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(incorporated in Bermuda with limited liability)

(stock code: 585)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of Imagi International Holdings Limited (the "Company") announces that after trading hours on 5 February 2016, the Company granted share options ("Options") carrying the rights to subscribe for 360,000,000 ordinary shares of HK\$0.001 each of the Company (the "Shares") under the share option scheme of the Company adopted on 11 June 2012 (the "Scheme") to certain eligible participants (the "Grantees"), subject to the acceptance by the Grantees. Details of the Options granted are as follows:

Date of grant (the "**Date of Grant**") : 5 February 2016

Total number of the Options granted : 360,000,000 Options, each entitles the

Grantee to subscribe for one Share

Exercise price of the Options granted : HK\$0.1018 per Share

Closing price of the Shares on the Date of Grant : HK\$0.1010 per Share

Average closing price of the Shares for the five business days immediately preceding the Date of

Grant

: HK\$0.1018 per Share

Validity period of the Options : 5 years from the Date of Grant, i.e. 5

February 2016 to 4 February 2021 (both days

inclusive)

^{*} for identification purpose only

None of the Grantees is a director, chief executive or substantial shareholder of the Company or their respective associates (as defined in the Listing Rules).

By order of the Board Imagi International Holdings Limited Suen Yick Lun Philip

Executive Director

Hong Kong, 5 February 2016

As at the date of this announcement, the Board comprises the following Directors:

Executive Directors: Non-executive Directors:

Mr. Shan Jiuliang Mr. Leung Pak To (Chairman)

Mr. Suen Yick Lun Philip Mr. Wen Di

Mr. Wong Yat Fai

Ms. Zhang Peng Independent Non-executive Directors:

Mr. Chow Chi Wah Vincent Dr. Kwong Kai Sing Benny

Mr. Miu Frank H.

Dr. Santos Antonio Maria