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MAN SANG JEWELLERY HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1466)

BUSINESS UPDATE AND PROFIT WARNING

This announcement is made by Man Sang Jewellery Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The board of directors (the “Board”) of the Company refers to its results announcement dated 25 November 2015 which set out the Group’s unaudited results for the six months ended 30 September 2015. For the six months ended 30 September 2015, the Group recorded a loss attributable to the equity holders of the Company of HK\$3.73 million as a result of the difficult global market environment and weakening consumption sentiments. The Company would like to inform the shareholders and potential investors of the Company that the global market environment continues to be challenging and demand for luxury goods continues to weaken. Based on the unaudited management accounts of the Group for the nine months ended 31 December 2015 and sales orders received, the Company expects to record a loss attributable to equity holders of the Company for the six months ending 31 March 2016 which may be more than that for the six months ended 30 September 2015.

The Company will make further announcement in respect of any material business updates required under Rule 13 under the Inside Information Provisions and Rule 13.09 of the Listing Rules.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Man Sang Jewellery Holdings Limited
Tse Chi Keung
Company Secretary

Hong Kong, 5 February 2016

As at the date of this announcement, the executive Directors are Ms. Yan Sau Man, Amy (CEO) and Mr. Chen Zhi Wei; the non-executive Director is Mr. Cheng Chung Hing (Chairman); and the independent non-executive Directors are Mr. Fung Yat Sang, Mr. Look Andrew and Mr. Tsui Francis King Chung.