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CHINA SHENGMU ORGANIC MILK LIMITED

中國聖牧有機奶業有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1432)

VOLUNTARY ANNOUNCEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of China Shengmu Organic Milk Limited (the “**Company**”) wishes to announce that the Company was informed by World Shining Investment Limited (“**World Shining**”), our controlling shareholder, that World Shining acquired 1,873,000 shares, 2,949,000 shares, 2,081,000 shares and 5,524,000 shares of the Company on 29 September 2015, 30 September 2015, 2 October 2015 and 5 October 2015 from open market purchase respectively. Following such acquisitions, World Shining held 3,637,768,600 shares of the Company, representing approximately 57.24% of the existing issued share capital of the Company as at the date of this announcement.

This announcement is made by the Company on a voluntary basis.

By Order of the Board
China Shengmu Organic Milk Limited
Yao Tongshan
Chairman

Hong Kong, 5 October 2015

As at the date of this announcement, the executive directors of the Company are Mr. Yao Tongshan, Mr. Wu Jianye, Ms. Gao Lingfeng and Mr. Cui Ruicheng; and the non-executive directors of the Company are Mr. Wu Jingshui, Mr. Fan Xiang, Mr. Cui Guiyong and Mr. Sun Qian; and the independent non-executive directors of the Company are Mr. Wong Kun Kau, Mr. Li Changqing, Ms. Ge Xiaoping and Mr. Yuan Qing.