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China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司

(Formerly known as China Jinhai International Group Limited 中國金海國際集團有限公司*)

(Incorporated in Bermuda with limited liability)

(Stock Code: 139) (Stock Code of Warrants: 1436)

NAME CHANGE,

CHANGES OF STOCK SHORT NAMES AND COMPANY WEBSITE

NAME CHANGE

The Board is pleased to announce that the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name were issued by the Registrar of Companies in Bermuda on 14 September 2015 certifying that the change of the Company's English name from "China Jinhai International Group Limited" to "China Soft Power Technology Holdings Limited" has been registered and the new Chinese name "中國軟實力科技集團 有限公司" has been adopted as the Company's secondary name to replace "中國金海國 際集團有限公司" (which was formerly adopted for identification purpose only), respectively. The Registrar of Companies in Hong Kong issued the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company on 29 September 2015 confirming the registration of the new English name and Chinese secondary name "China Soft Power Technology Holdings Limited 中國軟實力科技集團 有限公司" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGES OF STOCK SHORT NAMES AND COMPANY WEBSITE

Shares will be traded on the Stock Exchange under the new stock short name "CH SOFT POWER" in English and "中國軟實力" in Chinese, instead of "CHINA JINHAI" and "中國金海國際", with effect from 9:00 a.m. on 8 October 2015. The stock code of Shares will remain unchanged as "139".

Warrants will be traded on the Stock Exchange under the new stock short name of Warrants "CH SOFT PWR W16" in English and "中國軟實力一六" in Chinese, instead of "CH JINHAI W1604" and "中國金海一六零四", with effect from 9:00 a.m. on 8 October 2015. The stock code of Warrants will remain unchanged as "1436".

^{*} For identification purpose only

To reflect the Name Change, the official website of the Company will be changed to "www.cspthl.com" with effect from 1 November 2015. Shareholders and investors can surf at the above website for the official information of the Company.

Reference is made to the announcement of China Soft Power Technology Holdings Limited (the "**Company**") (formerly known as "China Jinhai International Group Limited") dated 13 August 2015 and the circular of the Company dated 14 August 2015 (the "**Circular**") in relation to the change of English name and adoption of Chinese secondary name of the Company. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings as those defined in the Circular.

NAME CHANGE

At the SGM, a special resolution was passed for approving the change of the Company's English name from "China Jinhai International Group Limited" to "China Soft Power Technology Holdings Limited" and the adoption of "中國軟實力科技集團有限公司" as the Company's secondary name to replace "中國金海國際集團有限公司" (which was formerly adopted for identification purpose only).

The Board is pleased to announce that the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name were issued by the Registrar of Companies in Bermuda on 14 September 2015 certifying that the change of the Company's English name from "China Jinhai International Group Limited" to "China Soft Power Technology Holdings Limited" has been registered and the new Chinese name "中國軟實力科技集團有 限公司" has been adopted as the Company's secondary name to replace "中國金海國際集 團有限公司" (which was formerly adopted for identification purpose only), respectively. The Registrar of Companies in Hong Kong issued the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company on 29 September 2015 confirming the registration of the new English name and Chinese secondary name "China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGES OF STOCK SHORT NAMES AND COMPANY WEBSITE

Shares will be traded on the Stock Exchange under the new stock short name "CH SOFT POWER" in English and "中國軟實力" in Chinese, instead of "CHINA JINHAI" and "中國金海國際", with effect from 9:00 a.m. on 8 October 2015. The stock code of Shares will remain unchanged as "139".

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To reflect the Name Change, the official website of the Company will be changed to "www.cspthl.com" with effect from 1 November 2015. Shareholders and investors can surf at the above website for the official information of the Company.

EFFECT OF THE NAME CHANGE

The Name Change will not affect any rights of the holders of securities of the Company. The existing certificates of securities in issue bearing the former name of "China Jinhai International Group Limited 中國金海國際集團有限公司" will continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing certificates of securities of the Company for new certificates bearing the new name of the Company.

New certificates of securities will be issued in the new name of the Company.

By order of the Board China Soft Power Technology Holdings Limited Szeto Pui Tong, Patrick Company Secretary

Hong Kong, 5 October 2015

As at the date of this announcement, the Board comprises:

Executive Directors

Mr. Wang Haixiong (Chairman) Ms. He Xuan Mr. Li Yao Mr. Wei Zhenyu Ms. Zhang Yiwen

Independent Non-executive Directors

Mr. Kwok Chi Kwong Mr. Chen Youchun Mr. Frank H. Miu Mr. Tsang Wing Ki