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RUNWAY GLOBAL HOLDINGS COMPANY LIMITED

時尚環球控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1520)

DEVELOPMENT OF NEW BUSINESS

This announcement is made by Runway Global Holdings Company Limited (the “Company”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “SFO”).

The board (the “Board”) of directors (the “Directors”) of the Company would like to inform the shareholders of the Company and potential investors that the Company intends to conduct a preliminary study regarding developing a new business segment, namely, health products business (the “New Business”) in due course. Subject to the results of such preliminary study, the Board will further determine whether it is in the interest of the Company and the shareholders as a whole to commence any of the New Business, and if so, the specific business models, strategies and timetable for doing so. Should there be any decision by the Board in relation to the above, the Company will make further announcement(s) as and when appropriate in compliance with the applicable requirements under the Listing Rules and the SFO.

The Company is an investment holding company and its subsidiaries are principally engaged in designing, manufacturing and selling apparel with a focus on women’s fashion outerwear such as coats and jackets, dresses, activewear, pants and jeans.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the securities of the Company.

By order of the Board
Runway Global Holdings Company Limited
Hubert Tien
Chairman

Hong Kong, 5 October 2015

As at the date of this announcement, the executive directors are Mr. Hubert Tien, Mr. Farzad Gozashti and Mr. Chen Gang, and the independent non-executive directors are Mr. Lai Man Sing, Mr. Tang Shu Pui, Simon, Mr. Tang Tsz Kai, Kevin, Mr. Chan Kin Sang and Ms. Luo Dan.