(Incorporated in Bermuda with limited liability)
(Stock Code: 655)

31st July, 2015

Dear New Registered Shareholders,

## Election of Means of Receipt and Language of Corporate Communications

Pursuant to rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Bye-laws of Hongkong Chinese Limited (the "Company"), the Company is permitted to supply Corporate Communications(Note 1) to the shareholders of the Company (the "Shareholders") either (i) in printed form, in English and/or Chinese (the "Printed Version") or (ii) by electronic means through the Company's website at www.hkchinese.com.hk (the "Electronic Version").

We write to ascertain your preference in receiving future Corporate Communications. You may elect one of the options set out below:

- (1) to access all future Corporate Communications by electronic means through the Company's website at www.hkchinese.com.hk instead of receiving Printed Version, and receive a notification of the publication of the Corporate Communications on the website of the Company; or
- (2) to receive the printed English version of all future Corporate Communications only(Note 2); or
- (3) to receive the printed Chinese version of all future Corporate Communications only<sup>(Note 2)</sup>; or
- (4) to receive both the printed English and Chinese versions of all future Corporate Communications.

## Actions to be taken

To make your election, please complete and sign the enclosed reply form (the "Reply Form") and return the same to the Company's Hong Kong Branch Share Registrar, Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong (the "Registrar") by post using the mailing label (for pre-paid postage in Hong Kong) at the bottom of the Reply Form. If the Reply Form is returned by post from outside Hong Kong, please affix the appropriate postage stamps.

If the Company does not receive the duly completed and signed Reply Form or does not receive any response from you indicating your objection to access the Corporate Communications by electronic means through the Company's website by 31st August, 2015, you will be deemed to have elected the Electronic Version instead of the Printed Version.

If you have elected (or are deemed to have elected) the Electronic Version, the Company will, on the same day when the Printed Version is mailed, notify you of the publication of such Corporate Communications on the Company's website by email (if you have provided an email address) or by post (if no email address is provided) to your address as appearing in the Company's register of members.

You are entitled at any time by reasonable notice in writing to the Registrar or by email to hkchinese-ecom@hk.tricorglobal.com specifying your name, address and request, to change your choice of the means of receipt and language of the Corporate Communications. If you have elected or are deemed to have elected the Electronic Version and, for any reason, have any difficulty in receiving or gaining access to the Corporate Communications electronically, the Company or the Registrar will, upon request, send the Printed Version of the relevant Corporate Communications to you free of charge as soon as possible.

The printed copies of the English and Chinese versions of the Corporate Communications will be available from the Company or the Registrar on request, and the same will also be available on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.hkchinese.com.hk.

Shareholders are encouraged to elect the Electronic Version which helps conserve the environment, save costs and enhance communication efficiency.

Should you have any queries in relation to this letter, please contact the Customer Service Hotline of the Registrar at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays).

Yours faithfully, For and on behalf of Hongkong Chinese Limited John Lee Luen Wai Chief Executive Officer

## Notes:

- 1. "Corporate Communications" refer to any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
- Shareholders who have elected the Printed Version in either English only or in Chinese only should note that in some instances, they will receive the Printed Version in both English and Chinese.
- \* For identification purpose only

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To: Hongkong Chinese Limited (the "Company") c/o Tricor Tengis Limited Level 22, Hopewell Centre, 183 Queen's Road East,

Hong Kong.

致: 香港華人有限公司\*(「本公司」) 卓佳登捷時有限公司轉交 皇后大道東183號 合和中心22樓

I/We would like to receive future Corporate Communications of the Company in the manner as indicated below: 本人/吾等希望以下列方式收取本公司日後刊發之公司通訊: (Please tick ONLY ONE of the following boxes.請在其中一個空格內加✔號。)

version, and printed copie	orporate Communications by electronic means through the receive an email notification to my/our email address beloes of the relevant Corporate Communications are mailed; or 河網站www.hkchinese.com.hk 以電子方式覽閱所有	ow or a notification le	etter mailed to my/our address on the	e same date when
日向本人/	吾等發出電郵通知(本人/吾等之電郵地址如下)或			
My/Our emai 本人/吾等	li address: 之電郵地址:			
(Please ensur 公司通訊之	re information properly filled in for notification of publicat $\mathbb{Z}[\mathbb{H}]\circ \mathbb{C}$	ion of Corporate Con	mmunications.請確保資料正確填寫	寫以供通知發佈
☐ To receive th	ne printed English version ONLY; or 僅收取英文版印刷	本;或		
☐ To receive th	ne printed Chinese version ONLY; or 僅收取中文版印刷	本;或		
To receive be	oth the printed English and Chinese versions. 同時收取英	文及中文版印刷石	本。	
Signature: 簽署:		Date: 日期:		
Name: 姓名:	(English英文) (in BLOCK LETTERS請以正楷填寫)			(Chinese 中文)
		Contact Phone Number: 聯絡電話:		

- Please complete this reply form clearly. Any reply form with no indicated choice, with no signature or otherwise incorrectly completed will be void. 請清楚地填寫此回覆表格。倘若並無填寫選擇、或沒有簽署、或所填寫之資料不正確,本回覆表格將會作廢。
  If the Company does not receive this duly completed and signed reply form or does not receive any response from you indicating your objection to access the Corporate Communications by electronic means through the Company's website instead of receiving the printed version, and a notification of publication of the Corporate Communications on the Company's website instead of receiving the printed version, and a notification of publication of the Corporate Communications on the Company's website will be sent to you by email (if you have provided an email address) or by post (if no email address is provided) in the future. 倘截至二零一五年八月三十一日,本公司仍未收到 閣下填妥及簽署之回覆表格或不曾收到 閣下反對透過本公司網站以電子方式覽閱公司通訊之回應,閣下將被保任已選擇透過本公司網站以電子方式收取公司通訊,以代替收取印刷本。而本公司日後將以電郵(如 閣下已提供電郵地址)或郵遞方式(如未有提供電郵地址)向 閣下發送有關公司通訊已登載在本公司網站之通知。

- If your shares are left in joint natures, the shareholder whose hand stated his in the cognitive of the valid.
  如屬聯名股東,則本回覆表格需由在本公司股東名冊內就聯名持有之股份排名首位之股東簽署,方為有效。
  The above instruction will apply to all future Corporate Communications to be sent to you by the Company until you inform us otherwise by reasonable notice in writing to the Company's Hong Kong Branch Share Registrar, Tricor Tengis Limited, at the address stated above or by email to hkchinese-ecom@hk.tricorglobal.com. For the avoidance of doubt, we Company's Hong Distance States and the Company of the English and the Company's Hong Role of the English on th

- Chinese. 已選擇僅收取英文或僅收取中文印刷本之股東務請注意,在某些情況下,被等將會同時收取英文及中文印刷本。 "Corporate Communications" refer to any documents issued or to be issued by the Company for information or action of holders of any of its securities, including but not limited to the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form. [公司攝訊]指由本公司發出或將予發出以供其任何證券之持有人參照或採取行動之任何文件,其中包括但不限於董事會報告及年度賬目(連同核數師報告)、中期業績報告、會議通告、上市文件、通函及代表委任表格。
- For identification purpose only僅供識別

(Please cut along the dotted line 請沿虛線剪下)

Please cut the mailing label and stick it on an envelope

to return this Reply Form to us. No postage stamp is required for local mailing

當 閣下寄回此回覆表格時,請將郵寄標籤剪貼於信封上。 如在本港投寄, 閣下無需支付郵費或貼上郵票

Mailing Label 郵 寄 標 籤

**Tricor Tengis Limited** 卓佳登捷時有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香 港 Hongkong Chinese Limited (655)