected or are deemed to have elected the Electronic Version and, for any reason, have any difficulty in receiving or gaining access to the Corporate Communications electronically, the Company or the Registrar will, upon request, send the Printed Version of the relevant Corporate Communications to you free of charge as soon as possible.

The printed copies of the English and Chinese versions of the Corporate Communications will be available from the Company or the Registrar on request, and the same will also be available on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.hkchinese.com.hk.

Shareholders are encouraged to elect the Electronic Version which helps conserve the environment, save costs and enhance communication efficiency.

Should you have any queries in relation to this letter, please contact the Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
Hongkong Chinese Limited
John Lee Luen Wai
Chief Executive Officer

Notes:

1. "Corporate Communications" refer to any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
2. Shareholders who have elected the Printed Version in either English only or in Chinese only should note that in some instances, they will receive the Printed Version in both English and Chinese.

* For identification purpose only

