

# **OURGAME INTERNATIONAL HOLDINGS LIMITED**

# 聯眾國際控股有限公司

STOCK CODE 股份代碼: 06899



2015 Annual Report 年度報告

# Contents 目錄

02	Corporate Information 公司資料					
05	Financial Highlights 財務摘要					
07	Five Years Financial Summary 五年財務摘要					
80	Operational Highlights 營運摘要					
09	Chairman's Statement 主席報告					
13	Management Discussion and Analysis 管理層討論及分析					
19	Directors' Report 董事會報告					
61	Corporate Governance Report 企業管治報告					
76	Independent Auditors' Report 獨立核數師報告					
78	Consolidated Statement of Comprehensive Income 綜合全面收益表					
79	Consolidated Statement of Financial Position 綜合財務狀況表					
81	Consolidated Statement of Changes in Equity 綜合權益變動表					
83	Consolidated Statement of Cash Flows 綜合現金流量表					
85	Notes to the Consolidated Financial Statements 綜合財務報表附註					
205	Definitions 釋義					
208	Glossary 詞					

# Corporate Information

# 公司資料

### **Directors**

#### **Executive Directors**

Mr. YANG Eric Qing (Chairman and Co-Chief Executive Officer)
Mr. NG Kwok Leung Frank (Co-Chief Executive Officer)

#### Non-Executive Directors

Mr. LIU Jiang Mr. HUA Guanfa\*

Mr. FAN Tai Mr. CHEN Xian

#### **Independent Non-Executive Directors**

Mr. GE Xuan Mr. LU Zhong

Mr. CHEUNG Chung Yan David

### **Audit Committee**

Mr. CHEUNG Chung Yan David (Chairman)

Mr. FAN Tai Mr. GE Xuan

#### **Remuneration Committee**

Mr. LU Zhong (Chairman)
Mr. CHEUNG Chung Yan David

Mr. GE Xuan

# Nomination and Corporate Governance Committee

Mr. YANG Eric Qing (Chairman)

Mr. CHEUNG Chung Yan David

Mr. CHEN Xian Mr. LU Zhong Mr. GE Xuan

# **Risk Management Committee**

Mr. NG Kwok Leung Frank (Chairman)

Mr. GE Xuan Mr. LU Zhong

Mr. HUA Guanfa\*\*

Mr. CHEUNG Chung Yan David\*\*

- \* Mr. HUA Guanfa was appointed as a non-executive Director with effect from 5 February 2016.
- \*\* Mr. HUA Guanfa and Mr. CHEUNG Chung Yan David were appointed as additional members of the Risk Management Committee with effect from 5 February 2016.

# 董事

### 執行董事

楊慶先生(主席兼聯席行政總裁) 伍國樑先生(聯席行政總裁)

#### 非執行董事

劉江先生 華觀發先生\* 樊泰先生 陳弦先生

#### 獨立非執行董事

葛旋先生 魯眾先生 張頌仁先生

# 審核委員會

張頌仁先生(主席) 樊泰先生 葛旋先生

# 薪酬委員會

魯眾先生(主席) 張頌仁先生 葛旋先生

# 提名及企業管治委員會

楊慶先生(主席) 張頌仁先生 陳弦先生 魯眾先生 葛旋先生

# 風險管理委員會

伍國樑先生(主席) 葛旋先生 魯眾先生 華觀發先生\*\*

張頌仁先生\*\*

- \* 華觀發先生擔任非執行董事,自二零一六年 二月五日起生效。
- 華觀發先生和張頌仁先生獲委任為風險管理 委員會新增成員,於二零一六年二月五日生 效。

# Corporate Information (Continued)

公司資料(續)

# **Joint Company Secretaries**

Ms. LI Jin Ms. NG Sau Mei

# **Authorised Representatives**

Mr. NG Kwok Leung Frank Ms. NG Sau Mei

# **Auditors**

Grant Thornton Hong Kong Limited Certified Public Accountants

# **Compliance Adviser**

TC Capital Asia Limited

# Legal Adviser

Skadden, Arps, Slate, Meagher & Flom

# **Registered Office**

PO Box 309, Ugland House Grand Cayman, KY1-1104 Cayman Islands

# **Principal Place of Business in Hong Kong**

36/F, Tower Two, Times Square 1 Matheson Street, Causeway Bay Hong Kong

# Headquarter

17/F, Tower B Fairmont, No. 1 Building, 33# Community Guangshun North Street, Chaoyang District, Beijing, PRC

# 聯席公司秘書

栗瑨女士 伍秀薇女士

# 授權代表

伍國樑先生 伍秀薇女士

# 核數師

致同(香港)會計師事務所有限公司 執業會計師

# 合規顧問

天財資本亞洲有限公司

# 法律顧問

世達國際律師事務所

# 註冊辦事處

PO Box 309, Ugland House Grand Cayman, KY1-1104 Cayman Islands

# 香港主要營業地點

香港 銅鑼灣勿地臣街1號 時代廣場二座36樓

# 總部

中國北京市朝陽區廣順北大街33號 福碼大廈1號樓B座17樓

# Corporate Information (Continued)

公司資料(續)

# Principal Share Registrar and Transfer Office in the Cayman Islands

Maples Fund Services (Cayman) Limited PO Box 1093, Boundary Hall, Cricket Square Grand Cayman, KY1-1102, Cayman Islands

# **Branch Share Registrar and Transfer Office** in Hong Kong

Computershare Hong Kong Investor Services Limited Shops 1712–1716, 17th Floor Hopewell Centre 183 Queen's Road East Wanchai, Hong Kong

# **Principal Bankers**

China Merchants Bank China Minsheng Bank Wing Lung Bank Limited

# **Company Website**

www.lianzhong.com www.ourgame.com

### Stock code

6899

# 開曼群島股份過戶登記總處

Maples Fund Services (Cayman) Limited PO Box 1093, Boundary Hall, Cricket Square Grand Cayman, KY1-1102, Cayman Islands

# 香港股份過戶登記分處

香港中央證券登記有限公司 香港灣仔 皇后大道東183號 合和中心 17樓1712-1716室

# 主要往來銀行

中國招商銀行 中國民生銀行 永隆銀行有限公司

# 公司網站

www.lianzhong.com www.ourgame.com

# 股份代號

6899

# Financial Highlights 財務摘要

	Year ended 31 December 截至十二月三十一日止年度				
		2015	2014	Changes	
		二零一五年	二零一四年	變動	
		RMB'000	RMB'000		
		人民幣千元	人民幣千元		
		(Audited)	(Audited)		
		(經審計)	(經審計)		
Revenue	收入	769,625	475,769	+61.8%	
Profit attributable to equity holders of the Company	本公司權益持有人 應佔利潤	114,351	97,641	+17.1%	
Non-IFRS adjusted net profit*	非國際財務報告準則 經調整淨利潤*	159,974	144,481	+10.7%	
Attributable to equity holders	本公司權益持有人應佔				
of the Company		162,266	144,479	+12.3%	
Attributable to non-controlling interests	非控股權益應佔	(2,292)	2	-114,700.0%	

Non-IFRS adjusted net profit was derived from the audited profit for the year excluding (i) share-based compensation expense; and (ii) expenses relating to the listing of the Company on the Stock Exchange in 2014.

非國際財務報告準則經調整淨利潤來自年內 的經審計利潤,不包括[i]以股份為基礎的酬金 開支;及[ii]有關本公司於二零一四年在聯交 所上市的開支。

# Financial Highlights (Continued) 財務摘要(續)

	Year ended 31 December			
		截至十二月三-		
		2015	2014	Changes
		二零一五年	二零一四年	變動
		RMB'000	RMB'000	
		人民幣千元	人民幣千元	
		(Unaudited)	(Unaudited)	
		(未經審計)	(未經審計)	
PC games revenue	PC遊戲收入			
Self-developed PC games	自主開發PC遊戲			
— Texas Hold'em	一德州撲克	172,735	117,066	+47.6%
— Mahjong	一麻 將	90,652	90,738	-0.1%
— Fight the Landlord	一鬥地主	40,328	39,657	+1.7%
— Other self-developed games	一其他自主開發遊戲	22,088	27,886	-20.8%
Self-developed games total	自主開發遊戲總額	325,803	275,347	+18.3%
Licensed games	特許遊戲	12,564	18,125	-30.7%
Third-party operated games	第三方營運的遊戲	7,600	12,288	-30.7 % -38.2%
Third-party operated games	为二刀名廷的妲傲	7,000	12,200	-30.2 /
Total PC games revenue	PC遊戲收入總額	345,967	305,760	+13.1%
Mobile games revenue	移動遊戲收入			
— Texas Hold'em	一德州撲克	38,284	38	+100,647.4%
— Mahjong	一麻 將	66,652	40,310	+65.3%
— Fight the Landlord	一鬥地主	228,434	104,044	+119.6%
— Other games	一其他遊戲	16,149	9,001	+79.4%
Total mobile games revenue	移動遊戲收入總額	349,519	153,393	+127.9%
	12 THE 1990 IV > \ LION HAY	211,617	.55,570	
Total games revenue	遊戲收入總額	695,486	459,153	+51.5%
Others <sup>(1)</sup>	其他"11	74,139	16,616	+346.2%

Others mainly represent miscellaneous revenue derived from game tournaments organized by the Group, which include sponsorship income received.

總收入

475,769

+61.8%

769,625

Total revenue

其他主要指來自本集團舉辦的遊戲比賽雜項 收入,包括收到的贊助收入。

# Five Years Financial Summary 五年財務摘要

		2011 二零一一年 RMB'000 人民幣千元	2012 二零一二年 RMB'000 人民幣千元	2013 二零一三年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元	2015 二零一五年 RMB'000 人民幣千元
Revenue Gross profit Profit before income tax	收入 毛利 除所得税前利潤	153,948 107,402 31,045	205,810 150,527 37,163	236,300 156,497 44,767	475,769 294,500 111,599	769,625 459,436 139,145
Profit for the year  Attributable to equity holders  of the Company  Attributable to non-controlling interests	年度利潤 本公司權益持有人 應佔 非控股權益應佔	26,546 20,988 5,558	30,965 29,291 1,674	40,461 35,052 5,409	97,643 97,641 2	112,059 114,351 (2,292)
Non-IFRS adjusted net profit*  Attributable to equity holders	非國際財務報告準則 計量經調整淨利潤* 本公司權益持有人	26,546	32,014 30,204	42,734 37,261	144,481 144,479	159,974
of the Company Attributable to non-controlling interests	應佔 非控股權益應佔	5,558	1,810	5,473	2	(2,292)
Assets and liabilities Total assets Total liabilities Total equity	資產及負債 總資產 總負債 總權益	111,866 49,316 62,550	155,813 47,609 108,204	207,996 58,780 149,216	965,306 75,390 889,916	1,191,945 164,678 1,027,267

Non-IFRS adjusted net profit was derived from the audited profit for the year excluding (i) share-based compensation expense; and (ii) expenses relating to the listing of the Company on the Stock Exchange in 2014.

非國際財務報告準則經調整淨利潤來自年內 的經審計利潤不包括[i]以股份為基礎的酬金 開支;及[ii]有關二零一四年本公司於聯交所 上市的開支。

# Operational Highlights 營運摘要

#### Year ended 31 December

截至十二月三十一日止年度

		2015	2014	Changes
		二零一五年	二零一四年	變動
		(Unaudited)	(Unaudited)	
		(未經審計)	(未經審計)	
MAUs (in thousands):	每月活躍用戶(以千名列示):			
Self-developed PC games	自主開發PC遊戲			
— Texas Hold'em	一德州撲克	216	111	+94.6%
— Mahjong	一麻 將	2,132	2,018	+5.6%
— Fight the Landlord	一鬥地主	3,532	3,578	-1.3%
— Other self-developed games	一其他自主開發遊戲	4,175	4,691	-11.0%
Mobile games	移動遊戲			
— Texas Hold'em	一德州撲克	370	24	+1,441.7%
— Mahjong	一麻 將	2,814	2,541	+10.7%
— Fight the Landlord	一鬥地主	14,291	12,705	+12.5%
— Other games	一其他遊戲	1,470	145	+913.8%
Total	總計	29,000	25,813	+12.3%
MPUs (in thousands):	每月付費用戶(以千名列示):			
Self-developed PC games	自主開發PC遊戲	372	324	+14.8%
Mobile games <sup>[1]</sup>	移動遊戲 <sup>们</sup>	1,420	615	+130.9%
Total	總計	1,792	939	+90.8%
Totat	<b>がむ ロ</b>	1,772	737	+70.070
ARPPU (in RMB):	付費用戶月均收入			
	(以人民幣元列示):			
Self-developed PC games	自主開發PC遊戲	73.0	70.8	+3.1%
Mobile games <sup>(1)</sup>	6 1	20.5	19.6	+4.6%
	1ン 封 心 図(	20.5	17.0	±4.0 /0

The calculation of MPUs and ARPPU of mobile games does not include mobile games on non-smart devices and third-party operated mobile games, for which data are not available.

移動遊戲的每月付費用戶及付費用戶月均收 入的計算並不包括非智能設備的移動遊戲及 第三方營運的移動遊戲(該等數據未獲提供)。

# Chairman's Statement

# 主席報告

Dear Shareholders,

On behalf of the Board of Ourgame International Holdings Limited, I am pleased to present to you the results of the Group for the year ended 31 December 2015.

2015 has been a year of breakthrough achievements for the Company. While maintaining rapid growth on our online games portfolio, we secured major control points and building blocks of our mind-sports eco-system and made significant progress in becoming a global mind-sports industry leader. We have entered into a long-term cooperation contract with the Board and Card Games Administrative Center of the General Administration of Sports, pursuant to which we were granted all commercial development rights in respect of all internet-related aspects (including PC, WEB, mobile-internet and any future internet-related business models and media based on digital technology) for the term of the contract, thus becoming the partner of choice for the Board and Card Games Administrative Center for their Internet Plus transformation. As the Company's first major step of oversea expansion, we have acquired 100% of the world-renowned World Poker Tour (or "WPT"), thus owning one of the crown jewels of global poker entertainment, together with its television production, brand licensing, online service and tour management services and capabilities. We continued to build out the network of "Go-to Places for the Internet Generation" by creating and launching the first Wangyu E-Sports Arena and again led on the leading edge of e-sports which is an important part of mind-sports.

For the year ended 31 December 2015, we achieved substantial growth on almost all major financial and operational metrics compared with the same period in 2014. The revenue of the Company increased by 61.8% from RMB475.8 million for the year ended 31 December 2014 to RMB769.6 million for the year ended 31 December 2015. The non-IFRS adjusted net profit increased by 10.7% from RMB144.5 million for the year ended 31 December 2014 to RMB160.0 million for the year ended 31 December 2015. In the meantime, the overall MAUs increased by 12.3% from 25.8 million for the year ended 31 December 2014 to 29.0 million for the year ended 31 December 2015. The overall MPUs increased by 90.8% from 0.9 million for the year ended 31 December 2014 to 1.8 million for the year ended 31 December 2015. The PC ARPPU increased by 3.1% from RMB70.8 for the year ended 31 December 2014 to RMB73.0 for the year ended 31 December 2015.

#### 致各股東:

本人代表聯眾國際控股有限公司董事會欣然 向 閣下提呈本集團截至二零一五年十二月 三十一日止年度的業績。

二零一五年是本公司實現重大突破的一年。 在這一年裡,我們不僅保持了線上遊戲業務 的高速增長,更務實了公司智力運動生態系 統的關鍵環節和基石,在我們成為全球智力 運動領導者的道路上邁出了堅實的步伐。 我們與國家體育總局棋牌運動管理中心(「棋 院」)簽署了長期合作協定,獨家獲得了其棋牌 綜合業務網路化專案的商業開發權(包括PC、 WEB、移動互聯網,以及未來可能出現的基於 數位化技術產生的相應業務形式),成為了棋 院「互聯網+」轉型的首要合作夥伴。作為公司 海外擴展重要的第一步,我們全資收購了世 界知名品牌「世界撲克巡迴賽」(「WPT」),進而 擁有了這個全球撲克運動皇冠上的明珠以及 其電視內容製作、品牌許可、線上業務和比賽 管理服務和能力。此外,我們第一家網魚電競 館的開業進一步開拓了我們的「互聯網新生代 玩的去處」佈局,使我們在智力運動最重要的 一環電競運動方面亦處於領先地位。

截至二零一五年十二月三十一日止年度,我 們在主要財務以及營運指標方面較二零一四 年同期均取得了顯著的增長。本公司的收入 由截至二零一四年十二月三十一日止年度的 人民幣475.8百萬元增加61.8%至截至二零一五 年十二月三十一日止年度的人民幣769.6百萬 元。非國際財務報告準則經調整淨利潤由截 至二零一四年十二月三十一日止年度的人民 幣144.5百萬元增加10.7%至截至二零一五年十 二月三十一日止年度的人民幣160.0百萬元。 與此同時,我們的整體每月活躍用戶由截至 二零一四年十二月三十一日止年度的25.8百萬 名增加12.3%至截至二零一五年十二月三十一 日止年度的29.0百萬名。整體每月付費用戶由 截至二零一四年十二月三十一日止年度的0.9 百萬名增長90.8%至截至二零一五年十二月三 十一日止年度的1.8百萬名。PC付費用戶月均 收入由截至二零一四年十二月三十一日止年 度的人民幣70.8元增加3.1%至截至二零一五年 十二月三十一日止年度的人民幣73.0元。

# Chairman's Statement (Continued)

主席報告(續)

Due to continued enhancement of user experiences, the solid execution of our integrated online/offline strategy, the escalating penetration and reach of our content broadcasting, the revenue of our PC games increased by 13.1% from RMB305.8 million for the year ended 31 December 2014 to RMB346.0 million for the year ended 31 December 2015. The MPUs increased by 14.8% from 324,000 for the year ended 31 December 2014 to 372,000 for the year ended 31 December 2015. The ARPPU increased by 3.1% from RMB70.8 for the year ended 31 December 2014 to RMB73.0 for the year ended 31 December 2015. Among which, the revenue and MAUs of Texas Hold'em achieved significant growth, with an amount of RMB172.7 million and 216,000, respectively, representing an increase of 47.6% and 94.6% compared with the same period of 2014. The strong growth of Texas Hold'em was indicative of the effectiveness of our whole eco-system strategy whereby continuous product enhancement, highly targeted and effective online/offline user acquisition through our world-class tournaments including WPT National Korea and the WPT National China Sanya, and the effective integration of WPT, all come together to contribute to the growth.

The mobile game business grew strongly on all financial and operational metrics. The revenue of our mobile games increased by 127.9% from RMB153.4 million for the year ended 31 December 2014 to RMB349.5 million for the year ended 31 December 2015. The MAUs increased by 22.9% from 15.4 million for the year ended 31 December 2014 to 18.9 million for the year ended 31 December 2015. The MPUs increased by 130.9% from 615,000 for the year ended 31 December 2014 to 1,420,000 for the year ended 31 December 2015. The ARPPU for the year ended 31 December 2015 reached RMB20.5, while paying ratio for the year ended 31 December 2015 reached 7.5%, representing an increase of 4.6% and 3.5% respectively over the same period in 2014. The outstanding performance was mainly driven by the precise execution of our online/offline strategy, continued upgrading of our games and closer cooperation with mobile carriers and channel partners. In 2015, we started for the first time to design online/offline events specifically for our mobile portfolio and achieved very good results. For example, we held the Fight the Landlord Golden League semi-finals tournaments in Beijing, Nanjing and Guangzhou, and with the final in Tianjin that integrated mobile online and offline tournaments. The tournament final was broadcasted on TV live, achieved record breaking viewer rating and attracted large number and high quality users to our mobile products.

受惠於用戶體驗的持續提升,以及切實執行 線上/線下綜合策略、滲透率上升及內容播放 範圍的擴展,我們的PC遊戲收入由截至二零 一四年十二月三十一日止年度的人民幣305.8 百萬元增長13.1%至截至二零一五年十二月三 十一日止年度的人民幣346.0百萬元。每月付 費用戶由截至二零一四年十二月三十一日止 年度的324,000名增長14.8%至截至二零一五年 十二月三十一日止年度的372,000名。付費用 戶月均收入由截至二零一四年十二月三十一 日止年度的人民幣70.8元增長3.1%至截至二 零一五年十二月三十一日止年度的人民幣73.0 元。其中,德州撲克的收入及每月活躍用戶均 錄得大幅增長,數額分別為人民幣172.7百萬 元及216,000名,較二零一四年同期分別增長 47.6%及94.6%。 德州 撲克的強勁增長證明我 們生態圈戰略取得成效,即不斷持續完善更 新我們的遊戲體驗、準確通過我們舉辦的世 界級線下錦標賽,如WPT韓國賽及WPT中國賽 (三亞)等導入高品質的用戶流量。同時,我們 對WPT的全面有效整合也為增長作出了貢獻。

移動遊戲業務方面,我們的所有財務及營運 指標均錄得強勁增長。移動遊戲業務收入由 截至二零一四年十二月三十一日止年度的人 民幣153.4百萬元增加127.9%至截至二零一五 年十二月三十一日止年度的人民幣349.5百萬 元。每月活躍用戶由截至二零一四年十二月 三十一日止年度的15.4百萬名增長22.9%至截 至二零一五年十二月三十一日止年度的18.9 百萬名。每月付費用戶由截至二零一四年十 二月三十一日止年度的615,000名增長130.9% 至截至二零一五年十二月三十一日止年度的 1,420,000名。截至二零一五年十二月三十一日 止年度的付費用戶月均收入達到人民幣20.5 元,而截至二零一五年十二月三十一日止年 度的支付率達7.5%,較二零一四年同期分別 增長4.6%及3.5%。能夠取得如此卓越表現,主 要得益於我們精確執行線上/線下策略,持續 升級我們的遊戲,並與移動運營商及渠道合 作方密切合作。於二零一五年,我們第一次特 別為我們的移動遊戲設計了線上/線下賽事, 並且取得了非常顯著的成績。例如,我們於北 京、南京和廣州舉辦鬥地主黃金聯賽準決賽, 並於天津舉辦決賽,決賽結合了移動線上/線 下聯賽,並且現場電視直播取得了破記錄的 收視率,吸引了大量高素質的用戶。

# Chairman's Statement (Continued)

主席報告(續)

In June 2015, Ourgame announced the 100% acquisition of WPT and completed the transaction in the same month. Integration of WPT into the Ourgame family has been smooth and swift. Ourgame's technical and product know-hows were transplanted to WPT while WPT's media, production and other capabilities were infused into the Ourgame system. On this basis, WPT events proved especially successful in 2015, having held 69 WPT-related tournaments which garnered a 17% increase in total number of entrants compared with 2014. With more than 5,000 players, WPT 500 Las Vegas set a record for most entrants in a single WPT event. Drawing 888 participants coming from all over the world, the WPT National China Sanya Tournament achieved another record by attracting approximately 2 million streaming viewers online per day during the competition. WPT's television episodes continued to have stellar ratings and were distributed in more than 20 countries while its global digital footprint continued to expand through You Tube, Twitch, Pluto, Hulu, Roku, and Sky Sports.

In the fourth quarter of 2015, we sponsored and co-hosted with Mahjong International League the 2015 World Mahjong Sports Games in Sanya. The 2015 World Mahjong Sports Games attended by 16 national and regional teams with more than 300 participants was the largest mahjong international competition in history. With Mahjong International League on its path of becoming an official member of IMSA (International Mind Sports Association), Ourgame once again proved itself not only a global leader in mind sports but also a promoter of Chinese culture to the world.

In November 2015, we had the grand opening of the first Wangyu E-Sports Arena in Beijing. The Wangyu E-Sports Arena with its central location in the entertainment district in Beijing and world-class recording and broadcasting capability will capture and feed everything live in 4K high resolution to TV and Internet streaming, and with the upscale equipment and facility, it will serve as the best venue for e-sports tournaments, product launch venues for various companies, venue for online mind-sports education and certification examinations, and a chic place to hang out for youth in general. This is a brand new format and the embodiment of our goal of creating the "Go-to Places for the Internet Generation" — we believe that it will become a very important component of our eco-system.

於二零一五年六月,聯眾公佈了全資收購WPT 並在同月完成了交割。WPT與聯眾大家庭的 整合平穩迅速完成。聯眾的技術以及遊戲植 入了WPT,同時,WPT的媒體資源、產品以 及其他資源也與聯眾進行了共享。在此基礎 上,WPT系列賽事於二零一五年獲得了空前 成功,共舉辦了全球69場相關賽事,參與者 總人數較二零一四年增加17%。WPT 500拉斯 維加斯站參與者超過5,000名,創單次WPT比 賽參與人數記錄新高。WPT中國賽(三亞)主 賽吸引了888名來自世界各地的牌手,比賽期 間每日的網上收視人數約有2百萬,創下另一 記錄。WPT的電視節目亦成績斐然,在20多個 國家播放並錄得不俗的收視率。同時,WPT通 過 YouTube、Twitch、Pluto、Hulu、Roku及Sky Sports持續擴展其全球數位網絡。

於二零一五年第四季度,我們贊助並與國際 麻將聯盟於三亞合辦了二零一五年世界麻 運動會。二零一五年世界麻將運動競技賽 過數最多的頂級全球性麻將競技賽 過300名來自16個國家及地區的麻將 與國家和地區為單位組隊踴躍參與。在 以國家和地區為單位組隊踴躍參與。在 派將聯盟成為國際智力聯盟正式成員 計算 ,聯眾進而再次證明自己不僅是智 領域內的全球領導者,也是中國傳統文化 世界上的推動者。

於二零一五年十一月,本公司於北京的首首家網魚電競館隆重揭幕。網魚電競館擁有位於北京的首位於一次與樂中心地段的優越位置,以及全球中流的攝錄直播設備,可以4K高清解析有高級發力電子競技比賽和直播發展及設施,將成為國內電子競技比賽和直證獨別產品發佈和活動在線智力教育和認證們的一段年輕一代休閒娛樂的最佳場所。我打造的場所將成為我們智力運動生態圈重要的一環。

# Chairman's Statement (Continued)

主席報告(續)

# **Future Prospects**

Building on the momentum of 2015, we expect continued growth and strengthening of our eco-system in 2016 and more synergy and benefits from various eco-system components will be realized.

We expect to have more innovative products and business models to be released in 2016. Our PC and mobile portfolio will continue to be upgraded with new products and features. WPT will be releasing a series of brand new games products globally, including mobile, in 2016. The cooperation with the Board and Card Games Administrative Center will also see its first series of products and platforms released. The release of new products will continue to drive the overall growth of the Company.

We expect our overseas expansion to continue. WPT will lead our way for global expansion and continue to expand our overseas product portfolio and geographic reach.

We will accelerate our pace of securing strategic assets and partnerships. We will be seeking for and forming strategic partners and alliances to build Wangyu E-sports Arena into a leading global network of premier locations for e-sports tournaments. Effective from 5 February 2016, Irena Group Co., Ltd. (a company listed on the National Equities Exchange and Quotations System in the PRC. stock code: 834358) became the largest shareholder of Ourgame. Irena Group Co., Ltd., would bring in unmatched expertise and capability in sports tournament management, sports leisure services, and sports marketing in more than 40 cities throughout the PRC. The expertise will provide significant synergy and help accelerate Ourgame's transformation as a global sports and entertainment company, and further strengthen its competitive position.

We will continue to innovate and leverage our core expertise and ecosystem to create new business models and opportunities.

# 未來展望

在二零一五年良好的基礎上,我們期待在二零一六年持續發展和鞏固我們的生態系統, 而且在生態系統中各版塊獲得更大的協同效 益和收益以推動集團整體的發展。

我們將在二零一六年發佈更多的創新產品和商業模式。我們將不斷更新和推出有創意的PC和移動遊戲產品。二零一六年WPT將在全球發佈一系列全新的遊戲產品(包括移動端)。與棋院合作的產品和平臺亦將首次發佈。該等新產品的發佈將持續促進本公司的全面增長。

我們將繼續我們的海外擴張。WPT將作為火車頭引領整個集團的全球擴展,擴張我們的海外產品組合和服務的地域覆蓋。

我們將繼續尋求獲得戰略資源和合作伙伴。 我們將通過尋求策略合作方及與之結盟, 而將網魚電競館打造成為全球領先的電競體 育賽聯館網絡。體育之窗(一家在全國中 企業股份轉讓系統掛牌的公司,股份代號 834358)自二零一六年二月五日起成為聯 第一大股東。在體育賽運、休閒體育 級及體育行銷方面,體育之窗在全中國40多育 城市有著無可匹敵的優勢。我們相信體效 域市有著無可匹敵的優勢。我們相信一效 大的體育 大的體育和 大的體育和 大的體育和 大的體育和 大的體育和 大的體育和 大的體育和 大的體育和 大的體育

我們將繼續創新及利用我們的核心能力和生 態系統,以創造新的商業模式和機會。

# Management Discussion and Analysis

管理層討論及分析

#### **Financial Review**

#### 1. Overview

In 2015, profit attributable to equity holders of the Company increased significantly and amounted to RMB114.4 million, representing an increase of RMB16.7 million from 2014. Non-IFRS adjusted net profit\* attributable to equity holders of the Company amounted to RMB162.3 million, representing a significant increase of RMB17.8 million as compared with RMB144.5 million in 2014.

\* Non-IFRS adjusted net profit was derived from the audited profit for the year excluding (i) share-based compensation expense; and (ii) expenses relating to the listing of the Company on the Stock Exchange in 2014.

#### 2. Revenue

In 2015, revenue of the Group amounted to RMB769.6 million, representing an increase of RMB293.9 million or 61.8% as compared with RMB475.8 million in 2014. The increase was due to a significant increase in revenue from self-developed mobile games.

In 2015, the revenue from self-developed PC games amounted to RMB325.8 million, representing an increase of RMB50.5 million or 18.3% as compared with RMB275.3 million in 2014. Revenue from mobile games amounted to RMB349.5 million for the year ended 31 December 2015, representing a significant increase of RMB196.1 million or 127.9% as compared with RMB153.4 million in 2014. The increase in self-developed PC games and mobile games was primarily driven by steady growth in MAUs and strong growth in their corresponding MPUs and ARPPU. For the year ended 31 December 2015, MPUs for self-developed PC games and mobile games were approximately 372,000 and 1,420,000, respectively, as compared with 324,000 and 615,000 in 2014. For the year ended 31 December 2015, ARPPU for self-developed PC games and mobile games were RMB73.0 and RMB20.5, respectively, as compared with RMB70.8 and RMB19.6 in 2014.

## 財務回顧

#### 1. 概覽

於二零一五年,本公司權益持有人應佔 利潤大幅增至人民幣114.4百萬元,較二 零一四年增長人民幣16.7百萬元。本公 司權益持有人應佔的非國際財務報告準 則經調整淨利潤"為人民幣162.3百萬元, 較二零一四年的人民幣144.5百萬元顯著 增加人民幣17.8百萬元。

\* 非國際財務報告準則經調整淨利潤來 自年內的經審計利潤,不包括(i)以股份 為基礎的酬金開支;及(ii)有關二零一四 年本公司於聯交所上市的開支。

### 2. 收入

於二零一五年,本集團的收入為人民幣769.6百萬元,較二零一四年的人民幣475.8百萬元增長人民幣293.9百萬元或61.8%。增長乃由於自主開發移動遊戲所得收入的大幅增長所致。

於二零一五年,來自自主開發PC遊戲收 入為人民幣325.8百萬元,較二零一四年 的人民幣275.3百萬元增長人民幣50.5百 萬元或18.3%。截至二零一五年十二月 三十一日止年度,來自移動遊戲收入為 人民幣349.5百萬元,較二零一四年的人 民幣153.4百萬元增長人民幣196.1百萬 元或127.9%。自主開發PC遊戲及移動遊 戲的增長主要由彼等相關每月活躍用戶 及相應每月付費用戶及付費用戶月均收 入的穩定增長所驅動。截至二零一五年 十二月三十一日止年度,自主開發PC遊 戲及移動遊戲的每月付費用戶分別為約 372,000名及1,420,000名,而二零一四年 為約324,000名及615,000名。截至二零一 五年十二月三十一日止年度,自主開發 PC遊戲及移動遊戲的付費用戶月均收入 分別為人民幣73.0元及人民幣20.5元,而 二零一四年分別為人民幣70.8元及人民 幣 19.6元。

管理層討論及分析(續)

#### 3. Cost of Revenue and Gross Profit Margin

In 2015, cost of revenue of the Group amounted to RMB310.2 million, representing an increase of RMB128.9 million or 71.1% as compared with RMB181.3 million in 2014. The resulting gross profit ratios remained relatively stable at 59.7% and 61.9% for 2015 and 2014, respectively.

#### 4. Other Income

In 2015, other income of the Group amounted to RMB25.0 million, representing an increase of RMB1.6 million or 6.8% as compared with RMB23.4 million in 2014. This was primarily due to an increase of RMB10.8 million in interest income offset by a decrease of RMB7.3 million in exchange gains as the Company changed its functional currency from United States dollars to Renminbi starting from 1 January 2015 and therefore was no longer subject to foreign exchange differences on its Renminbi bank deposits held in Hong Kong during the year ended 31 December 2015.

#### 5. Selling and Marketing Expenses

In 2015, selling and marketing expenses of the Group amounted to RMB141.3 million, representing an increase of RMB70.8 million or 100.6% from RMB70.4 million in 2014. The increase in selling and marketing expenses for the year was mainly due to consolidation of the operating results of Peerless Media Limited and its subsidiaries (the "Peerless Group") commencing from the Groups' acquisition of it at the end of June 2015 and due to additional costs incurred for the increase in marketing activities and personnel expenses.

#### 6. Administrative Expenses

In 2015, administrative expenses of the Group amounted to RMB103.6 million, representing an increase of RMB32.6 million or 46.0% compared with RMB71.0 million in 2014. The increase in administrative expenses for the year was mainly due to consolidation of the operating results of the Peerless Group since its acquisition by the Group and due to the increase in office rental for expansion of office space, professional fees and personnel expenses.

#### 7. Research and Development Expenses

In 2015, research and development expenses of the Group amounted to RMB50.6 million, representing an increase of RMB14.8 million or 41.5% compared with RMB35.8 million in 2014. The increase in research and development expenses for the year was mainly due to the preparation for overseas expansion and new mobile games and due to additional costs incurred in research and development activities and related personnel expenses.

### 3. 收入成本及毛利率

於二零一五年,本集團的收入成本為人 民幣310.2百萬元,較二零一四年的人民 幣181.3百萬元增長人民幣128.9百萬元或 71.1%。我們的毛利率保持相對穩定,二 零一五年和二零一四年分別為59.7%和 61.9%。

#### 4. 其他收入

#### 5. 銷售及市場推廣費用

於二零一五年,本集團的銷售及市場推廣費用為人民幣141.3百萬元,較二零一四年的人民幣70.4百萬元增加人民幣70.8百萬元或100.6%。本年度的銷售及市場推廣費用增加乃主要由於本集團於二零一五年六月底收購的Peerless Media Limited及其附屬公司(「Peerless集團」)自本集團開始收購起合併營運業績,以及因市場推廣活動及行政人員費用增加而產生的額外成本所致。

#### 6. 行政開支

於二零一五年,本集團的行政開支為人民幣103.6百萬元,較二零一四年的人民幣71.0百萬元上升人民幣32.6百萬元或46.0%。本年度的行政開支增加乃主要由於本集團自收購Peerless集團起合併營運業績以及因擴充辦公室空間而導致辦公室租金、專業費用及人員費用增加所致。

#### 7. 研發費用

於二零一五年,本集團的研發費用為人 民幣50.6百萬元,較二零一四年的人民 幣35.8百萬元增加人民幣14.8百萬元或 41.5%。年內研發費用的增長主要由於籌 備海外擴張及新移動遊戲以及研發活動 產生額外成本及相關人員費用所致。

管理層討論及分析(續)

# 8. Profit Attributable to Equity Holders of the Company

In 2015, profit attributable to equity holders of the Company amounted to RMB114.4 million, representing an increase of RMB16.7 million or 17.1% compared with RMB97.6 million in 2014. The increase was primarily due to a significant increase in revenue offset by an increase in selling and marketing expenses and administrative expenses for our business expansion.

#### 9. Non-IFRS Measure — Adjusted Net Profit\*

To supplement this annual report which is presented in accordance with the International Financial Reporting Standards ("**IFRS**"), we also use unaudited non-IFRS adjusted net profit\* attributable to equity holders of the Company as an additional financial measure to evaluate our financial performance by eliminating the impact of items that we do not consider indicative of the performance of our business.

In 2015, unaudited non-IFRS adjusted net profit attributable to equity holders of the Company amounted to RMB162.3 million, representing an increase of RMB17.8 million or 12.3% as compared with RMB144.5 million in 2014. This was primarily due to the significant increase in revenue offset by an increase in selling and marketing expenses and administrative expenses for our business expansion. Our unaudited non-IFRS adjusted net profit attributable to equity holders of the Company for 2015 and 2014 were derived from profit attributable to equity holders of the Company for the year excluding their share of (i) share-based compensation expense of RMB47.9 million [2014: RMB29.1 million]; and no expenses relating to the listing of the Company on the Stock Exchange (2014: RMB17.7 million).

\* Non-IFRS adjusted net profit was derived from the audited profit for the year excluding (i) share-based compensation expense; and (ii) expenses relating to the listing of the Company on the Stock Exchange in 2014.

#### 10. Income Tax Expense

In 2015, income tax expense of the Group amounted to RMB27.1 million, representing an increase of RMB13.1 million or 94.1% as compared with RMB14.0 million in 2014. The increase was mainly due to the increase in profit before income tax.

# 8. 本公司權益持有人應佔利潤

於二零一五年,本公司權益持有人應佔利潤為人民幣114.4百萬元,較二零一四年的人民幣97.6百萬元增長了人民幣16.7百萬元或17.1%。該增長主要由於收入顯著增長,被業務擴張相關市場營銷開支及行政開支增加抵銷所致。

# 9. 非國際財務報告準則計量一經調整淨利潤\*

為補充我們根據國際財務報告準則(「國際財務報告準則」)呈列的年報,我們亦採用本公司權益持有人應佔未經審計非國際財務報告準則經調整淨利潤\*作為額外財務計量,透過撇除我們認為非業務表現指標項目的影響,來評估我們的財務表現。

於二零一五年,本公司權益持有人應佔 未經審計非國際財務報告準則經調整淨 利潤為人民幣162.3百萬元,較二零一四 年的人民幣144.5百萬元增加人民幣17.8 百萬元或12.3%。主要原因是公司收入顯 著的增長被業務擴張所帶來的銷售及市 場推廣費用及行政開支增加抵銷所致。 於二零一五年及二零一四年,本公司權 益持有人應佔未經審計非國際財務報告 準則經調整利潤淨額源自年內本公司權 益持有人應佔利潤,不包括彼等分佔[i] 以股份為基礎的酬金開支為人民幣47.9 百萬元(二零一四年:人民幣29.1百萬 元);及[ii]有關本公司於聯交所上市的開 支人民幣零元(二零一四年:人民幣17.7 百萬元)。

\* 非國際財務報告準則經調整淨利潤來 自年內的經審計利潤,不包括(i)以股份 為基礎的酬金開支:及(ii)有關二零一四 年本公司於聯交所上市的開支。

#### 10. 所得税開支

於二零一五年,本集團的所得稅開支為 人民幣27.1百萬元,較二零一四年的人 民幣14.0百萬元增加人民幣13.1百萬元 或94.1%。該增長主要由於除所得稅前利 潤的增長所致。

管理層討論及分析(續)

#### 11. Liquidity and Source of Funding and Borrowing

As at 31 December 2015, the Group's total bank balances and cash decreased by 51.5% from RMB719.0 million as at 31 December 2014 to RMB348.7 million. The decrease of total bank balances and cash during the year primarily resulted from the cash payment for the acquisition of the Peerless Group and investment activities during the year, and the payment of 2014 final dividend for approximately RMB50.3 million.

As at 31 December 2015, the current assets of the Group amounted to RMB652.7 million, including RMB368.7 million in bank balances and cash and available-for-sale financial assets, and other current assets of RMB284.0 million. Current liabilities of the Group amounted to RMB124.1 million, of which RMB52.3 million were trade payables and deferred revenue, and other current liabilities of RMB71.8 million. As at 31 December 2015, the current ratio (the current assets to current liabilities ratio) of the Group was 5.3 as compared with 11.6 as at 31 December 2014.

Gearing ratio is calculated on the basis of total borrowings (net of cash and cash equivalents) over the Group's total equity. The Group does not have any bank borrowings and other debt financing obligations as at 31 December 2015 and the resulting gearing ratio is nil (2014: nil). The Group currently intends to finance its expansion, investments and business operations primarily with internal resources.

#### 12. Material Investments

During the year ended 31 December 2015, the Group completed the acquisition of the remaining 5.7143% equity interest in each of Shanghai Wangyu Information Technology Company Limited and Shanghai Wangyu Network Development Company Limited for an aggregate consideration of RMB20.0 million. The completion of the acquisition took place in January 2015.

#### 13. Material Acquisitions

During the year ended 31 December 2015, the Group entered into an agreement for the acquisition of the Peerless Group for an aggregate cash consideration of approximately RMB222.5 million. The acquisition was completed at the end of June 2015. For details of the acquisition, please refer to the Company's announcement dated 22 June 2015 or Note 31 to the consolidated financial statements.

### 11. 流動資金與資金及借款來源

於二零一五年十二月三十一日,本集團銀行結餘及現金總額由二零一四年十二月三十一日的人民幣719.0百萬元減少51.5%至人民幣348.7百萬元。年內銀行結餘及現金總額的減少主要是由於年內就收購Peerless集團及投資作出現金付款以及支付二零一四年末期股息約人民幣50.3百萬元所致。

於二零一五年十二月三十一日,本集團的流動資產為人民幣652.7百萬元,中國的流動資產為人民幣652.7百萬元,中國的流動資產,以及其他流動資產,以及其他流動負債為人民幣124.1百萬元,其中人民幣52.3百萬元為貿易應付款項及遞延收入,以及其他流動負債人民幣71.8百萬元。以及其他流動負債人民幣71.8百萬元。數比率(流動資產對流動負債的比率)為5.3,而於二零一四年十二月三十一日為11.6。

資產負債比率乃按貸款總額(扣除現金 及現金等價物)佔本集團總權益的比率 計算。於二零一五年十二月三十一日, 本集團並無任何銀行借款及其他債務融 資責任,因此,資產負債比率為零(二零 一四年:無)。本集團目前擬主要以內部 資源為其擴張、投資及業務經營注資。

#### 12. 重大投資

截至二零一五年十二月三十一日止年度,本集團完成收購上海網魚信息科技有限公司及上海網魚網絡發展有限公司各自餘下5.7143%的權益,總代價約為人民幣20.0百萬元。收購已於二零一五年一月完成。

### 13. 重大收購

截至二零一五年十二月三十一日止年度,本集團訂立一份協議,以收購Peerless集團,總現金代價約為人民幣222.5百萬元。收購事項已於二零一五年六月底完成。有關收購事項之詳情,請參閱本公司日期為二零一五年六月二十二日之公告或綜合財務報表附註31。

管理層討論及分析(續)

#### 14. Material Disposals

The Group did not have any material disposals of subsidiaries or associated companies during the year ended 31 December 2015.

#### 15. Pledge of Assets

As at 31 December 2015, none of the Group's assets were pledged (2014: nil).

#### 16. Contingent Liabilities

The Group had no material contingent liabilities as at 31 December 2015 (2014: nil).

#### 17. Foreign Exchange Exposure

During the year ended 31 December 2015, the Group mainly operated in China and the majority of its transactions were settled in RMB, the functional currency of the Company and its primary subsidiaries. As at 31 December 2015, the Group did not have significant foreign currency exposure from its operations.

### 18. Employee's Remuneration and Policy

As at 31 December 2015, the Group had 795 employees (including WPT Staff), 359 of which were responsible for game development and maintenance, 222 for game operation and offline events organization, 55 for TV shows and content production, 102 for general administration and corporate management and 57 for WPT production. The total remuneration expenses, excluding share-based compensation expenses, for the year ended 31 December 2015 were RMB128.5 million, representing an increase of 55.4% as compared to the previous year.

We provide external and internal training programs to our employees. As required by PRC law, we participate in various employee benefit plans, including housing pension, medical, basic pension and unemployment benefit plans, occupational injury and maternity leave insurance. Pursuant to the 2014 Share Option Scheme, 70,560,000 share options were granted to directors, senior management and key employees of the Group during the year ended 31 December 2015.

### 14. 重大出售

截至二零一五年十二月三十一日止年 度,本集團並無任何重大出售附屬公司 或聯營公司事項。

#### 15. 資產抵押

於二零一五年十二月三十一日,本集團 並未抵押任何資產(二零一四年:無)。

### 16. 或然負債

於二零一五年十二月三十一日,本集團 並無重大或然負債(二零一四年:無)。

#### 17. 外匯風險

截至二零一五年十二月三十一日止年度,本集團主要於中國經營,且其大部分交易均以人民幣(本公司營運附屬公司的功能貨幣)結算。於二零一五年十二月三十一日,本集團之業務並無重大外匯風險。

#### 18. 僱員薪酬及政策

於二零一五年十二月三十一日,本集團擁有795名員工(包括WPT員工),其中359名負責遊戲開發與維護,222名負責遊戲營運和線下營運,55名負責電視節目製作,102名負責一般行政及企業管理以及57名負責WPT業務。截至二零一五年十二月三十一日止年度,薪酬開支總額(不包括以股份為基礎的酬金開支)為人民幣128.5百萬元,較去年增長55.4%。

本公司為僱員提供外部及內部培訓計劃。誠如中國法例規定,我們參加了多項雇員福利計劃,包括住房公積金、醫療、基本福利及失業福利計劃、工傷及產假保險。根據二零一四年購股權計劃,於截至二零一五年十二月三十一日止年度內,本集團董事、高級管理層及核心員工獲授70,560,000份購股權。

管理層討論及分析(續)

### 18. Employee's Remuneration and Policy (Continued)

Accordingly, the Group's share-based compensation expense for the year ended 31 December 2015 amounted to RMB47.9 million, representing an increase of RMB18.8 million as compared with RMB29.1 million in 2014.

### 19. Change in Functional Currency

In prior years, the Directors regarded USD as the functional currency of the Company. Following the completion of the group reorganization and the listing of the Company on the Stock Exchange in 2014, the Company has deposited substantially all of its net proceeds from the listing into bank deposits denominated in RMB for continual expansion in both the PRC and abroad. Since then, the Company's primary sources of revenues are interest income derived from bank deposits primarily denominated in RMB and dividend income in RMB to be derived from the operation of its major subsidiaries operating in the PRC, whose functional currency is RMB. Accordingly, the Directors had determined the change of the functional currency of the Company from USD to RMB starting from 1 January 2015. As in prior years, the Company will continue to present its financial statements in RMB. The change in functional currency of the Company has no material effect on the consolidated financial statements, and has been accounted for prospectively since 1 January 2015.

# 20. Events Occurred since the end of the year ended 31 December 2015

On 8 January 2016, 7,840,000 options were granted to the Directors under the 2014 Share Option Scheme. The exercise price of the share options is HK\$5.506 per Share.

### 18. 僱員薪酬及政策(續)

因此,截至二零一五年十二月三十一日 止年度,本集團以股份為基礎的酬金開 支為人民幣47.9百萬元,較二零一四年 的人民幣29.1百萬元增加人民幣18.8百 萬元。

#### 19. 功能貨幣變動

於過往年度,董事將美元作為本公司之 功能貨幣。於二零一四年重組完成及於 聯交所上市後,本公司將上市所得款項 淨額幾乎全部存為以人民幣計值的銀 行存款,用於中國及國外地區之持續發 展。自此,本公司之主要收入來源為來 自銀行存款(主要以人民幣計值)之利息 收入以及將自其於中國營運之主要附屬 公司(其功能貨幣為人民幣)取得之以人 民幣計值之股息收入。因此,董事決定 自二零一五年一月一日起將本公司之 功能貨幣由美元改為人民幣。在過往年 度,本公司將繼續以人民幣呈列其財務 報表。本公司功能貨幣之變動對本公司 之綜合財務報表並無重大影響,且已自 二零一五年一月一日列於未來賬目。

# 20. 截至二零一五年十二月三十一日止年度後發生之事項

於二零一六年一月八日,本公司根據二零一四年購股權計劃向本公司董事授出7,840,000份購股權,所授購股權行使價為每股5.506港元。

# Directors' Report

# 董事會報告

The Board is pleased to present its report together with the audited consolidated financial statements of the Group for the year ended 31 December 2015.

董事會欣然提呈本報告連同本集團截至 二零一五年十二月三十一日止年度之經 審計綜合財務報表。

# 1. Principal Activities

The principal activities of the Group are online card and board game development and operation, organizing and broadcasting online to offline mind-sports events, tournaments, TV shows and contents. The activities of our principal subsidiaries are set out in Note 14 to the consolidated financial statements.

The analysis of the Group's revenues and segment information are set out in Note 4 to the consolidated financial statements.

# 2. Business Review

A review of the business of the Group during the year ended 31 December 2015 (including particulars of important events affecting the Company that have occurred during the year ended 31 December 2015, an analysis of the Group's performance during the year using financial key performance indicators and a discussion on the Group's future business development) is provided in the Chairman's Statement on pages 9 to 12 of this annual report. A description of the principal risks and uncertainties that the Group may be facing and compliance with relevant laws and regulations which have a significant impact on the Group can be found in this Directors' Report on pages 56 to 58. In addition, the financial risk management objectives and policies of the Group are available in Note 32 to the consolidated financial statements.

Considering the principal activities of the Group, less destruction has been made directly to the environment, but protecting the environment has always been essential to us and has guided our actions to minimize our impact. As a committed corporate citizen with social awareness, the Group has been participating in charitable activities with a strong emphasis on children's development of sports and encouraging staff of all levels to save paper. As at the date of this Directors' Report, we have donated sports equipment to around 110 primary schools across the PRC through our Red Ribbon Sports Fund. In the future, continuous efforts will be made by the Group and our employees in promoting sustainability in environment, social and corporate governance.

# 1. 主要業務

本集團主要業務為在線棋牌遊戲開發及 運營、組織及播放線上線下智力運動、 比賽、電視節目及內容。我們主要附屬 公司的業務載列於綜合財務報表附註 14。

有關本集團之收入及分部資料之分析載 列於綜合財務報表附註4。

# 2. 業務回顧

董事會報告(續)

# 3. Results and Appropriations

The results of the Group for the year ended 31 December 2015 are set out in the consolidated statement of comprehensive income on page 78 of this annual report.

#### 4. Dividend

The Board does not recommend the payment of any final dividend to the Shareholders for the year ended 31 December 2015 (2014: RMB0.064 per share).

#### 5. Reserves

Changes to the reserves of the Group during the year ended 31 December 2015 are set out in the consolidated statement of changes in equity. Changes to the reserves of the Company during the year ended 31 December 2015 are set out in Note 28 to the consolidated financial statements. As at 31 December 2015, the Company had reserves available for distribution of approximately RMB517.5 million (2014: RMB595.1 million).

# 6. Property, Plant and Equipment and Intangible Assets

Changes to the property, plant and equipment and intangible assets of the Group during the year are set out in Notes 11 and 12, respectively, to the consolidated financial statements.

# 7. Share Capital and Share Incentive Schemes

Details of the Company's share capital and share incentive schemes are set out in Note 25 to the consolidated financial statements and the paragraph headed "Summary of the Share Option Schemes" on pages 23 to 28 below, respectively.

# 3. 業績及溢利分配

本集團截至二零一五年十二月三十一日 止年度之業績載列於本年度報告第78頁 的綜合全面收益表。

# 4. 股息

董事會不建議就截至二零一五年十二月 三十一日止年度向股東派付任何末期股 息(二零一四年:每股人民幣0.064元)。

# 5. 儲備

本集團儲備於截至二零一五年十二月三十一日止年度期間之變動詳情載列於綜合權益變動表。本公司儲備於截至二零一五年十二月三十一日止年度期間之變動詳情載列於綜合財務報表附註28。於二零一五年十二月三十一日,本公司可供分派儲備約為人民幣517.5百萬元(二零一四年:人民幣595.1百萬元)。

# 6. 物業、廠房及設備及無 形資產

本集團物業、廠房及設備及無形資產於 年內之變動詳情分別載列於綜合財務報 表附註11及12。

# 7. 股本及股份獎勵計劃

本公司股本及股份獎勵計劃之詳情分別 載列於綜合財務報表附註25及下文第23 至28頁的「購股權計劃概述」一段。

董事會報告(續)

#### 8. Subsidiaries

Particulars of the Company's subsidiaries as at 31 December 2015 are set out in Note 14 to the consolidated financial statements.

# 9. Financial Summary

A summary of the consolidated results and of the financial position of the Group is set out on page 7 of this annual report.

# 10. Use of Proceeds from the Global Offering

The total net proceeds from the listing on the Main Board of The Stock Exchange of Hong Kong Limited since 30 June 2014 (the "Listing") which involved the issue of 196,000,000 ordinary Shares of US\$0.00005 each amounted to approximately RMB600.3 million. During the year ended 31 December 2015, the net proceeds from the Listing were utilized in accordance with the proposed applications set out in the section headed "Future Plans and Use of Proceeds" in the Prospectus. The balance of fund will be utilized according to the manner as disclosed in the Prospectus. The Group held the unutilized net proceeds in short-term deposits with licensed institutions in Hong Kong.

# 11. Purchase, Sale or Redemption of the Company's Listed Securities

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the year ended 31 December 2015.

# 12. Equity-Linked Agreements

Apart from the Employee Pre-IPO Share Option Scheme, the Management Pre-IPO Share Option Scheme and the 2014 Share Option Scheme as set out in section 13 of this Directors' Report, no equity-linked agreements were entered into by the Group, or existed during the year ended 31 December 2015.

## 8. 附屬公司

本公司附屬公司於二零一五年十二月三 十一日之詳情載列於綜合財務報表附註 14。

# 9. 財務概要

本集團綜合業績及財務狀況載列於本年 度報告第7頁。

# 10. 全球發售所得款項用途

自二零一四年六月三十日於香港聯合交易所有限公司主板上市(「上市」)(涉及發行196,000,000股每股0.00005美元之音通股)之所得款項總淨額約為人民幣600.3百萬元。於截至二零一五年十二月三十一日止年度期間,上市所得款項淨額以一節所列擬定用途使用。款項結餘團大數,在數別,以短期存款所得數項淨額以短期存款所得數項淨額以短期存款所得數項淨額以短期存款所有放於香港持牌機構。

# 11. 購買、出售或贖回本公司的上市證券

於截至二零一五年十二月三十一日止年 度期間,本公司概無任何購買、出售或 贖回的上市證券。

# 12. 股票掛鈎協議

除僱員首次公開發售前購股權計劃、管理層首次公開發售前購股權計劃及載列於本董事會報告第13節的二零一四年購股權計劃外,於截至二零一五年十二月三十一日止年度期間,本集團並無簽訂或存在股票掛鈎協議。

董事會報告(續)

# 13. Share Option Schemes

The Company has adopted three share option schemes, namely, (i) the Employee Pre-IPO Share Option Scheme, (ii) the Management Pre-IPO Share Option Scheme and (iii) the 2014 Share Option Scheme.

As at 31 December 2015, a total of 65,222,128 share options were granted to the following Directors pursuant to the Management Pre-IPO Share Option Scheme and the 2014 Share Option Scheme:

# 13.購股權計劃

本公司已採納三項購股權計劃,即[i]僱 員首次公開發售前購股權計劃:[ii]管理 層首次公開發售前購股權計劃及[iii]二零 一四年購股權計劃。

於二零一五年十二月三十一日,以下董事已根據管理層首次公開發售前購股權計劃及二零一四年購股權計劃獲授65,222,128份購股權:

Name of Directors	Date of Grant	Outstanding as at 1 January 2015 於 二零一五年 一月一日	Granted during the year 於年內	Outstanding as at 31 December 2015 於 二零一五年 十二月三十一日	Exercise price per Exercisable Period Share
董事姓名	授出日期	尚未行使	授出	尚未行使	行使期 每股行使價
Mr. Yang Eric Qing (" <b>Mr. Yang</b> ") 楊慶先生 (「楊先生」)	20 February 2014 二零一四年二月二十日 5 January 2015 二零一五年一月五日	20,851,064	11,760,000		20 February 2015 to US\$0.16714303 19 February 2024 二零一五年二月二十日至 0.16714303美元 二零二四年二月十九日 5 January 2016 to 4 January 2025 HK\$2.67 二零一六年一月五日至 2.67港元 二零二五年一月四日
Mr. Ng Kwok Leung	20 February 2014	20,851,064	_	20,851,064	20 February 2015 to US\$0.16714303
Frank (" <b>Mr. Ng</b> ") 伍國樑先生 (「 <b>伍先生</b> 」)	二零一四年二月二十日 5 January 2015 二零一五年一月五日	-	11,760,000	11,760,000	19 February 2024 二零一五年二月二十日至 0.16714303美元 二零二四年二月十九日 5 January 2016 to 4 January 2025 HK\$2.67 二零一六年一月五日至 2.67港元 二零二五年一月四日
Total 總計		41,702,128	23,520,000	65,222,128	

On 8 January 2016, each of Mr. Yang and Mr. Ng was granted additional 3,920,000 options respectively under the 2014 Share Option Scheme.

On 29 March 2016, the Board decided that all options granted to Mr. Yang and Mr. Ng shall not be exercised until 1 July 2017. The modification of vesting periods is subject to the approval by the Shareholders.

於二零一六年一月八日,楊先生與伍先 生各自根據二零一四年購股權計劃分別 獲授3,920,000份額外股權。

於二零一六年三月二十九日,本公司董 事會決定已授予楊先生及伍先生的所有 期權於二零一七年七月一日之前不得行 使。歸屬期之修改須待股東批准後方可 作實。

董事會報告(續)

#### Summary of the Share Option Schemes

# Employee Pre-IPO Share Option Scheme *Purpose*

The purpose of the Employee Pre-IPO Share Option Scheme is to give the participants an opportunity to acquire a personal stake in the Company and help motivate such participants to optimize their performance and efficiency, and to retain the participants whose contributions are important to the long term growth and profitability of our Group. The options entitle participants to obtain existing issued Shares in the Company from Blink Milestones Limited and will not involve the Company issuing any new Shares.

#### Exercise Price

The exercise price under the Employee Pre-IPO Share Option Scheme is RMB0.1276 per Share (adjusted for capitalisation issue as set out in Note 25 to the consolidated financial statements).

#### Exercise of Option

The Shares subject to the Employee Pre-IPO Share Option Scheme shall be vested in four equal annual instalments, with the first instalment representing twenty five percent (25%) of the Shares subject to the Employee Pre-IPO Share Option Scheme vesting on the first anniversary of the Listing Date, and an additional instalment vesting on each anniversary thereafter, subject to the fulfilment of the grantee's performance target for the full calendar year before the vesting determined by the Company being fulfilled and the grantee's continuing to be an employee of the Company and being in compliance with the terms and conditions of the option award agreement dated 20 February 2014 through each such date.

#### Maximum Numbers of Shares

The maximum numbers of Shares under the Employee Pre-IPO Share Option Scheme which was granted is 25,009,600 Shares. On 7 March 2014, 25,009,600 share options (adjusted for capitalization issue) were granted to 29 key employees of the Company by Blink Milestones Limited, after that no further options were granted. The particulars of the options granted under the Employee Pre-IPO Share Option Scheme are set out in "Appendix IV — Statutory and General Information" of the Prospectus.

### 購股權計劃概述

#### 僱員首次公開發售前購股權計劃 目的

僱員首次公開發售前購股權計劃旨在給予參與者個人持有本公司權益的機會,並鼓勵參與者提升其表現及效率,同時挽留對本集團長期發展及盈利能力有所貢獻的參與者。購股權賦予參與者獲得由Blink Milestones Limited持有的本公司現有已發行股份的權利,將不涉及本公司發行任何新股份。

#### 行使價

根據僱員首次公開發售前購股權計劃, 每股行使價為人民幣0.1276元(已就資本 化發行作出調整,詳情載列於綜合財務 報表附註25)。

#### 行使購股權

#### 最高股份數目

僱員首次公開發售前購股權計劃項下授出之最高數目股份為25,009,600股。於二零一四年三月七日,Blink Milestones Limited向本公司29名主要僱員授出25,009,600份購股權(已就資本化發行作出調整),在此之後,並無進一步授出購股權。根據僱員首次公開發售前購股權計劃授出購股權之詳情載於招股章程「附錄四一法定及一般資料」。

董事會報告(續)

#### Life of the Employee Pre-IPO Share Option Scheme

Unless the option is forfeited, terminated or cancelled earlier, the option shall expire and terminate 10 years after vesting (the "Termination Date"). If the grantee ceases to be an employee as a result of the termination by our Company for cause, the grantee's options will be forfeited on the Termination Date, whether or not the option is then vested or exercisable. If the grantee ceases to be an employee as a result of grantee's death or disability, the options, to the extent not vested on the Termination Date, shall be forfeited on the Termination Date and the grantee's estate has 12 months following the Termination Date to exercise the grantee's options. If the grantee ceases to be an employee for any other reason, the options shall be forfeited on the Termination Date the grantee has 90 days to exercise his or her options.

#### Outstanding Share Options

As at the date of this Directors' Report, 25,009,600 share options (adjusted for capitalization issue) were granted under the Employee Pre-IPO share Options Scheme, 5,213,600 options have been exercised and 4,508,003 options have been forfeited, with 15,287,997 options outstanding, representing 1.94% of the issued Shares. Save for the above, none of the options so far granted have been exercised, forfeited and/or lapsed.

Further details of the Employee Pre-IPO Share Option Scheme are set out in Note 27(a) to the consolidated financial statements and the Prospectus.

# Management Pre-IPO Share Option Scheme *Purpose*

The purpose of the Management Pre-IPO Share Option Scheme is to give the participants an opportunity to acquire a personal stake in our Company and help motivate such participants to optimize their performance and efficiency, and also to help retain the participants whose contributions are important to the long-term growth and profitability of our Group.

The principal terms of the Management Pre-IPO Share Option Scheme, effective as of 20 February 2014 and approved by the Board on 7 March 2014, are substantially the same as the terms of the Employee Pre-IPO Share Option Scheme except that:

 the exercise price under the Management Pre-IPO Share Option Scheme is US\$0.16714303 per Share (adjusted for capitalisation issue);

#### 僱員首次公開發售前購股權計劃之年期

#### 尚未行使購股權

於本董事會報告日期,根據僱員首次公開發售前購股權計劃已授出25,009,600份購股權(已就資本化發行作出調整),其中5,213,600份購股權已獲行使及4,508,003份購股權已沒收,餘下15,287,997份購股權尚未行使,相當於已發行股份的1.94%。除上述者外,目前概無已授出購股權獲行使、沒收及/或失效。

有關僱員首次公開發售前購股權計劃之 詳情載列於綜合財務報表附註27(a)及招 股章程。

#### 管理層首次公開發售前購股權計劃 目的

管理層首次公開發售前購股權計劃旨在 給予參與者個人獲得本公司個人權益 的機會,並鼓勵參與者提升其表現及效 率,同時有助挽留對本集團長期發展及 盈利能力有所貢獻的參與者。

管理層首次公開發售前購股權計劃的主要條款於二零一四年二月二十日生效並經董事會於二零一四年三月七日批准通過,其大致與僱員首次公開發售前購股權計劃相同,惟以下除外:

(a) 根據管理層首次公開發售前購股 權計劃,行使價為每股0.16714303 美元(已就資本化發行作出調整);

董事會報告(續)

(b) twenty five percent (25%) of the Shares subject to the Management Pre-IPO Share Option Scheme shall be vested on the first anniversary of the grant date and the remaining Shares subject to the Management Pre-IPO Share Option Scheme shall be vested in 36 equal monthly instalments with the first instalment vesting upon the 13th monthly anniversary of the grant date and each of the remaining instalments vesting on each monthly anniversary of the 13th monthly anniversary of the grant date thereafter. The options may be exercised upon the Listing.

#### Maximum Numbers of Shares Available for Issue

The maximum numbers of Shares which may be issued upon exercise of all options under the Management Pre-IPO Share Option Scheme is 50,042,553 Shares. On 20 February 2014, 50,042,553 share options (adjusted for capitalization issue) were granted to certain members of our senior management and Directors. No further options will be granted under the Management Pre-IPO Share Option Scheme.

#### Outstanding Share Options

As at the date of this Directors' Report, 50,042,553 share options were granted by the Company under the Management Pre-IPO Share Option Scheme, and 3,822,624 share options were exercised, leaving an outstanding balance of 46,219,929 options, representing approximately 5.87% of the issued Shares. Save for the above, none of the options so far granted have been exercised, forfeited and/or lapsed.

Further details of the Management Pre-IPO Share Option Scheme are set out in Note 27(b) to the consolidated financial statements and the Prospectus.

# 2014 Share Option Scheme *Purpose*

The Company adopted the 2014 Share Option Scheme on 19 November 2014. The 2014 Share Option Scheme is valid for a period of 10 years from the grant date of each options. The purpose of the 2014 Share Option Scheme is to provide key employees, directors or officers of the Group ("Eligible Persons") with the opportunity to acquire proprietary interests in the Company and to encourage them to work towards enhancing the value of the Company and its Shares for the benefit of the Company and Shareholders as a whole. The 2014 Share Option Scheme provides the Company with a flexible means of retaining, incentivizing, rewarding, remunerating, compensating and/or providing benefits to Eligible Persons.

[b] 管理層首次公開發售前購股權計劃所涉及的百分之二十五[25%]的股份須於授出日期首個週年歸屬及管理層首次公開發售前購入時劃所涉及的餘下獲授出的輔力。 權須於36個月內按月等額分期歸屬,第一個分期歸屬為授出日期歸屬為授出日期脫離在授出日期第13個月週年日後每月分期歸屬。購股權可於上市後行使。

#### 可發行之最高股份數目

管理層首次公開發售前購股權計劃項下授出之所有購股權獲行使後可發行之最高數目股份50,042,553股。於二零一四年二月二十日,向本公司高級管理層若干成員及董事授出50,042,553份購股權(已就資本化發行作出調整)。將不會根據管理層首次公開發售前購股權計劃進一步授出購股權。

#### 尚未行使購股權

於本董事會報告日期,本公司根據管理層首次公開發售前購股權計劃授出50,042,553份購股權,其中3,822,624份購股權已獲行使,餘下46,219,929份購股權尚未行使,約佔已發行股份5.87%。除上述者外,目前概無已授出購股權獲行使、沒收及/或失效。

有關管理層首次公開發售前購股權計劃 之詳情載列於綜合財務報表附註27(b)及 招股章程。

#### 二零一四年購股權計劃 目的

董事會報告(續)

Any individual, being an employee, director or officer of any member of the Group whom the Board or its delegate(s) considers, in their sole discretion, to have contributed or will contribute to the Group is entitled to be offered and granted options.

#### Number of Shares Available for Issue Under the 2014 Share Option Scheme

Under the 2014 Share Option Scheme, the total number of Shares which may be issued upon exercise of all options to be granted is 78,400,000 Shares, representing approximately 10% of the Company's issued shares as at the date of adopting the 2014 Share Option Scheme. As of the date of this Directors' Report, the Company has granted 78,400,000 options. As approved by the Board, a refreshment of the scheme mandate limit (representing 10% of the issued Shares) is proposed to be passed at the forthcoming annual general meeting.

#### Maximum Entitlement to Participant

The total number of Shares issued and to be issued upon exercise of the options granted and to be granted under the 2014 Share Option Scheme and any other share option scheme(s) of the Company to each Eligible Person (including both exercised and outstanding options) in any 12-month period shall not exceed 1% of the total number of Shares in issue (the "Individual Limit"). Any further grant of options to a Eligible Person which would result in the aggregate number of Shares issued and to be issued upon exercise of all options granted and to be granted to such Eligible Person in the 12-month period up to and including the date of such further grant exceeding the Individual Limit shall be subject to separate approval of the Shareholders.

#### Determination of the Exercise Price

The amount payable for each Share to be subscribed for under an option in the event of the option being exercised shall be determined by the Board but shall be not less than the greater of: (a) the closing price of the Shares as stated in the daily quotations sheet issued by the Stock Exchange on the grant date; (b) the average closing price of the Shares as stated in the daily quotations sheets issued by the Stock Exchange for the five business days immediately preceding the grant date; and (c) the nominal value of a Share on the grant date.

The option period is to be determined and notified by the Board to each grantee at the time of making an offer, and shall not expire later than ten years from the grant date of the 2014 Share Option Scheme. There is no minimum period for which an option must be held before it can be exercised in general. However, at the time of granting any option, the Board may, on a case by case basis, make such grant subject to such conditions, restrictions or limitations including (without limitation) those in relation to the minimum period of the options to be held and/or the performance targets to be achieved as the Board may determine in its absolute discretion.

董事會或其代表以其絕對酌情權認為已 對或將為本集團作出貢獻之人士(即本 集團任何成員公司的僱員、董事或高級 職員)有權獲提供及獲授予購股權。

#### 二零一四年購股權計劃項下可供發行 之股份數目

根據二零一四年購股權計劃,其授出之全部購股權獲行使時將予發行之股份總數為78,400,000股,約佔於二零一四年購股權計劃採納日期已發行股本之10%。於本董事會報告日期,本公司已授出78,400,000份購股權。經董事會批准,將於應屆股東週年大會上提呈批准更新計劃授權限額。

#### 參與者之最大權利

根據二零一四年購股權計劃及本公司任何其他購股權計劃已發行及於已包括與權計劃已發行及於已包括與權力使及為未行使之購股權的獲行使因時內人, 使及尚未行使之購股權的獲行。 使行之股份總數之1%(「個月人予稅」)。倘若向合資格人士進一步日期間已授期的。 機構到此十二個月期間已授期的一步, 大量, 於任何十二個月期間已授期的 一步, 以上十二個月期間已授權 , 於一步, 以上十二個月期間已授權 , 於一段, 則須獲股東另行批准。

#### 釐定行使價

於行使購股權時,根據購股權將予認購的每股股份應付之金額由董事會釐定,但不得低於下述較高者:(a)於授出日期聯交所公佈之每日報價表所示股份之收市價;(b)於緊接授出日期前五個營業日聯交所公佈之每日報價表所示股份之平均收市價;及(c)股份於授出日期之面值。

購股權期限由董事會於提出要約時釐定及通知各承授人,且將於二零一四滿。 股權計劃授出日期起計十年內屆滿。 般並無有關購股期權行使前必須持可關購 股短期限之規定。然而,董事出一關 出任何購股權時按個別情況授制國 出任何購股權時有關條件、限利 限之, 便包括但不限於董事會可能全權 定須持有購股權之最短期限及 定須持有購股權之最短期限及 定須持有購股權之最短期限 達致之表現目標)。

董事會報告(續)

#### Exercise of Option

The options may be exercised up to 25% of the Shares for each year after the first anniversary of the grant date of the share option for four consecutive years.

#### Payment on Acceptance of Share Option

An amount of RMB1.00 must be paid as consideration for the grant of the share options and such payment must be made within 20 business days from the date the share option grant offer is made to the Eligible Person.

#### Outstanding Share Options

As at the date of this Directors' Report, the following share options have been granted under the 2014 Share Option Scheme:

#### 行使購股權

購股權亦可於自購股權授出日期起計第 一週年後連續四年內每年獲行使最多達 股份之25%。

#### 接納時所付款項

合資格人士須支付人民幣1.00元作為所 授購股權之代價,該款項須由合資格人 士於作出購股權授出邀約日期起計20個 營業日內支付。

#### 尚未行使購股權

截至本董事會報告日期,下列購股權已 依據二零一四年購股權計劃授出:

Grant Date	Share Options Granted	price per share upon exercise of Share Options	Persons to be offered Share Options
授出日期	授出購股權	行使購股權 每股認購價	應提供購股權人士
5 January 2015	47,040,000	HK\$2.67	Key employees of the Company (including two executive Directors)
二零一五年一月五日		2.67港元	本公司主要僱員(包括兩名執行董事)
9 July 2015	23,520,000	HK\$4.402	Senior management team in WPT Group (including WPT Enterprises, Inc. and Club Services, Inc.) and key staff newly joining the Company
二零一五年七月九日		4.402港元	WPT集團高級管理團隊(包括WPT Enterprises, Inc.及Club Services, Inc)以及新加入本公司之主要員工
8 January 2016	7,840,000	HK\$5.506	Mr. Yang and Mr. Ng
二零一六年一月八日		5.506港元	楊先生及伍先生
Total 合計	78,400,000		

As at the date of this Directors' Report, 78,400,000 options have been granted under the 2014 Share Option Scheme, and 482,900 options have been forfeited, 42,500 options have lapsed and 265,250 options have been exercised, leaving an outstanding balance of 77,609,350 options, representing approximately 9.86% of the issued Share. Save for the above, none of the options so far granted have been exercised, forfeited and/or lapsed.

於本董事會報告日期,根據二零一四年 購股權計劃已授出78,400,000份購股權, 其中482,900份購股權已被沒收、42,500 份購股權已失效及265,250份購股權已 獲行使,剩餘77,609,350份購股權尚未行 使,相當於已發行股份約9.86%。除上述 者外,目前概無已授出購股權獲行使、 沒收及/或失效。

董事會報告(續)

#### Life of the 2014 Share Option Scheme

The Share Option Scheme is effective for a period of 10 years from 19 November 2014 and the remaining life of the scheme is 8 years and 8 months.

#### Movements in the Share Options

Details of the movements in the share options during the year are set out in Note 27 to the consolidated financial statements.

#### Valuation of Share Options

Details of the valuation of share options granted during the year are set out in Note 27 to the consolidated financial statements.

# 14. Directors and Senior Management

The Directors and senior management of the Company during the year ended 31 December 2015 and up to the date of this Directors' Report were:

#### **Executive Directors**

Mr. Yang Eric Qing (Chairman and Co-Chief Executive Officer)
Mr. Ng Kwok Leung Frank (Co-Chief Executive Officer)

#### Non-Executive Directors

Mr. Liu Jiang

Mr. Zhang Rongming\*

Mr. Fan Tai

Mr. Chen Xian

Mr. Hua Guanfa\*\*

#### Independent Non-Executive Directors

Mr. Ge Xuan

Mr. Lu Zhong

Mr. Cheung Chung Yan, David

- \* Mr. Zhang Rongming ceased to be a non-executive Director with effect from 5 February 2016.
- \*\* Mr. Hua Guanfa was appointed as a non-executive Director with effect from 5 February 2016.

#### 二零一四年購股權計劃之年期

購股權計劃自二零一四年十一月十九日 起十年期間有效,計劃尚餘期為8年8個 月。

#### 購股權變動

購股權於年內之變動詳情載列於綜合財 務報表附註27。

#### 購股權估值

於年內授出購股權之估值詳情載列於綜 合財務報表附註27。

# 14. 董事及高級管理層

於截至二零一五年十二月三十一日止年 度期間及截至本董事會報告日期之本公 司董事及高級管理層如下:

### 執行董事

楊慶先生(主席兼聯席行政總裁) 伍國樑先生(聯席行政總裁)

### 非執行董事

劉江先生

張榮明先生\*

樊泰先生

陳弦先生

華觀發先生\*\*

#### 獨立非執行董事

葛旋先生

魯眾先生

張頌仁先生

- \* 張榮明先生停止擔任非執行董事,自二 零一六年二月五日生效。
- \*\* 華觀發先生委任為非執行董事,自二零 一六年二月五日生效。

董事會報告(續)

#### **Biographical Details of Directors**

#### **Executive Directors**

Yang Eric Qing, aged 44, has been an executive Director, chairman of the Board and co-chief executive officer since the incorporation of our Company in 2013. Mr. Yang joined our Group in December 2010 and is responsible for general operation, strategy and information technology of the Company. Mr. Yang also holds directorship in Beijing Lianzhong International Company Limited, a wholly-owned subsidiary of Beijing Beijing Lianzhong Co., Ltd. ("Beijing Lianzhong"). Mr. Yang held various positions at International Business Machines Corporation (IBM) (including a director of global business services and a director of SMB, MBPS Asia Pacific), a company listed on the New York Stock Exchange (stock code: IBM), including Director and Sector Leader of MBPS Asia Pacific from 2006 to 2007, Director and Sector Leader of Industrial and Distribution Sector, MBPS, Global Emerging Markets in 2009 and Director of GCG Managed Business Process Services in Global Resources Department in 2010. Mr. Yang received his Bachelor of Science degree from the University of California, Berkeley, U.S. in 1994.

Ng Kwok Leung Frank, aged 47, is an executive Director and co-chief executive officer of our Company. Mr. Ng joined our Group in June 2004 and is responsible for business development and PC operations and finance of the Company. He also serves as the chairman of the board of directors of Beijing Lianzhong's subsidiary, Shanghai Yaozhong Culture Broadcast Co., Ltd.. He holds directorship in Beijing Linghegu Online Technology Co., Ltd., a company in which Beijing Lianzhong holds 14.21% interest, and Lianzhong International Company Limited and Tianjin Lianzhong Enjoyment Technology Development Limited. He has joined the Group since 2004 and served as vice president and joint chief executive officer of the Group. Before joining our Group, Mr. Ng served as the senior associate of Grant Thornton LLP in the United States for approximately four years and the vice president of PCC Skyhorse Limited, an associated company of PCCW, a company listed on the Stock Exchange (stock code: 0008), for three years. Mr. Ng received his Bachelor of Science degree from the University of California, Berkeley, U.S. in 1992.

### 董事履歷詳情

#### 執行董事

楊慶,44歲,自本公司於二零一三年註 冊成立起擔任執行董事、董事會主席及 聯席行政總裁。楊先生於二零一零年十 二月加入本集團並負責本公司的整體營 運、策略及資訊科技。楊先生亦於聯眾 國際有限公司(北京聯眾互動網絡股份 有限公司(「北京聯眾」)之全資附屬公司) 擔任董事職位。楊先生曾於國際商業機 器有限公司(IBM)(一家於紐約證券交易 所上市的公司(股份代號:IBMI)歷任多 個職位,包括全球商業服務總監及MBPS Asia Pacific的SMB總監。彼於二零零六年 至二零零七年任MBPS Asia Pacific總監及 部門負責人,於二零零九年任MBPS全球 新興市場管理商業流程服務的工業及分 銷部總監及部門負責人,並於二零一零 年任全球資源部GCG管理商業流程服務 總監。楊先生於一九九四年從美國伯克 萊加利福尼亞大學獲得理學學士學位。

伍國樑,47歲,為本公司執行董事兼聯 席行政總裁。伍先生於二零零四年六月 加入本集團,並負責本公司的業務發展 及電腦業務及財務。彼亦擔任北京聯眾 附屬公司上海姚眾互動文化傳播有限責 任公司的董事會主席。彼於北京零禾穀 網絡科技有限責任公司(一家由聯眾持 有 14.21% 權 益 的 公 司 )、聯 眾 國 際 有 限 公司及天津聯眾樂趣科技發展有限公司 擔任董事職位。彼自二零零四年加入本 集團並擔任本集團副總裁兼聯席行政總 裁。於加入本集團之前,伍先生曾於美 國Grant Thornton LLP擔任高級合夥人約 四年,於PCC Skyhorse Limited(電訊盈科 (一家於聯交所上市的公司,股份代號: 0008)的聯屬公司)任副總裁三年。伍先 生於一九九二年從美國伯克萊加利福尼 亞大學獲得理學學士學位。

董事會報告(續)

#### Non-Executive Directors

**Liu Jiang**, aged 48, has been an executive Director since the incorporation of our Company and became a non-executive Director from 27 March 2015. Mr. Liu joined our Group in December 2010 and holds directorship in Blink Milestones Limited and Sonic Force Limited which are Controlling Shareholders of the Company. He also serve as chairman of the board of directors of Hehong Holdings Group. Mr. Liu received his Bachelor of Economics from the East China Jiaotong University, China in 1991.

Zhang Rongming, aged 53, has been an executive Director of our Company and was re-designated as a non-executive Director from 27 March 2015. Mr. Zhang has resigned from the Company with effect from 5 February 2016. Mr. Zhang joined our Group in December 2010 and holds directorship in Elite Vessels Limited which is a Controlling Shareholder of the Company. Mr. Zhang was an independent director on the board of Lancy Co., Ltd., a PRC company listed on Shenzhen Stock Exchange (stock code: 002612) and resigned in December 2012. He also serves as chairman of the board of directors and general manager of Beijing Aimer Lingerie Co., Ltd. Mr. Zhang received his Master of Applied Chemistry from Central South University, China in 1987 and his Bachelor of Metallurgical Physical Chemistry from the Beijing Institute of Iron and Steel Engineering, China in 1984, respectively.

**Hua Guanfa**, aged 32, has been a non-executive Director since 5 February 2016. Mr. Hua worked for the Nanfeng Media Group from July 2005 to June 2010. From July 2010 to April 2015, he held various positions (including deputy director, director of general management, and secretary to the board of directors) at Weichai Heavy Machinery Co., Ltd., a company listed on the Shenzhen Stock Exchange (stock code: 000880.SZ). In April 2015, Mr. Hua joined Beijing Irena Group Co., Ltd., a company listed on the National Equities Exchange and Quotations System in the PRC (stock code: 834358), and has served as a director, deputy general manager and secretary to the board of directors since June 2015. Mr. Hua received his Bachelor of Journalism degree from Lanzhou University in 2005 and Master of Business Administration degree from Chinese Academy of Science in 2013.

#### 非執行董事

劉江·48歲,從公司註冊成立之日起就 擔任本公司執行董事,並於二零一五年 三月二十七日調任非執行董事。劉先生 於二零一零年十二月加入本集團,並 在 Blink Milestones Limited 和 Sonic Force Limited (均為本公司控股股東) 擔任董 事。彼亦擔任和泓控股集團的董事會主 席。劉先生於一九九一年從中國華東交 通大學獲得經濟學學士學位。

華觀發,32歲,於二零一六年二月五日 獲委任為非執行董事。自二零零五年七 月至二零一零年六月於南方報業傳媒集 團任職。自二零一零年七月至二零一五 年四月,彼曾於深圳證券交易所上市公 司 濰 柴 重 機 股 份 有 限 公 司 ( 股 份 代 碼: SZ000880)擔任多個職位(包括綜合部副 部長、部長及董事會秘書)。於二零一五 年四月, 華先生加入於全國中小企業股 份轉讓系統掛牌公司體育之窗文化股份 有限公司(股份代碼:834358),並自二 零一五年六月起出任董事、副總經理及 董事會秘書。於二零零五年,華先生在 蘭州大學獲得新聞學學士學位,於二零 一三年在中國科學院獲得工商管理碩士 學位。

董事會報告(續)

Fan Tai, aged 44, joined the Company as a non-executive Director on 7 March 2014. Mr. Fan serves as Chief Investment Officer in KongZhong Corporation, a company listed on NASDAQ (stock code: KZ) since 2009, and as the executive director for KongZhong Corporation since 18 December 2014. Mr. Fan served as vice president of finance from 2002 to 2009 and executive director from 2003 to 2009 at TOM Online, a web portal. Mr. Fan obtained his EMBA degree from State University of New Jersey, U.S. in 2003 and Bachelor of Economics degree from Beijing Institute of Economics, China in 1994.

**Chen Xian**, aged 34, has been a non-executive Director since 7 March 2014. Mr. Chen also serves as managing director of CMC Capital Partners since May 2013. From July 2009 to March 2013, he worked at Providence Equity Asia Limited and served as a director by the time he left. Prior to that, Mr. Chen served at Morgan Stanley Private Equity Asia Division from 2004 to June 2009. Mr. Chen obtained his Bachelor of Engineering degree in Electronics Engineering from Tsinghua University, China in 2003.

#### Independent Non-Executive Directors

Ge Xuan, aged 45, has been an independent non-executive Director since Listing. Mr. Ge serves as director of Minsheng Life Insurance Co., Ltd. and director general manager of Minsheng Tonghui Asset management Co., Ltd. Mr. Ge served as vice general manager, investment management manager and assistant to general manager in Guosen Securities Co., Ltd. from September 1997 to September 1998. He also served as manager of trade investment and assistant to general manager of Boshi Fund Management Co., Ltd. from January 1999 to June 2000. He was a member of the Investment and Risk Management Committee, assistant to the president of Penghua Fund Management Co., Ltd. from July 2000 to March 2002, chief investment officer of Jin Yuan Securities Co., Ltd. from August 2002 to December 2003, and vice president of Huaxi Securities Co., Ltd. From December 2003 to October 2010. He has been a director of Wangxiang Trust Co., Ltd since 18 August 2012. Mr. Ge obtained his Bachelor's degree in economics from Shenzhen University in 1993.

樊泰,44歲,於二零一四年三月七日加入本公司擔任非執行董事。樊先生自二零零九年起於空中網集團(一家於納班達克上市的公司(股份代號: KZI))擔任投資總監,自二零一四年十二月十八二十二十八四年經中網集團執行董事。樊先生於二零零二年至二零零九年擔任TOM Online(一個門戶網站)的財務副總裁並於二零三年至二零零九年擔任執行董事。樊先生於二零零三年從美國新澤西州立大學國北京經濟學院獲得經濟學學士學位。

#### 獨立非執行董事

葛旋,45歲,自上市起擔任本公司的獨 立非執行董事。葛先生擔任民生人壽保 險股份有限公司的董事及民生通惠資產 管理有限公司的董事總經理。葛先生於 一九九七年九月至一九九八年九月擔任 國信證券股份有限公司的副總經理、投 資管理經理及總經理助理。彼亦於一九 九九年一月至二零零零年六月擔任博時 基金管理有限公司的貿易投資經理及總 經理助理。彼於二零零零年七月至二零 零二年三月擔任鵬華基金管理有限公司 的投資及風險管理委員會成員及總裁助 理,於二零零二年八月至二零零三年十 二月擔任金元證券股份有限公司的投資 總監,以及於二零零三年十二月至二零 一零年十月擔任華西證券有限責任公司 的副總裁。彼自二零一二年八月十八日 起擔任萬向信託有限公司的董事。葛先 生於一九九三年從深圳大學獲得經濟學 學士學位。

董事會報告(續)

Lu Zhong, aged 53, has been an independent non-executive Director since Listing. Mr. Lu worked at the General Planning Bureau under the Ministry of Machine & Electric Industry of China as civil servant from August 1984 to August 1990; as chief executive officer of 8848. net from May 2000 to May 2002; as general sales manager of China and Hong Kong region of Advanced Micro Devices, Inc., a company listed on New York Stock Exchange (stock code: AMD) from July 2003 to October 2004. Mr. Lu then served as the chairman of the board of HiChina.com and the chief strategy officer from then to September 2009 as well as the president from 2010 until December 2012 at HiChina.com. Mr. Lu served as a vice president of the Alibaba Group from December 2012 until July 2014. Mr. Lu became the founding partner of Beijing Zhonghai Investment Ltd since August 2014. Mr. Lu obtained his Bachelor's degree in computer and application from Harbin Institute of Electrical Engineering in 1984, and obtained his Master degree in Business Administration from Cheung Kong Graduate School of Business in 2010.

Cheung Chung Yan, David, aged 40, has been an independent non-executive Director since Listing. Prior to joining our Company, Mr. Cheung has been the financial controller and the company secretary of Geely Automobile Holdings Limited, a company listed on the Stock Exchange (stock code: 0175) since 17 May 2005. Mr. Cheung served as a director of DSI Holdings Pty Limited from June 2009 until August 2014. Mr. Cheung holds a Bachelor's Degree in Business Administration in Accounting from the Hong Kong University of Science and Technology. He is a fellow member of the Association of Chartered Certified Accountants and a member of The Hong Kong Institute of Directors. Mr. Cheung has over 18 years of experience in auditing, accounting and financial management.

魯眾,53歲,自上市起擔任我們的獨立 非執行董事。魯先生曾於一九八四年八 月至一九九零年八月在中國機械電子工 業部下屬的總規劃局擔任電腦系統工程 師;於二零零零年五月至二零零二年五 月擔任北京珠穆朗瑪電子商務網絡服 務有限公司的副行政總裁;於二零零三 年七月至二零零四年十月擔任Advanced Micro Devices, Inc.(一家於紐約證券交易 所上市的公司(股份代號:AMDI)中國及 香港區銷售總經理。此後,魯先生擔任 北京萬網誌成科技有限公司董事會主席 及自該時起至二零零九年九月於北京萬 網誌成科技有限公司擔任策略總監,並 於二零一零年至二零一二年十二月擔任 總裁。魯先生自二零一二年十二月至二 零一四年七月擔任阿里巴巴集團的副總 裁。魯先生自二零一四年八月成為北京 眾海投資有限公司創立合夥人。魯先生 於一九八四年從哈爾濱電工學院獲得計 算機及應用學士學位,並於二零一零年 獲得長江商學院工商管理碩士學位。

董事會報告(續)

#### Biographical Details of Senior Management

#### Senior Management

Zhang Peng, aged 39, joined our Group as president in February 2014. Mr. Zhang is responsible for mobile games operation of the Company. He also served as assistant to general manager of Zhuowang Information Technology Co., Ltd. from April 2011 to November 2013. He founded and was the executive vice president of Yisanjiu Mobile Internet Company from November 2008 to April 2011. He served as deputy head of business centre, deputy head of product development, deputy head of cooperation and management centre of the monternet division of China Mobile Communications Corporation, a company listed on both the New York Stock Exchange (stock code: CHL) and the Stock Exchange (stock code: 0941) from September 1998 to October 2008. Mr. Zhang received his Bachelor Degree in electronics and information systems from Shandong University, China in 1998.

#### 15. Directors' Service Contracts

Each of the executive Directors has entered into a service contract with the Company under which they agreed to act as executive Directors for an initial term of three years commencing from the Listing Date of the Company, which may be terminated by not less than three months' notice in writing served by either the executive Director or the Company.

Mr. Hua Guanfa has signed an appointment letter with the Company for a term of three years commencing from 5 February 2016, and each of the other non-executive Directors and the independent non-executive Directors has signed an appointment letter with the Company for a term of three years commencing from the Listing Date. The appointments of Directors are subject to the provisions of retirement and rotation of Directors under the Articles of Association.

None of the Directors proposed for re-election at the forthcoming annual general meeting ("AGM") has an unexpired service contract which is not determinable by the Company or any of its subsidiaries within one year without payment of compensation, other than statutory compensation.

### 高級管理層履歷詳情

#### 高級管理層

張鵬,39歲,於二零一四年二月加入本 集團,擔任總裁。張先生負責本公司的 移動遊戲業務。彼亦於二零一一年四月 至二零一三年十一月擔任卓望資訊技術 有限公司的總經理助理。彼成立了一三 九移動互聯網公司並於二零零八年十一 月至二零一一年四月擔任執行副總裁。 彼於一九九八年九月至二零零八年十月 於中國移動通信集團公司[China Mobile Communications Corporation]( 一家於紐 約證券交易所(股份代號: CHL)及聯交 所(股份代號:0941)上市的公司)擔任業 務中心副主任、產品開發副主任、移動 夢網分部(monternet division)合作及管理 中心副主任。張先生於一九九八年從中 國山東大學獲得電子及信息系統學士學 位。

# 15. 董事服務合約

各執行董事已與本公司訂立服務合約, 據此,彼等同意出任執行董事,初步任 期為三年,自本公司上市日期起生效, 可由執行董事或本公司向另一方發出不 少於三個月之書面通知終止。

華觀發先生與本公司簽訂了從二零一六年二月五日開始為期三年的委任函。其他各非執行董事及獨立非執行董事已與本公司簽署委任函,自本公司上市日期起為期三年。董事委任須遵守組織章程細則有關董事輪值告退之條文。

於應屆股東週年大會(「**股東週年大會**」) 擬膺選連任之董事概無訂立由本公司或 其任何附屬公司於一年內毋須賠償(發 行賠償除外)而終止之未屆滿服務合約。

董事會報告(續)

# 16. Directors' Interests in Transactions, Arrangements or Contracts of Significance

Save as disclosed in this annual report, no transactions, arrangements or contracts of significance in relation to the Group's business to which the Company or any of its subsidiaries was a party and in which a Director had a material interest, whether directly or indirectly, subsisted at any time during the year ended 31 December 2015.

#### 17. Directors' Emoluments

Details of the remuneration of the Directors and those of the five highest paid individuals are set out in Note 10 to the consolidated financial statements. The remuneration of the Directors are determined based on the market price and contribution made by such Directors to the Company. There has been no arrangement under which any Director has waived or agreed to waive any emoluments.

# 18. Permitted Indemnity Provision

Pursuant to the Articles of Association, every Director or other officer of the Company shall be entitled to be indemnified out of the assets of the Company against all losses or liabilities incurred or sustained by him as a Director or other officer of the Company in defending any proceedings, whether civil or criminal, in which judgment is given in his favor, or in which he is acquitted.

The Company has maintained Directors' liability insurance during the year ended 31 December 2015 and up to the date of this annual report which provides appropriate cover for the Directors.

# 16. 董事於重大交易、安排 及合約之權益

除本年度報告披露者外,於截至二零一五年十二月三十一日止年度期間任何時間本公司或其任何附屬公司並無訂立與本公司業務有關連,而董事直接或間接擁有重大權益之重大交易、安排及重要合約。

# 17. 董事酬金

有關董事及五名最高薪酬人士之酬金詳情載列於綜合財務報表附註10。董事酬金乃根據市價及該董事為本公司作出的貢獻釐定。本公司並無訂立任何安排,據此董事放棄或同意放棄任何酬金。

# 18. 獲准許的彌償條文

根據組織章程細則,各董事或本公司其 他高級人員有權以本公司資產彌償對彼 作為董事或本公司其他高級人員,無論 獲判勝訴或無罪的任何民事或刑事法律 程序中就進行辯護所產生或蒙受的所有 虧損或負債。

本公司於截至二零一五年十二月三十一 日止年度期間及直至本年報日期已為 董事投保董事責任保險以提供適當的保 障。

董事會報告(續)

# 19. Directors' and Chief Executives' Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company

As at the date of this Directors' Report, the interests and short positions of the Directors and the chief executives of the Company in the Shares, underlying Shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which (a) were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they have taken, or are deemed to have taken, under such provisions of the SFO); or (b) were required, pursuant to section 352 of the SFO, to be recorded in the register required to be kept by the Company; or (c) were required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange were as follows:

# 19. 董事及行政人員於本公司股份、相關股份及債券中擁有的權益及淡倉

於本董事會報告日期,本公司董事及主 要行政人員於本公司或其相關法團( 義見證券及期貨條例第XV部)之股份 條例第XV部第7及8分部須知會本證券及 聯交所的權益及淡倉(包括根據證券公 期貨條例相關條文(包括根據證券 期貨條例相關條文(包括根據證 擴有的權益及淡倉);或(b)根據證券 擴係例第352條須記錄於本公司根據 條例存置之登記冊;或(c)根據標準守則 須知會本公司及聯交所的權益及淡倉如下:

		Number of	Approximate percentage of interest in the
Name of Directors	Capacity/Nature of Interest	Shares held	Company
董事姓名	身份/權益性質	所持股份數目	佔本公司權益的 概約百分比
Shares 股份			
Mr. Liu Jiang (" <b>Mr. Liu</b> ")	Interest of a party to an agreement regarding interest in the Company <sup>(1)</sup>	175,343,364 <sup>[2]</sup> (L)	22.27% <sup>[2]</sup>
劉江先生(「 <b>劉先生</b> 」)	一項與本公司權益有關的協議的訂約方權益[1]		
Mr. Zhang Rongming* (" <b>Mr. Zhang</b> ")	Interest of a party to an agreement regarding interest in the Company <sup>[1]</sup>	175,343,364 <sup>(2)</sup> (L)	22.27% <sup>[2]</sup>
張榮明先生(「 <b>張先生</b> 」)*	一項與本公司權益有關的協議的訂約方權益 <sup>[1]</sup>		
Share Options			
購股權 Mr. Yang	Beneficial interest <sup>[3]</sup>	36,531,064 (L)	4.64%
楊先生	實益權益 <sup>(3)</sup>	30,331,004 (L)	4.04 /0
Mr. Ng 伍先生	Beneficial Interest <sup>[3]</sup> 實益權益 <sup>[3]</sup>	36,531,064 (L)	4.64%

董事會報告(續)

#### Notes:

- [1] Pursuant to the Concert Party Agreement entered into among Mr. Zhang, Mr. Liu, Mr. Shen Dongri ("Mr. Shen"), Mr. Li Jianhua, Ms. Long Qi ("Ms. Long") and Beijing Tongshengcheng Investment Management Center (LLP) on 22 February 2014, Mr. Zhang, Mr. Liu, Mr. Shen and Ms. Long undertook to vote unanimously for any resolution proposed at board and shareholders meetings of the Company and Beijing Lianzhong. Mr. Liu's wife, who is deemed to be Mr. Liu's concert party, holds 2,182,000 Shares.
- [2] Pursuant to the share purchase agreement dated 24 November 2015 (the "Share Purchase Agreement") and the supplementary agreement (the "Supplementary Agreement") dated 14 December 2015 entered into among Elite Vessels Limited, Sonic Force Limited, Blink Milestones Limited, Prosper Macrocosm Limited, Golden Liberator Limited (collectively, the "Seller Group"), Mr. Zhang, Mr. Liu, Mr. Shen, Ms. Long, Irena Group Co., Ltd. (formerly known as Beijing Irena Culture Co., Ltd.) and Glassy Mind Holdings Limited, the Seller Group sold an aggregate of 186,800,000 Shares to Glassy Mind Holdings Limited. Upon the completion of the aforesaid share transfer on 5 February 2016, the Seller Group holds 175,343,364 Shares, representing approximately 22.27% of all Shares in issue as at that date. Further details of the transactions are set out in the announcements of the Company dated 26 November 2015, 14 December 2015 and 5 February 2016.
- (3) The interest relates to the Management Pre-IPO Share Option Scheme and 2014 Share Option Scheme granted by the Company to the Directors on 20 February 2014 and 5 January 2015 respectively. On 8 January 2016, each of Mr. Yang and Mg. Ng were granted 3,920,000 options respectively under the 2014 Share Option Scheme.
- (4) The letter "L" denotes the person's long position in such Shares.
- \* Mr. Zhang ceased to be a Director on 5 February 2016.

#### 附註:

- [1] 根據由張先生、劉先生、申東日先生 (「申先生」)、李建華先生、龍奇女士 (「龍女士」)及北京同盛成投資管理中 心(有限合伙)於二零一四年二月二十 二日訂立之一致行動方協議,張先生、 劉先生、申先生及龍女士承諾一致投票 贊成於本公司及北京聯眾董事會及股 東大會上提呈的任何決議案。劉先生的 妻子被視作劉先生的一致行動方,持有 2,182,000股股份。
- 根據由Elite Vessels Limited、Sonic Force Limited、 Blink Milestones Limited . Prosper Macrocosm Limited . Golden Liberator Limited(統稱「賣方集團」)、張先生、劉 先生、申先生、龍女士、體育之窗文化 股份有限公司(前稱:北京體育之窗文 化股份有限公司)及亮智控股有限公司 於二零一五年十一月二十四日訂立的 股份購買協議(「股份購買協議」)及於二 零一五年十二月十四日訂立的補充協 議(「補充協議」),賣方集團向亮智控股 有限公司出售共186,800,000股股份。於 二零一六年二月五日完成上述股份轉讓 後, 賣方集團持有175,343,364股股份, 佔該日期已發行股份總額約22.27%。該 等交易進一步詳情載列於本公司日期為 二零一五年十一月二十六日、二零一五 年十二月十四日及二零一六年二月五日 之公告。
- [3] 該等權益與本公司於二零一四年二月 二十日根據管理層首次公開發售前購 股權計劃及於二零一五年一月五日根 據二零一四年購股權計劃授予董事的 購股權有關。於二零一六年一月八日, 根據二零一四年購股權計劃,楊先生及 伍先生各自分別獲授予3,920,000份購股
- [4] 「L]代表該人士於該等股份之好倉。
- \* 張先生於二零一六年二月五日不再擔 任董事。

董事會報告(續)

Save as disclosed above, as at the date of Directors' Report, none of the Directors and chief executives of the Company and their respective associates had or is deemed to have any interests or short positions in the Shares, underlying Shares or debentures of the Company or its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which the Directors and chief executives of the Company are taken or deemed to have under such provisions of the SFO), or were required to be recorded in the register required to be kept by the Company pursuant to section 352 of the SFO, or which will be required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange.

#### Substantial Shareholders' Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company

As at the date of this Directors' Report, the following persons (other than the Directors or the chief executives of the Company) had interests or short positions in the Shares or underlying shares or debentures as recorded in the register required to be kept by the Company under section 336 of the SFO:

#### 主要股東於本公司股份、相關 股份及債券中擁有之權益及 淡倉

於本董會報告日期,下列人士(本公司董事或主要行政人員除外)於本公司股份或相關股份或債券中擁有須根據證券及期貨條例第336條記錄於本公司根據該條例存置的登記冊內的權益或淡倉:

**Approximate** 

Name of Shareholders	Capacity/Nature of Interest	Number of Shares held	percentage of interest in the Company 佔本公司權益的
股東名稱	身份/權益性質	所持股份數目	概約百分比
Irena Group Co., Ltd. 體育之窗文化股份有限公司	Interest of controlled corporation 於受控法團的權益	226,000,000 <sup>[1]</sup> (L)	28.71%[1]
Glassy Mind Holdings Limited 亮智控股有限公司	Beneficial owner 實益擁有人	226,000,000 <sup>[1]</sup> (L)	28.71% <sup>[1]</sup>
Mr. Liu	Interest of a party to an agreement regarding interest in the Company <sup>[2]</sup>	175,343,364 <sup>[3]</sup> (L)	22.27% <sup>[3]</sup>
劉先生	一項與本公司權益有關的協議的訂約方權益[2]		
Prosper Macrocosm Limited	Interest of a party to an agreement regarding interest in the Company <sup>[2]</sup> 一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup>	175,343,364 <sup>[3]</sup> (L)	22.27% <sup>[3]</sup>

# Directors' Report (Continued) 董事會報告(續)

Name of Shareholders 股東名稱	Capacity/Nature of Interest 身份/權益性質	Number of Shares held 所持股份數目	Approximate percentage of interest in the Company 佔本公司權益的 概約百分比
Ms. Long	Interest of a party to an agreement regarding interest	175,343,364 <sup>(3)</sup> (L)	22.27% <sup>[3]</sup>
龍女士	in the Company <sup>[2]</sup> 一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup>		
Golden Liberator Limited	Interest of a party to an agreement regarding interest in the Company <sup>[2]</sup> 一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup>	175,343,364 <sup>[3]</sup> (L)	22.27% <sup>[3]</sup>
Elite Vessels Limited	Interest of a party to an agreement regarding interest in the Company <sup>[2]</sup> 一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup>	175,343,364 <sup>(3)</sup> (L)	22.27% <sup>[3]</sup>
Sonic Force Limited	Interest of a party to an agreement regarding interest in the Company <sup>(2)</sup>	175,343,364 <sup>(3)</sup> (L)	22.27% <sup>[3]</sup>
Blink Milestone Limited	一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup> Interest of a party to an agreement regarding interest in the Company <sup>[2]</sup> 一項與本公司權益有關的協議的訂約方權益 <sup>[2]</sup>	175,343,364 <sup>(3)</sup> (L)	22.27% <sup>[3]</sup>
CMC Ace Holdings Limited	Beneficial Owner 實益擁有人	117,600,000 (L)	14.94%
CMC Capital Partners, GP, L.P.	Interest of controlled corporation 於受控制法團的權益	117,600,000 (L)	14.94%
CMC Capital Partners, GP, Ltd.	Interest of controlled corporation 於受控制法團的權益	117,600,000 (L)	14.94%
CMC Capital Partners, L.P.	Interest of controlled corporation 於受控制法團的權益	117,600,000 (L)	14.94%
La Confiance Investments Ltd.	Interest of controlled corporation 於受控制法團的權益	117,600,000 (L)	14.94%
Le Bonheur Holdings Ltd.	Interest of controlled corporation 於受控制法團的權益	117,600,000 (L)	14.94%

董事會報告(續)

#### Notes:

- Pursuant to the Share Purchase Agreement dated 24 November 2015 and the Supplementary Agreement dated 14 December 2015 entered into among the Seller Group, Mr. Zhang, Mr. Liu, Mr. Shen, Ms. Long, Irena Group Co., Ltd. and Glassy Mind Holdings Limited, the Seller Group sold an aggregate of 186,800,000 Shares to Glassy Mind Holdings Limited. Upon the completion of the aforesaid share transfer on 5 February 2016, the Seller Group holds 175,343,364 Shares in the Company, representing approximately 22.27% of all Shares in issue as at that date. Pursuant to the Share Purchase Agreement dated 24 November 2015 and the Supplementary Agreement dated 14 December 2015 entered into among KongZhong Corporation, Irena Group Co., Ltd. and Glassy Mind Holdings Limited, 39,200,000 Shares in the Company held by KongZhong Corporation were transferred to Glassy Mind Holdings Limited. Upon the completion of the aforesaid share transfer on 5 February 2016, KongZhong Corporation holds 20,737,000 Shares in the Company. Further details of the transactions are set out in the announcements of the Company dated 26 November 2015, 14 December 2015 and 5 February 2016.
- [2] Pursuant to the Concert Party Agreement entered into among Mr. Zhang, Mr. Liu, Mr. Shen, Mr. Li Jianhua, Ms. Long and Beijing Tongshengcheng Investment Management Center (LLP) on 22 February 2014, Mr. Zhang, Mr. Liu, Mr. Shen and Ms. Long undertook to vote unanimously for any resolution proposed at board and shareholders meetings of the Company and Beijing Lianzhong. Mr. Liu's wife, who is deemed to be Mr. Liu's concert party, holds 2,182,000 Shares.
- (3) Please refer to the above said Note (1) for the explanation related to the number of shares held.
- (4) The letter "L" denotes the person's long position in such Shares.

Save as disclosed above, as at the date of this Director's Report, the Directors and the chief executives of the Company were not aware of any other person (other than the Directors or chief executives of the Company) who had an interest or short position in the Shares or underlying Shares as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

#### 附註:

- 根據賣方集團、張先生、劉先生、申先 生、龍女士、體育之窗文化股份有限公 司及亮智控股有限公司於二零一五年 十一月二十四日訂立的股份購買協議 及於二零一五年十二月十四日訂立的 補充協議, 賣方集團向亮智控股有限公 司出售共186.800.000股股份。於二零一 六年二月五日完成上述股份轉讓後, 賣方集團持有175,343,364股股份,佔該 日期已發行股份總額約22.27%,根據空 中網集團、體育之窗文化股份有限公司 及亮智控股有限公司於二零一五年十 一月二十四日及二零一五年十二月十 四日簽訂的股份購買協議及補充協議, 空中網集團持有本公司之39,200,000股 股份轉讓至亮智控股有限公司。於二零 一六年二月五日完成上述股份轉讓後, 空中網集團持有本公司20,737,000股股 份。該等交易進一步詳情載列於本公司 日期為二零一五年十一月二十六日、二 零一五年十二月十四日及二零一六年 二月五日之公告。
- [2] 根據由張先生、劉先生、申先生、李建華先生、龍女士及北京同盛成投資管理中心(有限合伙)於二零一四年二月二十二日訂立之一致行動方協議,張先生、劉先生、申先生及龍女士承諾一致投票贊成於本公司及北京聯眾董事會及股東大會上提呈的任何決議案。劉先生的妻子被視作劉先生的一致行動方,持有2,182,000股股份。
- [3] 請參見上述附註1中關於所持股份數目 的註釋。
- [4] 「L」代表該人士於該等股份之好倉。

除以上所披露者外,於本董事會報告日期,董事及本公司主要行政人員概不知悉任何其他人士(本公司董事或主要行政人員除外)於本公司股份或相關股份中擁有須根據證券及期貨條例第336條記錄於本公司根據該條例存置的登記冊內的權益或淡倉。

董事會報告(續)

#### 20. Connected Transactions

During the year ended 31 December 2015, no related party transactions disclosed in Note 30 to the consolidated financial statements constitutes a connected transaction or continuing connected transaction which should be disclosed pursuant to Chapter 14A of the Listing Rules. All the connected transactions and continuing connected transactions with disclosure requirements under the Listing Rules during the year were listed below. The Directors confirm they have complied with the disclosure requirements in accordance with Chapter 14A of the Listing Rules.

#### **Continuing Connected Transactions**

The Group conducts its online game business through the PRC Operating Entity, Beijing Lianzhong. Because of certain foreign investment restrictions, it was not viable for the Company to hold Beijing Lianzhong directly through equity ownership as a foreign investor. In line with common practice in industries which is subject to foreign investment restrictions in the PRC, the Company would gain effective control over, and receive all the economic benefits generated by the business currently operated by Beijing Lianzhong and its subsidiaries through a series of Contractual Arrangements between Beijing Lianzhong Garden Network Technology Co. Ltd (the "WFOE"), the Company's wholly-owned subsidiary on the one hand, and Beijing Lianzhong and its shareholders on the other hand. The Contractual Arrangements allow Beijing Lianzhong's financials and results of operations, together with those of its subsidiaries, to be consolidated into our financials as if it was a wholly-owned subsidiary of our Group. Reference is made to the Prospectus.

During the year ended 31 December 2015, the Company controlled Beijing Lianzhong and WFOE through the Contractual Arrangements. WFOE is a limited company incorporated under the laws of the PRC on 21 January 2014 and the wholly-owned subsidiary of Beijing Lianzhong Hong Kong, a company incorporated under the laws of Hong Kong on 18 December 2013 and a wholly-owned subsidiary of the Company. WFOE is therefore a connected person of the Company pursuant to Rule 14.07(5) of the Listing Rules. By virtue of the Contractual Arrangements, Beijing Lianzhong is a connected person of the Company for the purposes of Chapter 14A of the Listing Rules. The transactions contemplated under the Contractual Arrangements therefore constitute continuing connected transactions of the Company. The Company confirms that it has complied with the disclosure requirements in accordance with Chapter 14A of the Listing Rules in respect of all its continuing connected transactions.

## 20. 關連交易

於截至二零一五年十二月三十一日止年度內,綜合財務報表附註30披露的關聯方交易概不構成根據上市規則第14A章須予以披露的關連交易或持續關連交易。年內所有附帶上市規則披露規定之關連交易及持續關連交易於以下詳列。董事確認已遵守上市規則第14A章有關的披露規定。

#### 持續關連交易

本集團透過中國營運實體(北京聯眾) 開展網上遊戲業務。因若干外商投資限 制,本公司作為外商投資人士透過股權 所有權直接持有北京聯眾乃屬不可行。 按照中國受到外商投資限制所規限之 行業之慣例,本公司將透過北京聯眾家 園網絡科技有限責任公司(「外商獨資企 業」)、本公司之全資附屬公司(一方面) 與聯眾及其股東(另一方面)間之一系列 合約安排對現時由北京聯眾及其附屬公 司經營之業務獲得有效控制並收取有關 業務產生之所有經濟效益。合約安排使 北京聯眾之財務數據及經營業績連同其 附屬公司之財務數據及經營業績能夠綜 合至本集團之財務數據,猶如其為本集 團之全資附屬公司。茲提述招股章程。

董事會報告(續)

#### Reasons for the Contractual Arrangements

Details of the reasons for using the Contractual Arrangements are set out on pages 130 to 132 of the Prospectus.

#### Risks associated with the Contractual Arrangements

We believe the following risks are associated with the Contractual Arrangements. Further details of these risks are set out on pages 35 to 39 of the Prospectus.

- If the PRC government finds that the agreements that establish
  the structure for operating our business in China do not comply
  with applicable PRC laws and regulations, or if these laws and
  regulations or their interpretations change in the future, we
  could be subject to severe penalties and our business may be
  materially and adversely affected.
- The Group relies on the Contractual Arrangements to control and obtain economic benefits from Beijing Lianzhong, which may not be as effective in providing operational control as equity ownership.
- The shareholders of Beijing Lianzhong may have conflicts of interest with us, which may materially and adversely affect our business and financial condition.
- Certain terms of the Contractual Arrangements may not be enforceable under PRC laws.
- We may lose the ability to use and enjoy assets held by Beijing Lianzhong that are important to the operation of our business if Beijing Lianzhong declares bankruptcy or becomes subject to a dissolution or liquidation proceeding.
- The Contractual Arrangements between the WFOE and Beijing Lianzhong may subject our Group to increased income tax due to the different income tax rates applicable to the WFOE and Beijing Lianzhong, which may adversely affect our results of operations.
- The Group's exercise of the option to acquire equity interests of Beijing Lianzhong may be subject to certain limitations and the ownership transfer may subject us to substantial costs.

#### 合約安排的原因

有關合約安排原因詳情載於招股章程第 130至132頁。

#### 有關合約安排之風險

我們認為,下列風險與合約安排有關。 有關該等風險之進一步詳情載於招股章 程第35至39頁。

- 倘中國政府發現有關於我們中國業務運營的合約安排並不符合中國法律及法規,或倘該等法律及法規或其詮釋未來出現變動,我們將受到嚴重處罰,且我們的業務將受到重大不利影響。
- 本集團依賴合約安排控制及從北京聯眾獲得經濟利益,於提供經營控制方面,可能不及所有權控制有效。
- 北京聯眾股東可能與我們產生利益紛爭,從而對我們的業務及財務 狀況產生重大不利影響。
- 合約安排之若干條款可能在中國 法律下無法得到執行。
- 倘北京聯眾宣告破產或進行解散或清算程序,我們可能失去使用及享有聯眾持有之對我們業務營運屬重要之資產的權利。
- 外商獨資企業與北京聯眾之合約 安排可能導致本集團所得税增加, 乃由於外商獨資企業與北京聯眾 適用之不同所得税率對我們的經 營業績可能造成不利影響。
- 本集團行使購股權收購聯眾權益 可能受限於若干限制,且所有權轉 讓可能產生大量成本。

董事會報告(續)

 The Contractual Arrangements between the WFOE and Beijing Lianzhong may be subject to scrutiny by the PRC tax authorities and any finding that we or Beijing Lianzhong owe additional taxes could substantially reduce our consolidated net income and the value of our Shareholders' investment.

#### Mitigation actions taken by the Company

- The Company has existing protections measures under the Contractual Arrangements. The Company's Risk Management Committee will regularly review the compliance and performance of such conditions under the Contractual Arrangements.
- The Company's public affair department and legal department will deal with matters relating to compliance and regulatory enquiries from relevant PRC authorities and report to the Board on a regular basis.
- Legal advisers and other professional have been and will
  continue to be retained to assist the Company to deal with
  related matters arising from the Contractual Arrangements,
  and the auditors of the Group have been engaged to provide
  annual confirmations regarding the Contractual Arrangements.

#### The extent to which the Contractual Arrangements relate to requirements other than the foreign ownership restriction

All of the Contractual Arrangements are subject to the restrictions as set out on pages 130 to 132 of the Prospectus.

#### **Contractual Arrangements**

During the year ended 31 December 2015, the Contractual Arrangements comprised six agreements, namely (a) the Master Exclusive Service Agreement, (b) the Business Cooperation Agreement, (c) the Exclusive Option Agreement, (d) the Share Pledge Agreement, (e) the Proxy Agreement and (f) the Power of Attorney.

 外商獨資企業與北京聯眾之間之 合約安排可能需經中國稅務機關 檢查,任何有關我們或北京聯眾虧 欠額外稅項之發現將大幅降低我 們的綜合收益淨額及我們股東的 投資價值。

#### 本公司採取之降幅措施

- 本公司擁有合約安排項下現有保護措施。本公司風險管理委員會將定期審查合約安排項下相關條件之遵守及履行情況。
- 本公司之公共事務部及法律部門 將處理合規有關情況及政府部門 查詢事項,並定期向董事會報告。
- 法律顧問及其他專業人士已經及 將繼續協助本公司處理合約安排 產生之有關事項,且本集團已委聘 核數師就合約安排提供年度確認。

#### 合約安排內除外資擁有權限制外 有關規定

所有合約安排須遵守招股章程第130至 132頁所載限制規定。

#### 合約安排

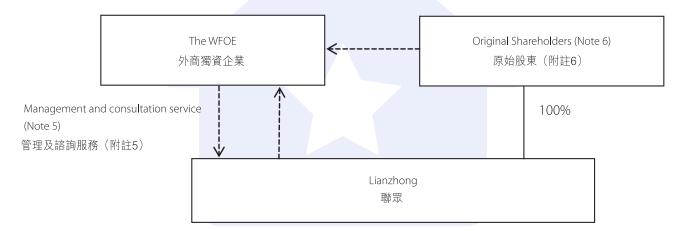
於截至二零一五年十二月三十一日止年 度期間,合同安排包含六份協議,即(a) 主專屬服務協議,(b)業務合作協定,(c) 獨家股權協議,(d)股份質押協議,(e)代 理協定和(f)委託書。

董事會報告(續)

The following diagram illustrates how economic benefits flow from Beijing Lianzhong to our Group under the Contractual Arrangements:

下表闡述根據合約安排,北京聯眾為本 集團帶來之經濟利益:

- (1) Covenants not to materially affect Lianzhong's assets and business and right to appoint its directors and officers (Note 1)
- (2) Power of attorney to exercise all Shareholders' rights in Lianzhong (Note 2)
- (3) Exclusive option to acquire all or part of the equity interest in Lianzhong (Note 3)
- (4) First priority security interest over the entire equity interest in Lianzhong (Note 4)
- (1) 契諾不會對聯眾之資產及業務以及委任其董事及高級職員之權利造成 重大影響(附註1)
- (2) 行使聯眾所有股東權利之委託書(附註2)
- (3) 收購聯眾全部或部分股權之獨家選擇權(附註3)
- (4) 對聯眾全部股權之第一優先抵押權益(附註4)



— " denotes direct legal and beneficial ownership in the equity interest and "->" denotes contractual relationship.

「──」表示於股權中之直接法定及實益所有權,「-->」表示合約關係。

#### Notes:

- Please refer to the section headed "Contractual Arrangements Business Cooperation Agreement" of this annual report for details.
- 2. Please refer to the section headed "Contractual Arrangements Proxy Agreement and Power of Attorney" of this annual report for details.
- Please refer to the section headed "Contractual Arrangements Exclusive Option Agreement" of this annual report for details.
- 4. Please refer to the section headed "Contractual Arrangements Share Pledge Agreement" of this annual report for details.
- Please refer to the section headed "Contractual Arrangements Master Exclusive Service Agreement" of this annual report for details.
- 6. Original Shareholders are Mr. Zhang Rongming, Mr. Liu Jiang, Mr. Shen Dongri, Mr. Bao Yueqiao, Ms. Long Qi and Ms. Wu Lan.

#### 附註:

- 有關詳情,請參閱本年度報告「合約安排一業務合作協議」一節。
- 有關詳情,請參閱本年度報告「合約安排一委託協議及授權委託書」一節。
- 3. 有關詳情,請參閱本年度報告「合約安排一獨家購股權協議」一節。
- 4. 有關詳情,請參閱本年度報告「合約安排一股份質押協議」一節。
- 5. 有關詳情,請參閱本年度報告「合約安排一獨家服務總協議」一節。
- 原股東為張榮明先生、劉江先生、申東 日先生、鮑嶽橋先生、龍奇女士及烏蘭 女士。

董事會報告(續)

#### Master Exclusive Service Agreement

Beijing Lianzhong entered into a master exclusive service agreement with the WFOE on 28 January 2014 (the "Master Exclusive Service Agreement"), pursuant to which, in exchange for a quarterly service fee, Beijing Lianzhong agreed to engage the WFOE as its exclusive provider for the following services:

- any activities not within its normal business scope, or operating its business in a way that is inconsistent with its past practice;
- providing technology development and transfer, and technical consulting services;
- providing occupation and pre-occupation staff training services;
- providing public relation services;
- providing market investigation, research and consulting services;
- providing mid- or short-term market development and market planning services;
- providing human resource management and internal information management;
- providing network development, upgrade and daily maintenance;
- providing sale services of self-produced products;
- licensing of software;
- providing maintenance services in respect of computer software and hardware system, database and computer servers;
- providing maintenance and upgrade services in respect of the online games;
- providing training services in respect of online game technology and operations;
- providing research and development services in respect of online game software and maintenance of the system;
- selling and authorising Beijing Lianzhong to license software; and

#### 獨家服務總協議

北京聯眾於二零一四年一月二十八日與 外商獨資企業訂立獨家服務總協議(「**獨家服務總協議**」),據此,為換取季度服 務費,北京聯眾同意委聘外商獨資企業 擔任其以下服務之獨家供應商:

- 沒有在其正常業務範圍內的活動 與其過去實踐業務或操作的方式 是不一致的;
- 提供技術開發及轉讓以及技術諮詢服務:
- 提供入職及入職前員工培訓服務;
- 提供公共關係服務;
- 提供市場調查、研究及諮詢服務;
- 提供中期或短期市場開發及市場 規劃服務;
- 提供人力資源管理及內部信息管理;
- 提供網絡開發、升級及日常維護;
- 提供自主生產產品之銷售服務;
- 軟件授權;
- 提供與計算機軟件及硬件系統、數 據庫及計算機服務器有關之維護 服務:
- 提供與網絡遊戲有關之維護及升級服務:
- 提供與網絡遊戲技術及業務有關 之培訓服務;
- 提供與網絡遊戲軟件及系統維護 有關之研發服務;
- 向北京聯眾銷售及授權許可軟件:及

董事會報告(續)

 other services determined from time to time by the WFOE according to the need of business and capacity of the WFOE and its designated affiliates.

Under the Master Exclusive Service Agreement, the service fee is equal to 100% of the consolidated net profits of Beijing Lianzhong. The WFOE may adjust the service fee at its sole discretion with reference to the working capital requirements of Beijing Lianzhong and in accordance with several factors relating to the services provided, including (i) technical difficulty and complexity of the services; (ii) time spent in providing the services; (iii) contents and commercial value of the services; and (iv) the benchmark price of similar services in the market. Since Beijing Lianzhong's funding requirements are satisfied by their residual operating cash after paying the service fee to the WFOE, we do not expect to transfer any net proceeds from the Global Offering to Beijing Lianzhong.

Intellectual property rights are developed during the normal course of business of Beijing Lianzhong since its daily operations involve, among other things, research and development and game development. Pursuant to the Master Exclusive Service Agreement, any intellectual properties developed by performance of the Master Exclusive Service Agreement, including but not limited to copyrights, trademarks, patents, technical secrets and knowhow, belong to the WFOE. If a development is based on the intellectual properties owned by Beijing Lianzhong, Beijing Lianzhong shall warrant and guarantee that such intellectual properties are flawless and it shall bear all damages and losses caused to the WFOE by any flaw of such intellectual properties. The WFOE has the right to recover all of its losses from Beijing Lianzhong for liabilities to any third party.

The Master Exclusive Service Agreement can be terminated by the WFOE at any time upon 30 days' written notice to Beijing Lianzhong. The Master Exclusive Service Agreement shall also be terminated upon the transfer of all the shares of Beijing Lianzhong to the WFOE and/or a third party designated by the WFOE pursuant to the Exclusive Option Agreement.

外商獨資企業根據外商獨資企業 及其指定聯屬人士之業務需求及 能力不時釐定之其他服務。

獨家服務總協議可由外商獨資企業於向北京聯眾發出三十天書面通知後之任何時間予以終止。獨家服務總協議亦須於根據獨家購股權協議向外商獨資企業及/或外商獨資企業指定之第三方轉讓北京聯眾所有股份之後終止。

董事會報告(續)

#### Business Cooperation Agreement

Beijing Lianzhong, its shareholders and the WFOE entered into a business cooperation agreement on 28 January 2014 (the "Business Cooperation Agreement"). Under the Business Cooperation Agreement, Beijing Lianzhong and its shareholders, jointly and severally, agree and covenant that, without obtaining the WFOE's written consent, Beijing Lianzhong shall not, and Beijing Lianzhong's shareholders shall cause Beijing Lianzhong not to, engage in any transaction which may materially affect its asset, obligation, right or operation, including without limitation:

- any activities not within its normal business scope, or operating its business in a way that is inconsistent with its past practice;
- merger, reorganization, acquisition or restructuring of its principal business or assets, or acquisition or investment in any other form:
- offering any loan to any third party, incurring any debt from any third party, or assuming any debt other than in the ordinary course of business:
- engaging, changing or dismissing any director or any senior management officer;
- selling to or acquiring from any third party, mortgaging, licensing or disposing of in other ways tangible or intangible assets, other than in the ordinary course of business;
- incurring, inheriting, assuming or guaranteeing any debt that
  are not incurred during the ordinary course of business, using
  its assets to provide security or other forms of guarantees to
  any third party, or setting up any other encumbrances over its
  assets;
- making any supplement, amendment or alternation to its articles of association and by-laws, increasing or decreasing of its registered capital or changing the structure of its registered capital in other manners;
- making a distribution of a dividend, or share interest or sponsorship interest in any way, provided that upon the WFOE's written request, Beijing Lianzhong shall immediately distribute part or all of its distributable profits to its shareholder(s) who shall in turn immediately and unconditionally pay or transfer to the WFOE any such distribution;

#### 業務合作協議

- 不在其正常業務範圍內之任何活動或以與其過往做法不一致之方式經營其業務;
- 其主營業務或資產之合併、整合、 收購或重組或任何其他形式之收 購或投資;
- 於正常業務過程以外,向任何第三 方提供任何貸款、引致來自任何第 三方之任何債務或承擔任何債務;
- 委聘、變更或解僱任何董事或任何 高級管理人員;
- 除於正常業務過程以外,向任何第 三方出售或收購、抵押、許可或以 其他方式處置有形或無形資產;
- 引致、繼承、承擔或擔保並非於正 常業務過程中引致之任何債務,使 用其資產向任何第三方提供抵押 品或其他形式之擔保或對其資產 設置任何其他產權負擔;
- 對其組織章程細則及附則作出任何補充、修訂或變更,增加或減少其註冊資本或以其他方式改變其註冊資本之架構;
- 以任何方式作出股息或股份權益 或發起權益之分派,惟前提條件為 於外商獨資企業發出書面請求後, 北京聯眾須立即向其股東分派其 部分或全部可分派利潤,股東轉而 應立即及無條件地向外商獨資企 業支付或轉讓任何有關分派;

董事會報告(續)

- executing any material contract, except contracts executed in the ordinary course of business (for purpose of this subsection, the WFOE may define a material contract at its sole discretion);
- selling, transferring, mortgaging or disposing of in any manner any legal or beneficial interest in its business or revenues, or allowing the encumbrance thereon of any security interest;
- a dissolution or a liquidation and distribution of residual assets;
   or
- causing any of its branches or subsidiaries to engage in any of the foregoing or enter into any contract, agreement or other legal documents which may lead to or result in any of the foregoing.

In addition, Beijing Lianzhong agreed and covenanted to the WFOE that Beijing Lianzhong shall, and the shareholders shall cause Beijing Lianzhong to:

- accept suggestions raised by the WFOE over the engagement and replacement of employees, daily operations, dividend distribution and financial management systems of Beijing Lianzhong, and Beijing Lianzhong shall strictly abide by and perform accordingly;
- maintain Beijing Lianzhong's corporate existence in accordance with good financial and business standards and practices by prudently and effectively operating its business and handling its affairs;
- conduct Beijing Lianzhong's businesses in the ordinary course
  of business to maintain the asset value of Beijing Lianzhong
  and refrain from any act or omission that may adversely affect
  Beijing Lianzhong's operating status and asset value;
- provide the WFOE with information on Beijing Lianzhong's business operations and financial condition at the WFOE's request;
- if requested by the WFOE, procure and maintain insurance in respect of Beijing Lianzhong's assets and business from an insurance carrier acceptable to the WFOE, at an amount and type of coverage typical for companies that operate similar businesses;

- 除於正常業務過程中簽署之合約以外,簽署任何重大合約(就此分節而言,為外商獨資企業可全權界定之重大合約);
- 以任何方式出售、轉讓、抵押或處置其業務或收入之任何法定或實益權益或認可任何抵押權益有關之產權負擔;
- 解散或剩餘資產清算及分派;或
- 促使其任何分公司或附屬公司從事任何前述交易或訂立任何合約、協議或可能致使或導致任何前述交易之其他法律文件。

此外,北京聯眾同意並向外商獨資企業契諾,北京聯眾應且股東應促使聯眾:

- 接受外商獨資企業對以下事項提出之建議:北京聯眾僱員之委聘及更換、日常經營、股息分派及財務管理系統,且北京聯眾須相應地嚴格遵守並履行:
- 透過審慎及有效地經營其業務及 處理其事務,根據良好之財務及業 務標準及慣常做法維持北京聯眾 之企業存續;
- 於正常業務過程中開展聯眾之業務以保持北京聯眾之資產價值並避免可能對北京聯眾之經營狀況及資產價值造成不利影響之任何作為或不作為;
- 於外商獨資企業提出請求時向外 商獨資企業提供與北京聯眾業務 經營及財務狀況有關之資料;
- 倘外商獨資企業提出請求,則按經營類似業務之公司典型之保險金額及類型,就北京聯眾之資產及業務投購及維持外商獨資企業可接受之承保人之保險;

董事會報告(續)

- immediately notify the WFOE of the occurrence or possible occurrence of any litigation, arbitration or administrative proceedings relating to Beijing Lianzhong's assets, business or revenue; and
- execute all necessary or appropriate documents, take all necessary or appropriate actions and file all necessary or appropriate complaints or raise necessary and appropriate defences against all claims so as to maintain the ownership by Beijing Lianzhong of all of its assets.

According to the Business Cooperation Agreement, the shareholders of Beijing Lianzhong shall only appoint persons designated by the WFOE as directors, the general manager, the chief financial officer and other senior management members of Beijing Lianzhong, and the shareholders shall dismiss any such directors or senior management members upon the WFOE's request. Beijing Lianzhong and its shareholders also jointly and severally covenanted that Beijing Lianzhong shall seek appropriate approval from the WFOE prior to entering in to any material contract.

Furthermore, the shareholders agree that, unless required by the WFOE, they shall not put forward, or vote in favour of, any shareholder resolution to, or otherwise request Beijing Lianzhong to, distribute profits, funds, assets or property to the shareholders, or to issue any dividends or other distributions with respect to the shares of Beijing Lianzhong held by the shareholders.

The Business Cooperation Agreement shall remain effective as long as Beijing Lianzhong exists, unless the WFOE terminates it upon 30 days' advance written notice or upon the transfer of all the shares held by Beijing Lianzhong's shareholders to the WFOE and/or a third party designated by the WFOE.

#### Exclusive Option Agreement

Beijing Lianzhong and its shareholders entered into an exclusive option agreement with the WFOE on 28 January 2014 (the "Exclusive Option Agreement"), pursuant to which the WFOE has a right to require the respective shareholders to transfer any or all the shares of Beijing Lianzhong they hold to the WFOE and/or a third party designated by it, in whole or in part at any time and from time to time, at the lowest price allowable under PRC laws and administration regulations at the time of transfer.

- 立即通知外商獨資企業發生或可 能發生與聯眾之資產、業務或收入 有關之任何訴訟、仲裁或行政程 序:及
- 簽署所有必要或適當之文件,採取 所有必要或適當之行動以及提出 所有必要或適當之投訴或對所有 申索提出必要及適當之抗辯,以便 維護北京聯眾對其所有資產之所 有權。

根據業務合作協議,聯眾之股東僅可委任外商獨資企業指定之人士擔任聯京之人士擔任聯京之人士擔任聯京之人主擔任聯京之人主擔任聯京。總經理、首席財務官及其他他企業層成員,且股東須於外商獨高級業是層成員。北京聯眾及其股東亦共何國別契諾,北京聯眾須於訂立任何軍人大会約之前尋求外商獨資企業之適當批准。

此外,股東同意,除非外商獨資企業有要求,彼等不可提出或投票讚成任何股東決議案或以其他方式要求北京聯眾向股東分派利潤、資金、資產或物業或就股東持有之北京聯眾股份發放任何股息或其他分派。

除非外商獨資企業於發出三十天提前書面通知後或向外商獨資企業及/或外商獨資企業指定之第三方轉讓北京聯眾之股東持有之所有股份後終止業務合作協議,否則只要北京聯眾繼續存在,業務合作協議仍應有效。

#### 獨家購股權協議

北京聯眾及其股東與外商獨資企業於二零一四年一月二十八日訂立獨家購股權協議」),據此,外商獨資企業有權要求各自之股東於任何時候及不時按中國法律及行政法規於轉讓時許可之最低價格向外商獨資企業及/或其指定之第三方全部或部分轉讓其持有之任何或所有北京聯眾股份。

董事會報告(續)

The Exclusive Option Agreement shall remain effective as long as Beijing Lianzhong exists, and cannot be terminated by either Beijing Lianzhong or its shareholders. The Exclusive Option Agreement can be terminated (i) by the WFOE at any time upon 30 days' advance written notice to Beijing Lianzhong and its shareholders; or (ii) upon the transfer of all the shares held by the shareholders to the WFOE and/or a third party designated by the WFOE.

Beijing Lianzhong and its shareholders, among other things, have covenanted that:

- without the prior written consent of the WFOE, they shall not in any manner supplement, change or amend the articles of association and bylaws of Beijing Lianzhong, increase or decrease its registered capital, or change the structure of its registered capital in other manners;
- they shall maintain Beijing Lianzhong's corporate existence in accordance with good financial and business standards and practices by prudently and effectively operating its business and handling its affairs;
- without the prior written consent of the WFOE, they shall not sell, transfer, mortgage or dispose of in any manner any assets of Beijing Lianzhong (except in the ordinary course of business), or legal or beneficial interest in the business or revenues of Beijing Lianzhong, or allow the encumbrance thereon of any security interest;
- without the prior written consent of the WFOE, they shall not incur, inherit, guarantee or assume any debt, except for debts incurred in the ordinary course of business;
- they shall always operate all of Beijing Lianzhong's businesses during the ordinary course of business to maintain the asset value of Beijing Lianzhong and refrain from any action/omission that may adversely affect Beijing Lianzhong's operating status and asset value;
- without the prior written consent of the WFOE, they shall not cause Beijing Lianzhong to execute any material contract (as defined by the WFOE at its sole discretion), except the contracts executed in the ordinary course of business;

只要北京聯眾繼續存在,獨家購股權協 議即仍應有效,不可由北京聯眾或其股 東予以終止。獨家購股權協議可以以下 方式予以終止:(i)於向北京聯眾及其股 東發出三十天提前書面通知後之任何於 候由外商獨資企業予以終止:或(ii)於向 外商獨資企業及/或外商獨資企業指定 之第三方轉讓股東持有之所有股份後予 以終止。

北京聯眾及其股東(其中包括)已契諾:

- 未經外商獨資企業事先書面同意, 彼等不可以任何方式補充、變更或 修訂北京聯眾之組織章程細則及 附則、增加或減少其註冊資本或以 其他方式改變其註冊資本之架構;
- 彼等須透過審慎及有效地經營其業務及處理其事務,根據良好之財務及業務標準及做法維持聯眾之企業存續;
- 未經外商獨資企業事先書面同意, 彼等不可以任何方式出售、轉讓、 抵押或處置北京聯眾之任何資產 (於正常業務過程中則除外)或北京 聯眾之業務或收入之法定或實益 權益或認可任何抵押權益上之產 權負擔;
- 未經外商獨資企業事先書面同意, 彼等不可引致、繼承、擔保或承擔 任何債務(於正常業務過程中所引 致之債務則除外);
- 彼等應始終於正常業務過程中經營北京聯眾之所有業務以保持聯眾之資產價值並避免可能對聯眾之經營狀況及資產價值造成不利影響之任何作為/不作為;
- 除於正常業務過程中簽署之合約 以外,未經外商獨資企業事先書面 同意,彼等不可促使北京聯眾簽署 任何重大合約(由外商獨資企業全 權界定);

董事會報告(續)

- without the prior written consent of the WFOE, they shall not cause Beijing Lianzhong to provide any person with any loan or credit other than in the course of ordinary business;
- they shall provide the WFOE with information on Beijing Lianzhong's business operations and financial condition at WFOE's request;
- if requested by the WFOE, they shall procure and maintain insurance in respect of Beijing Lianzhong's assets and business from an insurance carrier acceptable to the WFOE, at an amount and type of coverage typical for companies that operate similar businesses;
- without the prior written consent of the WFOE, they shall not cause or permit Beijing Lianzhong to merge, consolidate with, acquire or invest in any person;
- they shall immediately notify the WFOE of the occurrence or possible occurrence of any litigation, arbitration or administrative proceedings relating to Beijing Lianzhong's assets, business or revenue;
- to maintain the ownership by Beijing Lianzhong of all of its assets, they shall execute all necessary or appropriate documents, take all necessary or appropriate actions and file all necessary or appropriate complaints or raise necessary and appropriate defences against all claims;
- they shall ensure that Beijing Lianzhong shall not, without the
  prior written consent of the WFOE, in any manner distribute
  dividends to its shareholder(s), provided that upon the WFOE's
  written request, Beijing Lianzhong shall immediately distribute
  part or all of its distributable profits to its shareholder(s) who
  shall in turn immediately and unconditionally pay or transfer to
  the WFOE any such distribution;
- at the request of the WFOE, they shall appoint any persons designated by the WFOE as the directors and/or executive director of Beijing Lianzhong;

- 除於正常業務過程中以外,未經外 商獨資企業事先書面同意,彼等不 可促使北京聯眾向任何人士提供 任何貸款或信貸;
- 於外商獨資企業提出請求時,彼等 須向外商獨資企業提供與北京聯 眾之業務經營及財務狀況有關之 資料:
- 倘外商獨資企業提出請求,則彼等 須按經營類似業務之公司典型之 保險金額及類型,就北京聯眾之資 產及業務投購及維持來自外商獨 資企業可接受之承保人之保險;
- 未經外商獨資企業事先書面同意, 彼等不可促使或允許北京聯眾合 併、與之整合、收購或投資於任何 人士:
- 彼等須立即通知外商獨資企業發生或可能發生與北京聯眾之資產、 業務或收入有關之任何訴訟、仲裁 或行政程序:
- 為維護北京聯眾對其所有資產之 所有權,彼等須簽署所有必要或適 當之文件,採取所有必要或適當之 行動以及提出所有必要或適當之 投訴或對所有申索提出必要及適 當之抗辯;
- 彼等須確保,未經外商獨資企業事 先書面同意,北京聯眾不可以任何 方式向其股東分派股息,惟前提條 件為於外商獨資企業發出書面請 求後,北京聯眾須立即向其股東分 派其部分或全部可分派利潤,股東 轉而應立即及無條件地向外商獨 資企業支付或轉讓任何有關分派;
- 於外商獨資企業提出請求時,彼等 須委任外商獨資企業指定之任何 人士擔任北京聯眾之董事及/或執 行董事;

董事會報告(續)

- they shall cause the meeting of shareholders and the board of directors of Beijing Lianzhong to pass shareholders' resolutions and board resolutions in accordance with the instruction of the WFOE; and
- unless otherwise mandatorily required by PRC laws, Beijing Lianzhong shall not be dissolved or liquidated without prior written consent by the WFOE.

#### Share Pledge Agreement

The shareholders of Beijing Lianzhong and the WFOE entered into a share pledge agreement on 28 January 2014 (the "Share Pledge Agreement"). Under the Share Pledge Agreement, the shareholders of Beijing Lianzhong unconditionally and irrevocably pledged all of the shares of Beijing Lianzhong that they own, including any interest or dividend paid for such shares, to the WFOE as a security for the performance of the obligations by Beijing Lianzhong and its shareholders under the Master Exclusive Service Agreement, the Business Cooperation Agreement, the Exclusive Option Agreement and other agreements to be executed among Beijing Lianzhong, its shareholders and the WFOE from time to time (collectively the "Principal Agreements").

The pledge shall remain valid until all parties have agreed to terminate the Share Pledge Agreement, the Principal Agreements have been fulfilled to the satisfaction of the WFOE or all of the Principal Agreements have expired or been terminated.

Upon the occurrence and during the continuance of an event of default (as defined in the Share Pledge Agreement), the WFOE shall have the right to require Beijing Lianzhong's shareholders to immediately pay any amount payable by Beijing Lianzhong under the Master Exclusive Service Agreement, repay any loans and pay any other due payments, and the WFOE shall have the right to exercise all such rights as a secured party under any applicable PRC law, including without limitations, (i) to sell all or any part of the pledged shares at one or more public or private sales upon three days' written notice to the pledgor, and (ii) to execute an agreement with Beijing Lianzhong's shareholders to acquire the pledged shares based on their monetary value which shall be determined by referencing the their market price.

- 彼等須促使北京聯眾之股東會議及董事會根據外商獨資企業之指示通過股東決議案及董事會決議案:及
- 除非中國法律另行強制性要求,否則未經外商獨資企業事先書面同意,不可解散或清算北京聯眾。

#### 股份質押協議

北京聯眾之股東與外商獨資企業於二零 一四年一月二十八日訂立股份份質押協議」)。根據股份份質押協議,北京聯眾之股東無條件及不可撤 地向外商獨資企業抵押其擁有之聯之所有股份(包括就有關股份眾及務等 所有股份(包括就有關股份眾及務等 人工, 一人其於獨家服務總協議、京聯眾之何東 議、獨家購股權協議及北京簽署、之質 協議(統稱「主要協議」)項下義務之質押 協議(統稱「主要協議」)項下義務之質 品。

抵押仍應有效,直至各方已同意終止股份質押協議,主要協議之履行令外商獨 資企業滿意或所有主要協議已屆滿或已 終止。

董事會報告(續)

#### Proxy Agreement and Power of Attorney

Beijing Lianzhong, each of its shareholders and the WFOE entered into a proxy agreement and power of attorney on 28 January 2014 (the "Proxy Agreement and Power of Attorney"). Under the Proxy Agreement and Power of Attorney, each shareholder irrevocably appointed the WFOE (as well as its successors, including a liquidator, if any, replacing the WFOE) as its attorney-in-fact to exercise on its behalf, and agreed and undertook not to exercise without such attorney-in-fact's prior written consent, any and all right that it has in respect of its shares in Beijing Lianzhong, including without limitation:

- to call and attend shareholders' meetings of Beijing Lianzhong, and receive notices and materials with respect to the shareholders' meeting;
- to execute and deliver any and all written resolutions and meeting minutes in the name and on behalf of such Shareholder;
- to vote by itself or by proxy on any matters discussed on shareholders' meetings of Beijing Lianzhong, including without limitation, the sale, transfer, mortgage, pledge or disposal of any or all of the assets of Beijing Lianzhong;
- to sell, transfer, pledge or dispose of any or all of the shares in Beijing Lianzhong;
- to nominate, appoint or remove the directors, supervisors and senior management of Beijing Lianzhong when necessary;
- to oversee the economic performance of Beijing Lianzhong;
- to have full access to the financial information of Beijing Lianzhong at any time;
- to file any shareholder lawsuits or take other legal actions against Beijing Lianzhong's directors or senior management members when such directors or members are acting to the detriment of the interest of Beijing Lianzhong or its shareholder(s):
- to approve annual budgets or declare dividends;
- to manage and dispose of the assets of Beijing Lianzhong;

#### 委託協議及授權委託書

北京聯眾、其各位股東與外商獨資企業 於二零一四年一月二十八日訂立愛權委託 議及授權委託書(「委託協議及授權委託 書」)。根據委託協議及授權委託者 股東不可撤銷地委任外商獨資企業之繼承者,( 以及取代外商獨資企業之繼承者,以清 算人(如有])擔任其實際代理人有關其 行使並同意及承諾不會在未經有關其 行使並同意及承諾不會在未經有關其 代理人事先書面同意之情況下行使則 聯眾之股份有關之任何及所有權利,包 括但不限於:

- 召開及出席北京聯眾之股東會議, 收取與股東會議有關之通知及材料;
- 以有關股東之名義並代表有關股東簽立及交付任何及所有書面決議案及會議紀要:
- 由其自身或由代理人對就北京聯眾股東會議討論之任何事項進行投票,包括但不限於出售、轉讓、抵押、質押或處置北京聯眾之任何或所有資產;
- 出售、轉讓、抵押或處置北京聯眾 之任何或所有股份;
- 於必要時提名、委任或罷免聯眾之 董事、監事及高級管理層;
- 監督北京聯眾之經濟效益;
- 於任何時候對北京聯眾之財務資 料均擁有充分使用權:
- 當北京聯眾之董事或高級管理層 成員行事有損於北京聯眾或其股 東之權益時,對有關董事或成員提 起任何股東訴訟或採取其他法律 行動;
- 批准年度預算或宣派股息;
- 管理及處置北京聯眾之資產;

董事會報告(續)

- have the full rights to control and manage Beijing Lianzhong's finance, accounting and daily operation (including but not limited to signing and execution of contracts and payment of government taxes and duties);
- to approve the filing of any documents with the relevant governmental authorities or regulatory bodies; and any other rights conferred by the articles of association of Beijing Lianzhong and/or the relevant laws and regulations on the shareholders.

In addition, if any share transfer is contemplated under the Exclusive Option Agreement and the Share Pledge Agreement that Beijing Lianzhong's shareholders enter into for the benefits of the WFOE or its affiliate, the WFOE shall have the right to sign the share transfer agreement and other relevant agreements and to perform the Exclusive Option Agreement and the Share Pledge Agreement.

The Proxy Agreement and Power of Attorney shall remain effective as long as Beijing Lianzhong exists. Beijing Lianzhong's shareholders shall not have the right to terminate the Proxy Agreement and Power of Attorney or to revoke the appointment of the attorney-in-fact without the WFOE's prior written consent.

Apart from the above, there were no new Contractual Arrangements entered into, renewed or reproduced among Beijing Lianzhong and its shareholders, and the WFOE during the year ended 31 December 2015. There was no material change in the Contractual Arrangements and/or the circumstances under which they were adopted for the year ended 31 December 2015.

For the year ended 31 December 2015, none of the Contractual Arrangements has been unwound as none of the restrictions that led to the adoption of structured contracts under the Contractual Arrangements has been removed.

- 擁有控制及管理北京聯眾財務、會 計及日常運營之充分權利(包括但 不限於簽署及執行合約以及繳納 政府税項及關税);
- 批准任何文件於相關政府主管部門或監管機構備案:及北京聯眾之組織章程細則及北京聯眾/或與股東有關之相關法律法規賦予之任何其他權利。

此外,倘根據北京聯眾之股東為外商獨 資企業及其聯屬人士之利益訂立之獨家 購股權協議及股份質押協議擬進行任何 股份轉讓,則外商獨資企業應有權簽署 股份轉讓協議及其他相關協議並履行獨 家購股權協議及股份質押協議。

只要聯眾繼續存在,委託協議及授權委託書仍應有效。未經外商獨資企業事先書面同意,北京聯眾之股東無權終止委託協議及授權委託書或取消實際代理人之委任。

除了上述提及外,截至二零一五年十二月三十一日止年度,北京聯眾及其股東與外商獨資企業並無訂立、更新或重新訂立新合同安排。截至二零一五年十二月三十一日止年度,合同安排和/或其採納的情況並無重大改變。

截至二零一五年十二月三十一日止年度,由於引致採納合約安排項下的結構 化合約限制並無移除,因此並無合約安 排已解除。

董事會報告(續)

## Revenue and Assets subject to the Contractual Arrangements

The revenue, profit for the year and total assets subject to the Contractual Arrangements are set out as follows:

#### 合約安排下的收益及資產

合約安排下的年內收益、溢利及總資產載列如下:

		Year ended 31 December 2015 截至二零一五年 十二月三十一日 止年度 RMB'000 人民幣千元	Year ended 31 December 2014 截至二零一四年 十二月三十一日 止年度 RMB'000 人民幣千元
Revenue Profit for the year	收入 年內利潤	686,823 126,731	475,769 123,045
		As at 31 December 2015 於二零一五年 十二月三十一日 RMB'000 人民幣千元	As at 31 December 2014 於二零一四年 十二月三十一日 RMB'000 人民幣千元
Total assets	總資產	571,070	352,559

For the year ended 31 December 2015, the revenue and profit for the year subject to the Contractual Arrangements amounted to approximately 89.2% (2014: 100.0%) and 113.1% (2014: 126.0%) of the revenue and profit for the year of the Group.

As at 31 December 2015, the total assets subject to the Contractual Arrangements amounted to approximately 47.9% [2014: 36.5%] of the total assets of the Group.

截至二零一五年十二月三十一日止年度,合約安排項下之年內收入及利潤分別達本集團年內收入及利潤之約89.2% (二零一四年:100.0%)及113.1%(二零一四年:126.0%)。

於二零一五年十二月三十一日,合約安排項下之總資產達本集團總資產之約47.9%(二零一四年:36.5%)。

董事會報告(續)

The independent non-executive Directors reviewed the Contractual Arrangements and confirmed that the continuing connected transactions carried out during the year ended 31 December 2015 ("Continuing Connected Transactions") have been entered into (i) in the ordinary and usual course of business of the Group, (ii) on normal commercial terms or better, and (iii) according to the Contractual Arrangements governing each of the Continuing Connected Transactions on terms that are fair and reasonable and in the interests of the Shareholders of the Company as a whole. The Directors also confirmed that (i) no new agreements within the Group have been entered into during the year ended 31 December 2015, and (ii) no dividends or other distributions have been made by Beijing Lianzhong to the holders of its equity interests which are not otherwise subsequently assigned or transferred to the Group.

In the opinion of our PRC legal advisor King & Wood Mallesons ("PRC Legal Advisor") dated 26 January 2016, the Contractual Arrangements are valid, binding and are in compliance with and enforceable under the applicable PRC laws and regulations, except that the Contractual Arrangements provide that the arbitral tribunal or the arbitrators may award remedies over the shares or land assets of Beijing Lianzhong, relief or winding up of Beijing Lianzhong, and that courts of competent jurisdictions are empowered to grant interim injunctive relief or other interim relief in support of the arbitration when formation of the arbitral tribunal is pending or under appropriate circumstances, while under PRC laws, an arbitral tribunal or the arbitrators has no power to grant injunctive relief or provisional or final liquidation order to preserve the assets or any shares of Beijing Lianzhong in case of dispute.

Further, the Company's auditors were engaged to report on the Group's Continuing Connected Transactions in accordance with Hong Kong Standard on Assurance Engagements 3000 (Revised) "Assurance Engagements Other Than Audits or Reviews of Historical Financial Information" and with reference to Practice Note 740 "Auditor's Letter on Continuing Connected Transactions under the Hong Kong Listing Rules" issued by the Hong Kong Institute of Certified Public Accountants. The auditors have issued their unqualified letter containing their findings and conclusions in respect of the Continuing Connected Transactions disclosed above by the Group in accordance with Rule 14A.56 of the Listing Rules.

A copy of the auditors' letter on the Continuing Connected Transactions of the Group for the year ended 31 December 2015 has been provided by the Company to the Stock Exchange.

此外,本公司已委聘核數師,遵照香港會計師公會頒佈的香港鑒證業務準則第3000號(經修訂)「非審核或審閱過誤財務資料的鑒證工作」,並參照實務說明第740號「關於香港上市規則所述持續關關於香港上市規則所述持續關關交易的核數師函件」,對本集團的持續關連交易進行申報。核數師已根據集簡期第14A.56條發出載有其有關本集調的 露於上文之持續關連交易發現及結論的無保留意見函件。

本公司已將有關本集團截至二零一五年 十二月三十一日止年度之持續關連交易 之核數師函件副本呈交聯交所。

## 21. Principal Risks and Uncertainties

We believe that there are certain risks involved in our operations, some of which are beyond our control. The principal risks and uncertainties the Group is facing are as follows:

## Risks relating to the Business and Industry of the Company

If the Group fails to continuously strengthen its existing games and launch new games, or if its top games lose their popularity, the Group may not be able to retain existing players and attract new players, which will adversely affect the business and results of the operation of the Group. The Group relies on third-party channels to distribute a substantial number of our games, and our business and results of operations may be adversely affected if these third-party channels breach their obligations to us, or if we fail to maintain relationships with a sufficient number of channels, or if our commercial arrangements with these third-party channels become less favorable to us, or if these channels lose popularity among internet users.

#### Risks relating to Preferential Tax Treatment

Under the Enterprise Income Tax Law, the current statutory enterprise income tax rate is 25%. Our PRC operating entity, Beijing Lianzhong, has been qualified as a High and New Technology Enterprise since 2008. Under the relevant PRC tax regulations, as a High and New Technology Enterprise, Beijing Lianzhong is entitled to a preferential tax rate of 15%. Beijing Lianzhong renewed this qualification in September 2014 for a three-year period commencing from October 2014. In addition, in December 2013, Beijing Lianzhong was accredited by the National Development and Reform Commission, the Ministry of Industry and Information Technology of the PRC, the Ministry of Finance, the Ministry of Commerce of the PRC and the State of Taxation as a Key Software Enterprise within National Planning Layout for the Years 2013-2014. As a result, Beijing Lianzhong is entitled to a preferential income tax rate of 10% for the year ended 31 December 2014. The recognition for the Key Software Enterprise within National Planning Layout for the Years 2015-2016 will be conducted in 2016; we will apply for renewal of this qualification according to applicable laws and regulations. If Beijing Lianzhong fails to renew the qualification as a Key Software Enterprise within National Planning Layout, its applicable enterprise income tax rate would be 15% for the year ending 31 December 2016.

## 21. 主要風險和不確定性

我們認為,我們的營運涉及若干風險, 其中若干風險並非我們所能控制。本集 團面臨的主要風險及不確定因素如下:

#### 與 本 公 司 業 務 及 所 在 行 業 相 關 的 風 險

#### 與優惠税待遇相關的風險

根據企業所得税法,本公司當前的法定 企業所得税税率為25%。我們的中國營 運實體北京聯眾自二零零八年起合資格 成為高新技術企業。根據相關中國稅務 規定,作為高新技術企業,北京聯眾有 權享有15%之優惠税率。北京聯眾於二 零一四年九月更新此項資格,自二零一 四年十月起為期三年。此外,於二零一 三年十二月,北京聯眾被國家和發展改 革委員會、中國工業和信息化部、財政 部、中國商務部及國家税務總局認定為 二零一三年至二零一四年國家規劃佈局 內的重點軟件企業。因此,截至二零一 四年十二月三十一日止年度,北京聯眾 有權按10%之優惠所得稅稅率繳稅。二 零一五年至二零一六年國家規劃佈局內 的重點軟件企業的確認將於二零一六年 進行,我們將根據適用法律及法規申請 更新有關資格。倘北京聯眾未能更新其 作為國家規劃佈局內的重點軟件企業的 資格,則其截至二零一六年十二月三十 一日止年度的適用企業所得税按15%之 税率繳税。

董事會報告(續)

#### Risks relating to our Corporate Structure

We rely on our Contractual Arrangements to control and obtain economic benefits from the PRC operating entity, Beijing Lianzhong, which may not be as effective in providing operational control as equity ownership. Meanwhile, the shareholders of Beijing Lianzhong may have conflicts of interest with us, which may materially and adversely affect our business and financial condition. Furthermore, if the PRC government finds that the Contractual Arrangements that establish the structure for operating our business in China do not comply with applicable PRC laws and regulations, or if these laws and regulations or their interpretations change in the future, we could be subject to severe penalties and our business may be materially and adversely affected.

## Latest Regulatory Development in Using Contractual Arrangements

We are aware that the Ministry of Commerce of the PRC published the draft PRC Foreign Investment Law for public consultation (the "Draft Law"). Under the Draft Law, a variable interest entity structure will no longer be effective for the purpose of avoiding foreign investment restrictions. However, foreign investment will be permitted if the listed company is controlled by PRC investors. In addition, the Provisions on Administration of Online Publication Services were issued by the State Administration of Press, Publication, Radio, Film and TV ("SAPPRFT") on 14 February 2016 and came into force on 10 March 2016, which reiterates that foreign invested companies are prohibited from conduct online publication services (including the publication of online games).

As at the date of this annual report, the ultimate holders of Elite Vessels Limited, Sonic Force Limited, Prosper Macrocosm Limited and Golden Liberator Limited (which, in aggregate, are interested in 17.21% of the shareholding of the Company) are PRC nationals. The ultimate shareholders of Glassy Mind Holdings Limited are mostly Chinese nationals who hold 70% of the interest in Glassy Mind Holdings Limited (which, in turn, are interested in 28.71% of the shareholdings in the Company). In addition, Blink Milestones Limited, which is held by Mr. Liu, remains interested in 4.87% of the shareholdings in the Company. Although they are not acting in concert, the aforesaid shareholders are interested in approximately 50.79% of the interest in the Company. The PRC Legal Advisor of the Company is of the view that under these circumstances and under the Draft Law, the Company will fall under the definition of "controlled by PRC investors" under the Draft Law and therefore no risk arises in the event that the Draft Law comes into effect. However, as there are high uncertainty regarding the Draft Law, we cannot assure that there will not be substantial change on the definition of "controlled by PRC investors" when the Draft Law becomes effective and we cannot assure that we will not be found in violation of such laws and regulations.

#### 與企業架構相關的風險

## 使用合約安排的最新監管發展

於本年度報告日期, Elite Vessels Limited . Sonic Force Limited . Prosper Macrocosm Limited 及 Golden Liberator Limited (合共於本公司的17.21%股權中 擁有權益)的最終持有人為中國居民。 亮智控股有限公司的最終股東大部分 為持有亮智控股有限公司70%權益的中 國居民(亮智控股有限公司於本公司的 28.71%股權中擁有權益)。此外, Blink Milestones Limited (由劉先生持有)仍於 本公司的4.87%股權中擁有權益。儘管 彼等並非一致行動之人士,上述股東於 本公司的約50.79%股權中擁有權益。本 公司的中國法律顧問認為,在該等情況 下及根據投資法草案,本公司將被界定 為投資法草案項下的「受中國投資者控 制1,因此,即使投資法草案生效亦不會 產牛風險。然而,由於投資法草案存在 高度不確定性,我們無法保證投資法草 案生效時,「受中國投資者控制」的定義 會否發生重大變動,因此我們無法保證 我們不會存在違反法律法規的行為。

董事會報告(續)

## Latest regulatory development in Online Publication Service

The Provisions on Administration of Online Publication Services issued on 14 February 2016 reiterates that the publication of any online games shall be subject to the prior approval from SAPPRFT, and the qualification obtained by the online publishing service provide shall be subject to the annual inspection by SAPPRET. We had obtained all requisite licenses, approvals and permits that are material for our business operation in the PRC and such licenses, approvals and permits remained in full effect, but due to the uncertainty of the implementation of the law, we cannot assure our Shareholders and potential investors that we can pass the annual inspection.

## 22. Management Contracts

No contracts concerning the management and administration of the whole or any substantial part of the business of the Company were entered into or existed during the year.

## 23. Major Customers and Suppliers

The ultimate customers of the Group are individual players paying through payment channels. The average MAUs for the year 2015 for our self-developed PC games and mobile games were 10.1 million and 18.9 million respectively, MPUs for the year 2015 for our self-developed PC games and mobile games were 372,000 and 1,420,000 respectively, and ARPPU for the year 2015 for our self-developed PC games and mobile games were RMB73.0 and RMB20.5 respectively. For the year ended 31 December 2015, the five largest payment channels contributed a total of 48.1% of the Group's total revenue. Our largest payment channel contributed 13.9% of the Group's total revenue for the year 2015.

During the year ended 31 December 2015, the purchases from the Group's five largest suppliers accounted for a total of 35.0% of the Group's total purchases from all of the suppliers. The purchases from our top supplier in 2015 accounted for approximately 10.9% of the Group's total purchases.

#### 網 路 出 版 服 務 的 最 新 監 管 發展

### 22. 管理合約

年內概無訂立或存在任何有關本公司全 部或絕大部分業務管理與行政之合約。

## 23. 主要客戶及供應商

本集團的最終客戶為透過付款渠道支付的個體玩家。我們的自主開發PC遊戲活名及18.9百萬名及18.9百萬名及18.9百萬名及18.9百萬戲及移動遊戲於二百萬名及18.9百萬戲及移動遊戲及移動遊戲及移動遊戲於二零一五年的每月付費用戶分別為372,000名及1,420,000名;我們的自主開發PC遊戲及移動遊戲於二零一五年的付人人民幣73.0元及移動遊戲於二零一五年的付人人三十團,五大支付渠道商為本集團於二零一五年的總收入貢獻48.1%。我們最大的支付資獻48.1%。我們最大的支付資高為本集團於二零一五年的總收入貢獻48.1%。

於截至二零一五年十二月三十一日止年度期間,從本集團五大供應商作出採購額所佔本集團從所有供應商作出的總採購額比例為35.0%。於二零一五年,我們的最大供應商的採購額佔本集團總採購額約10.9%。

董事會報告(續)

None of the Directors, their close associates or any Shareholder (which to the knowledge of the Directors owns more than 5% of the Company's issued shares) had an interest in any of the major customers or suppliers noted above.

概無董事、彼等之緊密聯繫人士或股東 (據董事所知擁有本公司已發行股份5% 以上)於上述的任何主要客戶或供應商 中擁有權益。

#### 24. Audit Committee

The audit committee of the Company (the "Audit Committee") has reviewed the accounting principles and policies adopted by the Group and discussed the Group's internal controls and financial reporting matters with the management. The Audit Committee has reviewed the audited consolidated financial statements of the Group for the year ended 31 December 2015.

## 25. Pre-Emptive Rights

There is no provision for pre-emptive rights under the Articles of Association, although there are no restrictions against such rights under the laws in the Cayman Islands.

## 26. Employee and Remuneration Policies

As at 31 December 2015, the Group had 795 employees (including WPT staff), 359 of which were responsible for game development and maintenance, 222 for game operation and offline events organization, 55 for TV shows and contents production, 102 for general administration and corporate management, and 57 for WPT production. The total remuneration expenses, excluding share-based compensation expense, for the year ended 31 December 2015 were RMB128.5 million, representing an increase of 55.4% as compared to the previous year.

We provide various employee benefits and social insurance to our employees. We also provide share options to better motivate our employees. Pursuant to the 2014 Share Option Scheme, 70,560,000 share options were granted to the directors and senior management of the Company during the year ended 31 December 2015. Accordingly, the Group's share-based compensation expense for the year ended 31 December 2015 amounted to RMB47.9 million, representing an increase of RMB18.8 million as compared with RMB29.1 million in 2014.

## 24. 審核委員會

本公司的審核委員會(「審核委員會」)已 審核本集團所採納的會計原則及政策, 並與管理層討論本集團的內部控制及財 務報告事宜。審核委員會已審閱本集團 截至二零一五年十二月三十一日止年度 的經審計綜合財務報表。

### 25. 優先購買權

本公司的組織章程細則項下並無優先購 買權之規定,儘管開曼群島法律並無有 關對該等權利的限制條文。

## 26. 僱員及薪酬政策

於二零一五年十二月三十一日,本集團擁有795名僱員,其中359名負責遊戲開發,222名負責遊戲營運,55名負責電視節目產品及102名負責一般管理,57名負責遊戲生產。截至二零一五年十二月三十一日止年度的薪酬開支總額(不包括以股份為基礎的酬金開支)為人民幣128.5百萬元,較去年增長55.4%。

董事會報告(續)

## 27. Sufficiency of Public Float

Based on information that is publicly available to the Company and within the knowledge of its Directors, the Directors confirm that the Company has maintained the amount of public float as required under the Listing Rules during the year ended 31 December 2015.

#### 28. Auditors

The consolidated financial statements have been audited by Grant Thornton Hong Kong Limited. A resolution for their re-appointment as auditors for the coming year will be proposed at the forthcoming AGM.

## 29. Qualification Requirement

As at 31 December 2015, the Company has no update to disclose in relation to the qualification requirement.

On behalf of the Board **Yang Eric Qing**Chairman and Executive Director

29 March 2016

## 27. 公眾持股量

根據本公司可獲取的公開資料及據董事 所知,董事已確認本公司於截至二零一 五年十二月三十一日止年度期間已維持 上市規則規定的公眾持股量。

## 28. 核數師

致同(香港)會計師事務所有限公司已審 核綜合財務報表。重選來年核數師之決 議案將於應屆股東週年大會提呈審批。

## 29. 資格要求

於二零一五年十二月三十一日,本公司 概無更新有關資格要求之披露資料。

代表董事會

楊慶

主席兼執行董事

二零一六年三月二十九日

## Corporate Governance Report

企業管治報告

The Board of Directors is pleased to present the corporate governance report for the Company for the year ended 31 December 2015.

董事會欣然呈列本公司截至二零一五年十二 月三十一日止年度之企業管治報告。

### **Corporate Governance Practices**

The Company is committed to maintaining and promoting stringent corporate governance. The principle of the Company's corporate governance is to promote effective internal control measures and to enhance the transparency and accountability of the Board to all Shareholders.

#### Compliance with the Corporate Governance Code

During the year ended 31 December 2015 and up to the date of this annual report, the Company has complied with the code provisions set out in the Corporate Governance Code and Corporate Governance Report contained in Appendix 14 to the Listing Rules, except for a deviation from code provision A.2.1 which requires that the roles of chairman and chief executive should be separate and should not be performed by the same individual.

The Board will continue to review and monitor the practices of the Company for the purpose of complying with the Code and maintaining a high standard of corporate governance practices of the Company.

#### Model Code

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules to govern securities transactions by its Directors. Having made specific enquiry to all Directors, all Directors have confirmed that they have strictly complied with the required standards set out in the Model Code during the year ended 31 December 2015 and up to the date of this annual report.

### 企業管治常規

本公司致力於維持及促進嚴格之企業管治。 本公司企業管治的原則為推出有效之內部控 制措施及提高董事會對全體股東之透明度及 問責制度。

#### 企業管治守則的遵守

於截至二零一五年十二月三十一日止年度及至本年度報告日期內,本公司已遵守上市規則附錄14所載的企業管治守則及企業管治報告的適用守則條文,惟該守則第A.2.1條規定主席與行政總裁的角色應有區分並不應由一人同時兼任的規定。

董事會繼續審核及監控本公司常規以符合守則規定及維持本公司高水準之企業管治常規。

#### 標準守則

本公司已採納上市規則附錄10所載標準守則 規管本公司董事進行的證券交易。經向全體 董事作出具體查詢後,所有董事確認彼等於 截至二零一五年十二月三十一日止年度及直 至本年度報告日期內已嚴格遵守標準守則所 訂之規定標準。

企業管治報告(續)

#### **Board of Directors**

The Board currently comprises two executive Directors, four non-executive Directors and three independent non-executive Directors.

The composition of the Board for the year ended 31 December 2015 and up to the date of this annual report is as follows:

#### **Executive Directors**

Mr. Yang Eric Qing (Chairman and Co-Chief Executive Officer)
Mr. Ng Kwok Leung Frank (Co-Chief Executive Officer)

#### Non-executive Directors

Mr. Liu Jiang

Mr. Zhang Rongming\*

Mr. Fan Tai

Mr. Chen Xian

Mr. Hua Guanfa\*\*

#### Independent non-executive Directors

Mr. Ge Xuan Mr. Lu Zhong

Mr. Cheung Chung Yan David

- \* Mr. Zhang Rongming ceased to be a non-executive Director with effect from 5 February 2016.
- \*\* Mr. Hua Guanfa was appointed as a non-executive Director with effect from 5 February 2016.

The biographical details of the Directors are set out in the section headed "Directors and Senior Management" on pages 29 to 33 of this annual report.

#### Chairman and Co-Chief Executive Officer ("Co-CEO")

Code provision A.2.1 of the Corporate Governance Code stipulates that the roles of chairman and chief executive should not be performed by the same individual.

### 董事會

董事會現時包括兩名執行董事、四名非執行 董事及三名獨立非執行董事。

截至二零一五年十二月三十一日止年度及直 至本年度報告日期,董事會組成如下:

#### 執行董事

楊慶先生(主席兼聯席行政總裁) 伍國樑先生(聯席行政總裁)

### 非執行董事

劉江先生 張榮明先生\* 樊泰先生 陳弦先生 華觀發先生\*\*

#### 獨立非執行董事

葛旋先生 魯眾先生 張頌仁先生

- \* 張榮明先生停止擔任非執行董事,自二零一 六年二月五日生效。
- \*\* 華觀發先生獲委任為非執行董事,自二零一 六年二月五日生效。

董事履歷詳情載列於本年度報告第29頁至33 頁之「董事及高級管理層」一節。

## 主席及聯席行政總裁(「聯席行政總裁」)

企業管治守則之守則條文第A.2.1條訂明主席及行政總裁的角色應有區分,並不應由同一人士兼任。

企業管治報告(續)

Mr. Yang Eric Qing is the Chairman and Co-CEO of the Company. Mr. Yang joined the Group in December 2010 and is responsible for general operation, strategy information technology of the Company and is instrumental to the Company's growth and business expansion. The Board considers that vesting the roles of chairman and chief executive officer in Mr. Yang is beneficial to the management of the Group. The balance of power and authority is ensured by the operation of the senior management and the Board, which comprises experienced and high-calibre individuals. The Board currently comprises two executive Directors (including Mr. Yang), four non-executive Directors and three independent non-executive Directors and therefore has a fairly strong independence element in its composition.

楊慶先生為本公司主席兼聯席行政總裁。楊慶先生於二零一零年十二月加入本集團,負 責本公司的整體營運、策略及資料技術,對 司司的整體營運、策略及資料技術,對 司司的整體營運、策略及資料技術,對 電認為,主席及行政總裁的角色由楊先生生 任有利於本集團的管理。由經驗豐富的人與 任有利於本集團的管理。由經驗豐富的 組成的平衡。董事會目前由二名執行董事 (包括 楊先生)、四名非執行董事及三名獨立非執行 董事組成,因此其組成的獨立程度相當大。

## Board Meetings and General Meetings Held in 2015

For the year ended 31 December 2015, the Board convened seven meetings. A summary of the attendance record of the Directors is set out in the table below:

## 二零一五年董事會會議及股 東大會

截至二零一五年十二月三十一日止年度,董 事會召開七次會議。董事出席記錄概要載列 於下表:

Number of meetings
attended/held
during the year ended
31 December 2015
於截至二零一五年
十二月三十一日
止年度期間

ı	Nа	m	e o	tυ	ure	ect	ors	5

董事姓名 出席/舉行會議次數 出席率

里 尹 八		四师/ 学门自城八数	山冲十
Executive Directors	執行董事		
Mr. Yang Eric Qing	楊慶先生	7/7	100%
Mr. Ng Kwok Leung Frank	伍國樑先生	7/7	100%
Non-executive Directors	非執行董事		
Mr. Liu Jiang	劉江先生	6/7	86%
Mr. Zhang Rongming*	張榮明先生*	6/7	86%
Mr. Fan Tai	樊泰先生	7/7	100%
Mr. Chen Xian	陳弦先生	7/7	100%
Mr. Hua Guanfa**	華觀發先生**	N/A 不適用	N/A 不適用
Independent Non-executive Directors	<b>3</b> 獨立非執行董事		
Mr. Ge Xuan	葛旋先生	5/7	71%
Mr. Lu Zhong	魯眾先生	5/7	71%
Mr. Cheung Chung Yan David	張頌仁先生	7/7	100%

- \* Mr. Zhang Rongming ceased to be a non-executive Director with effect from 5 February 2016.
- \*\* Mr. Hua Guanfa was appointed as a non-executive Director with effect from 5 February 2016.
- 張榮明先生停止擔任非執行董事,自二零一 六年二月五日生效。
- \*\* 華觀發先生獲委任為非執行董事,自二零一 六年二月五日生效。

企業管治報告(續)

The Board meets at least four times each year at approximately quarterly intervals in accordance with code provision A.1.1 of the Corporate Governance Code.

根據企業管治守則之守則條文第A.1.1條,董 事會每年至少舉行四次會議,約每季召開一次。

Pursuant to code provision A.6.7 of the Corporate Governance Code, the independent non-executive Directors and other non-executive Directors should attend general meetings. During the year ended 31 December 2015, the Company convened one extraordinary general meeting on 2 February 2015 (the "2015 EGM") and one annual general meeting on 14 May 2015 (the "2015 AGM").

根據企業管治守則之守則條文第A.6.7條,獨立非執行董事及其他非執行董事須出席股東大會。於截至二零一五年十二月三十一日止年度期間,本公司分別於二零一五年二月二日召開一次股東特別大會(「二零一五年股東獨年大會(「二零一五年股東週年大會」)。

Apart from Mr. Yang Eric Qing and Mr. Ng Kwok Leung Frank, all other Directors did not attend the 2015 EGM and the 2015 AGM due to prearranged business commitments.

除楊慶先生及伍國樑先生出席二零一五年股 東特別大會和二零一五年度股東週年大會之 外,所有其他董事因預先安排的事務未能出 席。

A summary of the attendance record of the Directors is set out in the table below:

董事出席記錄概要載列於下表:

Number of meetings

Name of Directors 董事姓名		attended/held during the year ended 31 December 2015 於截至二零一五年 十二月三十一日 止年度期間 出席/舉行會議次數	Attendance rate 出席率
Executive Directors	執行董事		
Mr. Yang Eric Qing	楊慶先生	2/2	100%
Mr. Ng Kwok Leung Frank	伍國樑先生	2/2	100%
Non-executive Directors	非執行董事		
Mr. Liu Jiang	劉江先生	0/2	0%
Mr. Zhang Rongming*	張榮明先生*	0/2	0%
Mr. Fan Tai	樊泰先生	0/2	0%
Mr. Chen Xian	陳弦先生	0/2	0%
Mr. Hua Guanfa**	華觀發先生**	N/A 不適用	N/A 不適用
Independent Non-executive Director	rs 獨立非執行董事		
Mr. Ge Xuan	葛旋先生	0/2	0%
Mr. Lu Zhong	魯眾先生	0/2	0%
Mr. Cheung Chung Yan David	張頌仁先生	0/2	0%

- \* Mr. Zhang Rongming ceased to be a non-executive Director with effect from 5 February 2016.
- \*\* Mr. Hua Guanfa was appointed as a non-executive Director with effect from 5 February 2016.
- 張榮明先生停止擔任非執行董事,自二零一 六年二月五日生效。
- \*\* 華觀發先生獲委任為非執行董事,自二零一 六年二月五日生效。

企業管治報告(續)

### **Independent Non-executive Directors**

The Board has received from each of the independent non-executive Directors a written annual confirmation of his independence pursuant to Rule 3.13 of the Listing Rules and considers each of them to be independent. Each of the independent non-executive Directors has been appointed for a term of three years, which commenced on the Listing Date and is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association.

#### **Non-executive Directors**

Each of the non-executive Directors (including the independent non-executive Directors, except for Mr. Hua Guanfa who was appointed on 5 February 2016) has separately been appointed for a term of three years commencing on the Listing Date and is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association.

Mr. Hua Guanfa has entered into a service contract with the Company for a term of three years commencing from 5 February 2016 and he is subject to retirement by rotation and re-election at the forthcoming annual general meeting and subsequent retirement and re-election at least once every three years in accordance with the Articles of Association and the Corporate Governance Code.

## Responsibilities, Accountabilities and Contributions of the Board and Management

The Board is the primary decision making body of the Company and is responsible for overseeing the Group's businesses, strategic decisions and performance and is collectively responsible for promoting the success of the Company by directing and supervising its affairs. The Board makes decisions objectively in the interests of the Company.

All Directors, including non-executive Directors and independent non-executive Directors, have brought a wide spectrum of valuable business experience, knowledge and professionalism to the Board for its efficient and effective functioning.

### 獨立非執行董事

董事會已接獲獨立非執行董事各自根據上市規則第3.13條發出的年度獨立性確認書,並確信彼等的獨立性。各獨立非執行董事自上市日期開始已獲委任,為期三年,且根據本公司組織章程細則,將於本公司股東週年大會上輪值退任及膺選連任。

### 非執行董事

各非執行董事(包括所有獨立非執行董事,惟 於二零一六年二月五日獲委任之華觀發先生 除外)已分別獲委任,任期為自上市日期起三 年,且根據本公司組織章程細則,將於本公司 的股東週年大會上輪值退任及膺選連任。

華觀發先生已與本公司簽訂了自二零一六年二月五日起為期三年之服務合同,根據本公司組織章程細則及企業管治守則,彼將會在應屆股東週年大會上輪值退任及膺選連任,並至少每三年進行一次後續輪值退任及膺選連任。

## 董事會及管理層責任、問責 性及貢獻

董事會為本公司主要決策機構,負責監督本集團業務、策略決定及表現,並共同引領及監督本公司事務,以推動本公司之業務成功。董事會以符合本公司利益為依歸客觀地作出決定。

全體董事(包括非執行董事及獨立非執行董事)為董事會帶來寶貴之業務經驗、知識及專業,令其營運高效及有效運作。

企業管治報告(續)

During the year ended 31 December 2015, the Board has developed measures for implementing good corporate governance policies and practices and has delegated to the Board committees various responsibilities as set out in their respective terms of references.

Our senior management is responsible for the day-to-day management of our business and is responsible for overseeing the general operation, business development, finance, marketing, PC, mobile and online-offline mind sports events operations.

## Induction and Continuing Professional **Development of Directors**

Each newly appointed Director shall receive formal, comprehensive and tailored induction on the first occasion of his appointment to ensure appropriate understanding of the business and operations of the Company and full awareness of director's responsibilities and obligations under the Listing Rules and relevant statutory requirements.

Directors will be continuously updated on the statutory and regulatory regime and the business environment to facilitate the discharge of their responsibilities. Directors are also encouraged to participate in continuous professional development to develop and refresh their knowledge and skills. The joint company secretaries update the Directors on the latest developments regarding the Listing Rules and other applicable regulatory requirements from time to time, to ensure compliance and enhance their awareness of good corporate governance practices.

During the year ended 31 December 2015 and up to the date of this annual report, all Directors, namely Mr. Yang Eric Qing, Mr. Ng Kwok Leung Frank, Mr. Liu Jiang, Mr. Zhang Rongming, Mr. Fan Tai, Mr. Chen Xian, Mr. Hua Guanfa, Mr. Ge Xuan, Mr. Lu Zhong and Mr. Cheung Chung Yan David, have participated in continuous professional training to develop and refresh their knowledge and skills in relation to their contribution to the Board.

Directors' knowledge and skills are continuously developed and refreshed by, inter alia, the following means:

participation in continuous professional training seminars and/or conferences and/or courses and/or workshops on subjects relating to, inter alia, corporate governance, directors' duties and legal and regulatory changes organised and/or arranged by the Company and/ or professional bodies and/or lawyers;

於截至二零一五年十二月三十一日止年度期 間,董事會已制定實施良好企業管治政策及 常規之措施,並授予董事會委員會在於各自 書面職權範圍之若干責任。

高級管理層負責本集團日常業務管理以及負 責監督整體營運、業務發展、財務、市場推 廣、遊戲平台、移動以及線上線下智力運動活 動業務。

## 董事入職及持續專業發展

每位新委任董事均將在首次獲委任時接受正 式、全面及專門為其而設之入職介紹,以確保 其對本公司之業務及運作有適當之了解,以 及全面知悉在上市規則及相關法定規定下董 事之責任及義務。

董事將持續獲得有關法律和監管機制以及業 務環境的最新消息,以協助彼等履行其職責。 本公司亦鼓勵董事參與持續專業發展,以提 高及更新彼等的知識及技能。聯席公司秘書 不時向董事提供有關上市規則及其他適用監 管固定之最新資訊,以確保本公司遵守有關 規定,及加強董事對良好企業管治常規的意 識。

於截至二零一五年十二月三十一日止年度及 至本年度報告日期的期間內,所有董事(即楊 慶先生、伍國樑先生、劉江先生、張榮明先生 、樊泰先生、陳弦先生、華觀發先生、葛旋先 生、魯眾先生及張頌仁先生)均已參加了持續 性職業培訓,就為董事會做出貢獻提升及更 新其知識與技能。

董事透過(其中包括)以下方式不斷發展及更 新知識及技能:

參與本公司及/或專業機構及/或律師 舉辦及/或安排有關(其中包括)企業管 治、董事職責及法律與規管變動之持續 專業培訓講座及/或研討會及/或課程 及/或工作坊;

企業管治報告(續)

- reading materials provided from time to time by the Company to Directors regarding legal and regulatory changes and matters of relevance to the Directors in the discharge of their duties; and
- reading news, journals, magazines and/or other reading materials regarding legal and regulatory changes and matters of relevance to the Directors in the discharge of their duties.
- 本公司不時向董事提供有關法律及規管 變動,以及董事履行其職責之相關事宜 之閱讀資料;及
- 閲覧有關法律及規管變動,以及董事履 行其職責之相關事宜之新聞、期刊、雜 誌及/或其他閱讀資料。

Name of Directors 董事姓名		Training received 所接受培訓
里伊江口		// ] 技 义 归 则
Executive Directors	執行董事	
Mr. Yang Eric Qing	楊慶先生	(1), (2) 及 (3)
Mr. Ng Kwok Leung Frank	伍國樑先生	[1], [2] 及[3]
Non-executive Directors	非執行董事	
Mr. Liu Jiang	劉江先生	[1], [2] 及 [3]
Mr. Zhang Rongming*	張榮明先生*	[1], [2] 及 [3]
Mr. Fan Tai	樊泰先生	(1), (2) 及 (3)
Mr. Chen Xian	陳弦先生	(1), (2) 及 (3)
Mr. Hua Guanfa**	華觀發先生**	(1)
Independent Non-executive Directors	獨立非執行董事	
Mr. Ge Xuan	葛旋先生	(1), (2) 及 (3)
Mr. Lu Zhong	魯眾先生	(1), (2) 及 (3)
Mr. Cheung Chung Yan David	張頌仁先生	[1], [2] 及 [3]

- Mr. Zhang Rongming ceased to be a non-executive Director with effect from 5 February 2016.
- Mr. Hua Guanfa was appointed as a non-executive Director with effect from 5 February 2016.
- 張榮明先生停止擔任非執行董事,自二零一 六年二月五日生效。
- 華觀發先生獲委任為非執行董事,自二零一 六年二月五日生效。

#### **Board Committees**

The Board has established four committees, namely, the Audit Committee, the Remuneration Committee, the Nomination and Corporate Governance Committee, and the Risk Management Committee, for overseeing particular aspects of the Company's affairs. Each of these committees is established with defined written terms of reference. The terms of reference of the Board committees are available on the websites of the Company and the Stock Exchange.

## 董事委員會

董事會已成立四個委員會,即審核委員會、薪 酬委員會、提名及企業管治委員會以及風險 管理委員會,以監督本公司事務具體內容。該 等委員會均具有確定書面職權範圍。有關人 士可於本公司及聯交所網站查閱董事委員會 之職權範圍。

企業管治報告(續)

#### **Audit Committee**

The Company has established the Audit Committee in compliance with Rule 3.21 of the Listing Rules and the Corporate Governance Code. The primary duties of the Audit Committee is to review and supervise the financial reporting process and internal controls system of the Group, review and approve connected transactions and provide advice and comments to the Board.

The Audit Committee consists of three members: Mr. Cheung Chung Yan David, Mr. Fan Tai and Mr. Ge Xuan. Mr. Fan is a non-executive Director and Mr. Cheung and Mr. Ge are independent non-executive Directors. Mr. Cheung is the chairman of the Audit Committee.

During the year ended 31 December 2015, the Audit Committee held four meetings. The attendance record of the meetings is set out in the table below:

#### 審核委員會

本公司已根據上市規則第3.21條及企業管治守則設立審核委員會。審核委員會的主要職責是檢討及監督本集團的財務申報過程及內部控制系統:檢討及批准關連交易及向董事會提供意見及建議。

審核委員會由三名成員組成:張頌仁先生、樊 泰先生及葛旋先生。樊先生為非執行董事,而 張先生及葛先生為獨立非執行董事。張先生 為審核委員會主席。

於截至二零一五年十二月三十一日止年度期間,審核委員會舉行四次會議。會議出席記錄載於下表:

Name of Committee Member		Number of meetings attended/held during the year ended 31 December 2015 於截至二零一五年十二月三十一日	Attendance rate
委員會成員姓名		出席/舉行會議次數	出席率
Mr. Cheung Chung Yan David	張頌仁先生	4/4	100%
Mr. Fan Tai	樊泰先生	4/4	100%
Mr. Ge Xuan	葛旋先生	3/4	75%

During the meetings, the Audit Committee met with the external auditor and reviewed the financial results and reports for the year ended 31 December 2014, three months ended 31 March 2015, six months ended 30 June 2015 and nine months ended 30 September 2015.

於有關會議上,審核委員會與外聘核數師會 晤並審閱截至二零一四年十二月三十一日止 年度、截至二零一五年三月三十一日止三個 月、截至二零一五年六月三十日止六個月及 截至二零一五年九月三十日止九個月之財務 業績及報告。

#### **Remuneration Committee**

The Company has established a Remuneration Committee in compliance with Rule 3.25 of the Listing Rules and the Corporate Governance Code. The primary duties of the Remuneration Committee is to review and make recommendations to the Board on the terms of remuneration packages, bonuses and other compensation payable to our Directors and other senior management.

#### 薪酬委員會

本公司已根據上市規則第3.25條及企業管治守則設立薪酬委員會。薪酬委員會的主要職責是審核就應付我們董事及其他高級管理人員的薪酬方案、花紅及其他補償,並就此向董事會提出建議。

企業管治報告(續)

The Remuneration Committee consists of three members: Mr. Lu Zhong, Mr. Cheung Chung Yan David and Mr. Ge Xuan, all being independent non-executive Directors. Mr. Lu is the chairman of the Remuneration Committee.

薪酬委員會由三名成員組成:魯眾先生、張 頌仁先生及葛旋先生(全部均為獨立非執行董 事)。魯先生為薪酬委員會主席。

During the year ended 31 December 2015, the Remuneration Committee held one meeting. The attendance record of the meeting is set out in the table below:

於截至二零一五年十二月三十一日止年度期間,薪酬委員會舉行一次會議。會議出席記錄載於下表:

#### Name of Committee Member

### Number of meetings attended/held during the year ended 31 December 2015

Attendance rate

於截至二零一五年 十二月三十一日 止年度期間

委員會成員姓名 出席/舉行會議次數 出席率

Mr. Lu Zhong	魯眾先生	1/1	100%
Mr. Cheung Chung Yan David	張頌仁先生	1/1	100%
Mr. Ge Xuan	葛旋先生	1/1	100%

During the meeting, the Remuneration Committee discussed and reviewed the annual employee bonus plan and option granting plan. The option granting plan for key employees was options to subscribe for up to 6% of the Shares of the Company under the 2014 Share Option Scheme, among which, 11,760,000 options were granted to each of Mr. Yang Eric Qing and Mr. Ng Kwok Leung Frank, respectively.

會議期間,薪酬委員會討論與審查年度員工紅利計劃及購股權授予計劃。授予主要僱員之購股權授予計劃為根據二零一四年購股權計劃認購最多本公司6%之股份之購股權,其中的11,760,000股購股權分別授予楊慶先生及伍國樑先生。

The annual employee bonus plan and option granting plan was approved by the Board (with Mr. Yang Eric Qing and Mr. Ng Kwok Leung Frank abstaining from voting on the resolution) on 5 January 2015 and was approved by the Shareholders at the 2015 EGM on 2 February 2015.

年度員工紅利計劃及購股權授予計劃經董事會於二零一五年一月五日批准(楊慶先生和伍國樑先生就該決議案放棄投票),並於二零一五年二月二日舉行之二零一五年股東特別大會上由股東批准。

Details of the remuneration for each Director and senior management for the year ended 31 December 2015 are set out in note 10 to the Financial Statements. 有關各董事及高級管理層於截至二零一五年 十二月三十一日止年度之薪酬詳情載列於綜 合財務報表附註10。

#### Nomination and Corporate Governance Committee

#### 提名及企業管治委員會

The Company has established a Nomination and Corporate Governance committee in compliance with the Corporate Governance Code. The primary duties of the Nomination and Corporate Governance Committee are to make recommendations to the Board on the appointment of Directors and management of Board succession.

我們已根據企業管治守則設立提名及企業管治委員會。提名及企業管治委員會的主要職責是就董事委任及董事會繼任管理向董事會提出建議。

企業管治報告(續)

The Nomination and Corporate Governance Committee consists of 5 members: Mr. Yang Eric Qing, Mr. Cheung Chung Yan David, Mr. Chen Xian, Mr. Ge Xuan and Mr. Lu Zhong. Mr. Yang is an executive Director, Mr. Chen is a non-executive Director and Mr. Lu, Mr. Cheung and Mr. Ge are independent non-executive Directors. Mr. Yang is the chairman of the Nomination and Corporate Governance Committee.

During the year ended 31 December 2015, the Nomination and Corporate Governance Committee held two meetings. The attendance record of the meetings is set out in the table below:

提名及企業管治委員會由五名成員組成:楊慶先生、張頌仁先生、陳弦先生、葛旋先生及魯眾先生。楊先生為執行董事,陳先生為非執行董事,而魯先生、張先生及葛先生為獨立非執行董事。楊先生為提名及企業管治委員會主席。

於截至二零一五年十二月三十一日止年度期間,提名及企業管治委員會舉行了兩次會議。 會議出席記錄載於下表:

Number of

Name of Committee Member		during t 31 D 於截	attended/held the year ended ecember 2015 至二零一五年 二月三十一日 止年度期間	Attendance rate
委員會成員姓名		出席/	舉行會議次數	出席率
Mr. Yang Eric Qing	楊慶先生		2/2	100%
Mr. Cheung Chung Yan David	張頌仁先生		2/2	100%
Mr. Chen Xian	陳弦先生		2/2	100%
Mr. Lu Zhong	魯眾先生		2/2	100%
Mr. Ge Xuan	葛旋先生		2/2	100%

Code provision A.5.6 of Appendix 14 of the Listing Rules stipulates that a policy concerning diversity of Board members should be adopted, the Company adopted the diversity policy on 27 March 2015. The Nomination and Corporate Governance Committee also reviewed and agreed on measurable objectives for implementing diversity on the Board. The measurable objectives identified by the Nomination and Corporate Governance Committee include: a material number of Board members should have served as senior management with companies; certain Board members should have experience with listed companies; and certain Board member should have experience with conducting businesses in the telecommunications industry. The Nomination and Corporate Governance Committee is satisfied that the composition of the Board is sufficiently diverse.

The Board is responsible for performing the following corporate governance duties as required under the Corporate Governance Code:

- to develop and review the Company's policies and practices on corporate governance;
- to review and monitor the training and continuous professional development of Directors and senior management;

董事會在企業管治守則的規定下,負責履行 下列企業管治職責:

- 建立並檢討本公司企業管治政策與常規:
- 檢討並監察董事及高級管理層的持續專業發展及培訓情況;

企業管治報告(續)

- to review and monitor the Company's policies and practices on compliance with legal and regulatory requirements;
- to develop, review and monitor the code of conduct and compliance manual applicable to employees and Directors; and
- to review the Company's compliance with the Corporate Governance Code and disclosure in the Corporate Governance Report.

During the year, the Nomination and Corporate Governance Committee has reviewed and discussed the following nomination and corporate governance matters:

- the internal management and specialists program which was approved by the Board on 5 January 2015;
- the re-appointment of Directors and the re-designation of executive Directors to non-executive Directors which were both approved by the Board on 27 March 2015;

#### Risk Management Committee

The Company has established a Risk Management Committee. The primary duties of the Risk Management Committee are to formulate policies on risk management matters and to advise on matters raised by the Directors and the management that may have an impact on the stability and integrity of the securities and derivatives markets of Hong Kong.

The Risk Management Committee currently consists of five members: Mr. Ng Kwok Leung Frank, Mr. Ge Xuan, Mr. Lu Zhong, Mr. Hua Guanfa\* and Mr. Cheung Chung Yan David\*. Mr. Ng is an executive Director, and Mr. Hua is a non-executive Director and Mr. Cheung, Mr. Ge and Mr. Lu are independent non-executive Directors. Mr. Ng is the chairman of the Risk Management Committee.

During the year ended 31 December 2015, the Risk Management Committee did not convene any meeting.

 Mr. Hua Guanfa and Mr. Cheung Chung Yan David were appointed as additional members of the Risk Management Committee with effect from 5 February 2016.

- 檢討並監察本公司政策與常規是否符合 法律與法規的要求;
- 發展、檢討並監察適用於員工與董事的 行為守則及合規指南,及;
- 檢討本公司是否符合企業管治守則和企業管治報告的披露準則。

年內,提名及企業管治委員會已經檢討並討 論了以下提名及企業管治事務:

- 於二零一五年一月五日,董事會批准了公司內部管理層和人才計劃;
- 於二零一五年三月二十七日,董事會批准了董事重選及調任執行董事為非執行董事;

#### 風險管理委員會

本公司已設立風險管理委員會,其主要職責 是制訂風險管理事項的政策,並就董事及管 理層所提出的可對香港證券及衍生工具市場 的穩定性及完整性造成影響的事項提出建議。

風險管理委員會目前由五名成員組成:伍國樑 先生、葛旋先生、魯眾先生、華觀發先生\*及 張頌仁先生\*。伍先生為執行董事,華先生為 非執行董事,張先生、葛先生及魯先生為獨立 非執行董事。伍先生為風險管理委員會主席。

於截至二零一五年十二月三十一日止年度期間,風險管理委員會並無召開任何會議。

華觀發先生及張頌仁先生獲委任為風險 管理委員會新增會員,於二零一六年二 月五日起生效。

企業管治報告(續)

# Directors' Responsibility in respect of the Financial Statements

The Directors acknowledge their responsibility for preparing the financial statements of the Company for the year ended 31 December 2015.

The Directors are not aware of any material uncertainties relating to events or conditions that may cast significant doubt upon the Company's ability to continue as a going concern.

## **Auditors' Responsibility and Remuneration**

The Company appointed Grant Thornton Hong Kong Limited ("Grant Thornton") as the external auditors for the year ended 31 December 2015. A statement by Grant Thornton about their reporting responsibilities for the financial statements is included in the Independent Auditors' Report on pages 76 to 77.

The remuneration paid/payable to Grant Thornton, in respect of audit services and non-audit services for the year ended 31 December 2015 amounted to RMB1,347,000 and RMB490,000 respectively. The non-audit services mainly include the review of the interim financial statements of the Company.

# **Risk Management and Internal Controls**

During the year ended 31 December 2015, a review of the effectiveness of the Group's risk management and internal control system which covers the aspects of the effectiveness of the Company's risk management and internal control system and management procedure, was conducted by our newly established risk management and internal control department, and such review will be conducted on an annual basis. The Board considered the risk management and internal control system of the Company to be effective and adequate.

We have established internal control policies and risk management systems covering our internal control environment, risk assessment, information and communication, monitoring, anti-cheating programs, revenue and receivables, purchase and payables, information security and intellectual property rights, financial management, financial reports, fixed and intangible assets, human resources, taxation, investment, legal management and research and development. We have also established the Risk Management Committee on the Board to oversee the Group's risk management, risk tolerance and governance.

# 董事就財務報表承擔的責任

董事確認彼等有責任編製本公司截至二零一 五年十二月三十一止年度之財務報表。

董事並無知悉任何重大不明朗之事件或狀況,可引起對本公司持續經營能力之重大疑問。

## 核數師責任及薪酬

本公司已委聘致同(香港)會計師事務所有限公司(「**致同**」)為截至二零一五十二月三十一日止年度之外聘核數師。致同就其於財務報表之申報責任發出之聲明載於第76至77頁之獨立核數師報告。

截至二零一五年十二月三十一日止年度,就審計服務及非審計服務已付/應付致同之酬金分別為人民幣1,347,000元及人民幣490,000元。非審計服務主要包括審閱本公司中期財務報表。

# 風險管理與內部控制

於截至二零一五年十二月三十一日止年度期間,新建立的風險管理及內部控制部門已檢討本集團的風險管理及內部控制系統(包含本公司風險管理及內部控制系統及管理程序有效性),並將按年進行該等檢討。董事會認為本公司之風險管理及內部控制系統屬有效及完備。

我們已制定內部控制政策及風險管理系統, 包括管理內部控制環境、風險評估、信息和通信、監控、防作弊程序、收入及應收款項、採 購及應付款項、信息安全及知識產權、財務管理、財務報告、固定及無形資產、人力資源、 税項、投資、法律管理及研發。我們亦於董事 會成立風險管理委員會,以監督本集團風險 管理、風險承受及管治。

企業管治報告(續)

During the year ended 31 December 2015, the Company has adopted the following positive measures in compliance with the internal control policies and risk management systems:

- to establish an internal control department which comprised of professionals;
- to review and assess the internal control management system of the Company;
- to optimize the Company's management system and relevant procedures;
- to establish a upgrade OA system for optimizing the Company's management control system; and
- to establish a standard system for regulating the existing examination and approval process.

Furthermore, a specific Internal Audit department (the "IA Department"), which reports to the Risk Management Committee and the Board, was set up in 2015 to perform internal audit and to review the internal control system of the Group. The principal roles of the IA Department are to ensure the effectiveness of internal control procedures and strict compliance with different standards and policies across different businesses and operations of the Group. The IA Department audits and evaluates the Group's internal control operations and management activities so as to establish that there are no significant misrepresentations of risks and faults in the Group. The Board and the Risk Management Committee will actively take actions based on the findings from the IA Department.

The IA Department is also responsible for providing improvement procedures and requirements to different operation teams and departments so as to minimize the risk exposure in the future. Ongoing enhancement and revision on the internal control system will have to be made from time to time so as to cope with the growth of the Group.

The Directors are of the view that we have established procedures, systems and controls that provide a reasonable basis to make a proper assessment of the financial conditions and prospects of the Group on an ongoing basis.

於截至二零一五年十二月三十一日止年度期間,本公司已採納以下符合內部控制措施及 風險管理系統的積極措施:

- 建立由專業人士組成的內部控制部門;
- 檢討與評估本公司內部控制管理系統;
- 優化本公司的管理系統及相關程序;
- 為優化本公司的管理控制系統建立升級 的辦公系統:及
- 為規範現有的檢查與批准程序建立的標準體系。

此外,於二零一五年,我們設立了一個具體的內部審核部門(「內部審核部門」)向風險管理委員會及董事會進行報告,及執行本集團的內部控制系統。內部控制系統。內部控制程序的部主要職責是確保內部控制程序的有來與對於不同業務採用國內部控制運營及管理活動以預防本集團重大過時期運營及管理活動以預防本集團重大過時期運營及管理活動以預防本集團重大過時期運營及管理活動以預防本集團重大過時期運營及管理活動以預防本集團重大調

內部審核部門亦負責就不同運營團隊和部門 提供改進程序及需求以減少未來風險。本集 團將不時持續加強及改善對內部控制系統的 監管以促進本集團的發展。

董事認為,我們已制定能為持續適當評估本 集團財務狀況及前景提供合理基準之程序、 系統及控制。

企業管治報告(續)

# **Joint Company Secretaries**

Ms. Li Jin, the joint company secretary, is responsible for advising the Board on corporate governance matters and ensuring that Board policy and procedures, and applicable laws, rules and regulations are followed.

In order to uphold good corporate governance and ensure compliance with the Listing Rules and applicable Hong Kong laws, the Company also engages Ms. Ng Sau Mei, a senior manager of KCS Hong Kong Limited (a company secretarial services provider), as the joint company secretary to assist Ms. Li Jin in discharging the duties of a company secretary of the Company. Her primary contact person at the Company is Ms. Li Jin, the General Counsel and Joint Company Secretary of the Company.

For the year ended 31 December 2015, Ms. Li Jin and Ms. Ng Sau Mei have undertaken not less than 15 hours of relevant professional training respectively in compliance with Rule 3.29 of the Listing Rules.

# Shareholders' Rights

# Convening of Extraordinary General Meetings by Shareholders

Pursuant to article 12.3 of the Articles of Association, the Board may, whenever it thinks fit, convene an extraordinary general meetings. General meetings shall also be convened on the written requisition of any two or more Shareholders deposited at the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office specifying the objects of the meeting and signed by the requisitionists, provided that such requisitionists held as at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company which carries the right of voting at general meetings of the Company.

General meetings may also be convened on the written requisition of a Shareholder which is a recognised clearing house (or its nominee(s)) deposited at the principal office of the Company in Hong Kong or, in the event the Company ceases to have such a principal office, the registered office specifying the objects of the meeting and signed by the requisitionist, provided that such requisitionist held as at the date of deposit of the requisition not less than one-tenth of the paid up capital of the Company which carries the right of voting at general meetings of the Company.

## 聯席公司秘書

聯席公司秘書栗瑨女士負責就企業管治事宜 向董事會建議,確保遵守董事會政策及程序、 適用法律、規例及法規。

為維持良好企業管治及確保遵守上市規則及適用香港法律,本公司亦委聘凱譽香港有限公司(公司秘書服務提供商)高級經理伍秀薇女士擔任聯席公司秘書,協助栗瑨女士履行本公司公司秘書之職責。其於本公司之主要聯繫人為本公司總法律顧問及聯席公司秘書栗瑨女士。

截至二零一五年十二月三十一日止年度,栗 瑨女士及伍秀薇女士已分別接受不少於15小 時之相關專業培訓,符合上市規則第3.29條之 規定。

# 股東權利

## 股東召開股東特別大會之權利

根據組織章程細則第12.3條,董事會可在其認為適當情況下召開股東特別大會。本公司任何兩名或以上股東在本公司香港主要辦事處,則在主要辦事處逐交書面要求,列明召開該等上一個大工領於遞交要求日期持有附帶本公司股東大會投票權的本公司實繳股本不少於十分之一。

本身為認可結算所(或其代名人)的本公司任何一名股東亦可以書面要求召開股東大會,該股東須在本公司香港主要辦事處或倘本公司不再擁有該主要辦事處,則在註冊辦事處遞交書面要求,列明召開該股東大會的目光一一一個大大大會投票權的本公司實繳股本不少於十分之一。

企業管治報告(續)

If the Board does not within 21 days from the date of deposit of the requisition proceed duly to convene the meeting to be held within a further 21 days, the requisitionist(s) themselves or any of them representing more than one-half of the total voting rights of all of them, may convene the general meeting in the same manner, as nearly as possible, as that in which meetings may be convened by the Board provided that any meeting so convened shall not be held after the expiration of three months from the date of deposit of the requisition, and all reasonable expenses incurred by the requisitionist(s) as a result of the failure of the Board shall be reimbursed to them by the Company.

Putting Forward Enquiries to the Board and Contact Details

For putting forward any enquiries to the Board of the Company, Shareholders may send written enquiries to the Company. The Company will not normally deal with verbal or anonymous enquiries.

Shareholders may send their enquiries or requests as mentioned above to the following:

Address: 17/F, Tower B Fairmont, No. 1 Building, 33# Community,

Guangshun North Street, Chaoyang District, Beijing

(For the attention of the Board of Directors)

Fax: 86+10 8472 5350 Email: ir@ourgame.com

Communication with Shareholders and Investors Relations

The Company considers that effective communication with Shareholders is essential for enhancing investor relations and investor understanding of the Group's business performance and strategies. The Company endeavours to maintain an on-going dialogue with Shareholders and in particular, through annual general meetings and other general meetings. At the forthcoming annual general meeting, Directors (or their delegates as appropriate) will be available to meet Shareholders and answer their enquiries.

**Changes in Constitutional Documents** 

During the year ended 31 December 2015, the Company did not make any significant changes to its constitutional documents. The latest version of the Company's Memorandum and Articles of Association is available on the websites of the Company and the Stock Exchange.

倘若董事會於接獲要求日期起計21天內未有 著手正式召開於隨後的21天內舉行的股票 ,則提出要求人士本身或其中佔彼事 有投票權超過一半的任何人士可按由董 召開大會的相同方式或召開的任可大 開股東大會,惟以此方式召開的任可滿 開於遞交要求日期起計三個月期間屆召開 行,而提出要求人士因董事會未有司的彼等作 出願償。

股東向董事會提出查詢及聯絡詳情

就向本公司董事會提出任何查詢,股東可向 本公司寄發書面查詢。一般而言,本公司不會 處理口頭或匿名查詢。

股東可將上述書面杳詢或要求發送至:

地址: 北京市朝陽區廣順北大街33號福

碼大廈1號樓B座17樓 (註明收件人為董事會)

傳真: 86+10 8472 5350 郵箱: ir@ourgame.com

股東通訊及投資者關係

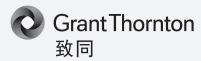
本公司認為,與股東有效溝通對加強投資者關係及讓投資者了解本集團業務表現及策略相當重要。本公司盡力保持與股東之間的對話,尤其是透過股東週年大會及其他股東大會。董事(或彼等之代表,如適合)將出席應屆股東週年大會與股東會面及解答其疑問。

組織章程文件變動

於截至二零一五年十二月三十一日止年度期間,本公司並無對其憲法性文件作出重大修改。本公司之組織章程大綱及細則之最新版本可於本公司網站及聯交所網站查閱。

# Independent Auditors' Report

獨立核數師報告



#### To the members of Ourgame International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

We have audited the consolidated financial statements of Ourgame International Holdings Limited (the "Company") and its subsidiaries set out on pages 76 to 204, which comprise the consolidated statement of financial position as at 31 December 2015, and the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

# Directors' Responsibility for the Consolidated Financial Statements

The directors of the Company are responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards and the disclosure requirements of the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditors' Responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audit and to report our opinion solely to you, as a body, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

#### 至聯眾國際控股有限公司全體股東

(於開曼群島註冊成立之有限公司)

本核數師(以下簡稱「我們」) 已審核列載於第76至204頁之聯眾國際控股有限公司(「貴公司」) 及其附屬公司的綜合財務報表,此財務報表包括於二零一五年十二月三十一日的綜合財務狀況表與截至該日止年度的綜合全面收益表、綜合權益變動表和綜合現金流量表,以及主要會計政策概要及其他解釋資料。

# 董事就綜合財務報表須承擔 之責任

貴公司董事須負責遵照國際財務報告準則及 香港《公司條例》的披露規定編製綜合財務報 表,以令綜合財務報表作出真實而公平的反 映,及落實其認為編製綜合財務報表所必要 的內部控制,以使綜合財務報表不存在由於 欺詐或錯誤而導致的重大錯誤陳述。

# 核數師之責任

我們的責任是根據我們的審核對該等綜合財務報表作出意見,並向全體股東報告我們之意見,除此之外本報告別無其他目的。我們不會就本報告之內容向任何其他人士負上或承擔任何責任。

我們已根據國際審計準則進行審核,這些準 則要求我們遵守道德規範,並規劃及執行審 核,以合理確定此等綜合財務報表是否不存 有任何重大錯誤陳述。

# Independent Auditors' Report (Continued)

獨立核數師報告(續)

## Auditors' Responsibility (Continued)

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation of consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the consolidated financial statements give a true and fair view of the financial position of the Company and its subsidiaries as at 31 December 2015, and of their financial performance and cash flows for the year then ended in accordance with International Financial Reporting Standards and have been properly prepared in compliance with the disclosure requirements of the Hong Kong Companies Ordinance.

#### **Grant Thornton Hong Kong Limited**

Certified Public Accountants Level 12 28 Hennessy Road Wanchai Hong Kong

29 March 2016

### Lin Ching Yee Daniel

Practising Certificate No.: P02771

# 核數師之責任(續)

我們相信,我們所獲得的審核憑證是充足和 適當地為我們的審核意見提供基礎。

## 意見

本核數師認為,綜合財務報表已按國際財務報告準則真實公平地反映 貴公司及其附屬公司於二零一五年十二月三十一日之財務狀況及彼等截至該日止年度的財務表現和現金流量,並已遵照香港《公司條例》之披露規定妥善編製。

致同(香港)會計師事務所有限公司

教*業會計師* 香港 灣仔 軒尼詩道28號 12樓

二零一六年三月二十九日

### 林敬義

執業證書號碼: P02771

# Consolidated Statement of Comprehensive Income 綜合全面收益表

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

		Notes 附註	2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Revenue	收入	4	769,625	475,769
Cost of revenue	收入成本		(310,189)	(181,269)
Gross profit	毛利		459,436	294,500
Other income	其他收入	5	24,978	23,398
Selling and marketing expenses	銷售及市場推廣費用		(141,258)	(70,416)
Administrative expenses	行政開支		(103,612)	(70,986)
Share-based compensation expense	以股份為基礎的酬金開支	27	(47,915)	(29,141)
Research and development expenses	研發費用		(50,589)	(35,756)
Finance costs	財務成本	6	(663)	_
Share of loss of associates	應佔聯營公司虧損	15	(1,232)	_
Profit before income tax	除所得税前利潤		139,145	111,599
Income tax expense	所得税開支	7	(27,086)	(13,956)
Profit for the year	年度利潤	6	112,059	97,643
Other comprehensive income/(loss)	其他全面收益/(虧損)			
Items that may be subsequently reclassified	其後可能重新分類至損益			
to profit or loss:	的項目:			
Currency translation differences	貨幣換算差額		14,194	(3,379)
Total comprehensive income for the year	年度全面收益總額		126,253	94,264
Profit/(Loss) for the year attributable to:	以下應佔的年度利潤/(虧損):			
Equity holders of the Company	本公司權益持有人		114,351	97,641
Non-controlling interests	非控股權益		(2,292)	2
			112,059	97,643
Total comprehensive income/(loss) for the year attributable to:	以下應佔年度全面收益/(虧損)總額:		400 575	0/.0/0
Equity holders of the Company Non-controlling interests	本公司權益持有人 非控股權益		128,545 (2,292)	94,262 2
			126,253	94,264
			120,200	74,204
Earnings per share attributable to ordinary equity holders of the Company (expressed in RMB cents per share)	本公司普通股權益持有人 應佔每股盈利 (以每股人民幣分列示)			
Basic	基本	9	14.57	16.26
Diluted	<b>攤</b> 薄	9	13.69	14.18

The notes on pages 85 to 204 form part of these consolidated financial 第85至204頁附註為該等綜合財務報表一部分。 statements.

# Consolidated Statement of Financial Position

# 綜合財務狀況表

As at 31 December 2015 於二零一五年十二月三十一日

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
ASSETS AND LIABILITIES	資產與負債			
Non-current assets	非流動資產			
Property, plant and equipment	物業、廠房及設備	11	56,573	12,061
Intangible assets	無形資產	12	234,577	47,942
Goodwill	商譽	13	97,412	-
Available-for-sale financial assets	可供出售金融資產	19	63,453	15,435
Interest in associates	於聯營公司的權益	15	13,768	13,682
Loans to a third party	借予第三方之貸款	16	42,990	_
Other non-current receivable	其他非流動應收款項	22	29,895	_
Deferred tax assets	遞延税項資產	24	583	104
			539,251	89,224
Current assets	流動資產			
Inventories	存貨	17	1,928	1,581
Trade and other receivables	貿易及其他應收款項	18	278,856	130,522
Current portion of other non-current	其他非流動應收款項之	10	270,030	130,322
receivable	即期部分	22	3,241	_
Available-for-sale financial assets	可供出售金融資產	19	20,000	25,000
Bank balances and cash	銀行結餘及現金	20	348,669	718,979
			652,694	876,082
			002,074	0,0,002
Current liabilities	流動負債			
Trade and other payables	貿易及其他應付款項	21	71,536	44,581
Current portion of other non-current	其他非流動應付款項之			
payable	即期部分	22	3,241	_
Deferred revenue	遞延收入	23	30,060	20,798
Income tax liabilities	所得税負債 ————————————————————————————————————		19,309	10,011
			124,146	75,390
Net current assets	流動資產淨值		528,548	800,692
Total assets less current liabilities	總資產減流動負債		1,067,799	889,916
Non-current liabilities	非流動負債			
Other non-current payable	其他非流動應付款項	22	29,895	_
Deferred tax liabilities	遞延税項負債	24	10,637	_
			40,532	_
Neterote	次玄河片			000.044
Net assets	資產淨值 ————————————————————————————————————		1,027,267	889,916

# Consolidated Statement of Financial Position (Continued)

綜合財務狀況表(續)

As at 31 December 2015 於二零一五年十二月三十一日

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
EQUITY	權益			
Share capital	股本	25	240	238
Reserves	儲備	26	1,019,758	889,588
Equity attributable to equity holders	本公司權益持有人			
of the Company	應佔權益		1,019,998	889,826
Non-controlling interests	非控股權益		7,269	90
	lele XV (de der			
Total equity	權益總額		1,027,267	889,916

Yang Eric Qing 楊慶 Director 董事



Ng Kwok Leung Frank 伍國樑 Director 董事

The notes on pages 85 to 204 form part of these consolidated financial 第85至204頁附註為該等綜合財務報表一部分。 statements.

# Consolidated Statement of Changes in Equity 綜合權益變動表

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

Equity attributable to equity holders of the Company 本公司權益持有人應佔權益

		平公可權益持有人應怕權益									
		Share/ paid-in capital 股本/ 實繳資本 RMB'000 人民幣千元	Share premium 股份溢價 RMB'000 人民幣千元	Statutory reserve 法定儲備 RMB'000 人民幣千元	Translation reserve 換算儲備 RMB'000 人民幣千元	Share option reserve 購股權儲備 RMB'000 人民幣千元	Other reserve 其他儲備 RMB'000 人民幣千元	Accumulated profits 累計利潤 RMB'000 人民幣千元	Sub-total 小計 RMB'000 人民幣千元	Non- controlling interests 非控股 權益 RMB'000 人民幣千元	Total equity 權益總額 RMB'000 人民幣千元
Balance at 1 January 2014	於二零一四年 一月一日之結餘	72,061	1,266	6,140	-	-	23,853	45,808	149,128	88	149,216
Total comprehensive income for the year Profit for the year Other comprehensive loss for the year	<b>年度全面收益總額</b> 年度利潤 年度其他全面虧損	-	-	-	-	-	-	97,641	97,641	2	97,643
Currency translation differences	貨幣換算差額	_	-	_	(3,379)	_	-	_	(3,379)	_	[3,379]
		-	_	-	(3,379)	-	_	97,641	94,262	2	94,264
Transactions with owners Issuance of Series A Preferred Shares [Note 25[ii]]	與擁有人交易 發行A系列優先股 (附註25[ii])	24	299,976						300,000		300,000
Capitalisation issue (Note 25(iii))	資本化發行 (附註25(iii))	93	(93)	_	_	_	_	_	300,000	_	300,000
Issuance of new shares in connection with the listing of the Company's shares (Note 25(iv))	就本公司股份 上市發行新股份 (附註25[iv])	60	661,147			_	_	_	661,207	_	661,207
Share issuance expenses [Notes 25[ii] & [iv]]	股份發行費用 (附註25(ii)&(iv))	-	(41,998)	_	-	_	_	_	(41,998)	_	(41,998)
Share-based compensation [Note 27]	以股份為基礎的酬金 (附註27)	-	-	-	-	25,233	3,908	-	29,141	-	29,141
Appropriation to statutory reserve Reorganization (Note 25)	分配至法定儲備 重組(附註25) 回購但未註銷之股份	- (72,000)	_ [1,266]	12,743 —	-	- -	- 73,266	(12,743) —	- -	- -	- -
Share repurchased and not yet cancelled (Note 25(vii)) Dividends paid (Note 8)	(附註25(vii)) 已付股息(附註8)	- -	[1,916] (296,498)	-	- -	- -	- -	— (3,500)	(1,916) (299,998)	- -	(1,916) (299,998)
Total transactions with owners	與擁有人交易總額	(71,823)	619,352	12,743	-	25,233	77,174	(16,243)	646,436	-	646,436
Balance at 31 December 2014	於二零一四年 十二月三十一日 之結餘	238	620,618	18,883	[3,379]	25,233	101,027	127,206	889,826	90	889,916

# Consolidated Statement of Changes in Equity (Continued)

綜合權益變動表(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Equity attributable to equity holders of the Company 本公司權益持有人應佔權益

					中 公 可 惟 益 付	<b>有人應旧惟並</b>					
		Share capital 股本 RMB'000 人民幣千元	Share premium 股份溢價 RMB'000 人民幣千元	Statutory reserve 法定儲備 RMB'000 人民幣千元	Translation reserve 換算儲備 RMB'000 人民幣千元	Share option reserve 購股權儲備 RMB'000 人民幣千元	Other reserve 其他儲備 RMB'000 人民幣千元	Accumulated profits 累計利潤 RMB'000 人民幣千元	Sub-total 小計 RMB'000 人民幣千元	Non- controlling interests 非控股權益 RMB'000 人民幣千元	Total equity 權益總額 RMB'000 人民幣千元
Balance at 1 January 2015	於二零一五年 一月一日之結餘	238	620,618	18,883	(3,379)	25,233	101,027	127,206	889,826	90	889,916
Total comprehensive income/(loss) for the year Profit/(Loss) for the year	年度全面收益/ (虧損)總額 年度利潤/(虧損)							114,351	114,351	(2,292)	112,059
Other comprehensive income for the year	年度其他全面收益	_	_	_	_	_	_	114,331	114,331	(2,272)	112,037
Currency translation differences	貨幣換算差額	-	_	_	14,194	_	_	_	14,194	_	14,194
		-	-	_	14,194	-	_	114,351	128,545	(2,292)	126,253
Transactions with owners Change in functional currency (Note 1)	與擁有人交易 功能貨幣變動 (附註1)	1	(3,414)		3,379	(110)		144			
Share-based compensation [Note 27]	以股份為基礎的酬金 (附註27)	_	-	_	_	44,252	3,663	_	47,915	_	47,915
Exercise of share options (Notes 25(viii) & 27) Transfer upon forfeiture	行使購股權 (附註25[viii]&27) 於沒收購股權時轉撥	1	7,792	-	-	(3,808)	-	-	3,985	-	3,985
of share options Appropriation to statutory	分配至法定儲備	-	-	-	-	(26)	(878)	904	-	-	-
reserve Capital contribution from non-controlling	來自非控股股東注資	_	-	13,625	_	-	-	(13,625)	_	-	-
shareholders Dividends paid (Note 8)	已付股息(附註8)	_	— (50,273)	_ _		_			— (50,273)	9,471 —	9,471 (50,273)
Total transactions with owners	與擁有人交易總額	2	(45,895)	13,625	3,379	40,308	2,785	(12,577)	1,627	9,471	11,098
Balance at 31 December 2015	於二零一五年 十二月三十一日	0/2	En/ 100	00.500	44.464	/55/	400.000	200.000	4.040.000	H 0/0	4.007.047
	之結餘	240	574,723	32,508	14,194	65,541	103,812	228,980	1,019,998	7,269	1,027,267

The notes on pages 85 to 204 form part of these consolidated financial 第85至204頁附註為該等綜合財務報表一部分。 statements.

# Consolidated Statement of Cash Flows

# 綜合現金流量表

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

		Notes 附註	2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Cash flows from operating activities Profit before income tax Adjustments for: Depreciation of property, plant	<b>經營活動所得之現金流量</b> 除所得税前利潤 就以下各項作出調整: 物業、廠房及設備折舊		139,145	111,599
and equipment Amortisation of intangible assets Interest expense Bank interest income Interest income from loans to a third party Provision for doubtful trade receivables Write off of intangible assets Loss on disposal of property, plant and equipment Share of loss of associates	一次 一次 一次 一次 一次 一次 一次 一次 一次 一次		13,377 36,787 663 (19,962) (2,990) 151 — 15 15	6,134 12,604 — (12,165) — 2,155 92
Share-based compensation expense Currency translation adjustment	以股份為基礎的酬金開支貨幣換算調整		47,915 —	29,141 (3,375)
Operating profit before working capital changes Increase in inventories Increase in trade and other receivables Increase in trade and other payables Decrease in deferred revenue	營運資金變動前之 經營利潤 存貨增加 貿易及其他應收款項增加 貿易及其他應付款項增加 遞延收入減少		216,333 (70) (137,235) 12,253 (215)	146,185 (412) (69,997) 15,559 (8,669)
Cash generated from operations Interest received Income tax paid	經營所得之現金 已收利息 已付所得税		91,066 20,125 (21,411)	82,666 7,951 (5,375)
Net cash from operating activities	經營活動所得之現金淨額		89,780	85,242
Cash flows from investing activities Placement of time deposit with maturity over three months Withdrawal of time deposit with maturity over three months	投資活動所得之現金流量 存入原到期日超過三個月之 定期存款 提取到期日超過三個月之定 期存款		(193,057) 351,636	(351,636)
Purchase of property, plant and equipment Proceeds from disposal of property, plant and equipment	購買物業、廠房及設備 出售物業、廠房及設備 所得款項		(49,075) 274	[8,222]
Purchase of intangible assets Addition in development costs through internal development Acquisition of subsidiaries, net of cash	購買無形資產 透過內部開發之開發成本 增加 收購附屬公司,扣除已		(27,894)	(4,158) (12,777)
acquired Investments in associates Purchase of available-for-sale financial assets Proceeds from disposal of available-for-sale	取得現金 於聯營公司的投資 購入可供出售金融資產 出售可供出售金融資產	31	(213,805) (7,455) (61,881)	(6,682) (40,435)
financial assets Repayment in loans to shareholders Loan granted to a related party Loans granted to a third party	所得款項 已付借予股東之貸款 借予關連方之貸款 借予第三方之貸款		25,000 — (8,217) (40,000)	5,000 25,000 — —
Net cash used in investing activities	投資活動所用之現金淨額		(264,658)	(393,910)

# Consolidated Statement of Cash Flows (Continued)

綜合現金流量表(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

		Notes 附註	2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Cash flows from financing activities	融資活動所得之現金流量			
Dividends paid	已付股息		(50,273)	(299,998)
Interest paid	已付利息		(663)	_
Proceeds from short-term bank borrowings	短期銀行借款所得款項		145,910	_
Repayment of short-term bank borrowings	償還短期銀行借款		(145,910)	_
Proceeds from issuance of shares upon	行使購股權發行股份			
exercise of share options	所得款項	27	3,985	_
Proceeds from issuance of Series A	發行A系列優先股所得款項			
Preferred Shares		25	_	300,000
Proceeds from issuance of new shares	就本公司股份上市發行			
in connection with the listing	新股份之所得款項			
of the Company's shares		25	_	661,207
Payment of share issuance expenses	支付股份發行費用		_	(41,998)
Payment for repurchase of shares	支付購回股份	25	_	(1,916)
Capital contribution from non-controlling	來自非控股股東注資			
shareholders			9,471	_
Net cash (used in)/from financing	融資活動(所用)/所得之			
activities	現金淨額		(37,480)	617,295
Net (decrease)/increase in cash and cash	現金及現金等價物			
equivalents	(減少)/增加淨額		(212,358)	308,627
Cash and cash equivalents at beginning	年初現金及現金等價物			
of year			367,343	58,716
Effect of foreign exchange rate changes	匯率變動對所持現金及			
on cash and cash equivalents held	現金等價物之影響		627	_
Cash and cash equivalents at end of year	年末現金及現金等價物	20	155,612	367,343

The notes on pages 85 to 204 form part of these consolidated financial 第85至204頁附註為該等綜合財務報表一部分。 statements.

# Notes to the Consolidated Financial Statements

綜合財務報表附註

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 1. General Information

Ourgame International Holdings Limited (the "Company") was incorporated in the Cayman Islands on 4 December 2013 as an exempted company with limited liability under the Companies Law (2013 Revision) of the Cayman Islands. The address of the Company's registered office is P.O. Box 309, Ugland House, Grand Cayman KY1-1104, Cayman Islands. The Company's shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited since 30 June 2014 (the "Listing").

The Company is an investment holding company and its subsidiaries (collectively, the "Group") are principally engaged in the development and operation of online card and board games, organising and broadcasting online to offline mind-sports events, tournaments, TV shows and contents (collectively, the "Group's Game Business") in the People's Republic of China (the "PRC"). As detailed in Note 31, the Group's Game Business has expanded outside PRC, primarily in the United States (the "US") and Gibraltar, upon completion of the acquisition of Peerless Media Limited ("Peerless") during the year ended 31 December 2015.

At 31 December 2015, the directors consider the ultimate controlling party of the Company to be Mr. Zhang Rongming, Mr. Liu Jiang, Mr. Shen Dongri and Ms. Long Qi (collectively, the "Controlling Shareholders") through their respective wholly-owned companies, namely Elite Vessels Limited, Sonic Force Limited, Blink Milestones Limited ("Blink Milestones"), Prosper Macrocosm Limited and Golden Liberator Limited (the "Shareholders' Companies").

The Group's Game Business in PRC was carried out by Beijing Lianzhong Co., Ltd. ("Lianzhong") and its subsidiaries (collectively the "Lianzhong Group") which were under the control of the Controlling Shareholders. Pursuant to the applicable PRC laws and regulations, foreign investors are prohibited from holding equity interest in an entity conducting online game business and are restricted to conduct value-added telecommunications services. In order to enable investments be made into the Group's Game Business, the Company established a subsidiary, Beijing Lianzhong Garden Network Technology Co., Ltd ("WFOE"), which is a wholly foreign owned enterprise incorporated in the PRC.

## 1. 一般資料

聯眾國際控股有限公司(「本公司」)於二零一三年十二月四日根據開曼群島公司法(二零一三年修訂版)在開曼群島註冊成立為豁免有限公司。本公司之註冊辦事處地址為P.O. Box 309, Ugland House, Grand Cayman KY1-1104, Cayman Islands。本公司股份自二零一四年六月三十日於香港聯合交易所有限公司主板上市(「上市」)。

本公司為一家投資控股公司及其附屬公司(統稱為「本集團」)主要在中華人民共和國(「中國」)從事開發及經營在線棋牌遊戲、組織及播放線上線下智力運動、比賽及電視節目(「本集團遊戲業務」)。如附註31所詳述,於截至二零一五年十二月三十一日止年度,完成Peerless Media Limited(「Peerless」)收購後,本集團遊戲業務擴展至中國境外,主要為美國(「美國」)及直布羅陀。

於二零一五年十二月三十一日,董事認為張榮明先生、劉江先生、申東日先生及龍奇女士(統稱為「控股股東」)透過彼等各自全資公司,即Elite Vessels Limited、Sonic Force Limited、Blink Milestones Limited(「Blink Milestones」)、Prosper Macrocosm Limited及 Golden Liberator Limited(「股東的公司」)而成為本公司的最終控股方。

本集團於中國之遊戲業務主要由北京聯眾互動網絡股份有限公司(「聯眾」)進行,其是 附屬公司(統稱「聯眾集團」)進行,其是 按股股東控制。根據適用之中國法建 規,外國投資者禁止持有從事線上上 業務實體之股權且於進行增值電信務 方面受到限制。為於本集團遊戲京務投 資,本公司成立一間附屬公司(「外商獨 家園網絡科技有限責任公司(「外商獨 企業」),其為於中國註冊成立之外商獨 資企業。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## 1. General Information (Continued)

In 2014, WFOE has entered into a series of contractual arrangements (the "Contractual Arrangements") with Lianzhong and their respective equity holders, which enable WFOE and the Group to:

- exercise effective financial and operational control over Lianzhong;
- exercise equity holders' voting rights of Lianzhong;
- receive substantially all of the economic interest returns generated by Lianzhong and its subsidiaries in consideration for the business support, technical and consulting services provided by WFOE, at WFOE's discretion;
- obtain an irrevocable and exclusive right to purchase all or part
  of equity interest in and/or assets of Lianzhong from the
  respective equity holders at a minimum purchase price
  permitted under the PRC laws and regulations. WFOE may
  exercise such options at any time until it has acquired all equity
  interests and/or all assets of Lianzhong;
- obtain a pledge over the entire equity interest of Lianzhong from their respective equity holders as collateral security for all of Lianzhong's payments due to WFOE and to secure performance of Lianzhong's obligations under the Contractual Arrangements.

The details of the Contractual Arrangements are set out in the prospectus issued by the Company dated 18 June 2014 (the "Prospectus").

The Group does not have any equity interest in Lianzhong and its subsidiaries. However, as a result of the Contractual Arrangements, the Group has rights to variable returns from its involvement with Lianzhong and has the ability to affect those returns through its power over Lianzhong and is considered to control Lianzhong and hence the Lianzhong Group. Consequently, the Company regards the Lianzhong Group as consolidated structured entities under International Financial Reporting Standards ("IFRSs"). The Group has consolidated the financial position and results of the Lianzhong Group in the consolidated financial statements.

# 1. 一般資料(續)

於二零一四年,外商獨資企業已與聯眾 及其各自權益持有人訂立合約安排(「合 約安排」),該合約安排令外商獨資企業 及本集團能夠:

- 一 對聯眾行使有效的財務及營運控制;
- 一 行使股權持有人於聯眾的投票權;
- 一 收取聯眾及其附屬公司產生的絕 大部份經濟利益回報作為外商獨 資企業酌情提供業務支持、技術及 顧問服務的報酬:
- 獲得不可撤銷的獨家權利,以按中國法律及法規許可的最低購買價向各股權持有人購買聯眾的全部或部份股權及/或資產。外商獨資企業可隨時行使該等購股權直至其完成收購聯眾全部股權及/或全部資產:
- 一 就聯眾的全部股權獲得各相關股權持有人的質押,作為聯眾應付外商獨資企業的所有款項的抵押擔保,並擔保聯眾履行其於合約安排下的義務。

有關合約安排之詳情載於本公司於二零 一四年六月十八日刊發之招股章程(「招 股章程」)內。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 1. General Information (Continued)

Nevertheless, the Contractual Arrangements may not be as effective as direct legal ownership in providing the Group with direct control over the Lianzhong Group and uncertainties presented by the PRC legal system could impede the Group's beneficiary rights of the results, assets and liabilities of the Lianzhong Group. The directors of the Company, based on the advice of its legal counsel, consider that the Contractual Arrangements are in compliance with relevant PRC laws and regulations and are legally enforceable.

The consolidated financial statements are presented in Renminbi ("RMB"), unless otherwise stated.

The financial statements for the year ended 31 December 2015 were approved for issue by the board of directors (the "Board") on 29 March 2016.

## Change in functional currency

In prior years, the directors regarded United Stated dollars ("USD" or "US\$") as the functional currency of the Company. Following the completion of the group reorganization in preparation of the Listing ("Reorganization") and the Listing in 2014, the Company has deposited substantially all of its net proceeds from the listing into bank deposits denominated in RMB for continual expansion in both the PRC and abroad. Since then, the Company's primary sources of revenues are interest income derived from bank deposits primarily denominated in RMB and dividend income in RMB to be derived from the operation of its major subsidiaries operating in the PRC, whose functional currency is RMB. Accordingly, the directors have determined the change of the functional currency of the Company from USD to RMB starting from 1 January 2015. As in prior years, the Company will continue to present its financial statements in RMB. The change in functional currency of the Company has no material effect on these consolidated financial statements, and has been accounted for prospectively since 1 January 2015.

## 1. 一般資料(續)

然而,合約安排未必具有如直接法定所有權之效力,以提供本集團對聯眾集團的直接控制,且中國法律體系的不確定性可能妨礙本集團於聯眾集團的業績、資產及負債的實益權益。根據法律顧問的意見,本公司董事認為,合約安排符合相關中國法律法規且可依法強制執行。

除另有説明外,此綜合財務報表均以人 民幣(「人民幣」)呈列。

截至二零一五年十二月三十一日止年度 之財務報表於二零一六年三月二十九日 獲董事會(「董事會」)批准發行。

### 功能貨幣變動

於過往年度,董事將美元作為本公司之 功能貨幣。於二零一四年為上市準備的 重組(「重組」)完成及於聯交所上市後, 本公司將上市所得款項淨額幾乎全部存 為以人民幣計值的銀行存款,用於中國 及國外地區之持續發展。自此,本公司 之主要收入來源為來自銀行存款(主要 以人民幣計值)之利息收入以及將自其 於中國營運之主要附屬公司(其功能貨 幣為人民幣)取得之以人民幣計值之股 息收入。因此,董事決定自二零一五年 一月一日起將本公司之功能貨幣由美元 改為人民幣。在過往年度,本公司將繼 續以人民幣呈列其財務報表。本公司功 能貨幣之變動對本綜合財務報表並無重 大影響,且已自二零一五年一月一日列 於未來賬目。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies

The principal accounting policies applied in the preparation of these consolidated financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

### 2.1 Basis of preparation

The consolidated financial statements of the Company have been prepared in accordance with applicable IFRSs. The financial statements also comply with the applicable disclosure requirements of the Hong Kong Companies Ordinance and include the applicable disclosure requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). The consolidated financial statements have been prepared under the historical cost convention, as modified by the revaluation of available-for-sale financial assets which are carried at fair value.

The preparation of consolidated financial statements in conformity with IFRSs requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the accounting policies of the Group. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the consolidated financial statements are disclosed in Note 3 below.

# 2.1.1 Changes in accounting policy and disclosures (a) Amended standards adopted by the Group

The Group has applied all the amendments to standards which are mandatory for the financial year beginning 1 January 2015. The adoption had no material impact on how the results and financial position for the current and prior periods have been prepared and presented.

# 2. 重大會計政策概要

編製該等綜合財務報表所應用的主要會 計政策載於下文。除另有指明外,該等 會計政策於整個呈列年度貫徹應用。

### 2.1 編製基準

根據國際財務報告準則編製之綜合財務報表需要採用若干關鍵會計估計。管理層亦須在採用本集團會計政策過程中作出判斷。涉及高度判斷或複雜性的範疇,或對綜合財務報表屬於重大的假設及估計範疇,披露於下文附註3。

#### 2.1.1會計政策和披露之變動

## (a) 本集團採納經修訂準 則

本集團已採納所有於二 零一五年一月一日開 之財政年度強納該訂。 準則修訂。採納該第 則對本期間及 對本期間及 對於 製及 製及 呈報方式並無重大 影響。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

## 2.1 Basis of preparation (Continued)

# 2.1.1 Changes in accounting policy and disclosures (Continued)

# (b) New Hong Kong Companies Ordinance (Cap. 622)

In addition, the amendments to the Listing Rules relating to financial information with reference to the requirement of Part 9 "Accounts and Audit" of the new Hong Kong Companies Ordinance (Cap. 622) come into operation during the financial year, as a result, there are changes to presentation and disclosures of certain information in the consolidated financial statements.

# (c) New standards and interpretations not yet adopted

A number of new standards and amendments to standards and interpretations are effective for annual periods beginning after 1 January 2015, and have not been applied in preparing these consolidated financial statements. None of these is expected to have a significant effect on the consolidated financial statements of the Group, except the following set out below:

# 2. 重大會計政策概要(續)

## 2.1 編製基準(續)

- **2.1.1**會計政策和披露之變動 (續)
  - (b) 新香港公司條例 (第622章)

此外,參考新香港公司 條例(第622章)第9第 「賬目及審計」之規定 有關財務資料之上市政 有關財務資料之上財功 度生效,因此, 資料 報表的若干資料的 報和披露有所變動。

## (c) 尚未採納之新訂準則 及詮釋

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

## 2.1 Basis of preparation (Continued)

# 2.1.1 Changes in accounting policy and disclosures (Continued)

(c) New standards and interpretations not yet adopted (Continued)

IFRS 9, "Financial instruments", addresses the classification, measurement and recognition of financial assets and financial liabilities. The complete version of IFRS 9 was issued in July 2014. It replaces the guidance in IAS 39 that relates to the classification and measurement of financial instruments. IFRS 9 retains but simplifies the mixed measurement model and establishes three primary measurement categories for financial assets: amortised cost, fair value through other comprehensive income and fair value through profit or loss. The basis of classification depends on the entity's business model and the contractual cash flow characteristics of the financial asset. Investments in equity instruments are required to be measured at fair value through profit or loss with the irrevocable option at inception to present changes in fair value in other comprehensive income not recycling. There is now a new expected credit losses model that replaces the incurred loss impairment model used in IAS 39. For financial liabilities there were no changes to classification and measurement except for the recognition of changes in own credit risk in other comprehensive income, for liabilities designated at fair value through profit or loss. IFRS 9 relaxes the requirements for hedge effectiveness by replacing the bright line hedge effectiveness tests. It requires an economic relationship between the hedged item and hedging instrument and for the "hedged ratio" to be the same as the one management actually use for risk management purposes.

# 2. 重大會計政策概要(續)

## 2.1 編製基準(續)

- 2.1.1會計政策和披露之變動
  - (c) 尚未採納之新訂準則 及詮釋(續)

國際財務報告準則第9 號「金融工具」闡述金融 資產及金融負債之分 類、計量及確認。國際 財務報告準則第9號的 完整版本於二零一四年 七月發佈。該準則取代 了國際會計準則第39號 中與金融工具之分類及 計量相關之部分。國際 財務報告準則第9號保 留但簡化了混合計量模 型,並確立金融資產的 三個主要計量分類:按 攤銷成本、按公允值透 過其他全面收益及按公 允值透過損益計量。分 類基準乃根據實體的業 務模式及金融資產的合 約現金流量特徵而定。 在權益工具中的投資需 要按公允值透過損益計 量,而由初始不可撤銷 選項在其他全面收益計 量的公允值變動不循環 入賬。新的預期信貸虧 損模型將取代國際會計 準則第39號所用的減值 虧損模型。對於金融負 債,就指定為按公允值 透過損益計量的負債, 除了在其他全面收益中 確認本身信貸風險的變 動外,分類和計量並無 任何變動。國際財務報 告準則第9號放寬了對 沖有效性的規定,以清 晰界線對沖有效性測試 取代。此準則規定被對 沖項目與對沖工具的經 濟關係以及「對沖比率」 須與管理層實際用以作 風險管理之目的相同。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

## 2.1 Basis of preparation (Continued)

- 2.1.1 Changes in accounting policy and disclosures (Continued)
  - (c) New standards and interpretations not yet adopted (Continued)

Contemporaneous documentation is still required but is different to that currently prepared under IAS 39. The standard is effective for accounting periods beginning on or after 1 January 2018. Early adoption is permitted. The Group is yet to assess IFRS 9's full impact.

IFRS 15, "Revenue from contracts with customers" deals with revenue recognition and establishes principles for reporting useful information to users of financial statements about the nature, amount, timing and uncertainty of revenue and cash flows arising from an entity's contracts with customers. Revenue is recognised when a customer obtains control of a good or service and thus has the ability to direct the use and obtain the benefits from the good or service. The standard replaces IAS 18 "Revenue" and IAS 11 "Construction contracts" and related interpretations. IFRS 15 is effective for annual periods beginning on or after 1 January 2018 and earlier application is permitted. The Group is assessing the impact of IFRS 15.

# 2. 重大會計政策概要(續)

## 2.1 編製基準(續)

- **2.1.1** 會計政策和披露之變動 (續)
  - (c) 尚未採納之新訂準則 及詮釋(續)

國際財務報告準則第15 號[客戶合同收益|處理 有關主體與其客戶合約 所產生的收益和現金流 量的性質、金額、時間 性和不確定性的收益確 認,並就向財務報表用 戶報告有用的信息建立 原則。當客戶獲得一項 貨品或服務的控制權並 因此有能力指示該貨品 或服務如何使用和獲得 其利益,即確認此項收 益。國際財務報告準則 第15號取代國際會計準 則第18號「收益」及國際 會計準則第11號「建造 合同」和相關解釋。此 準則將於二零一八年一 月一日及之後開始的年 度期間起生效,並容許 提早提納。本集團現正 評估國際財務報告準則 第15號的影響。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

### 2.1 Basis of preparation (Continued)

# 2.1.1 Changes in accounting policy and disclosures (Continued)

# (c) New standards and interpretations not yet adopted (Continued)

The Group is a lessee of various servers, lines, offices and residential properties, which are currently classified as operating leases. IFRS 16, "Leases" provides new provisions for the accounting treatment of leases and will in the future no longer allow lessees to recognise certain leases outside of the statement of financial position. Instead, all non-current leases must be recognised in the form of an asset (for the right of use) and a financial liability (for the payment obligation). Thus each lease will be mapped in the Group's consolidated statement of financial position. Shortterm leases of less than twelve months and leases of low-value assets are exempt from the reporting obligation. The new standard will therefore result in an increase in property, plant and equipment and an increase in financial liabilities in the consolidated statement of financial position. In the consolidated statement of comprehensive income, leases will be recognised in the future as capital expenditure on the purchasing side and will no longer be recorded as an operating expense. As a result, the operating expenses under otherwise identical circumstances will decrease, while depreciation and amortisation and the interest expense will increase. IFRS 16 is effective for annual periods beginning on or after 1 January 2019 and earlier application is permitted if IFRS 15 has also been applied. The Group is assessing the impact of IFRS 16.

# 2. 重大會計政策概要(續)

## 2.1 編製基準(續)

- **2.1.1** 會計政策和披露之變動 (續)
  - (c) 尚未採納之新訂準則 及詮釋(續)

本集團承租眾多服務 器、線路、辦公室及住 宅物業,目前均分類為 經營租賃。國際財務報 告準則第16號「租賃」提 出有關租賃的會計處理 的新規定,日後承租人 不得確認財務狀況表外 之若干租賃,所有非即 期租賃均須以資產(若 為使用權)及金融負債 (若為付款責任)的形式 確認。因此,每份租約 均會反映在本集團的綜 合財務狀況表。少於十 二個月的短期租賃及低 價值資產租賃獲豁免遵 守申報責任。新準則會 導致物業、廠房及設備 增加,亦會導致綜合財 務狀況表的金融負債增 加。於綜合全面收益表 中,租賃日後將會確認 為購買方面的資本開 支,而不會入賬列為經 營開支。因此,相同情 況下的經營開支會減 少,而折舊及攤銷和利 息開支會增加。國際財 務報告準則第16號於 二零一九年一月一日或 其後開始之年度期間生 效,若國際財務報告準 則第15號亦獲應用則允 許提前應用。本集團正 在評估國際財務報告準 則第16號之影響。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.2 Subsidiaries

#### (a) Consolidation

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls the entity when it is exposed, or has rights, to variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are deconsolidated from the date that control ceases.

Intra-group transactions, balances and unrealised gains and losses on transactions between group companies are eliminated. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

#### (i) Business combinations

The Group applies the acquisition method to account for business combinations. The consideration transferred for the acquisition of a subsidiary is the fair values of the assets transferred, the liabilities incurred to the former owners of the acquiree and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement. Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are measured initially at their fair values at the acquisition date.

# 2. 重大會計政策概要(續)

## 2.2 附屬公司

### (a) 綜合賬目

集團內公司間交易、結餘及 未變現損益抵銷。附屬公司 會計政策在必要時已經變更 以確保與本集團採納的政策 一致。

#### (i) 業務合併

本務附轉收的的括任值可債日應入司產的及。代產務資業別或公用賬轉的前本轉價或合產負別或分產的及。代產務資然允別,產務資營,與一價、產發價生公購的收擔按計將一價、產發價生公購的收擔按計數,

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

### 2.2 Subsidiaries (Continued)

#### (a) Consolidation (Continued)

#### (i) Business combinations (Continued)

The Group recognises any non-controlling interest in the acquiree on an acquisition-by-acquisition basis. Non-controlling interests in the acquiree that are present ownership interests and entitle their holders to a proportionate share of the entity's net assets in the event of liquidation are measured at either at fair value or the present ownership interest's proportionate share in the recognised amounts of acquiree's identifiable net assets. All other components of non-controlling interests are measured at their acquisition date fair value, unless another measurement basis is required by IFRSs.

Acquisition-related costs are expensed as incurred.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date; any gains or losses arising from such re-measurement are recognised in profit or loss.

Any contingent consideration to be transferred by the Group is recognised at fair value at the acquisition date. Subsequent changes to the fair value of the contingent consideration that is deemed to be an asset or liability is recognised in accordance with IAS 39 either in profit or loss or as a change to other comprehensive income. Contingent consideration that is classified as equity is not remeasured, and its subsequent settlement is accounted for within equity.

# 2. 重大會計政策概要(續)

## 2.2 附屬公司(續)

### (a) 綜合賬目(續)

#### (i) 業務合併(續)

本確權制權一主允益淨而報基之購團被。權益清的或佔產量準,有之個購購為並時資現收確的。則否其別別方買現賦按產時購認非定非部別方買現賦按產時購認非定非部份,擁方金國其控份計基控非擁有應按權識比財計權以。準股控有人佔公權別例務量益收

收購相關成本在產生時 即被入賬列為開支。

若業務合併分階段 分階段 分階 段 的 被 以 購 方 先 權 面 的 收購 方 股 本 值 的 版 斯 量 盖 該 重 面 的 重 五 的 任 面 的 產 五 的 任 面 認 一 面 的 產 於 損 益 確 認 。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.2 Subsidiaries (Continued)

#### (a) Consolidation (Continued)

#### (i) Business combinations (Continued)

Goodwill is initially measured as the excess of the aggregate of the consideration transferred and the amount of non-controlling interest over the net identifiable assets acquired and liabilities assumed. If this consideration is lower than the fair value of the net assets of the subsidiary acquired, the difference is recognised in profit or loss.

# (ii) Changes in ownership interests in subsidiaries without change of control

Transactions with non-controlling interests that do not result in loss of control are accounted for as equity transactions — that is, as transactions with the owners of the subsidiary in their capacity as owners. The difference between fair value of any consideration paid and the relevant share acquired of the carrying values of net assets of the subsidiary is recorded in equity. Gains or losses on disposals to non-controlling interests are also recorded in equity.

#### (b) Separate financial statements

In the Company's statement of financial position, subsidiaries are carried at cost less any impairment loss. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes direct attributable costs of investment. The results of subsidiaries are accounted for by the Company on the basis of dividends received and receivable at the reporting date. All dividends whether received out of the investee's pre or post-acquisition profits are recognised in the Company's profit or loss.

# 2. 重大會計政策概要(續)

## 2.2 附屬公司(續)

### (a) 綜合賬目(續)

#### (i) 業務合併(續)

## (ii) 不導致失去控制權的 附屬公司所有權權益 變動

### (b) 獨立財務報表

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.3 Associates

Associates are all entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounting for using the equity method of accounting. Under the equity method, the investment is initially recognised at cost, and the carrying amount is increased or decreased to recognise the investor's share of the profit or loss of the investee after the date of acquisition. The Group's investments in associates include goodwill identified on acquisition. Goodwill is initially measured as the excess of the aggregate of the consideration transferred and the amount of non-controlling interest over the net identifiable assets acquired and liabilities assumed. If this consideration is lower than the fair value of the net assets of the associate acquired, the difference is recognised in profit or loss. The goodwill is included within the carrying amount of the investment and is assessed for impairment as part of the investment.

If the ownership interest in an associate is reduced but significant influence is retained, only a proportionate share of the amounts previously recognised in other comprehensive income is reclassified to profit or loss where appropriate.

When the Group ceases to have significant influence over an associate, it is accounted for as a disposal of the entire interest in that investee, with a resulting gain or loss being recognised in profit or loss. Any interest retained in that former investee at the date when significant influence is lost is recognised at fair value and this amount is regarded as the fair value on initial recognition of a financial asset.

# 2. 重大會計政策概要(續)

### 2.3 聯營公司

聯營公司為本集團對其有重大影 響力但並非控制的所有公司,一般 持有相當於20%至50%投票權的股 權。於聯營公司的投資使用權益法 入賬。根據權益法,投資初步按成 本確認,且於收購日期之後賬面值 增加或減少以確認投資方應佔被 投資方的損益。本集團於聯營公司 的投資包括收購時可識別的商譽。 商譽乃按轉讓的總代價及收購的 可識別淨資產的非控股權益金額 及承擔的負債之間的差額初步計 量。若該代價低於所收購聯營公司 淨資產的公允值,則差額於損益中 確認。商譽乃納入投資賬面值,並 按其中部分投資評估減值。

如聯營公司的權益持有被削減但仍保留重大影響力,只有按比例將 之前在其他綜合收益中確認的數 額重新分類至損益(如適當)。

倘本集團喪失對聯營公司之重大 影響力,將按出售於該被投資方之 所有權益入賬,而所產生之盈虧於 損益中確認。任何在喪失重大影響 力之日仍於上一被投資方保留之 權益按公平值確認,而此金額被 為初步確認金融資產之公允值。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.3 Associates (Continued)

The Group's share of post-acquisition profits or losses is recognised in profit or loss, and its share of post-acquisition movements in other comprehensive income is recognised in other comprehensive income with a corresponding adjustment to the carrying amount of the investment. When the Group's share of loss in an associate equals or exceeds its interest in the associate, including any other unsecured receivables, the Group does not recognise further loss, unless it is incurred legal or constructive obligations or made payments on behalf of the associate.

The Group determines at each reporting date whether there is any objective evidence that the investment in the associate is impaired. If this is the case, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value and recognises as administrative expenses in the consolidated statement of comprehensive income.

Profits and losses resulting from upstream and downstream transactions between the Group and its associate are recognised in the Group's financial statements only to the extent of unrelated investor's interests in the associates. Unrealised losses are eliminated unless the transaction provides evidence of an impairment of the asset transferred. Accounting policies of associates have been changed where necessary to ensure consistency with the policies adopted by the Group.

Diluted gains and losses arising in investments in associates are recognised in the consolidated statement of comprehensive income.

# 2. 重大會計政策概要(續)

### 2.3 聯營公司(續)

本集團於各報告日期釐定是否有客觀證據顯示於聯營公司的投 出現減值。如屬此情況,本集團 將減值金額作為聯營公司的 回款額與其賬面值的差額計算,並 在綜合全面收益表中確認為行政 開支。

本集團與其聯營公司之間的上游 及下游交易產生的利潤及虧損,只 會限於無關連投資者於聯營公司 的權益在本集團的財務報表內確 認。除非該項交易有證據顯示所 讓資產已減值,否則未變現虧損不 以對銷。聯營公司的會計政策在 需要時已作改動,以確保與本集 所採用的政策一致。

於聯營公司的投資所產生的攤薄 收益及虧損於綜合全面收益表內 確認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

## 2.4 Foreign currency translation

## (a) Functional and presentation currency

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the "functional currency"). As detailed in Note 1, the functional currency of the Company was changed from USD to RMB since 1 January 2015. Same as prior years, the Group continues to present its financial statements in RMB.

#### (b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the consolidated statement of comprehensive income.

#### (c) Group companies

The results and financial position of all the Group entities (none of which has the currency of a hyper-inflationary economy) that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each statement of financial position presented are translated at the closing rate at the date of that statement of financial position;
- income and expenses for each statement of comprehensive income are translated at average exchange rates (unless this average is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the rate on the dates of the transactions); and
- all resulting exchange differences are recognised in other comprehensive income.

# 2. 重大會計政策概要(續)

### 2.4 外幣換算

### (a) 功能及呈列貨幣

#### (b) 交易及結餘

#### (c) 集團公司

功能貨幣與呈列貨幣不同的 所有本集團實體(均無極高通 脹經濟地區的貨幣)的業績及 財務狀況,均按下列方式換 算為呈列貨幣:

- 各財務狀況報表內呈列 的資產及負債按該財務 狀況報表日期的收市匯 率換算;
- 各全面收益表內的收支 按平均匯率換算(除非 該平均匯率未能合理反 映交易日現行匯率所帶 來的累積影響,則按照 交易日的匯率換算該等 收支);及
- 所有由此產生的匯兑差額在其他全面收益中確認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## **Summary of Significant Accounting** Policies (Continued)

## 2.4 Foreign currency translation (Continued)

## (c) Group companies (Continued)

Goodwill and fair value adjustment arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate. Currency translation differences arising are recognised in other comprehensive income.

## 2.5 Property, plant and equipment

Property, plant and equipment are stated at historical cost less accumulated depreciation and impairment loss. Cost includes expenditures that are directly attributable to the acquisition of the asset.

Depreciation is provided to write off the cost less their residual values over their estimated useful lives, using the straight-line method, as follows:

Leasehold improvements Shorter of remaining term of the lease and the estimated useful

lives of the assets

Computer equipment 3-5 years

Furniture and office equipment

Motor vehicle

The asset's residual values, depreciation methods and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting date.

5 years

3-5 years

The gain or loss arising on retirement or disposal is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in profit or loss.

# 2. 重大會計政策概要(續)

### 2.4 外幣換算(續)

(c) 集團公司(續)

因收購海外實體而產生之商 譽及公允值調整視為該海外 實體之資產及負債,並按收 市匯率換算。產生的貨幣換 算差額乃於其他全面收益中 確認。

## 2.5 物業、廠房及設備

物業、廠房及設備乃按歷史成本減 累計折舊及減值虧損列賬。成本包 括資產收購直接應佔的開支。

折舊以直線法於如下估計可使用 年期內作出撥備,以撇銷成本減其 剩餘價值:

租賃物業裝修 資產的剩餘租期

與估計可使用 年期之間的 較短者

電腦設備 3至5年

傢俬及辦公室 3至5年 設備

5年 汽車

資產之剩餘價值、折舊方法及使用 年期於各報告日期末進行檢討及 於適當時作出調整。

報廢或出售所產生之收益或虧損 按出售所得款項與相關資產之賬 面值之間的差額釐定,並於損益內 確認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## Summary of Significant Accounting Policies (Continued)

### 2.5 Property, plant and equipment (Continued)

Subsequent costs are included in the asset's carrying amount or recognised as separate assets, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably.

The carrying amount of the replaced part is derecognised. All other costs, such as repairs and maintenance, are charged to profit or loss during the financial period in which they are incurred.

#### 2.6 Goodwill

Goodwill arises on the acquisition of subsidiaries represents the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisitiondate fair value of any previous equity interest in the acquiree over the fair value of the identified net assets acquired. Goodwill is stated at cost less accumulated impairment losses. Goodwill is allocated to cash-generating units and is tested annually for impairment (see Note 2.18). Impairment losses on goodwill are not reversed. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity

### 2.7 Intangible assets (other than goodwill)

#### (a) Computer software

Acquired computer software are capitalised on the basis of the costs incurred to acquire and bring to use the specific software. These costs are amortised over the shorter of their license periods or estimated useful lives (ranged from 1 to 5 years), and recorded as amortisation in the consolidated statement of comprehensive income.

# 2. 重大會計政策概要(續)

## 2.5 物業、廠房及設備(續)

後續成本計入資產之賬面值或於 適當時確認為一項個別資產,前提 條件為與該項目相關之未來經濟 利益極有可能流入本集團及該項 目成本能可靠計量。

終止確認已重置部分之賬面值。所 有其他成本(如維修及保養成本) 於產生該等成本之財務期間自損 益內扣除。

## 2.6 商譽

收購附屬公司產生之商譽指被收 購方之任何非控股權益款項及被 收購方之前任何股權收購日公平 值所移交之代價超過所收購之已 識別資產淨值之公平值部分。商譽 乃按成本減累計減值虧損列賬。商 譽分配至現金產生單位,並於每年 接受減值測試(見附註2.18)。商譽 的減值虧損不能回撥。出售實體之 損益包括所出售實體相關商譽之 賬面值。

## 2.7 無形資產(商譽除外)

#### (a) 電腦軟件

收購的電腦件乃按收購及使 用特定軟件所產生的成本資 本化。該等成本乃按其特許 期間或估計可使用年期(介乎 1至5年)中的較短者攤銷,並 於綜合全面收益表中按攤銷 入賬。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## Summary of Significant Accounting Policies (Continued)

## 2.7 Intangible assets (other than goodwill) (Continued)

Game intellectual properties, trademark and licenses

Game intellectual properties, trademark and licenses are initially recorded at cost and include internally generated intangible assets (i.e. capitalised development costs as detailed in Note 2.7(c) below) that are available for use. These intangible assets are amortised on a straight-line basis over the shorter of their license periods or estimate useful lives (ranged from 2 to 10 years).

### (c) Research and development costs

Costs associated with research activities are expensed in profit or loss as they occur. Costs that are directly attributable to development activities (relating to the design and testing of new or improved game products) are recognised as intangible assets provided they meet the following recognition requirements:

- demonstration of technical feasibility of the prospective product for internal use or sale;
- there is intention to complete the intangible asset and use or sell it;
- (iii) the Group's ability to use or sell the intangible asset is demonstrated:
- (iv) the intangible asset will generate probable economic benefits through internal use or sale;
- sufficient technical, financial and other resources are available for completion; and
- (vi) the expenditure attributable to the intangible asset can be reliably measured.

# 2. 重大會計政策概要(續)

## 2.7 無形資產(商譽除外)(續)

(b) 遊戲知識產權、商標及 許可證

> 遊戲知識產權、商標及許可 證初步按成本入賬,並包括 內部產生可供使用的無形資 產(即下文附註2.7(c)詳述的 資本化開發成本)。該等無形 資產乃以直線法按其特許期 間或估計可使用年期(介乎2 至10年)中的較短者攤銷。

#### (c) 研發成本

與研究活動有關的成本於產 生時即於損益中支銷。開發 活動(涉及全新或改善後的遊 戲產品的設計及測試)直接應 佔的成本確認為無形資產, 惟須符合以下確認要求:

- 證實內部使用或出售的 潛在產品在技術上具有 可行性;
- 具有完成該無形資產並 使用或出售的意圖;
- (iii) 證實本集團有能力使用 或出售無形資產;
- (iv) 無形資產將透過內部使 用或出售而產生潛在經 濟利益;
- 有足夠的技術、財務和 其他資源支持完成研 發;及
- [vi] 歸屬於無形資產的支出 可被可靠地計量。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## Summary of Significant Accounting Policies (Continued)

## 2.7 Intangible assets (other than goodwill) (Continued)

## Research and development costs (Continued)

Direct costs include employee costs incurred on development activities. The costs of development of internally generated software, products or knowhow that meet the above recognition criteria are recognised as intangible assets. Development costs previously recognised as an expense are not recognised as an asset in a subsequent period. Capitalised development costs are recorded as intangible assets and amortised from the point at which the asset is ready for use on a straight-line basis over its useful lives.

All other development costs are expensed as incurred.

#### (d) Brand name and unfinished contracts

Brand name and unfinished contracts acquired in a business combination and recognised separately from goodwill are initially recognised at fair value at the acquisition date (which is regarded as their costs). Subsequent to initial recognition, these intangible assets are amortised over the estimated useful lives or contract period (ranged from 1 to 10 years).

#### (e) Programmes and film rights

Programmes and film rights include assets acquired in a business combination and recognised separately from goodwill and are initially recognised at fair value at the acquisition date (which is regarded as their costs). It also includes internally generated programmes and film rights. These intangible assets are amortised on a straight-line basis over the shorter of their license periods or estimate useful lives (ranged from 5 to 6 years).

# 2. 重大會計政策概要(續)

## 2.7 無形資產(商譽除外)(續)

## (c) 研發成本(續)

計入開發活動產生的直接 成本包括僱員成本。符合上 述確認標準的內部產生的軟 件、產品或專門技術的開發 成本確認為無形資產。之前 已確認為開支的開發成本 於其後期間不會被確認為資 產。已資本化開發成本列作 無形資產,並自該資產可供 使用時起以直線法按其可使 用年期攤銷。

所有其他開發成本均於產生 時支銷。

## (d) 品牌名稱及未完成合約 於業務合併中獲得之品牌名 稱及未完成合約,與商譽分 開確認並於收購日期初步確 認為公允值(視作其收購成 本)。初步確認後,該等無形 資產於估計可使用年期或合 約期間攤銷(介乎1至10年)。

#### (e) 節目及電影版權

節目及電影版權包括於業務 合併中收購之資產,與商譽 分開確認並於收購日期初步 確認為公允值(視作其收購成 本)。其亦包括內部產生的節 目及電影版權。該等無形資 產乃以直線法按其特許期間 或估計可使用年期(介乎5至 6年)中的較短者攤銷。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## **Summary of Significant Accounting** Policies (Continued)

#### 2.8 Financial assets

The Group's accounting policies for financial assets other than investments in subsidiaries and associates are set out below. Financial assets of the Group are classified into loans and receivables and available-for-sale financial assets. Management determines the classification of its financial assets at initial recognition depending on the purpose for which the financial assets were acquired and where allowed and appropriate, re-evaluates this designation at every reporting date.

All financial assets are recognised when, and only when, the Group becomes a party to the contractual provisions of the instrument. Regular way purchases of financial assets are recognised on trade date (the date on which the Group commits to purchase or sell the asset). When financial assets are recognised initially, they are measured at fair value, plus, in the case of investments not at fair value through profit or loss, directly attributable transaction costs.

Derecognition of financial assets occurs when the rights to receive cash flows from the investments expire or are transferred and substantially all of the risks and rewards of ownership have been transferred.

At each reporting date, financial assets are reviewed to assess whether there is objective evidence of impairment. If any such evidence exists, an impairment loss is determined and recognised based on the classification of the financial asset.

# 2. 重大會計政策概要(續)

## 2.8 金融資產

本集團於附屬公司及聯營公司投 資以外的金融資產的會計政策載 列於下文。本集團的金融資產被分 類為貸款及應收款項及可供出售 金融資產。於初步確認金融資產 時,管理層會根據所收購的金融資 產的用途作出分類,並於許可及適 當情況下,於各報告日期對有關定 性作重新評估。

所有金融資產只會在本集團成為 有關工具的合約條文的訂約方時, 方予確認。以一般方式買賣金融資 產會於交易日期(即本集團承諾購 買或出售資產之日)確認。初步確 認金融資產時乃按公允值計量,但 若投資並非按公允值計入損益,則 須加上直接應佔交易成本計量。

當收取投資產生的現金流量的權 利屆滿或被轉讓,且所有權的絕大 部分風險及收益已經轉移時,即終 止確認金融資產。

於各報告日期,會對金融資產進行 審閱,以評估是否有任何客觀減值 證據。如有出現任何上述證據,則 根據金融資產分類釐定及確認減 值虧損。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## **Summary of Significant Accounting** Policies (Continued)

## 2.8 Financial assets (Continued)

#### (a) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for maturities greater than 12 months after the reporting date, which are classified as non-current assets. Loans and receivables are subsequently measured at amortised cost using the effective interest method, less any impairment losses. Amortised cost is calculated taking into account any discount or premium on acquisition and includes fees that are an integral part of the effective interest rate and transaction cost.

#### (b) Available-for-sale financial assets

Non-derivative financial assets that do not qualify for inclusion in any of the other categories of financial assets are classified as available-for-sale financial assets. They are included in non-current assets unless the investment matures or management intends to dispose of it within 12 months after the reporting date.

All financial assets within this category are subsequently measured at fair value. Gain or loss arising from a change in the fair value excluding any dividend and interest income is recognised in other comprehensive income and accumulated separately in the revaluation reserve in equity, except for impairment losses (see the policy below) and foreign exchange gains and losses on monetary assets, until the financial asset is derecognised, at which time the cumulative gain or loss is reclassified from equity to profit or loss. Interest calculated using the effective interest method is recognised in profit or loss.

# 2. 重大會計政策概要(續)

## 2.8 金融資產(續)

## (a) 貸款及應收款項

貸款及應收款項為固定或可 釐定付款且並於活躍市場上 並無市場報價的非衍生金融 資產。該等款項計入流動資 產,不包括期限超過報告日 期後12個月者,則將分類為 非流動資產。貸款及應收款 項其後以實際利率法按攤銷 成本減任何減值虧損計量。 計算攤銷成本時,應計及任 何收購折讓或溢價,包括屬 實際利率不可分割部分的費 用及交易成本。

### (b) 可供出售的金融資產

並無歸入任何其他類別的非 衍生金融資產分類為可供出 售金融資產。除非投資於報 告日期後12個月內到期或管 理層擬於該期間出售,否則 將計入非流動資產。

所有該類別之金融資產其後 按公允值計量。因公允值變 動(不包括任何股息及利息收 入)產生的任何盈虧乃於其 他全面收益內確認,並獨立 在權益的重估儲備中累積, 惟減值虧損(見下文政策)及 有關貨幣資產的滙兑盈虧除 外,直至金融資產被解除確 認為止,屆時早前於權益中 確認的累計盈虧會重新分類 至損益。利用實際利率法計 算的利息於損益中確認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## Summary of Significant Accounting Policies (Continued)

## 2.8 Financial assets (Continued)

(b) Available-for-sale financial assets (Continued)

For available-for-sale equity investments that do not have a quoted market price in an active market and whose fair value cannot be reliably measured, they are measured at cost less any identified impairment losses at the end of each reporting date subsequent to initial recognition.

#### Impairment of financial assets

At each reporting date, financial assets other than at fair value through profit or loss are reviewed to determine whether there is any objective evidence of impairment.

Objective evidence of impairment of individual financial assets includes observable data that comes to the attention of the Group about one or more of the following loss events:

- significant financial difficulty of the debtor;
- a breach of contract, such as a default or delinquency in interest or principal payments;
- it becoming probable that the debtor will enter bankruptcy or other financial reorganization;
- significant changes in the technological, market, economic or legal environment that have an adverse effect on the debtor:
- the disappearance of an active market for that financial asset because of financial difficulties; and
- a significant or prolonged decline in the fair value of an investment in an equity instrument below its cost.

# 2. 重大會計政策概要(續)

### 2.8 金融資產(續)

(b) 可供出售的金融資產(續) 可供出售股權投資如於活躍 市場上並無市場報價,且其 公允值不能可靠計量,則於 初步確認後的各報告日期末 按成本值減任何已識別減值 虧損計量。

#### 金融資產減值

於各報告日期,金融資產(除按公 允值計入損益者外)均需進行審 閲,以釐定是否出現任何客觀的減 值證據。

個別金融資產減值之客觀證據包 括本集團所發現有關下列一項或 多項虧損事項之可觀察數據:

- 債務人出現重大財政困難;
- 違反合約,如不支付或拖欠 利息或本金;
- 債務人可能破產或進行其他 財務重組;
- 科技、市場、經濟或法律環 境有重大改變而對債務人有 不利影響;
- 因出現財政困難導致該金融 資產失去活躍市場能力;及
- 股本工具投資的公允值大幅 或長期下跌至低於其成本。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## **Summary of Significant Accounting** Policies (Continued)

## 2.8 Financial assets (Continued)

#### Impairment of financial assets (Continued)

Loss events in respect of a group of financial assets include observable data indicating that there is a measurable decrease in the estimated future cash flows from the group of financial assets. Such observable data includes but not limited to adverse changes in the payment status of debtors in the Group and, national or local economic conditions that correlate with defaults on the assets in the Group.

If any such evidence exists, an impairment loss is measured and recognised as follows:

#### Financial assets carried at amortised cost

If there is objective evidence that an impairment loss on loans and receivables carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e. the effective interest rate computed at initial recognition). The amount of the loss is recognised in profit or loss of the period in which the impairment occurs.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed to the extent that it does not result in a carrying amount of the financial asset exceeding what the amortised cost would have been had the impairment not been recognised at the date the impairment is reversed. The amount of the reversal is recognised in profit or loss of the period in which the reversal occurs.

# 2. 重大會計政策概要(續)

## 2.8 金融資產(續)

#### 金融資產減值(續)

有關一組金融資產之虧損事項包 括顯示該組金融資產之估計未來 現金流量出現可計量跌幅之可觀 察數據。該等可觀察數據包括但不 限於組別內債務人之付款狀況以 及與組別內資產拖欠情況有關之 國家或當地經濟狀況出現不利變 動。

若出現任何該等證據,則按以下方 式計量及確認減值虧損:

(a) 按攤銷成本列賬之金融資產 若有客觀證據顯示按攤銷成 本列賬之貸款及應收款項出 現減值虧損,則虧損金額按 該金融資產賬面值與以其原 實際利率(即首次確認時計算 之實際利率)折算之估計未來 現金流量(不包括尚未產生的 未來信貸虧損)現值的差額計 算。虧損金額於減值發生期 間於損益中確認。

> 若於後續期間減值虧損金 額減少,而有關減幅可客觀 地與確認減值後發生的事件 聯繫,則需撥回過往確認的 減值虧損,惟於撥回減值當 日,不得導致金融資產賬面 值超過未被確認減值的原本 應計的攤銷成本。撥回金額 於撥回發生期間在損益中確 認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## **Summary of Significant Accounting** Policies (Continued)

## 2.8 Financial assets (Continued)

#### Impairment of financial assets (Continued)

Available-for-sale financial assets

When a decline in the fair value of an available-for-sale financial asset has been recognised in other comprehensive income and accumulated in equity and there is objective evidence that the asset is impaired, an amount is removed from equity and recognised in profit or loss as an impairment loss. That amount is measured as the difference between the asset's acquisition cost (net of any principal repayment and amortisation) and current fair value, less any impairment loss on that asset previously recognised in profit or loss.

Reversals in respect of investment in equity instruments classified as available-for-sale and stated at fair value are not recognised in the profit or loss. The subsequent increase in fair value is recognised in other comprehensive income. Impairment losses in respect of debt securities are reversed if the subsequent increase in fair value can be objectively related to an event occurring after the impairment loss was recognised. Reversal of impairment losses in such circumstances are recognised in profit or loss.

#### Financial assets carried at cost

The amount of impairment loss is measured as the difference between the carrying amount of the financial asset and the present value of estimated future cash flows discounted at the current market rate of return for a similar financial asset. Such impairment losses are not reversed in subsequent periods.

# 2. 重大會計政策概要(續)

## 2.8 金融資產(續)

## 金融資產減值(續)

(b) 可供出售金融資產 當可供出售金融資產公允值 減少並已於其他全面收益 內確認及於股權累計,及有 客觀證據顯示該資產出現減 值時,其金額需自股權中移 除,並於損益中確認為減值 虧損。該金額按該資產的收 購成本(扣除任何本金償還及 攤銷)與現有公允值的差額, 減該資產先前已於損益中確 認的仟何減值虧損計量。

> 就歸類為可供出售及按公允 值列賬的股本工具投資的撥 回並不在損益中確認。日後 公允值增加將在其他全面收 益中確認。若公允值隨後增 長客觀地與確認減值虧損後 發生的事項有關,則債務證 券的減值虧損將予撥回。在 此情況下,減值虧損的撥回 於損益中確認。

[c] 以成本列值之金融資產 減值虧損的金額按金融資產 賬面值與估計未來現金流 量按同類金融資產現行市場 回報率貼現的現值之差額計 量。該等減值虧損於後續期 間不會撥回。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Summary of Significant Accounting Policies (Continued)

### 2.8 Financial assets (Continued)

#### Impairment of financial assets (Continued)

Impairment losses on financial assets other than trade and other receivables that are stated at amortised cost are written off against the corresponding assets directly. Where the recovery of trade and other receivables is considered doubtful but not remote, the impairment losses for doubtful receivables are recorded using an allowance account. When the Group is satisfied that recovery of trade and other receivables is remote, the amount considered irrecoverable is written off against trade and other receivables directly and any amounts held in the allowance account in respect of that receivable are reversed. Subsequent recoveries of amounts previously charged to the allowance account are reversed against the allowance account. Other changes in the allowance account and subsequent recoveries of amounts previously written off directly are recognised in profit or loss.

#### 2.9 Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is determined using the first-in, first-out ("FIFO") method. Net realisable value is the estimated selling price in the ordinary course of business, less applicable variable selling expenses.

#### 2.10 Cash and cash equivalents

Cash and cash equivalents include cash at bank and in hand, demand deposits with banks and short-term highly liquid investments with original maturities of three months or less that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value.

# 2. 重大會計政策概要(續)

#### 2.8 金融資產(續)

#### 金融資產減值(續)

金融資產(如不屬按攤銷成本列賬 之貿易及其他應收款項)之減值虧 損乃直接與相關資產撇銷。若貿易 及其他應收款項被認為有可能但 並非不能收回,則屬應收款項呆賬 之減值虧損記入撥備賬。若本集團 相信貿易及其他應收款項的可收 回性極低,則被認為不可收回的金 額乃直接自貿易及其他應收款項 中撇銷,並撥回就該應收款項記入 撥備賬的任何金額。先前計入撥備 賬的金額如在其後收回,則從撥備 賬撥回。撥備賬的其他變動及其後 收回先前已撇銷的金額,均直接在 損益確認。

#### 2.9 存貨

存貨以成本值與可變現淨值兩者 中較低者列賬。成本採用先進先出 (「先進先出」)法釐定。可變現淨值 為日常營業過程中的估計售價減 適用的可變銷售費用。

#### 2.10 現金及現金等價物

現金及現金等價物包括銀行存款 及手頭現金、銀行活期存款及原定 到期日為三個月或以下,可隨時兑 換為已知數額現金且價值變動風 險較少的短期高度流動性投資。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.11 Financial liabilities

The Group's financial liabilities included trade and other payables. Financial liabilities are recognised when the Group becomes a party to the contractual provisions of the instrument. All interest related charges are expensed when incurred. A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expires.

Trade and other payables are recognised initially at their fair value and subsequently measured at amortised cost, using the effective interest method. Trade and other payables are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities.

#### 2.12 Leases

An arrangement, comprising a transaction or a series of transactions, is or contains a lease if the Group determines that the arrangement conveys a right to use a specific asset or assets for an agreed period of time in return for a payment or a series of payments. Such a determination is made based on an evaluation of the substance of the arrangement and is regardless of whether the arrangement takes the legal form of a lease.

#### (a) Classification of assets leased to the Group

Assets that are held by the Group under leases which transfer to the Group substantially all the risks and rewards of ownership are classified as being held under finance leases. Leases which do not transfer substantially all the risks and rewards of ownership to the Group are classified as operating leases.

#### (b) Operating lease charges as the lessee

Where the Group has the right to use of assets held under operating leases, payments made under the leases are charged to profit or loss on a straight-line basis over the lease terms except where an alternative basis is more representative of the time pattern of benefits to be derived from the leased assets.

# 2. 重大會計政策概要(續)

#### 2.11 金融負債

本集團金融負債包括貿易及其他應付款項。金融負債於本集團成為 工具合約條文的訂約方時確認。所 有與利息相關的支出均於產生時 支銷。金融負債乃於有關負債項下 的義務被解除或註銷或屆滿時終 止確認。

貿易及其他應付款項採用實際利率法初步按其公允值確認,隨後按 難銷成本計量。貿易及其他應付款 項若於一年內屆滿,則被分類為流動負債:否則呈列為非流動負債。

#### 2.12 租賃

若本集團釐定,安排涉及於協定時期內將特定資產使用權出讓以換取一筆或一連串付款,則有關安排(包括一項交易或一連串交易)屬於或包含一項租賃。該項決定乃基於安排內容的實質評估而作出,而不論該項安排是否採取租賃的法律形式。

#### (a) 租予本集團之資產的分 類

#### (b) 作為承租人的經營租賃 支出

如本集團有權使用於經營租 賃項下持有的資產,則根據 租賃期內作出的付款以直線 法在損益中扣除,惟其他基 準更能反映租賃資產所產生 的收益時間模式除外。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

## 2.13 Provisions, contingent liabilities and contingent assets

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, and it is probable that an outflow of economic benefits will be required to settle the obligation and a reliable estimate of the amount of the obligation can be made. Where the time value of money is material, provisions are stated at the present value of the expenditure expected to settle the obligation.

All provisions are reviewed at each reporting date and adjusted to reflect the current best estimate.

Where it is not probable that an outflow of economic benefits will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future uncertain events not wholly within the control of the Group, are also disclosed as contingent liabilities unless the probability of outflow of economic benefits is remote.

Contingent liabilities assumed in a business combination which are present obligations at the date of acquisition are initially recognised at fair value, provided the fair value can be reliably measured. After the initial recognition at fair value, such contingent liabilities are recognised at the higher of the amount initially recognised, less accumulated amortisation where appropriate, and the amount that would be recognised in a comparable provision as described above. Contingent liabilities assumed in a business combination that cannot be reliably fair valued or were not present obligations at the date of acquisition are disclosed as per above.

Probable inflows of economic benefits to the Group that do not yet meet the recognition criteria of an asset are considered contingent assets.

# 2. 重大會計政策概要(續)

### 2.13 撥備、或然負債及或然資 產

如本集團須就已發生之事件承擔 現有法律或推定義務,因而可能導 致須以經濟效益之外流履行義務, 並可就此作出責任款項可靠之估 計時,本集團便會計提撥備。如果 貨幣時間值較大,則按預計履行義 務所需支出之現值計列撥備。

所有撥備會於各報告日審閱,並作 出調整以反映現時之最佳估計。

如含有經濟效益之資源外流之可 能性較低,或是無法對有關金額作 出可靠估計,便會將有關義務披露 為或然負債,但資源外流之可能性 極低則除外。如本集團之潛在義務 須視乎某宗或多宗本集團並非全 部控制之未來不確定事件是否發 生方能確定是否存在,亦會披露為 或然負債,惟資源外流之可能性極 低則除外。

業務合併產生的或然負債,在收購 日期為現時義務的,如果其公允值 能夠可靠計量,則按公允值初步確 認。按公允值初步確認后,該豁然 負債按初始確認之金額較高者減 累計攤銷(如適用)確認及該金額 將於上述可資比較之撥備中確認。 不能按公允值可靠計量或於收購 日期未構成現時義務之於業務合 併中產生的或然負債披露如上。

尚未達到資產確認標準的本集團 的可能經濟利益流入被視為或然 資產。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.14 Share capital

Ordinary shares are classified as equity. Share capital is determined using the nominal value of shares that have been issued.

Preferred shares are classified as equity if it is non-redeemable and any dividends are discretionary. Dividends on preferred share capital classified as equity are recognised as distributions within equity.

Any transaction costs associated with the issuing of shares are deducted from share premium (net of any related income tax benefit) to the extent they are incremental costs directly attributable to the equity transaction.

Repurchase of the Company's own equity instruments is recognised and deducted directly in equity. No gain or loss is recognised in profit or loss on the purchase, sale, issue or cancellation of the Company's own equity instruments.

#### 2.15 Revenue recognition

The Group is engaged in the development and operation of online card and board games that consist of PC and mobile games. Our games include self-developed games, licensed games and third-party operated games. The Group also organise and/or hosts online/offline tournaments.

# 2. 重大會計政策概要(續)

#### 2.14 股本

普通股歸類為權益。股本採用已發 行股份的面值釐定。

若優先股不可贖回且任何股息均 可酌情派發,則其歸類為權益。歸 類為權益的優先股股本的股息於 權益中確認為分派。

發行股份的相關任何交易成本均 自股本溢價內扣減(扣除任何相關 所得税),惟交易成本須為該項股 權交易直接應佔之增加成本。

本公司自身權益工具的購回會直 接於權益內確認及扣除。概無就購 買、銷售、發行或取消本公司自身 權益工具於損益內確認收益或虧 損。

#### 2.15 收入確認

本集團從事在線棋牌遊戲的開發 及運營,當中包括PC及移動遊戲。 我們的遊戲包括自主開發的遊戲、 特許遊戲及第三方運營的遊戲。本 集團亦組織及/或舉辦多場線上/ 線下比賽。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.15 Revenue recognition (Continued)

The Group's revenue is principally derived from the sale of ingame virtual goods. Revenue comprises the fair value of the consideration received or receivable for the sale of goods, net of related surcharges and discounts. Substantially all of the Group's games are free to play and players can pay for virtual goods for better in-game experience. Players purchase our virtual currencies for PC games or mobile games (collectively, the "Virtual Currencies"), through third-party payment channels or the purchase of pre-paid game cards. The Virtual Currencies can be used to exchange for virtual goods such as personalised avatars and membership plans. Paying players usually exchange their Virtual Currencies for the virtual goods shortly after purchase. Provided it is probable that the economic benefits will flow to the Group and the revenue and costs, if applicable, can be measured reliably, revenue is recognised as follows:

#### (a) PC games

#### Self-developed games and licensed games

The Group has integrated online game platforms with multiple distribution channels. The Group distributes locally installed PC games and provides services through our proprietary PC client portals, such as Ourgame Hall. The Group also offers web games playable on web pages served by the Group on ourgame.com, wpt.com and by third-party distribution channels, which include websites and web-based portals such as Baidu, Sina Weibo and Qihoo 360.

For self-developed games and licensed games, the Group is responsible for hosting the games, providing on-going updates of new contents, technical support for the operations of the games, as well as preventing, detecting and resolving in-game cheating and hacking activities. Third-party distribution and payment channels are responsible for distribution, marketing, platform maintenance, payer authentication and payment collections related to the games.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

本集團的收入主要來自銷售遊戲 中的虛擬物品。收入包括扣除相關 附加費及折扣後就銷售虛擬物品 已收或應收代價的公允值。本集團 幾乎所有的遊戲均可免費遊玩,而 玩家可購買虛擬物品,以獲得更佳 的遊戲體驗。玩家透過第三方付款 渠道或購買預付遊戲卡購買PC遊 戲或移動遊戲的的虛擬貨幣(統稱 「虛擬貨幣」)。虛擬貨幣可用於交 換虛擬物品,如個性化頭像及會員 計劃。付費玩家一般會於購買虛擬 貨幣後短期內用作交換虛擬物品。 倘虛擬貨幣可為本集團帶來經濟 利益,而收益及成本(如適用)能可 靠地計量,則收入將按以下方式予 以確認:

#### (a) PC遊戲

#### 自主開發的遊戲及特許遊 戲

本集團已整合網絡遊戲平台 及多個分銷渠道。本集團分 銷本地安裝的PC遊戲及透 過本集團專有的聯眾大廳等 PC客戶端提供服務。本集團 亦提供經本集團於ourgame. com及wpt.com所提供的網頁 以及透過第三方分銷渠道提 供可玩的網絡遊戲,該等渠 道包括百度、新浪微博及奇 虎360等網頁及網絡門戶網 站。

就自主開發的遊戲及特許 遊戲而言,本集團負責託管 遊戲、持續更新有關新增內 容、提供遊戲運作的技術支 援,以及防止、偵測及解決 遊戲內欺詐及黑客入侵活 動。第三方分銷及付款渠道 負責有關遊戲的分銷、市場 推廣、平台維護、付費用戶 認證及收取付款。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.15 Revenue recognition (Continued)

(a) PC games (Continued) Self-developed games and licensed games (Continued)

Third-party distribution channels and payment channels collect the payments from the paying players and remit the cash to the Group, net of commission charges which are pre-determined according to the relevant terms of the agreements entered into between the Group and the third-party distribution or payment channels.

Upon the sales of Virtual Currencies, the Group typically has an implied obligation to provide the services which enable the virtual goods exchanged with the Virtual Currencies to be displayed or used in the games. As a result, the proceeds received from sales of Virtual Currencies are recorded as deferred revenue. With the pre-paid game cards, paying players can credit their user accounts with virtual currencies and exchange for virtual goods in the same way. Proceeds received from the sale of pre-paid game cards are recorded as deferred revenue. The attributable portion of the deferred revenue relating to values of the virtual goods consumed are immediately or ratably recognised as revenue only when the services are rendered to the respective paying players.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

[a] PC游戲(續) 自主開發的遊戲及特許遊 戲(續)

> 第三方分銷及付款渠道收取 付費玩家的付款,並於扣除 佣金收費(其根據本集團與第 三方分銷或付款渠道訂立的 協議的相關條款而預先釐定) 後,方向本集團匯入現金。

> 於出售虛擬貨幣後,本集團 一般有固有責任提供服務, 使以虛擬貨幣交換的虛擬物 品可於遊戲中展示或使用。 因此,銷售虛擬貨幣所收取 的所得款項將按遞延收入入 賬。就預付遊戲卡而言,付 費玩家可將虛擬貨幣存入彼 等的用戶賬戶內,並可按同 一方式交換虛擬物品。銷售 預付遊戲卡所收取的所得款 項將按遞延收入入賬。有關 消耗虛擬物品價值於遞延收 入中所佔的部份僅會於向相 關付費玩家提供服務時,方 可即時或按比例確認為收入。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### Summary of Significant Accounting Policies (Continued)

#### 2.15 Revenue recognition (Continued)

PC games (Continued) Self-developed games and licensed games (Continued)

For the purposes of determining when services have been provided to the respective paying players, the Group has determined the following:

- Consumable virtual goods represent items (i) that have a predetermined service period; or (ii) where no service is rendered by the Group for the virtual goods immediately after purchase by the paying players. Revenue is recognised (as a release from deferred revenue) when the goods are consumed and the related services are rendered, or ratably over the predetermined service period of the respective consumable virtual goods.
- Durable virtual goods represent items that have no predetermined service period and are accessible and beneficial to paying players over an extended period of time. Revenue is recognised ratably over the expected life of the respective durable virtual goods ("Player Relationship Period").

For self-developed games and licensed games, the computer systems of the Group captures all player data, such as log-in data, purchase and delivery records for the Virtual Currencies sold and the virtual goods exchanged with the Virtual Currencies. The Group estimates the Player Relationship Period based on an overall game by game basis and platform by platform basis and reassesses such periods annually. If there are insufficient data to determine the Player Relationship Period, such as in the case of a newly launched game, the Group estimates the Player Relationship Period based on other similar types of games developed by the Group or by third-party developers until the new game establishes its own patterns and history. The Group mainly considers the paying players' spending and consumption behaviour in estimating the Player Relationship Period, which typically represents the time interval between paying players' consecutive recharges of their user accounts with additional Virtual Currencies and represents a reasonable estimate of the average expected life of the durable virtual items for the applicable game.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

(a) PC遊戲(續) 自主開發的遊戲及特許遊 戲(續)

> 為釐定向相關付費玩家提供 服務的時間,本集團已釐定 下列各項:

- 可消耗虚擬物品乃指[i] 有預設服務期的物品; 或[ii]一旦付費玩家購買 虚擬物品後,本集團不 會再提供服務的物品。 收入(作為遞延收入的 解除)乃於物品獲消耗 而有關服務獲提供時, 或於相關可消耗虛擬物 品的預設服務期內按比 例確認。
- 耐用虛擬物品指無預設 服務期且於延長期間 內付費玩家仍可使用並 受益的物品。收入於相 關虛擬物品的預期使用 期內(「玩家關係持續期 間」)按比例確認。

就自主開發的遊戲及特許遊 戲而言,本集團的電腦系統 記錄所有玩家數據,如登入 數據、已售虛擬貨幣的購買 及交付記錄,以及以虛擬貨 幣交換的虛擬物品。本集團 乃根據整體個別遊戲基準及 平台基準估計玩家關係持續 期間,並每年重新評估該等 關係期。倘無足夠數據釐定 玩家關係持續期間,如就新 推出遊戲而言,本集團會根 據本集團或第三方開發商所 開發的同類型遊戲評估玩家 關係持續期間,直至新遊戲 建立出自身的模式及記錄。 本集團於估計玩家關係持續 期間時主要考慮付費玩家花 費及消費的行為,玩家關係 持續期間通常指付費玩家連 續充值額外虛擬貨幣至其用 戶賬戶的時距,並為適用遊 戲的耐用虛擬物品的平均預 期使用期的合理估計。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

# 2.15 Revenue recognition (Continued)

#### (a) PC games (Continued)

Self-developed games and licensed games (Continued)

If the Group does not have the ability to differentiate revenue attributable to durable virtual goods from consumable virtual goods for a specific product, item or game, the Group recognises revenue from both durable and consumable virtual goods ratably over the average life of the durable virtual products or goods, or over the Player Relationship Period.

For revenues relating to self-developed games and licensed games, the Group has evaluated the roles and responsibilities of the Group, the game license holders and the third-party distribution and payment channels in the delivery of game experience to the paying players and concluded the Group takes the primary responsibilities in rendering services. The Group is determined to be the primary obligor and, accordingly, the Group records revenue on a gross basis, and commission charges by game license holders and third-party distribution and payment channels are recorded as cost of revenue.

#### Third-party operated games

The Group also distributes games developed and operated by third-party developers on the Group's own web proprietary platform including the Group's client portal and websites. The Group's revenue mainly consists of pre-determined portions of total player payments according to the relevant terms of the agreements entered into between the Group and the game developers.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

#### [a] PC游戲(續)

#### 自主開發的遊戲及特許遊 戲(續)

就特定產品、物品或遊戲而 言,若本集團無法從可消耗 虚擬物品中區別耐用虛擬物 品應佔收入,本集團於耐用 虚擬物品的平均使用期或玩 家關係持續期間內按比例確 認耐用及可消耗的虛擬物品 兩者的收入。

就有關自主開發的遊戲及特 許遊戲的收入而言,本集團 向付費玩家交付遊戲體驗時 已評估本集團、遊戲特許權 持有人及第三方分銷及付款 渠道的角色及責任,而結論 為本集團須於提供服務時承 擔主要責任。本集團獲釐定 為主要負責人,因此本集團 的收入按總數基準入賬,而 遊戲特許持有人以及第三方 分銷及付款渠道所收取的佣 金則按收入成本入賬。

#### 第三方運營的遊戲

本集團亦於自身專有網頁平 台(包括本集團客戶端及網 站)分銷第三方開發商所開發 及經營的遊戲。本集團的收 入主要包括根據本集團與遊 戲開發商訂立的協議的相關 條款中所述總玩家付款的預 定部分。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

#### 2.15 Revenue recognition (Continued)

#### (a) PC games (Continued)

#### Third-party operated games (Continued)

The games distributed on the Group's platform are hosted, maintained, operated and updated independently by the game developers, and the Group mainly provide players with access to the Group's platform to download the third-party developers' games and limited after-sale basic technical support to the paying players. The Group has evaluated and determined it is not the primary obligor in the services rendered to the paying players as a platform. Accordingly, the Group records its revenue net of the portion of sharing of revenues with the game developers.

As the Group provides merely the first contact point by the players to gain access to download the third-party developers' games, the Group believes that its implied obligation to the game developers do not correspond to the game developers' implied obligation to provide the service which enables the virtual goods to be displayed and used in the games. Given that games are hosted, managed, administered and operated by the game developers, the Group does not have access to the data on the consumption details and the types of virtual goods purchased by the paying players. The Group only maintains individual paying player's purchase history of the Virtual Currencies which are used to exchange for virtual goods in the third-party operated games. As such, the Group has adopted a policy to recognise revenue when the paying players exchange the Virtual Currencies for consumable or durable virtual goods for the relevant games.

#### (b) Mobile games

The Group distributes mobile games and provides services mainly for Android and iOS operating systems through third-party distribution and payment channels, including mobile operators in the PRC ("Mobile Operators").

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

#### (a) PC遊戲(續)

#### 第三方運營的遊戲(續)

由於本集團僅為玩家提供首 次接觸點以連接並下載第三 方開發商的遊戲,本集團相 信,本集團對遊戲開發商的 固有責任與遊戲開發商提供 能使虛擬物品得以於遊戲中 展示及使用的服務方面的固 有責任並非一致。鑒於遊戲 乃由遊戲開發商所託管、管 理、運行及經營,本集團無 法取得有關消費詳情及付費 玩家所購買虛擬物品種類的 數據。本集團僅可保存個別 付費玩家購買虛擬貨幣的記 錄,虛擬貨幣可於第三方運 營的遊戲中用作交換虛擬物 品。因此,本集團已採納一 項政策,以於付費玩家用虛 擬貨幣交換相關遊戲的可消 耗或耐用虛擬物品時確認收 入。

#### (b) 移動遊戲

本集團主要透過第三方分銷及付款渠道(包括中國的移動運營商(「移動營運商」))為安卓及iOS操作系統分銷移動遊戲及提供服務。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### Summary of Significant Accounting Policies (Continued)

#### 2.15 Revenue recognition (Continued)

(b) Mobile games (Continued) Self-developed games — Single player games

> During the year, substantially all of the Group's mobile games are single player games or have single player modes ("Single Player Games"). Virtual goods of the Single Player Games are purchased when the players are online and can be consumed irrespective of whether or not they are connected to the internet. Only the purchase of such virtual goods requires connection to the internet. Once the players confirm their purchase requests via Mobile Operators' payment channels, the purchased virtual goods are automatically available in the downloaded game. Future play and use of the purchased virtual goods do not require internet connectivity or any involvement from the Group. Players do not need to connect to online servers to play the game or utilize the purchased virtual goods on their mobile devices and hence the Group has no obligation to deliver any further services to the paying players. As a result, all services are rendered immediately upon the sale and delivery of the virtual goods.

> The gross revenue from mobile games includes provision for doubtful debts or bad debts as assessed by the Mobile Operators. For mobile games, the computer system of the Group captures limited data such as certain purchase and delivery records of the virtual goods. The Group contracts with the Mobile Operators which include billing and collection services. The Mobile Operators provide the Group with monthly statements that represent the principal evidence that virtual goods has been sold and delivered. The Mobile Operators remit to the Group only amounts net of channel commission charges and an allowance that Mobile Operators have made for the doubtful debts in respect of the amounts due to the Group from the paying players. The Mobile Operators do not provide an itemised analysis of their remittances and the usage of the virtual goods and the Group is therefore unable to determine what allowance, if any, for doubtful or bad debts should be recorded with respect to services delivered through them. As a result, based on the amounts reported on the Mobile Operator's monthly statements, which are net of doubtful debts and represent the amounts the Group reasonably believes will be collected, the Group records the gross proceeds (net of provision for doubtful debts) as revenue and the channel commission charges are recorded as cost of revenue.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

(b) 移動遊戲(續) 自主開發的遊戲一單機遊 戲

> 於本年度,本集團絕大部份 的移動遊戲均為單機遊戲 或具有單機模式(「單機遊 戲」)。單機遊戲的虛擬物品 由玩家於上線時購買且不論 其是否連接互聯網時均可使 用。只有購買有關虛擬物品 時方須連接到互聯網。玩家 一旦透過移動運營商的付款 渠道確認其購買要求,所購 買的虛擬物品會自動於已下 載的遊戲中出現。所購買的 虚擬物品於日後遊玩及使用 時並不需要連接到互聯網或 本集團的任何參與。玩家無 須連接線上服務器亦可於其 移動設備上參與該遊戲或使 用所購買的虛擬物品,故此 本集團並無責任向付費玩家 提供任何更多服務。因此, 所有服務均於出售及交付虛 擬物品後立即提供。

> 來自移動遊戲的總收入包括 移動運營商所評估的呆賬 或壞賬撥備。就移動遊戲而 言,本集團的電腦系統記錄 有限的數據,如若干購買及 交付虛擬物品的記錄。本集 團與移動運營商訂立合約, 當中包括發送賬單及收款服 務。移動運營商向本集團提 供的月結單乃為虛擬物品已 售出及交付的主要憑證。移 動運營商僅於扣除渠道佣金 費用及移動運營商就有關付 費玩家結欠本集團的金額作 出呆賬撥備後方向本集團匯 入款項。移動運營商不會提 供其匯款及虛擬物品使用的 項目分析,故本集團未能就 有關透過其交付的服務釐定 呆賬或壞賬的撥備(如有)。 因此,根據移動運營商的月 結單所報告的金額(該金額已 扣除呆賬及呈列本集團合理 相信將收取的金額),本集團 將所得款項總額(扣除呆賬撥 備)入賬為收入,而渠道佣金 費用則入賬為收入成本。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

# 2.15 Revenue recognition (Continued)

(b) Mobile games (Continued)

Self-developed games with connected internet game

For revenue derived from self-developed mobile games with connected internet game play, the Group follows the policies of PC games — "Self-developed games and licensed games" as the operations of the two types of games are similar. The Virtual Currencies can be used to exchange for virtual goods such as symbol and membership plans. Paying players usually exchange their Virtual Currencies for the virtual goods shortly after purchase.

Third-party distribution channels and payment channels collect the payments from the paying players and remit the cash to the Group, net of commission charges which are pre-determined according to the relevant terms of the agreements entered into between the Group and the third-party distribution or payment channels. For paying players who use payment channels of the Mobile Operators, cash remitted to the Group are also net of provision for doubtful debts or bad debts as assessed by the Mobile Operators as detailed in single player mobile games above.

Upon the sales of Virtual Currencies, the Group typically has an implied obligation to provide the services which enable the virtual goods exchanged with the Virtual Currencies to be displayed or used in the games. As a result, the proceeds (net of provision for doubtful debts assessed by Mobile Operators, if applicable) received from sales of Virtual Currencies are recorded as deferred revenue. The attributable portion of the deferred revenue relating to values of the virtual goods are recognised as revenue (as a release from deferred revenue) when the goods are consumed and the related services are rendered, i.e. ratably over the predetermined service period of the respective virtual goods.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

(b) 移動遊戲(續)

連接至互聯網遊戲的自主 開發的遊戲

就連接至互聯網遊戲的自主 開發的移動遊戲所得收入而 言,由於兩類遊戲的運營相 似,故本集團遵循PC遊戲一 「自主開發的遊戲及特許遊 戲」的政策。虛擬貨幣可用於 交換虛擬物品如標誌及會員 計劃。付費玩家一般於購買 虚擬貨幣後短期內用作交換 虚擬物品。

第三方分銷及付款渠道收取 付費玩家的付款,並於扣除 佣金收費(其根據本集團與第 三方分銷或付款渠道訂立的 協議的相關條款而預先釐定) 後,方向本集團匯入現金。 就使用移動運營商付款渠道 的付費玩家而言,向本集團 匯入現金亦已扣除移動運營 商所評估的呆賬或壞賬撥 備,詳情載於上文移動單機 遊戲。

於出售虛擬貨幣後,本集團 一般有固有責任提供服務, 使以虛擬貨幣作交換的虛擬 物品可於遊戲中得以展示或 使用。因此,銷售虛擬貨幣 所收取的所得款項(扣除移動 運營商所評估的呆賬撥備(如 適用1)將入賬為遞延收入。 當虛擬物品獲消耗及有關服 務獲提供時,有關虛擬貨品 價值的遞延收入的應佔部份 乃確認為收入(作為遞延收入 的解除),即於相關虛擬物品 的預設服務期內按比例確認。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.15 Revenue recognition (Continued)

(b) Mobile games (Continued)

Self-developed games with connected internet game play (Continued)

For revenues relating to self-developed mobile games, the Group has evaluated the roles and responsibilities of the Group, and the third-party distribution and payment channels in the delivery of game experience to the paying players and concluded the Group takes the primary responsibilities in rendering services. The Group is determined to be the primary obligor and, accordingly, the Group records revenue on a gross basis, and commission charges by third-party distribution and payment channels are recorded as cost of revenue.

#### Third-party operated games

For revenue derived from third-party operated mobile games, the Group follows the policies of PC games — "Third-party operated games" as the operations of the two types of games are similar. The games distributed on the Group's and third-party distributors' platform are hosted, maintained, operated and updated independently by the game developers, and the Group mainly provide players with access to the Group's platform to download the third-party developers' games and limited after-sale basic technical support to the paying players. The Group has evaluated and determined it is not the primary obligor in the services rendered to the paying players as a platform. Accordingly, the Group has adopted a policy to recognise revenue when the paying players purchase the virtual currencies for consumable or durable virtual goods for the relevant games and records its revenue net of the portion of sharing of revenues with the game developers.

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

(b) 移動遊戲(續)

連接至互聯網遊戲的自主 開發的遊戲(續)

就有關自主開發的移動遊戲 的收入而言,本集團向付費 玩家交付遊戲體驗時已評估 本集團及第三方分銷及付款 渠道的角色及責任,而結論 為本集團須於提供服務時 承擔主要責任。本集團獲釐 定為主要負責人,並因此本 集團的收入乃按總數基準入 賬,而第三方分銷及付款渠 道所收取的佣金則按收入成 本入賬。

#### 第三方運營的遊戲

就第三方運營的移動遊戲所 得收入而言,由於兩類遊戲 的運營相似,故本集團遵循 PC遊戲一「第三方運營的遊 戲」的政策。於本集團及第 三方分銷商平台上分銷的遊 戲乃由遊戲開發商獨立地託 管、維護、經營及更新,而 本集團主要連接玩家至本集 團的平台,以下載第三方開 發商的遊戲及為付費玩家提 供有限度的售後基本技術支 援。本集團已評估並釐定, 本集團作為平台於向付費玩 家提供服務方面並非為主要 負責人。因此,本集團已採 納一項政策,以於付費玩家 購買虛擬貨幣交換相關遊戲 的可消耗或耐用虛擬物品時 確認收入,並於扣除與遊戲 開發商分佔收入的部份後方 入賬為收入。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Summary of Significant Accounting Policies (Continued)

#### 2.15 Revenue recognition (Continued)

#### (c) Sponsorship income

Sponsorship income is recognised when the promotion or tournament events have been held; or the services have been rendered, and it is probable that sponsorship income will be granted and the amount can be measured reliably.

#### 2.16 Interest income

Interest income mainly represents interest income from bank deposits and is recognised using effective interest method.

#### 2.17 Government grants

Grants from the government are recognised at their fair value where there is a reasonable assurance that the grant will be received and the Group will comply with all attached conditions. Government grants are deferred and recognised in profit or loss over the period necessary to match them with the costs that the grants are intended to compensate.

Government grants relating to the purchase of assets are included in liabilities as deferred government grants in the consolidated statement of financial position and are recognised in profit or loss on a straight-line basis over the expected lives of the related assets.

Government grants relating to income is presented in gross under "Other income" in the consolidated statement of comprehensive income.

#### 2.18 Impairment of non-financial assets

The following assets are subject to impairment testing:

- Goodwill arising on acquisition of subsidiaries;
- Other intangible assets;
- Property, plant and equipment; and
- Interests in subsidiaries and associates

# 2. 重大會計政策概要(續)

#### 2.15 收入確認(續)

#### (c) 贊助收入

贊助收入於推廣活動或賽事 已舉辦,或服務已提供時, 並於贊助收入可能被授出, 及其款項能夠可靠計量時確

## 2.16 利息收入

利息收入主要指銀行存款的利息 收入,並按實際利率法予以確認。

#### 2.17 政府補助

當能夠合理保證政府補助將可收 取且本集團符合所有附帶條件時, 政府提供的補助將按其公允值確 認。政府補助遞延入賬,並於相應 期間在損益中確認以使其與擬補 償的補助成本相匹配。

與購買資產有關的政府補助列入 財務狀況表中負債項下的遞延政 府補助,並按有關資產的預計使用 年期以直線法於損益中確認。

與收入有關的政府補助合計列示 於綜合全面收益表內「其他收入」 項下。

#### 2.18 非金融資產減值

以下資產須進行減值測試:

- 收購附屬公司產生的商譽;
- 其他無形資產;
- 物業、廠房及設備;及
- 於附屬公司及聯營公司的權 益

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.18 Impairment of non-financial assets (Continued)

Goodwill and other intangible assets with indefinite useful life or those not yet available for use are tested for impairment at least annually, irrespective of whether there is any indication that they are impaired. All other assets are tested for impairment whenever there are indications that the asset's carrying amount may not be recoverable.

An impairment loss is recognised as an expense immediately for the amount by which the asset's carrying amount exceeds its recoverable amount. Recoverable amount is the higher of fair value, reflecting market conditions less costs of disposal, and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessment of time value of money and the risk specific to the asset.

For the purposes of assessing impairment, where an asset does not generate cash inflows largely independent from those from other assets, the recoverable amount is determined for the smallest group of assets that generate cash inflows independently (i.e. a cash-generating unit). As a result, some assets are tested individually for impairment and some are tested at cash-generating unit level. Goodwill in particular is allocated to those cash-generating units that are expected to benefit from synergies of the related business combination and represent the lowest level within the Group at which the goodwill is monitored for internal management purpose and not be larger than an operating segment.

Impairment losses recognised for cash-generating units, to which goodwill has been allocated, are credited initially to the carrying amount of goodwill. Any remaining impairment loss is charged pro rata to the assets in the cash generating unit, except that the carrying value of an asset will not be reduced below its individual fair value less cost of disposal, or value in use, if determinable.

# 2. 重大會計政策概要(續)

#### 2.18 非金融資產減值(續)

商譽及其他無形資產及本公司於 附屬公司及聯營公司的權益均須 進行減值測試。具有無限使用年期 的無形資產或尚不可使用的無形 資產每年均至少進行一次減值測 試,而無論其是否有任何減值的跡 象。所有其他資產均於該等資產賬 面值出現可能無法收回的跡象時 進行減值測試。

減值虧損於就資產賬面值超逾其 可收回金額的金額即時確認為開 支。可收回金額為公允值(反映市 場狀況減銷售成本)與使用價值兩 者中的較高者。於評估使用價值 時,估計日後現金流量以稅前貼現 率貼現至現值,以反映現時市場對 金錢時間值及該資產之特定風險 之評估。

就減值評估而言,若資產未能產生 很大程度上獨立於其他資產的現 金流入,則可收回金額乃就獨立產 生現金流入的最小組別資產(即現 金產生單位)釐定。因此,若干資 產會個別進行減值測試,而若干資 產則於現金產生單位層面進行測 試。具體而言, 商譽分配至該等預 期受惠於相關業務合併所帶來協 同效應之現金產生單位,即集團為 內部管理監控商譽之最小單位,且 不會大於營運分部。

就已獲分配商譽之現金產生單位 確認之減值虧損初步計入商譽賬 面值。任何餘下減值虧損按比例自 現金產生單位的資產中扣除,惟資 產賬面值將不會減至低於其個別 公允值減銷售成本或使用價值(如 可予釐定)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.18 Impairment of non-financial assets (Continued)

An impairment loss on goodwill is not reversed in subsequent periods. In respect of other assets, an impairment loss is reversed if there has been a favourable change in the estimates used to determine the asset's recoverable amount and only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

Impairment losses recognised in an interim period in respect of goodwill are not reversed in a subsequent period. This is the case even if no loss, or a smaller loss, would have been recognised had the impairment been assessed only at the end of the financial year to which the interim period relates.

# 2.19 Employee benefits

#### (a) Pension obligations

The Group has various defined contribution plans in accordance with the local conditions and practices in the municipalities and provinces in which they operate. Defined contribution plans are pension and/or other social benefit plans under which the Group pay fixed contributions into a separate entity (a fund) and will have no legal or constructive obligations to pay further contributions if the fund does not hold sufficient assets to pay all employees benefits relating to employee service in the current and prior periods. The contributions are recognised as labour costs when they are due.

#### (b) Bonus entitlements

The expected cost of bonus payments is recognised as a liability when the Group has a present contractual or constructive obligation as a result of services rendered by employees and a reliable estimate of the obligation can be made. Liabilities for bonus are expected to be settled within twelve months and are measured at the amounts expected to be paid when they are settled.

# 2. 重大會計政策概要(續)

#### 2.18 非金融資產減值(續)

若用以釐定資產可收回金額的估 計已出現有利變動,則商譽減值虧 損於其後日期不可撥回。就其他資 產而言,減值虧損會予以撥回,惟 撥回只限於資產的賬面值不超過 在並無確認減值虧損情況下而原 應釐定的賬面值(經扣除折舊或攤 銷)。

於中期期間就商譽確認之減值虧 損於隨後期間不會予以撥回。假設 有關中期期間之減值僅於該財政 年度終結時進行評估,即使並無確 認虧損,或虧損屬輕微,皆採用以 上相同處理方法。

#### 2.19 僱員福利

#### (a) 養老金責任

本集團按其營運所在城市及 省份的當地情況及慣例設 有多個定額供款計劃。定額 供款計劃為本集團向獨立實 體(基金)繳付定額供款的退 休金及/或其他社會褔利計 劃,若該基金沒有足夠資產 支付所有有關目前期間及 以往期間僱員服務的僱員福 利,本集團並無進一步繳付 供款的法定或推定責任。供 款於屆滿時確認為勞動成本。

#### (b) 獎金津貼

支付獎金的預期成本在僱員 提供服務而令本集團產生現 有的合約或推定責任,且能 可靠估算其責任時確認為負 債。獎金負債預期於十二個 月內結清並按結清時預期將 予以支付的金額計量。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Summary of Significant Accounting Policies (Continued)

#### 2.19 Employee benefits (Continued)

#### (c) Equity-settled share-based compensation transactions

The Group operates a number of equity-settled sharebased compensation plans under which the Group receives services from employees as consideration for equity instruments (options) of the Group. The fair value of the services received in exchange for the grant of the equity instruments is recognised as expense.

The total amount to be expensed is determined by reference to the fair value of the equity instruments granted including any market performance conditions; excluding the impact of any service and non-market performance vesting conditions; and including the impact of any non-vesting conditions.

Non-market performance and service conditions are included in assumptions about the number of options and shares that are expected to vest. The total expense is recognised over the vesting period over which all of the specified vesting conditions are to be satisfied.

At the end of each reporting period, the Group revises its estimates of the number of options and shares that are expected to vest based on the non-marketing performance and service conditions. The Group recognises the impact of the revision to original estimates, if any, in the profit or loss, with a corresponding adjustment to equity.

Where the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified, if the original terms of the award are met. In addition, an expense is recognised for any modification that increases the total fair value of the share-based payments, or is otherwise beneficial to the employee as measured at the date of modification.

# 2. 重大會計政策概要(續)

#### 2.19 僱員福利(續)

[c] 以權益結算、以股份為 基礎的酬金交易

> 本集團運作眾多以權益結 算、以股份為基礎的酬金計 劃,據此,本集團獲取僱員 的服務作為本集團權益工具 (購股權)的代價。授出權益 工具換取的服務的公允值確 認為開支。

> 將予支出的總金額乃參考所 授出的權益工具的公允值(包 括任何市場表現狀況; 不包 括任何服務或非市場表現歸 屬條件的影響;及包括任何 非歸屬條件的影響)而釐定。

> 非市場表現及服務條件已包 括在有關預期將予歸屬的購 股權及股份數目的假設中。 總開支須於達致所有指定的 歸屬條件的歸屬期間確認。

> 於各報告期末,本集團根據 非市場表現及服務條件修訂 其有關預期將予歸屬的購股 權及股份數目的估計,並於 損益中確認修訂原有估計的 影響(如有),同時對權益作 出相應的調整。

> 若修訂以權益結算的獎勵條 款,所確認的開支最少須達 到猶如條款並無任何變更的 水準。此外,若按修訂日期 計量,任何修訂導致以股份 為基礎的付款的總公允值有 所增加,或為僱員帶來其他 利益,則應就該等修訂確認 開支。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.19 Employee benefits (Continued)

#### Equity-settled share-based compensation transactions (Continued)

Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. This includes any award where non-vesting conditions within the control of either the Group or the employee are not met. However, if a new award is substituted for the cancelled award, and is designated as a replacement award on the date that it is granted, the cancelled and new awards are treated as if they were a modification of the original award, as described in the previous paragraph.

When the options are exercised, the Company issues new shares. The proceeds received net of any directly attributable transaction costs are credited to share capital (nominal value) and share premium.

#### (d) Share-based payment transactions among group entities

The grant by the Company of options over its equity instruments to the employees of subsidiary undertakings in the Group is treated as a capital contribution. The fair value of employee services received, measured by reference to the grant date fair value, is recognised over the vesting period as an increase to investment in subsidiary undertakings, with a corresponding credit to equity (share option reserve) in the separate financial statements of the Company.

# 2. 重大會計政策概要(續)

#### 2.19 僱員福利(續)

[c] 以權益結算、以股份為 基礎的酬金交易(續)

> 若以權益結算的獎勵被註 銷,應被視為已於註銷日期 歸屬,任何尚未確認為獎勵 的開支,均應立刻確認。該 等獎勵包括本集團或僱員不 符合非歸屬條件時的任何獎 勵。然而,若授予新獎勵代 替已註銷的獎勵,並於授出 日期指定為替代獎勵,則已 註銷的獎勵及新獎勵,均應 被視為原獎勵的修訂,一如 前段所述。

> 購股權獲行使時,本公司發 行新股份。所收取的所得款 項(扣除任何直接應佔的交易 成本)計入股本(面值)及股份 溢價。

(d) 集團實體間以股份為基 礎的支付交易

> 本公司向本集團附屬企業的 僱員授出其權益工具的購股 權均被視為資本供款。所獲 得的僱員服務的公允值乃參 考授出日期的公允值計量, 並於歸屬期確認為增加對附 屬企業的投資,並相應計入 本公司獨立財務報表的權益 (購股權儲備)項下。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.20 Accounting for income taxes

Income tax comprises current tax and deferred tax.

Current income tax assets and/or liabilities comprise those obligations to, or claims from, fiscal authorities relating to the current or prior reporting period, that are unpaid at the reporting date. They are calculated according to the tax rates and tax laws applicable to the fiscal periods to which they relate, based on the taxable profit for the year. All changes to current tax assets or liabilities are recognised as a component of tax expense in profit or loss.

Deferred tax is calculated using the liability method on temporary differences at the reporting date between the carrying amounts of assets and liabilities in the consolidated financial statements and their respective tax bases. Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are recognised for all deductible temporary differences, tax losses available to be carried forward as well as other unused tax credits, to the extent that it is probable that taxable profit, including existing taxable temporary differences, will be available against which the deductible temporary differences, unused tax losses and unused tax credits can be utilised.

Deferred tax assets and liabilities are not recognised if the temporary difference arises from goodwill or from initial recognition (other than in a business combination) of assets and liabilities in a transaction that affects neither taxable nor accounting profit or loss.

Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associates, except where the Group is able to control the reversal of the temporary differences and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax is calculated, without discounting, at tax rates that are expected to apply in the period the liability is settled or the asset realised, provided they are enacted or substantively enacted at the reporting date.

# 2. 重大會計政策概要(續)

#### 2.20 所得税會計處理

所得税包括即期税項及遞延税項。

即期所得税資產及/或負債包括本 期或以往報告期間(且於報告日期 尚未支付),向財金當局繳納税金 的責任,或取回税金的權利。所得 税乃按年內應課税利潤,按有關財 政期間適用税率及税法計算。即期 税項資產或負債的所有變動均作 為税項開支一個部份,於損益中確 認。

遞 延 税 項 乃 按 報 告 日 期 資 產 及 負 債在財務報表的賬面值與其各自 税基之間的暫時性差額以負債法 計算。一般情況下,所有應課税暫 時性差額產生的遞延税項負債均 予確認。所有可扣税暫時性差額、 可供結轉税損及其他未用税項抵 免產生之遞延税項資產,只會在很 可能有應課税利潤(包括現有應課 税暫時性差額)用作抵銷該等可扣 税暫時性差額、未用税損及未用税 項抵免之情況下,才予以確認。

若商譽或於一宗交易中首次確認 (業務合併除外)的資產或負債產生 的暫時性差額並不影響應課税利 潤或會計利潤或虧損,則不會就此 確認遞延税項資產及負債。

投資附屬公司及聯營公司所產生 的應課税暫時性差額須確認遞延 税項負債,惟若本集團可以控制撥 回暫時性差額的時間及暫時性差 額可能不會在可見將來撥回者則 除外。

遞延税項(概無折現)按於負債清 償或資產變現期間預期適用稅率 計算,惟税率須於報告日期已頒佈 或實質上已制定。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 2. Summary of Significant Accounting Policies (Continued)

# 2.20 Accounting for income taxes (Continued)

Changes in deferred tax assets or liabilities are recognised in profit or loss, or in other comprehensive income or directly in equity if they relate to items that are charged or credited to other comprehensive income or directly in equity.

Current tax assets and current tax liabilities are presented in net if, and only if,

- (a) the Group has the legally enforceable right to set off the recognised amounts; and
- (b) intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

The Group presents deferred tax assets and deferred tax liabilities in net if, and only if,

- (a) the entity has a legally enforceable right to set off current tax assets against current tax liabilities; and
- (b) the deferred tax assets and the deferred tax liabilities relate to income taxes levied by the same taxation authority on either:
  - (i) the same taxable entity; or
  - (ii) different taxable entities which intend either to settle current tax liabilities and assets on a net basis, or to realise the assets and settle the liabilities simultaneously, in each future period in which significant amounts of deferred tax liabilities or assets are expected to be settled or recovered.

# 2. 重大會計政策概要(續)

# 2.20 所得税會計處理(續)

遞延税項資產或負債變動在損益 內確認,或若其與於其他全面收益 內或直接於權益中扣除或計入的 項目有關,則在其他全面收益或權 益中確認。

當且僅當出現下列情況時,即期稅 項資產及即期稅項負債按淨額呈 列,

- [a] 本集團擁有抵銷已確認金額 的合法行使權利:及
- [b] 擬按淨額基準結算,或同時 變現資產及清償負債。

本集團於且僅於以下情況以淨額 呈列遞延税項資產及遞延税項負 債,

- (a) 實體具有合法行使權力將即 期稅項資產與即期稅項負債 對銷:及
- (b) 遞延税項資產與遞延税項負 債與同一税務機關對以下任 何一項所徵收的所得税相關:
  - [i] 同一應課税實體;或
  - [ii] 計劃於預期清償或收回 大額遞延税項負債或資 產之未來期間以淨額基 準清償即期税項負債與 資產或同時變現資產及 清償負債的不同應課税 實體。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Summary of Significant Accounting** Policies (Continued)

#### 2.21 Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the consolidated statement of financial position when there is a legally enforceable right to offset the recognised amounts and there is an intention to settle on a net basis or realise the asset and settle the liability simultaneously. The legally enforceable right must not be contingent on future events and must be enforceable in the normal course of business and in the event of default, insolvency or bankruptcy of the company or the counterparty.

#### 2.22 Dividend distribution

Dividend distribution to the Company's shareholders is recognised as a liability in the Group's and the Company's financial statements in the period in which the dividends are approved by the Company's shareholders or Board, where appropriate.

#### 2.23 Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decisionmakers, who are responsible for allocating resources and assessing performance of the operating segments, has been identified as the executive directors that make strategic decisions.

#### 2.24 Related parties

- A person, or a close member of that person's family, is related to the Group if that person:
  - has control or joint control over the Group;
  - has significant influence over the Group; or
  - (iii) is a member of the key management personnel of the Group or the Group's parent.

# 2. 重大會計政策概要(續)

#### 2.21 抵銷金融工具

當有法定可強制執行權利可抵銷 已確認金額,且有意按其淨額作結 算或同時變現資產和結算負債時, 有關金融資產與負債可互相抵銷, 並在綜合財務狀況表內報告其淨 值。法定可執行權利必須不得依賴 未來事件而定,而在一般業務過程 中以及倘公司或對方一旦出現違 約、無償債能力或破產時,這也必 須具有約束力。

#### 2.22 股息分派

向本公司普通及優先股東作出的 股息分派,在股息獲本公司股東或 董事會(倘適用)批准的期間,於本 集團及本公司財務報表中確認為 一項負債。

#### 2.23 分部報告

經營分部的呈報方式與向主要經 營決策人作出內部呈報的方式貫 徹一致。主要經營決策人負責分配 資源及評估經營分部的表現,並已 被認定為作出策略決定的執行董 事。

#### 2.24 關聯方

- [a] 若屬以下人士,即該人士或 該人士之近親與本集團有關 連:
  - 控制或共同控制本集 (i) 專 ;
  - 對本集團有重大影響; 或
  - [iii] 為本集團或本集團母公 司的主要管理層成員。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Summary of Significant Accounting Policies (Continued)

### 2.24 Related parties (Continued)

- An entity is related to the Group if any of the following conditions applies:
  - the entity and the Group are members of the same group (which means that each parent, subsidiary and fellow subsidiary is related to the others).
  - one entity is an associate or joint venture of the other entity (or an associate or joint venture of a member of a group of which the other entity is a member).
  - (iii) both entities are joint ventures of the same third-
  - one entity is a joint venture of a third entity and the other entity is an associate of the third entity.
  - the entity is a post-employment benefit plan for the benefit of employees of either the Group or an entity related to the Group.
  - (vi) the entity is controlled or jointly controlled by a person identified in (a).
  - (vii) a person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).

Close members of the family of a person are those family members who may be expected to influence, or be influenced by, that person in their dealings with the entity.

# 2. 重大會計政策概要(續)

#### 2.24 關聯方(續)

- (b) 若符合下列任何條件,即實 體與本集團有關連:
  - 該實體與本集團屬同一 (i) 集團之成員公司(即各 母公司、附屬公司及同 系附屬公司彼此間有關 連)。
  - 一間實體為另一實體的 (ii) 聯營公司或合營企業 (或另一實體為成員公 司集團旗下成員公司的 聯營公司或合營企業)。
  - (iii) 兩間實體均為同一第三 方的合營企業。
  - 一間實體為第三方實體 的合營企業,而另一實 體為該第三方實體的聯 營公司。
  - 實體為本集團或與本集 團有關連之實體就僱員 利益設立的離職福利計 劃。
  - (vi) 實體受(a)所識別人士控 制或受共同控制。
  - (vii) 於(a)(i)所識別人士對實 體有重大影響力或屬該 實體(或該實體的母公 司)主要管理層成員。

相關人士的近親乃指彼等與實體 間交易時預期可影響該名相關人 士或受該名相關人士影響的家族 成員。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# **Critical Accounting Estimates and Judgements**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### 3.1 Critical accounting estimates and assumptions

The Group makes accounting estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal to the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

#### (a) Estimates of Player Relationship Period for revenue recognition

As described in Note 2.15(a), the Group recognises revenue from certain durable virtual goods derived from its self-developed and licensed PC games over the Player Relationship Period. The determination of Player Relationship Period in each type of virtual goods is based on the Group's best estimate that takes into account all known and relevant information at the time of assessment. Such estimates are subject to re-evaluation on an annual basis. Any adjustments arising from changes in the Player Relationship Period as a result of new information will be accounted for prospectively as a change in accounting estimate.

#### (b) Provision for impairment of trade receivables

The Group determines the provision for impairment of trade receivables (Note 18). This estimate is based on the credit history of the customers and the current market condition. Management reassesses the adequacy of provision on a regular basis by reviewing the individual account based on past credit history and any prior knowledge of debtor insolvency or other credit risk which might not be easily accessible public information and market volatility might bear a significant impact which might not be easily ascertained.

# 3. 關鍵會計估計及判斷

估計及判斷會根據過往經驗及其他因素 (包括在有關情況下對未來事件的合理 預期)持續評估。

#### 3.1 關鍵會計估計及假設

本集團對未來作出會計估計及假 設。顧名思義,作出的會計估計很 少會與其實際結果相同。極有可能 導致下一個財政年度的資產及負 債的賬面值發生重大調整的估計 及假設討論如下。

#### (a) 收入確認的玩家關係持 續期間的估計

誠如附註2.15(a)所述,本集團 於玩家關係持續期間確認源 自於其自主開發及特許PC遊 戲的若干耐用虛擬物品的收 入。各款遊戲的玩家關係持 續期間根據本集團於評估時 考慮到所有已知及相關資料 後作出的最佳估計而釐定。 相關估計結果每年重新評 估。玩家關係持續期間會由 於新資料而變動,就此作出 的任何調整將作為會計估計 的變動入賬。

#### (b) 貿易應收款項減值撥備

本集團釐定貿易應收款項的 減值撥備(附註18)。此估計 乃基於客戶的信用記錄及現 行市況。根據過往信用記錄 及債務人破產或不能輕易獲 得的公共信息及可承受一個 可能無法確定的重大影響的 市場波動的其他信用風險的 任何先驗知識,通過審閱個 人賬戶管理層定期重新評估 撥備是否充足。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Critical Accounting Estimates and Judgements (Continued)

## 3.1 Critical accounting estimates and assumptions (Continued)

# Recognition of share-based compensation

As detailed in Note 27(c), the Company has granted share options to the Group's management and employees in 2015. The directors, with the assistance of an independent professional valuer, have used the Binomial Option-Pricing Model to determine the total fair value of the options granted, which is to be expensed over the vesting period as appropriate. Significant estimate on assumptions, such as share price volatility and dividend yield, is required to be made by the directors in applying the Binomial Option-Pricing Model.

#### (d) Current and deferred income taxes

As detailed in Note 7, the Group is subject to income taxes in several jurisdictions. There are many transactions and events for which the ultimate tax determination is uncertain during the ordinary course of business. Significant judgment is required from the Group in determining the provision for income taxes in each of these jurisdictions. Where the final tax outcome of these matters is different from the amounts that were initially recorded, such differences will impact the income tax and deferred tax provisions in the period in which such determination is made.

# 3. 關鍵會計估計及判斷(續)

#### 3.1 關鍵會計估計及假設(續)

#### [c] 確認以股份為基礎的酬 金費用

如附註27(c)所詳述,本公司 已於二零一五年授予本集團 管理層及員工購股權。董事 在獨立專業估值師的協助下 已用現金流量折現法與市場 方法確定了本公司相關股份 價值,用二項式期權定價模 型確定了授出的購股權的公 允 值 總 額,其應於 歸屬期內 (如適用)支出。董事於採用 二項式期權定價模式時需就 股份價格波動及股息率等假 設作出重大估計。

#### (d) 當前及遞延所得税

如附註7所述,本集團須於多 個司法管轄區繳納所得税。 許多日常業務過程中的交易 及事項所涉及的最終税務釐 定均為不確定。本集團須決 定各個地區所得税撥備的重 要判斷。倘該等事項的最終 税務結果與最初記錄的金額 不同,此等差異將於所得稅 及遞延税項決定期間產生影 壑。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Critical Accounting Estimates and Judgements (Continued)

### 3.1 Critical accounting estimates and assumptions (Continued)

### (e) Depreciation, amortisation and impairment assessment of property, plant and equipment and intangible assets

Property, plant and equipment (Note 11) and intangible assets (Note 12) with finite useful lives are depreciated or amortised on a straight-line basis over the estimated useful lives of the assets, after taking into account the estimated residual value, if any. The Group reviews the estimated useful lives of the assets regularly in order to determine the amount of depreciation and amortisation expense to be recorded during any reporting period. The useful lives are based on the Group's historical experience with similar assets and taking into account anticipated technological changes. The depreciation and amortisation expense for future periods is adjusted if there are significant changes from previous estimates.

Property, plant and equipment and intangible assets with finite useful lives are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. The recoverable amounts of the assets have been determined based on the higher of fair value and value-in-use calculations. These calculations require the use of judgement and estimates.

#### (f) Impairment of goodwill

Determining whether goodwill (Note 13) is impaired requires an estimation of the value in use of the cashgenerating units to which goodwill has been allocated. The value in use calculation requires the entity to estimate the future cash flows expected to arise from the cash-generating unit and a suitable discount rate in order to calculate present value.

# 3. 關鍵會計估計及判斷(續)

#### 3.1 關鍵會計估計及假設(續)

(e) 物業、廠房及設備以及 無形資產的折舊、攤銷 及減值評估

> 物業、廠房及設備(附註11) 與有確定可使用期限之無形 資產(附註12)按資產預計可 使用期限,經計及其估計剩 餘價值後(如有)以直線法計 算其折舊及攤銷。本集團定 期審閱資產之預計可使用期 限以確定任何報告期內之折 舊及攤銷費用。可使用期限 是按本集團類似資產之過往 經驗,並考慮預期之技術改 變而估計得出。將來期間之 折舊及攤銷費用會因以前估 計之重大改變而作出調整。

> 具有有限使用年期的物業、 廠房及設備及無形資產,在 因某些事故或情況改變而顯 示該等資產之賬面值或不能 收回時進行減值審核。資產 之不可回收金額根據計算公 允值及使用價值之較高者釐 定。該等計算須採用判斷及 預測。

#### (f) 商譽減值

釐定商譽(附註13)是否減值 須估計獲分配商譽之現金產 生單位使用價值。計算使用 價值時,實體須估計預期可 自現金產生單位產生之未來 現金流量及適當貼現率,從 而計算現值。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# Critical Accounting Estimates and Judgements (Continued)

## 3.2 Critical judgments in applying the entity's accounting policies

(a) Significant influence over Beijing Linghegu Online Technology Co., Ltd. ("Beijing Linghegu") and Chengdu ZhiWeiXing Network Technology Co., Ltd. ("ZhiWeiXing")

The investments in Beijing Linghegu and ZhiWeiXing are classified as interest in associates (Note 15) although the Group owns less than 20% ownership interest in these companies. The Group has significant influence over these companies by virtue of its contractual right to appoint director(s) on their respective boards.

# 3. 關鍵會計估計及判斷(續)

### 3.2 應用實體會計政策之重大 判斷

(a) 北京零禾穀網絡科技 有限責任公司(「北京零 禾穀」)及成都指微星網 絡科技有限公司(「指微 星」)

> 北京零禾穀及指微星之投 資分類為於聯營公司(附註 15)之權益。儘管本集團擁 有少於20%的彼等公司的擁 有權,但本集團憑藉合約權 利任命彼等各自之董事會董 事,因而對該等公司具有重 大影響。

# 4. Revenue and Segment Information

The Group's principal activities are disclosed in Note 1 to these consolidated financial statements. The Group's revenue from external customers recognised during the year is as follows:

# 4. 收入及分部資料

本集團主要業務披露於綜合財務報表附 註1。本集團自外部客戶獲得之收益於年 內確認如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
PC games	PC遊戲	345,967	305,760
Mobile games	移動遊戲	349,519	153,393
Others (note)	其他(附註)	74,139	16,616
		769,625	475,769

Note: Others mainly represent miscellaneous revenue derived from game tournaments organised by the Group, which includes sponsorship income received.

The chief operating decision-makers (the "CODM") has been identified as the executive directors of the Group. The CODM reviews the Group's internal reporting in order to assess performance and allocate resources. The CODM has determined the operating segments based on these reports.

附註:其他主要指來自於本集團舉辦的遊戲 比賽雜項收入,包括收到的贊助收入。

主要經營決策人(「主要經營決策人」)由 本集團執行董事確立。主要經營決策人 審閱本集團內部報告,以評估業績及分 配資源。主要經營決策人根據該等報告 計量經營分部。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 4. Revenue and Segment Information (Continued)

The Group's operating activities are previously attributable to a single reportable and operating segment focusing primarily on online card and board games development and operation, organising and broadcasting online to offline mind-sports events, tournaments, TV shows and contents in the PRC. Further to the acquisition of Peerless and its subsidiaries (the "Peerless Group") in 2015 (Note 31), the Group has expanded its operation outside PRC (primarily in the US and Gibraltar). Accordingly, segment information is provided on the basis of geographic areas of operations, being the basis on which the Group manages its worldwide interests. Revenue is attributable to the country based on the location of the Group entity reporting the revenue. Segment profit represents profit earned by each segment without allocating share-based compensation expense, finance costs, income tax expense and listing-related expenses.

The Group has a large number of game players, no revenue from any individual game player or customer exceeded 10% or more of the Group's revenue during the years ended 31 December 2015 and 2014.

# 4. 收入及分部資料(續)

本集團擁有大量遊戲玩家,截至二零一五年及二零一四年十二月三十一日止年度,概無來自任何個人遊戲玩家或客戶的收入超過本集團收入的10%或以上。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 4. Revenue and Segment Information (continued) 4. 收入及分部資料(續)

2015 — Consolidated profit or loss

二零一五年一綜合損益

		PRC 中國 RMB'000 人民幣千元	Outside PRC 中國境外 RMB'000 人民幣千元	Unallocated 未分配 RMB'000 人民幣千元	Eliminations 抵銷 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
	116. 7					
Revenue  — From external	收入					
— From external customers	一來自外部客戶	691,902	77,723			769,625
— From other segments	一來自其他分部	671,702	3,161		(3,161)	767,625
— Tronfollier segments	<u> </u>		3,101		(3,101)	
Reportable segment	可呈報分部收入					
revenue	可主報力即收入	691,902	80,884	_	(3,161)	769,625
Tevenue		071,702	00,004		(3,101)	707,020
Damantahla aannaant	<b>可</b> 口 # 八 如 ** 体					
Reportable segment results	可呈報分部業績	170,426	17,297			187,723
Finance costs	財務成本	170,426	17,277	[663]		(663)
Share-based compensation				(000)		(000)
expense	開支	_	_	(47,915)	_	(47,915)
	7.5.7			,,,		,,
Profit before income tax	除所得税前利潤					139,145
Income tax expense	所得税開支					(27,086)
——————————————————————————————————————	// 时/// // // X					(27,000)
D CLC II	左麻利湖					440.050
Profit for the year	年度利潤					112,059
Other information	其他資料					
Interest income	利息收入	22,951	1	_	_	22,952
Depreciation of property,	物業、廠房及設備	40.557	0.004			40.055
plant and equipment	折舊	10,556	2,821	_	_	13,377
Amortisation of intangible assets	無形資產攤銷	14 F00	20 100			24 707
Share of loss of associates	應佔聯營公司虧損	16,589 1,232	20,198	_	_	36,787 1,232
Share or loss of associates	le II III II I	1,232			_	1,232

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 4. Revenue and Segment Information (continued) 4. 收入及分部資料(續)

2015 — Consolidated assets and liabilities

二零一五年一綜合資產與負債

		PRC 中國 RMB'000 人民幣千元	PRC 中國境外 RMB'000 人民幣千元	Unallocated 未分配 RMB'000 人民幣千元	Eliminations 抵銷 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
ASSETS Segment assets	<b>資產</b> 分部資產	858,434	336,669	_	(3,158)	1,191,945
LIABILITIES	負債	000,404	000,007		(0,100)	1,171,740
Segment liabilities	分部負債	87,050	81,012	_	(3,384)	164,678
Other information  Non-current assets (other than financial instruments and deferred tax assets), including:	其他資料 非流動資產(不包括 金融工具及遞延 税項資產),計入:	131,461	270,869	_	_	402,330
- Interest in associates  Additions to non-current segment assets (other than financial	一於聯營公司的 權益 本年度非流動分部 資產添置(不包括 金融工具及遞延	13,768	-	-	-	13,768
instruments and deferred tax assets) during the year (note)	税項資產)(附註)	92,580	279,516	_	-	372,096

Outside

Note: Additions include those arising from the acquisition of subsidiaries (Note

附註:添置包括收購附屬公司產生的添置(附 註31)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 4. Revenue and Segment Information (continued) 4. 收入及分部資料(續)

2014 — Consolidated profit or loss

二零一四年一綜合損益

		PRC 中國 RMB'000 人民幣千元	Outside PRC 中國境外 RMB'000 人民幣千元	Unallocated 未分配 RMB'000 人民幣千元	Eliminations 消除 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
Revenue from external customers and reportable segment revenue	來自外部客戶收入及 可呈報分部收入	475,769	_	_	_	475,769
Reportable segment results	可呈報分部業績	158,437	_	_	_	158,437
Share-based compensation expense Listing-related expenses	以股份為基礎的 酬金開支 上市相關開支	_ _	_ _	(29,141) (17,697)	_ _	(29,141) (17,697)
Profit before income tax Income tax expense	除所得税前利潤 所得税開支				)	111,599 (13,956)
Profit for the year	年度利潤					97,643
Other information	其他資料					
Interest income	利息收入	12,165	_	_	_	12,165
Depreciation of property, plant and equipment Amortisation of intangible	物業、廠房及設備 折舊 無形資產攤銷	6,134	-	-	-	6,134
assets	ボル 貝 <u></u> 生	12,604	_	_	_	12,604

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 4. Revenue and Segment Information (continued) 4. 收入及分部資料(續)

### 2014 — Consolidated assets and liabilities

二零一四年一綜合資產及負債

		PRC 中國 RMB'000 人民幣千元	Outside PRC 中國境外 RMB'000 人民幣千元	Unallocated 未分配 RMB'000 人民幣千元	Eliminations 消除 RMB'000 人民幣千元	Total 總計 RMB'000 人民幣千元
ASSETS Segment assets	<b>資產</b> 分部資產	965,306	-	-	-	965,306
<b>LIABILITIES</b> Segment liabilities	<b>負債</b> 分部負債	75,390	_	_	-	75,390
Other information  Non-current assets (other than financial instruments and deferred tax assets), including:	税項資產),計入:	73,685	_	_	_	73,685
- Interest in associates  Additions to non-current segment assets (other than financial instruments and deferred tax assets)	一於聯營公司的 權益 本年度非流動分部 資產添置(不包括 金融工具及遞延 税項資產)	13,682	-	-	_	13,682
deferred tax assets) during the year		33,033	_	_	_	33,033

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

## 5. Other Income

# 5. 其他收入

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Other revenue Bank interest income Interest income from loans to a third party	<b>其他收入</b> 銀行利息收入 來自第三方貸款之利息收入	19,962 2,990	12,165 —
		22,952	12,165
Other net income Subsidy income from government (note) Net foreign exchange gain Sundry income	<b>其他收入淨額</b> 政府補貼收入(附註) 外匯收益淨額 雜項收入	1,781 — 245	3,488 7,301 444
		2,026	11,233
		24,978	23,398

Note: Subsidy income mainly relates to cash subsidies in respect of operating and development activities from governments which are either unconditional grants or grants with conditions having been satisfied.

附註:補貼收入主要指來自政府就經營開發 活動之現金補貼,相關補貼為無條件補 貼或已達成有關條件之補貼。

# 6. Profit for the year

Profit for the year has been arrived at after charging/(crediting):

# 6. 年度利潤

年度利潤乃經扣除/(計入)以下各項:

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Finance costs Interest charges on bank borrowings	<b>財務成本</b> 銀行借款所付利息	663	_
Employee benefit expenses Salaries, bonus and allowances Retirement benefit scheme contributions Severance payments Share-based compensation expense	<b>員工福利開支</b> 薪金、花紅及津貼 退休福利計劃供款 遣散費 以股份為基礎的酬金開支	110,473 15,321 2,689 47,915	69,204 13,028 439 29,141
Other items  Auditors' remuneration Listing-related expenses Depreciation of property, plant and equipment Amortisation of intangible assets Provision for doubtful trade receivables Net foreign exchange loss/(gain) Operating lease charges on office premises	其他項目 核數師酬金 上市相關開支 物業、廠房及設備折舊 無形資產攤銷 貿易應收款項呆賬撥備 外匯虧損/(收益)淨額 辦公物業經營租賃費用	176,398 1,837 — 13,377 36,787 151 5,760 15,027	1,443 17,697 6,134 12,604 2,155 (7,301) 11,057

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 7. Income Tax Expense

# 7. 所得税開支

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Current tax	即期税項			
	.,		00 700	10 55
Current year	本年		29,793	13,756
Under-provision in respect	過往年度撥備不足			
of prior year			812	146
			30,605	13,902
Deferred tax	遞延税項			
Origination and reversal of tempo	rary 暫時性差額的產生及撥回		(3,514)	54
Effect on deferred tax balances	於二零一五年一月一日		(3,314)	54
at 1 January 2015 resulting from			(=)	
a change in tax rate	税項結餘的影響		(5)	_
		24	(3,519)	54
Income tax expense	所得税開支		27,086	13,956

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 7. Income Tax Expense (Continued)

## The difference between the actual income tax charge in the consolidated statement of comprehensive income and the amounts which would result from applying the enacted tax rate to profit before income tax can be reconciled as follows:

# 7. 所得税開支(續)

綜合全面收益表的實際所得税費用及採 用適用於除所得税前利潤的法定税率計 算得出的税額的差額對賬如下:

2015

2014

		二零一五年 RMB'000 人民幣千元	二零一四年 RMB'000 人民幣千元
Profit before income tax	除所得税前利潤	139,145	111,599
Tax on profit before income tax, calculated at the statutory rates applicable to profits	除所得税前利潤税項(按相關税務司法權區適用的利潤法定税率		
in the tax jurisdiction concerned	計算)	33,583	34,748
Tax effect on non-deductible expenses	不可扣税開支的税務影響	6,255	1,587
Tax effect of deductible temporary differences	未確認之可扣減暫時性差額的		
not recognised	税務影響	879	54
Tax effect on preferential income tax rates	適用於附屬公司的優惠所得税		
applicable to a subsidiary	税率的税務影響	(14,954)	(20,979
Tax effect of unused tax losses not recognised	尚未確認未動用税項虧損之 税務影響	2,576	_
Tax effect on super deduction in research and development activities	研發活動加計扣除的税務影響	_	(1,600
Effect on deferred tax balances at 1 January	於二零一五年一月一日因税率變動		(1,000
2015 resulting from a change in tax rate	導致的遞延税項結餘的影響	(5)	_
Under-provision in respect of prior year	過往年度撥備不足	812	146
Others	其他	(2,060)	_
Income tax expense	所得税開支	27,086	13,956

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 7. Income Tax Expense (Continued)

Notes:

#### (a) Cayman Islands income tax

The Company is incorporated in the Cayman Islands as an exempted company with limited liability under the Companies Law of the Cayman Islands and accordingly, is exempted from Cayman Islands income tax.

#### (b) Hong Kong profits tax

Hong Kong profits tax rate is 16.5% for the years ended 31 December 2015 and 2014. Hong Kong profits tax has not been provided as the Group had no estimated assessable profits in Hong Kong for the years ended 31 December 2015 and 2014.

#### (c) PRC enterprise income tax

The income tax provision of the Group in respect of its operations in the PRC has been calculated at the applicable tax rate on the estimated assessable profits for the year based on the existing legislation, interpretations and practices in respect thereof. The applicable income tax rate is 25%.

Pursuant to the relevant laws and regulations in the PRC, Lianzhong has renewed and obtained its qualification as a High and New Technology Enterprise ("HNTE") in 2014 for the three-year period commencing from October 2014. Lianzhong was also accredited as a "Key Software Enterprise within National Planning Layout" (國家規劃佈局內 重點軟件企業) in 2013 and enjoyed a preferential income tax rate of 10% for the year ended 31 December 2014. In 2015, Lianzhong enjoyed preferential income tax rate of 15%.

According to relevant laws and regulations in the PRC, enterprises engaging in research and development activities are entitled to claim 150% of the research and development expenses so incurred as tax deductible expenses when determining their assessable profits for that year ("Super Deduction"). Lianzhong has made its best estimate for the Super Deduction to be claimed in ascertaining their assessable profits for the years ended 31 December 2015 and 2014.

#### (d) US profits tax

Subsidiaries operating in the US are subject to US federal and state tax on its assessable profits. The applicable tax rate for federal tax is 34% whilst the tax rate for state tax of California, the principal place of business of the Company's major US subsidiaries is 8.84%. US profits tax has not been provided as the Group incurred a loss for taxation purposes for the year ended 31 December 2015.

# 7. 所得税開支(續)

附註:

#### 開曼群島所得税 (a)

本公司根據開曼群島公司法於開曼群 島註冊成立為豁免有限公司,因此豁免 繳納開曼群島所得税。

#### (b) 香港利得税

截至二零一五年及二零一四年十二月 三十一日止年度,香港利得税税率為 16.5%。由於本集團於截至二零一五年 及二零一四年十二月三十一日止年度 在香港並無估計應課税利潤,因此並無 撥備香港利得税。

#### (c) 中國企業所得税

本集團就其在中國的業務所作出的所 得 税 撥 備 乃 根 據 現 行 相 關 法 律、 詮 釋 及慣例就於本年度估計應課税利潤按 適用税率計算。適用的所得税税率為 25% •

根據中國相關法律法規,北京聯眾已於 二零一四年續新及取得作為高新技術 產業(「高新技術產業」)資格,期限自二 零一四年十月起為期三年。北京聯眾 亦於二零一三年獲認證為「國家規劃布 局內重點軟件企業」,於截至二零一四 年十二月三十一日止年度享受10%的優 惠税率。於二零一五年,北京聯眾享受 15%的優惠税率。

根據中國相關法律法規,從事研發活動 的企業於釐定其該年度應課税利潤時, 有權將所產生的研發費用的150%作可 扣税開支申報(「加計扣除」)。截至二零 一五年及二零一四年十二月三十一日 止年度,北京聯眾已於確定其應課稅利 潤中將予作出的加計扣除申報作出最 佳估計。

#### 美國利得税 (d)

於美國經營之附屬公司須就其應課稅 溢利繳納美國聯邦及州税。適用聯邦税 率為34%,而本公司主要美國附屬公司 之主要營業地點加州之税率為8.84%。 由於本集團截至二零一五年十二月三 十一日止年度產生税項虧損,故並無就 美國利得税作出撥備。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 7. Income Tax Expense (Continued)

Notes: (Continued)

#### (e) Gibraltar profits tax

Gibraltar profits tax has been provided at the rate of 10% on the estimated assessable profits for the year ended 31 December 2015.

#### (f) PRC withholding tax

According to the relevant laws and regulations in the PRC, the Group is also liable to a 10% withholding tax on dividends to be distributed from the Group's foreign-invested enterprises in the PRC in respect of its profits generated from 1 January 2008. If a foreign investor incorporated in Hong Kong meets the conditions and requirements under the double taxation treaty arrangement entered into between the PRC and Hong Kong, the relevant withholding tax rate will be reduced from 10% to 5%.

# 7. 所得税開支(續)

附註:(續)

#### 直布羅陀利得税 (e)

截至二零一五年十二月三十一日止年 度,本集團已就估計應課税利潤按10% 之税率作出撥備。

#### 中國預扣税

根據中國相關法律法規,本集團須就向 中國外商投資企業有關於二零零八年 一月一日起產生的利潤將予分派的股 息繳納10%的預扣税。倘於香港註冊成 立的外商投資者符合中國與香港訂立 的雙邊稅務條約安排的條件及規定,相 關預扣税税率將從10%降至5%。

## 8. Dividends

# 8. 股息

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Dividend declared and paid by the Company	本公司宣派及支付的			
	股息			
— Special dividend 2014	-二零-四年特別			
	股息	(a)	_	296,498
— Final dividend 2014	-二零-四年末期			
	股息	(b)	50,273	_
Dividend declared and paid by Lianzhong	北京聯眾宣派及支付	( )		
	的股息	(c)	_	3,500
			50,273	299,998

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### Dividends (Continued)

#### Notes:

- A special dividend amounting to RMB296,498,000 (equivalent to US\$48,566,000) has been proposed, approved and paid to the ordinary shareholders of the Company during the year ended 31 December 2014. The preferred shareholders of the Company and Blink Milestones have waived their entitlement to the special dividend. Blink Milestones is a company wholly owned and controlled by Mr. Liu Jiang, a controlling shareholder of the Company. The rates for dividend and the number of shares ranking for dividends are not presented as such information is not considered meaningful for the purpose of these financial statements.
- During the year ended 31 December 2015, a final dividend for the year ended 31 December 2014 of RMB0.064 per share has been declared and approved by the shareholders at the annual general meeting of the Company. The 2014 final dividend was paid in Hong Kong dollars at HK\$0.0812 per share, amounting to approximately RMB50,273,000.
- Dividends disclosed during the year ended 31 December 2014 represented dividends declared before the Contractual Arrangements were entered and paid by Lianzhong to its then shareholders. The rates for dividend and the number of shares ranking for dividends are not presented as such information is not considered meaningful for the purpose of these financial statements.
- (d) The Directors do not recommend the payment of a final dividend for the year ended 31 December 2015.

# 8. 股息(續)

#### 附註:

- 於截至二零一四年十二月三十一日止 年度, 一項金額為人民幣296,498,000 元(相當於48,566,000美元)的特別股息 乃經建議、批准並支付予本公司的普 通股股東。本公司優先股股東及Blink Milestones已放棄獲派該等特別股息的 權利。Blink Milestones為劉江先生(本 公司控股股東)全資擁有及控制的公 司。股息率和獲派股息的股份數目並未 呈列,因該等資料就本公佈而言並無意 義。
- 截至二零一五年十二月三十一日止年 度,本公司股東於股東週年大會宣派 及批准截至二零一四年十二月三十一 日止年度末期股息為每股人民幣0.064 元。二零一四年末期股息以每股0.0812 港元支付,總額約為人民幣50,273,000 元。
- 截至二零一四年十二月三十一日止年 度所披露的股息乃北京聯眾與其當時 股東於合約安排簽訂前宣派並支付的 股息。股息率和獲派股息的股份數目並 未呈列,因該等資料就本財務報表而言 並無意義。
- 董事不建議派付截至二零一五年十二 月三十一日止年度之末期股息。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 9. Earnings Per Share

### Earnings per share attributable to ordinary equity holders of the Company

#### (a) Basic earnings per share

Basic earnings per share for the year is calculated by dividing the profit attributable to equity holders of the Company of RMB114,351,000 (2014: RMB97,641,000) by the weighted average number of ordinary shares of 784,949,124 shares (2014: 600,346,342 shares) in issue during the year, excluding the ordinary shares purchased by the Company and held as treasury shares in prior year and cancelled in 2015 (Note 25(vii)).

#### (b) Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. For the year ended 31 December 2015, the Company has one category of dilutive ordinary shares, being the share option schemes of the Company (Management Pre-IPO Share Option Scheme and the 2014 Share Option Scheme), but not on the share options granted in July 2015 under the 2014 Share Option Scheme (Note 27(c)) which are considered as anti-dilutive as the average market price of the ordinary shares of the Company is less than the exercise price of these share options. For the year ended 31 December 2014, the Company has two categories of dilutive ordinary shares, the Series A Preferred Shares and the Management Pre-IPO Share Option Scheme.

### 9. 每股盈利

### 本公司普通股權益持有人應 佔每股盈利

#### (a) 每股基本盈利

期內每股基本盈利乃按本公司 權益持有人應佔利潤人民幣 114,351,000元(二零一四年:人民 幣 97,641,000 元 ) 除 以 期 間 已 發 行 的普通股加權平均股數784,949,124 股(二零一四年:600,346,342股)得 出,不包括本公司於過往年度購回 及持作庫存股份並二零一五年註 銷之普通股(附註25[vii])。

#### (b) 每股攤薄盈利

每股攤薄盈利乃根據假設所有具 潛在攤薄影響的普通股已獲轉換 且調整已發行普通股加權平均股 數計算。截至二零一五年十二月三 十一日止年度,本公司擁有一類具 潛在攤薄影響的普通股,即本公司 購股權計劃(即管理層首次公開發 售前購股權計劃及二零一四年購 股權計劃)而非於二零一五年七月 根據二零一四年購股權計劃授出 之購股權(附註27(c)),其被視為具 反攤薄影響,乃由於本公司普通股 之平均市價低於該等購股權之行 使價。截至二零一四年十二月三十 一日止年度,本公司擁有兩類具潛 在攤薄影響的普通股,即A系列優 先股及管理層首次公開發售前購 股權計劃。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 9. Earnings Per Share (Continued)

### Earnings per share attributable to ordinary equity holders of the Company (Continued)

#### (b) Diluted earnings per share (Continued)

Diluted earnings per share for the year is calculated by dividing the profit attributable to equity holders of the Company of RMB114,351,000 (2014: RMB97,641,000) by the weighted average number of ordinary shares of 835,461,634 shares (2014: 688,673,471 shares) in issue during the year, calculated as follows:

### 9. 每股盈利(續)

### 本公司普通股權益持有人應 佔每股盈利(續)

#### (b) 每股攤薄盈利(續)

年內,每股攤薄盈利乃按本公 司權益持有人應佔利潤人民幣 114,351,000元(二零一四年:人民 幣97,641,000元)除以期內已發行的 普通股加權平均股數835,461,634股 (二零一四年:688,673,471股)計算

		2015	2014
		二零一五年	二零一四年
Weighted average number of ordinary shares	就計算每股基本盈利之		
for the purpose of basic earnings per share	普通股加權平均股數	784,949,124	600,346,342
Adjustment for Series A Preferred Shares	就A系列優先股作出調整	_	67,660,274
Adjustment for share option schemes	就購股權計劃作出調整	50,512,510	20,666,855
Weighted average number of ordinary	就計算每股攤薄盈利之		
shares for the purpose of diluted earnings	普通股加權平均股數		
per share		835,461,634	688,673,471

### Earnings per share attributable to Series A Preferred Shares holders of the Company

As detailed in Note 25 to the consolidated financial statements, the Company has completed the issue of 85,714,284 Series A Preferred Shares to the investors on 10 February 2014. On 30 June 2014, upon the Listing of the Company on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), all the Series A Preferred Shares were automatically converted into ordinary shares, on a one-for-one basis. As the Series A Preferred Shares were issued and fully converted into ordinary shares during the year ended 31 December 2014, earnings per share (basic and diluted) attributable to Series A Preferred Shares holders of the Company are not presented as such information is not considered meaningful for the purpose of these consolidated financial statements.

### 本公司A系列優先股持有人應 佔每股盈利

誠如綜合財務報表附註25所披露,本公 司已於二零一四年二月十日完成向投資 者發行85,714,284股A系列優先股。於二 零一四年六月三十日,本公司於香港聯 合交易所有限公司(「聯交所」)主板上市 後,所有A系列優先股按一股換一股基 準自動轉換為普通股。於截至二零一四 年十二月三十一日止年度,A系列優先 股已予以發行且悉數轉換為普通股,本 公司A系列優先股持有人應佔每股盈利 (基本及攤薄)並未呈列,因為此等資料 對該等綜合財務報表而言並沒有意義。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 10. Directors' and Employees' Emoluments

### (a) Directors' emoluments

The remuneration of each director disclosed pursuant to the Listing Rules, section 383(1) of the Hong Kong Companies Ordinance and Part 2 of the Companies (Disclosure of Information about Benefits of Directors) Regulations for the years ended 31 December 2015 and 2014 are set out below:

# 10. 董事薪酬及僱員薪酬

### (a) 董事薪酬

根據上市規則、相關公司條例第 383[1]章以及公司第2部分(董事福 利資料披露)規例,截至二零一五 年及二零一四年十二月三十一日 止年度,各董事薪酬披露載列如 下:

Name of director 董事姓名		Notes	Fees 袍金 RMB'000	Basic salaries and allowances 基本薪金 及津貼 RMB'000	Retirement benefit contribution 退休福利 供款 RMB'000	Share-based compensation 以股份為 基礎的酬金 RMB'000	Total 總額 RMB'000
		附註	人民幣千元	人民幣千元	人民幣千元	人民幣千元	人民幣千元
Year ended 31 December 2015	截至二零一五年 十二月三十一日止年度						
Executive directors:	執行董事:	(:)		4 //0		40 70/	4/ 007
Mr. Yang Eric Qing Mr. Ng Kwok Leung Frank	楊慶先生 伍國樑先生	(i) (i)	_	1,440 1,644	71 71	12,726 12,726	14,237 14,441
Non-executive directors:	非執行董事:						
Mr. Zhang Rongming	張榮明先生	(ii), (iii) (ii)	_	-	-	-	-
Mr. Liu Jiang Mr. Fan Tai	劉江先生 樊泰先生	(II)				_	
Mr. Chen Xian	陳弦先生		_	_	_	_	_
Independent non-executive directors:	獨立非執行董事:						
Mr. Ge Xuan	葛旋先生		130	_	_	_	130
Mr. Lu Zhong	魯眾先生		130	_	_	_	130
Mr. Cheung Chung Yan David	張頌仁先生		203			_	203
		,	463	3,084	142	25,452	29,141
Year ended 31 December 2014	截至二零一四年 十二月三十一日止年度						
Executive directors:	執行董事:						
Mr. Zhang Rongming	張榮明先生		_	_	_	_	_
Mr. Liu Jiang	劉江先生	63	_	_	_	_	_
Mr. Yang Eric Qing	楊慶先生	(i)	_	689	63	10,512	11,264
Mr. Ng Kwok Leung Frank	伍國樑先生	(i)	_	634	28	10,512	11,174
Non-executive directors:	非執行董事:						
Mr. Fan Tai	樊泰先生	(iv)	_	_	_	_	_
Mr. Chen Xian	陳弦先生	(iv)	_	_	_	_	_
Independent non-executive directors:	獨立非執行董事:						
Mr. Ge Xuan	葛旋先生	(v)	63	_	_	-	63
Mr. Lu Zhong	魯眾先生	[v]	63	_	_	_	63
Mr. Cheung Chung Yan David	張頌仁先生	[v]	99	_	_	_	99
			225	1,323	91	21,024	22,663

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 10. Directors' and Employees' Emoluments 10. 董事薪酬及僱員薪酬(續)

### (a) Directors' emoluments (Continued)

Notes:

- Mr. Yang Eric Qing and Mr. Ng Kwok Leung Frank are also the co-chief executive officer of the Group for the years ended 31 December 2014 and 2015.
- Re-designated from executive directors to non-executive directors of the Company on 27 March 2015.
- Resigned on 5 February 2016.
- (iv) Appointed on 7 March 2014.
- (v) Appointed on 7 March 2014 with effect upon the Listing.

There were no arrangements under which a director of the Company waived or agreed to waive any remuneration during the years ended 31 December 2015 and 2014.

### (b) Five highest paid individuals

The five individuals whose emoluments were the highest in the Group for the year included two (2014: two) directors whose emoluments are reflected in the analysis presented above. The emoluments paid/payable to the remaining three (2014: three) individuals during the year are as follows:

### (a) 董事薪酬(續)

附註:

- 截至二零一四年及二零一五年十 二月三十一日止年度楊慶先生及 伍國樑先生為本集團聯席行政總 裁。
- 於二零一五年三月二十七日由本 公司執行董事重新指定為非執行 董事。
- (iii) 於二零一六年二月五日辭任。
- 於二零一四年三月七日獲委任。
- 於二零一四年三月七日獲委任, 自上市後生效。

截至二零一五年及二零一四年十 二月三十一日止年度,並無訂立任 何安排,據此董事放棄或同意放棄 任何酬金。

### (b) 五名最高薪酬人士

年內本集團五名最高薪酬人士分 別包括兩名(二零一四年:兩名)董 事,其酬金已反映於上文分析中。 年內已付/應付餘下三名(二零一 四年:三名)人士的酬金載列如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Basic salaries and allowances	基本薪金及津貼	3,002	1,018
Discretionary bonus	酌情花紅	489	984
Retirement benefit scheme contributions	退休福利計劃供款	184	185
Share-based compensation expense	以股份為基礎的酬金	4,865	5,554
		8,540	7,741

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 10. Directors' and Employees' Emoluments (Continued)

# 10. 董事薪酬及僱員薪酬(續)

### (b) Five highest paid individuals (Continued)

The emoluments fell within the following bands:

### (b) 五名最高薪酬人士(續)

酬金範圍介乎以下組別:

		2015 二零一五年	二零一四年
Emolument bands	酬金組別		
Nil-HK\$1,000,000	零至1,000,000港元	_	_
HK\$1,000,001-HK\$1,500,000	1,000,001港元至1,500,000港元	_	1
HK\$2,000,001-HK\$2,500,000	2,000,001港元至2,500,000港元	_	1
HK\$2,500,001-HK\$3,000,000	2,500,001港元至3,000,000港元	2	_
HK\$5,000,001-HK\$5,500,000	5,000,001港元至5,500,000港元	1	_
HK\$6,000,001-HK\$6,500,000	6,000,001港元至6,500,000港元	_	1

No emoluments were paid by the Group to any of the directors or the five highest paid individuals as an inducement to join or upon joining the Group or as compensation for loss of office during the year (2014: nil).

年內本集團概無向任何董事或五 名最高薪酬人士支付任何酬金以 作為其加入本集團或加入本集團 後的獎勵或作為離職的補償(二零 一四年:無)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 11. Property, Plant and Equipment

# 11. 物業、廠房及設備

		Leasehold improvements 租賃物業 裝修 RMB'000 人民幣千元	Computer equipment 電腦設備 RMB'000 人民幣千元	Furniture and office equipment 像俬及 辦公室設備 RMB'000 人民幣千元	Motor vehicle 汽車 RMB'000 人民幣千元	<b>Total</b> 總額 RMB'000 人民幣千元
At 1 January 2014	於二零一四年一月一日					
Cost	成本	3,690	38,837	2,115	600	45,242
Accumulated depreciation and impairment losses	累計折舊及減值虧損	(3,383)	(31,299)	(1,354)	(38)	(36,074)
Net book amount	<b>賬面淨值</b>	307	7,538	761	562	9,168
Year ended 31 December 2014	截至二零一四年 十二月三十一日止年度					
Opening net book amount	年初賬面淨值	307	7,538	761	562	9,168
Additions	添置	57	5,410	3,564	_	9,031
Depreciation	折舊	(326)	(5,143)	(545)	(120)	(6,134)
Exchange differences	匯兑差額	_	_	(4)	_	(4)
Closing net book amount	年末賬面淨值	38	7,805	3,776	442	12,061
At 31 December 2014 and 1 January 2015	於二零一四年 十二月三十一日及 二零一五年一月一日					
Cost	成本	3,747	39,927	5,612	600	49,886
Accumulated depreciation and	累計折舊及減值虧損					
impairment losses		(3,709)	(32,122)	(1,836)	(158)	(37,825)
Net book amount	賬面淨值	38	7,805	3,776	442	12,061
Year ended 31 December 2015	截至二零一五年 十二月三十一日止年度					
Opening net book amount Additions	年初賬面淨值 添置	38 19,271	7,805 24,236	3,776 4,712	442 856	12,061 49,075
Acquisition of subsidiaries	が且 收購附屬公司	17,271	24,230	4,712	000	47,075
(Note 31)	(附註31)	771	4,655	3,218	_	8,644
Disposals	出售		-	(30)	(259)	(289)
Depreciation	折舊	(1,699)	(8,674)	(2,821)	(183)	(13,377)
Exchange differences	匯兑差額	44	242	173		459
Closing net book amount	年末賬面淨值	18,425	28,264	9,028	856	56,573
At 31 December 2015	於二零一五年 十二月三十一日					
Cost	ナー月ニナーロ 成本	23,837	61,593	13,503	1,068	100,001
Accumulated depreciation and	累計折舊及減值虧損	20,007	31,070		1,000	. 30,001
impairment losses		(5,412)	(33,329)	(4,475)	(212)	(43,428)
Net book amount	賬面淨值	18,425	28,264	9,028	856	56,573

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 11. Property, Plant and Equipment (Continued)

# 11. 物業、廠房及設備(續)

Depreciation charges recognised is analysed as follows:

已確認折舊費用分析如下:

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Cost of revenue Selling and marketing expenses Administrative expenses Research and development expenses	收入成本 銷售及市場推廣費用 行政開支 研發費用	4,769 969 7,599 40	4,088 398 1,226 422
		13,377	6,134



綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 12. Intangible Assets

# 12. 無形資產

		Computer software	Game intellectual properties, trademark and licenses 遊戲知識 產權、商標	Brand name	Programmes and film rights 節目及	Unfinished contracts	Development costs	Total
		<b>電腦軟件</b> RMB'000 人民幣千元	<b>及許可證</b> RMB'000 人民幣千元	<b>品牌名稱</b> RMB'000 人民幣千元	<b>電影版權</b> RMB'000	<b>未完成合約</b> RMB'000 人民幣千元	<b>開發成本</b> RMB'000 人民幣千元	<b>總額</b> RMB'000 人民幣千元
At 1 January 2014 Cost Accumulated amortisation and	於二零一四年一月一日 成本 男計攤鉛及減值虧損	6,586	51,118	_	-	_	5,677	63,381
impairment losses	不可及的人/% [五座] ]只	(2,452)	(17,611)	_	_	_	_	(20,063)
Net book amount	賬面淨值	4,134	33,507	_	_	_	5,677	43,318
Year ended 31 December 2014	截至二零一四年 十二月三十一日 止年度							
Opening net book amount	年初賬面淨值	4,134	33,507	_	_	_	5,677	43,318
Transfers	轉撥	_	8,665	_	_	_	(8,665)	_
Additions	添置	2,176	2,367	_	_	_	12,777	17,320
Written off	撇銷	_	(92)		_	_	_	(92)
Amortisation	攤銷	(1,326)	(11,278)				_	(12,604)
Closing net book amount	年末賬面淨值	4,984	33,169	_	_	_	9,789	47,942
At 31 December 2014 and 1 January 2015	於二零一四年 十二月三十一日及 二零一五年 一月一日							
Cost Accumulated amortisation and	成本	8,762	61,176	_	_	_	9,789	79,727
impairment losses		(3,778)	(28,007)			_		(31,785)
Net book amount	賬面淨值	4,984	33,169	_	_	_	9,789	47,942
Year ended 31 December 2015	截至二零一五年 十二月三十一日 止年度							
Opening net book amount	年初賬面淨值	4,984	33,169	_	_	_	9,789	47,942
Transfers	轉撥	_	14,812	_	_	_	(14,812)	_
Additions	添置	1,236	8,409	_	30,539	_	27,894	68,078
Acquisition of subsidiaries (Note 31)	收購附屬公司 (附註31)	376	_	93,303	25,266	28,166	_	147,111
Amortisation	攤銷	(1,961)	(14,671)				_	(36,787)
Exchange difference	匯兑差額	22	-	5,550		1,524	_	8,233
Closing net book amount	年末賬面淨值	4,657	41,719	92,479	51,441	21,410	22,871	234,577
At 31 December 2015	於二零一五年 十二月三十一日							
Cost	Tー月ニTーロ 成本	10,397	84,397	99,093	57,092	29,914	22,871	303,764
Accumulated amortisation and		10,077	04,077	77,073	07,072	27,714	22,071	000,704
impairment losses	~~ H   M+ H   1 / √ // M   III / II	(5,740)	(42,678)	(6,614)	(5,651)	(8,504)	-	(69,187)
Net book amount	賬面淨值	4,657	41,719	92,479	51,441	21,410	22,871	234,577

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 12. Intangible Assets (Continued)

The development costs represented all direct costs incurred in the development of webgames, mobile games and software products.

Amortisation charges recognised is analysed as follows:

# 12. 無形資產(續)

開發成本指網頁遊戲、移動遊戲及軟件 產品開發產生的所有直接成本。

已確認攤銷費用分析如下:

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Cost of revenue	收入成本	21,095	12,233
Selling and marketing expenses	銷售及市場推廣費用	30	30
Administrative expenses	行政開支	15,612	298
Research and development expenses	研發費用	50	43
		36,787	12,604

### 13. Goodwill

The carrying amount of goodwill mainly arose from the acquisition of the Peerless Group during the year ended 31 December 2015 (Note 31). The net carrying amount of goodwill can be analysed as follows:

# 13. 商譽

商譽賬面值主要來源於截至二零一五年 十二月三十一日止年度收購Peerless集 團(附註31)。商譽賬面淨值可分析如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
At 1 January	於一月一日	_	_
Acquisition of subsidiaries (Note 31)	收購附屬公司(附註31)	91,733	_
Net exchange differences	匯兑差額淨值	5,679	_
At 31 December	於十二月三十一日	97,412	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 13. Goodwill (Continued)

### The carrying amount of goodwill, net of any impairment loss, is allocated to the cash generating unit of the online card and board game development and operation, organizing and broadcasting online to offline mind-sports events, tournaments, TV shows and contents in the following geographical area:

### 13. 商譽(續)

商譽之賬面值(扣除任何減值虧損)按以 下地理區域分配至開發及經營在線棋牌 遊戲、組織及播放線上線下智力體育活 動、比賽及電視節目之現金產生單位:

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
In PRC Outside PRC	中國境內中國境外	200 97,212	_
	1 – 20/1	97,412	_

The recoverable amounts of goodwill relating to the operations outside PRC, primarily in the US and Gibraltar, were determined based on value-in-use calculations, using an annual cash flow budget plan covering a five-year period with estimated long-term growth rate of 2.3% per annum for the operation. A discount factor of 16.0% per annum was applied in the value in use model. The recoverable amounts of goodwill relating to the operations in the PRC were determined based on value-in-use calculations, using an annual cash flow budget plan covering a three-year period for the operations. A discount factor of 5.0% per annum was applied in the value in use model

The key assumptions include stable profit margins, which have been determined based on the expectations for market share after taking into consideration current economic environment and market forecast. The directors believe that any reasonably possible change in the key assumptions on which the recoverable amounts are based would not cause the carrying amounts of the units to exceed their respective aggregate recoverable amounts.

與中國境外(主要是美國及直布羅陀)經 營相關之商譽之可回收金額根據使用值 計算,採用預計營運長期年增長率2.3% 之五年期年度現金流量預算計劃釐定。 使用價值模式所應用之年貼現率為16.0 厘。與中國境內營運相關之商譽可收回 金額根據使用價值計算,採用三年期之 年度現金流量預算計劃釐定。使用價值 模式所應用之年貼現率為5.0厘。

主要假設包括穩定之溢利,溢利乃根據 經考慮現時經濟環境及市場預測之預期 市場佔有率釐定。董事認為可收回金額 所基於之任何主要假設發生合理可能變 更均不會導致單位賬面值超過可收回金 額總額。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 14. Interests in Subsidiaries

# 14. 於附屬公司的權益

Particulars of the principal subsidiaries as at 31 December 2015 are as follows:

於二零一五年十二月三十一日主要附屬 公司詳情如下:

Name of company 公司名稱	Country/Place and date of incorporation/ establishment 註冊成立/設立的國家/地點及日期	Type of legal entity 法人類別	Issued and paid in capital/registered capital 已發行及實繳資本/註冊資本	Equity interest held 持有股權	Principal activities and place of operation 主要業務及運營地點
Directly held by the Company 本公司直接持有					
Lianzhong Holdings (Hong Kong) Limited	Hong Kong/ 18 December 2013	Limited liability company	100 ordinary shares	100%	Investment holding
聯眾控股(香港)有限公司	香港/ 二零一三年 十二月十八日	有限責任公司	100股普通股		投資控股
Noble Link Global Limited	British Virgin Islands/ 5 May 2015	Limited liability company	100 ordinary shares	100%	Investment holding
	英屬維爾京群島/ 二零一五年五月五日	有限責任公司	100股普通股		投資控股
Indirectly held by the Company 本公司間接持有					
WFOE	PRC/ 21 January 2014	Limited liability company	US\$350,000	100%	Provision of computer related technical support, in PRC
外商獨資企業	中國/ 二零一四年 一月二十一日	有限責任公司	350,000美元		於中國提供計算機相關技術 支援
Lianzhong	PRC/ 23 March 1998	Limited liability company	RMB72,000,000	100%	Development and operation of online card and board games, in PRC
聯眾	中國/ 一九九八年 三月二十三日	有限責任公司	人民幣72,000,000元		於中國開發及運營在線棋牌遊戲
Shanghai Yaozhong Culture Broadcast Co., Ltd.	PRC/ 6 July 2012	Limited liability company	RMB2,000,000	51%*	Provision of cultural events organization and consulting
上海姚眾互動文化傳播 有限責任公司	中國/ 二零一二年七月六日	有限責任公司	人民幣2,000,000元		services, in PRC 於中國提供文化活動組織及諮詢 服務
Lianzhong International Company Limited	BVI/ 11 July 2011	Limited liability company	US\$1,780,000	100%	Provision of advisory services, in BVI
聯眾國際有限公司	英屬維爾京群島/ 二零一一年七月十一日	有限責任公司	1,780,000美元		於英屬維爾京群島 提供顧問服務
Shanghai Lianzhong Garden Computer Technology Co., Ltd.	PRC/ 23 October 2013	Limited liability company	RMB10,000,000	100%	Mobile games operation, in PRC
上海聯眾家園電腦技術 有限責任公司	中國/ 二零一三年 十月二十三日	有限責任公司	人民幣10,000,000元		於中國運營移動遊戲
Nanjing Shouyou Interactive Network Co., Ltd.	PRC/ 24 February 2014	Limited liability company	RMB5,000,000	100%	Mobile games operation, in PRC
南京首游互動網絡有限公司	中國/ 二零一四年 二月二十四日	有限責任公司	人民幣5,000,000元		於中國運營移動遊戲

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 14. Interests in Subsidiaries (Continued)

# 14. 於附屬公司的權益(續)

Name of company 公司名稱	Country/Place and date of incorporation/ establishment 註冊成立/設立的 國家/地點及日期	Type of legal entity 法人類別	Issued and paid in capital/ registered capital 已發行及實繳 資本/註冊資本	Equity interest held 持有股權	Principal activities and place of operation 主要業務及運營地點
Indirectly held by the Company (Continued) 本公司間接持有(續)					
Tianjin Zhangzhongshangku Technology Co., Ltd. 天津掌中尚酷科技有限公司	PRC/ 9 April 2014 中國/ 二零一四年四月九日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Tianjin Wanlianshifang Technology Co., Ltd. 天津萬聯十方科技有限公司	PRC/ 9 April 2014 中國/ 二零一四年四月九日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Tianjin Juxian Tongchuang Technology Development Co., Ltd. 天津聚賢同創科技發展有限公司	PRC/ 31 October 2014 中國/ 二零一四年 十月三十一日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Tianjin Miaoshou Kuyou Information Technology Co., Ltd. 天津妙手酷遊信息技術有限公司	PRC/ 31 October 2014 中國/ 二零一四年 十月三十一日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Tianjin Shouyou Shikong Information Technology Co., Ltd. 天津首遊時空信息技術有限公司	PRC/ 31 October 2014 中國/ 二零一四年 十月三十一日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Tianjin Lianzhong Yidong Technology Development Co., Ltd. 天津聯眾逸動科技發展有限公司	PRC/ 11 November 2014 中國/ 二零一四年 十一月十一日	Limited liability company 有限責任公司	RMB10,000,000 人民幣10,000,000元	100%	PC and mobile games development and operation, in PRC 於中國開發及運營電腦及移動遊 戲
Tianjin Lianzhong Enjoyment Technology Development Limited 天津聯眾樂趣科技發展有限公司	PRC/ 4 December 2014 中國/ 二零一四年十二月四日	Limited liability company 有限責任公司	RMB100,000,000 人民幣100,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲
Dalian Zhangzhong Youshi Technology Development Co., Ltd. 大連掌中優勢科技發展有限公司	PRC/ 9 December 2014 中國/ 二零一四年十二月九日	Limited liability company 有限責任公司	RMB1,000,000 人民幣1,000,000元	100%	Mobile games development and operation, in PRC 於中國開發及運營移動遊戲

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 14. Interests in Subsidiaries (Continued)

# 14. 於附屬公司的權益(續)

Name of company	Country/Place and date of incorporation/ establishment 註冊成立/設立的	Type of legal entity	Issued and paid in capital/ registered capital 已發行及實繳	Equity interest held	Principal activities and place of operation
公司名稱	國家/地點及日期	法人類別	資本/註冊資本	持有股權	主要業務及運營地點
Indirectly held by the Company [Continued] 本公司間接持有(續)					
Tianjing Zhongqui Weiye Development Co., Ltd.	PRC/ 30 January 2015	Limited liability company	RMB10,000,000	100%	Mobile games development and operation, in PRC
天津中棋惟業體育發展有限公司	中國/ 二零一五年一月三十	有限責任公司	人民幣10,000,000元		於中國開發及運營移動遊戲
Beijing Lianzhong Zhiyu Technology Co., Ltd.	PRC/ 24 March 2015	Limited liability company	RMB1,000,000	52.9%*	Mobile games development and operation, in PRC
北京聯眾智娛科技有限公司	中國/ 二零一五年 三月二十四日	有限責任公司	人民幣1,000,000元		於中國開發及運營移動遊戲
Beijing Wangyu Lianzhong Internet Service Co., Ltd.	PRC/ 12 August 2015	Limited liability company	RMB30,000,000	70%*	Operation of an internet cafe, in PRC
北京網魚聯眾互聯網上網 服務有限公司	中國/二零一五年八月十二	有限責任公司	人民幣30,000,000元		於中國經營一家網吧
Peerless Media Limited	Gibraltar/ 27 September 2004	Limited liability company	2,200 ordinary shares	100%	Television production, brand licensing and tour management, in Gibraltar
	直布羅陀/ 二零零四年 九月二十七日	有限責任公司	2,200股普通股		於直布羅陀從事電視內容製作、品牌授權及比賽管理
Club Service Inc.	US/	Limited liability	1 ordinary share	100%	PC and mobile games development
	3 March 2010 美國/ 二零一零年三月三日	company 有限責任公司	1股普通股		and operation, in US 於美國開發及運營電腦及移動遊 戲
WPT Enterprise Inc.	US/ 16 October 2009	Limited liability company	1 ordinary share	100%	Television production, brand licensing and tour management, in US
	美國/ 二零零九年十月十六	有限責任公司 日	1股普通股		於美國從事電視內容製作、 品牌授權及比賽管理

The directors of the Company consider that the non-controlling interests in each of these subsidiaries during the years ended 31 December 2014and 2015 were not individually material to the Group and thus no separate financial information of each of these non-wholly owned subsidiaries are presented.

The English name of certain companies referred herein represent management's best effort at translating the Chinese names of these companies as no English name has been registered.

本公司董事認為於該等各附屬公司之 非控股權益於截至二零一四年及二零 一五年十二月三十一日止年度單獨對 本集團而言並不重大,故並未就該等各 非全資附屬公司單獨呈列財務資料。

本報表所提述的若干公司的英文名稱乃 由管理層盡最大之努力由該等公司之中 文名稱翻譯而來,因其並無法定英文名 稱。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 15. Interest in Associates

# 15. 於聯營公司的權益

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Share of net assets	分佔資產淨值	5,000	1,840
Goodwill	商譽	8,768	11,842
		13,768	13,682

As at 31 December 2015, the Group had interests in the following associates, all of which are considered not individually material to the Group:

於二零一五年十二月三十一日,本集團 擁有以下被認為單獨對本集團並不重大 的聯營公司權益:

Name of company	Country of establishment	Paid in capital	Attributable equity interest held by the Group 本集團持有的	Principal activities and place of operation
公司名稱	設立的國家	實繳股本	應佔權益	主要業務及運營地點
Beijing Linghegu (note a)	PRC	RMB1,731,429	14.21%	Provision of technology development and consultation services, in PRC
北京零禾穀(附註a)	中國	人民幣1,731,429元		於中國提供技術開發 及諮詢服務
Tianjin Huandu Network Technology Co., Ltd ("Tianjin Huandu") (note b)	PRC	RMB6,083,000	35.0%	Operation of billiards business and development of mobile games, in PRC
天津歡度網絡科技有限公司 (「天津歡度」)(附註b)	中國	人民幣6,083,000元		於中國經營檯球業務及開 發移動游戲
ZhiWeiXing (note c)	PRC	RMB1,000,000	15.0%	Mobile game development and operation, in PRC
指微星(附註c)	中國	人民幣1,000,000元		於中國開發及 營運移動遊戲

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 15. Interest in Associates (Continued)

- The Group retains significant influence over Beijing Linghegu through representation on their board. During the year ended 31 December 2015, the revenue sharing for licensed games paid/payable to Beijing Linghegu amounted to RMB109,000 (2014: RMB395,000).
- During the year ended 31 December 2015, the Group's interest in Tianjin Huandu was further increased from 17.0% to 35.0% upon the additional capital contributions made by the Group for an amount of RMB3,000,000.
- During the year ended 31 December 2015, the Group has acquired 15.0% equity interests in ZhiWeiXing at a cash consideration of RMB2,000,000. The Group retains significant influence over ZhiWeiXing through representation on their board.
- During the year ended 31 December 2015, the Group's interest in Beijing Wei'a Times Technology Co., Ltd ("Beijing Wei'a") was further increased from 6.0% to 10.0% upon the additional capital contributions made by the Group for an amount of RMB2,455,000. Previously, the Group retained significant influence over Beijing Wei'a through representation on their board. During the year ended 31 December 2015, the significant influence was lost upon additional contributions made by the new investors and the Group no longer have the right nor have any representation on their board. Accordingly, the Group has re-classified the investment of RMB6.137.000 to available-forsale financial assets and the financial effect on the deemed disposal during the year is considered to be immaterial.

# 15. 於聯營公司的權益(續)

- 本集團诱過於其董事會派出代表 對北京零禾穀保留重大影響。截至 二零一五年十二月三十一日止年 度,特許遊戲已付/應付北京零禾 穀收入部分為人民幣109,000元(二 零一四年:人民幣395,000元)。
- 截至二零一五年十二月三十一日 (b) 止年度,於本集團額外注資人民 幣3,000,000元後,本集團於天津 歡度的股權從17.0%進一步增加至 35.0% 。
- (c) 截至二零一五年十二月三十一日 止年度,本集團以現金代價人民幣 2,000,000元收購指微星15.0%的股 權。本集團透過於其董事會派出代 表對指微星保留重大影響。
- 截至二零一五年十二月三十一日 止年度,於本集團額外注資人民幣 2,455,000元後,本集團於北京維阿 時代科技有限公司(「北京維阿」)的 股權由6.0%增加至10.0%。先前透 過於其董事會派出代表,本集團對 北京維阿保持重大影響力。截至二 零一五年十二月三十一日止年度, 由於新投資者額外注資,本集團失 去重大影響力且不再有權於其董 事會派出任何代表。因此,本集團 將人民幣6,137,000元之投資重新分 類至可供出售金融資產,且認為這 對年內視作出售之財務影響並不 重大。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 15. Interest in Associates (Continued)

# 15. 於聯營公司的權益(續)

Aggregate information of associates that are not individually material:

並非個別重大之聯營公司匯總資料:

201E

2017

		2015 二零一五年 RMB'000 人民幣千元	二零一四年 RMB'000 人民幣千元
Aggregate carrying amount of individually immaterial associates in the consolidated financial statements	於綜合財務報表內並非個別重大之 聯營公司之賬面值總額	13,768	13,682
Aggregate amounts of the Group's share of those associates:  Loss and total comprehensive loss for the year	本集團應佔該等聯營公司 下列各項之總額: 年內虧損及全面虧損總額	1,232	_

# 16. Loans to a Third Party

The loans to a third party are interest-bearing at 12% per annum, wholly repayable in 2018 and secured by unlisted equity interest in a company incorporated in the PRC. The carrying amount of the amounts due approximate its fair value.

# 16. 借予第三方貸款

借予第三方貸款以年利率12%計息,須 於二零一八年悉數償還及以於中國成立 的一間公司之非上市權益擔保。有關款 項之賬面值與其公允值相若。

### 17. Inventories

# 17. 存貨

			2015	2014
		=	零一五年	二零一四年
			RMB'000	RMB'000
		人	、民幣千元	人民幣千元
Finished goods	成品		1,928	1,581

For the year ended 31 December 2015, the cost of inventories recognised as expense and included in selling and marketing expenses amounted to RMB2,304,000 (2014: RMB2,532,000).

截至二零一五年十二月三十一日止年 度,確認為開支的存貨成本計入銷售及 市場推廣費用分別為人民幣2,304,000元 (二零一四年:人民幣2,532,000元)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 18. Trade and Other Receivables

# 18. 貿易及其他應收款項

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Trade receivables	貿易應收款項	(a)		
From third parties	應收第三方		165,235	100,259
Less: provision for impairment	減:貿易應收款項減值撥備			
of trade receivables			(2,889)	(2,738)
			162,346	97,521
Other receivables	其他應收款項	(b)		
Deposits, prepayments and	按金、預付款項及其他			
other receivables	應收款項		91,366	27,846
Advances to employees	向僱員作出的墊款		12,376	1,324
Amounts due from shareholders	應收股東款項		_	17
Amount due from an associate	應收一間聯營公司款項		1,500	600
Loan to a related party	借予關聯方貸款		8,217	_
Interest receivables	應收利息		4,051	4,214
			117,510	34,001
Less: provision for impairment	減:其他應收款項減值撥備			
of other receivables			(1,000)	(1,000)
			116,510	33,001
			278,856	130,522

The directors of the Group considered that the fair values of trade and other receivables are not materially different from their carrying amounts because these amounts have short maturity periods on their inception.

本集團董事認為貿易及其他應收款項的 公允值與其賬面值並無重大差異,此乃 由於該等金額於產生後短期內到期。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 18. Trade and Other Receivables (Continued)

### (a) Trade receivables

Trade receivables were arising from the operation of online card and board games. The credit terms of trade receivables granted to distribution channels and payment vendors are usually 30 to 90 days. Ageing analysis based on recognition date of the gross trade receivables at the reporting dates is as follows:

# 18. 貿易及其他應收款項(續)

### (a) 貿易應收款項

貿易應收款項來自在線棋牌遊戲 業務。授予分銷渠道及支付供應商 的貿易應收款項的信貸期通常為 30日至90日。於報告日期根據貿易 應收款項總額的確認日期之賬齡 分析如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
0-30 days	0至30日	40,426	15,729
31-60 days	31至60日	20,240	16,303
61–90 days	61至90日	15,474	13,013
91–180 days	91至180日	32,029	23,622
181–365 days	181至365日	44,833	28,944
Over 1 year	超過1年	12,233	2,648
		165,235	100,259

The movement in the provision for impairment of trade receivables is as follows:

貿易應收款項減值撥備變動如下:

	2015	2014
	二零一五年	二零一四年
	RMB'000	RMB'000
	人民幣千元	人民幣千元
Balance at the beginning of the year 年初結餘	2,738	583
Provision for impairment 減值撥備	151	2,155
Balance at the end of the year 年末結餘	2,889	2,738

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 18. Trade and Other Receivables (Continued)

### (a) Trade receivables (Continued)

At each reporting date, the Group reviews for evidence of impairment on both an individual and collective basis. As at 31 December 2015, the Group has determined trade receivables of RMB151,000 (2014: RMB2,155,000) as individually impaired. Based on this assessment, provision for impairment loss has been recognised accordingly and has been included in "administrative expenses" in the consolidated statement of comprehensive income. The impaired trade receivables are due from distribution channels and payment vendors experiencing financial difficulties that were in default or delinquency of payments. The Group did not hold any collateral as security or other credit enhancements over the impaired trade receivables, whether determined on an individual or collective basis.

The ageing analysis of the Group's trade receivables that were past due as at the reporting date but not impaired, based on due date is as follows:

### 18. 貿易及其他應收款項(續)

### (a) 貿易應收款項(續)

於各報告日期,本集團已審閱個別 及共同減值的證據。於二零一五年 十二月三十一日,本集團釐定貿易 應收款項的個別減值分別為人民 幣151,000元(二零一四年:人民幣 2,155,000元)。根據此項評估,減值 虧損撥備已獲確認並已計入綜合 全面收益表「行政開支」。已減值的 貿易應收款項乃正在處於財政困 難的銷售渠道和支付供應商,違約 或拖欠付款。本集團並未就已減值 的貿易應收款項(不論個別或共同 釐定)持有任何抵押品作擔保或其 他信用增級。

本集團的貿易應收款項於報告日 期已逾期但未減值,按到期日的賬 齡分析如下:

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
1–90 days past due	逾期1至90日	40,412	30,458
91–180 days past due	逾期91至180日	25,301	21,091
181–365 days past due	逾期181至365日	35,373	8,637
Over 1 year past due	逾期超過1年	9,345	_
		110,431	60,186

As at 31 December 2015, trade receivables that were neither past due nor impaired were RMB51,915,000 (2014: RMB37,335,000). These related to a number of distribution channels and payment vendors for whom there was no recent history of default.

於二零一五年十二月三十一日,未 逾期亦未減值的貿易應收款項分 別為人民幣51,915,000元(二零一四 年:人民幣37,335,000元)。該等款 項為近期並無違約記錄的銷售渠 道及支付供應商。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 18. Trade and Other Receivables (Continued)

#### (a) Trade receivables (Continued)

Trade receivables that were past due but not impaired related to a number of distribution channels and third-party payment vendors that had a good track record of credit with the Group. Based on past credit history, management believe that no impairment allowance is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered to be fully recoverable. The Group does not hold any collateral in respect of trade receivables past due but not impaired.

As at 31 December 2015, 44% (2014: 86%) of trade receivables are due from three (2014: three) major distribution channels and payment vendors in cooperation with the Group's online card and board games business.

#### (b) Other receivables

Advances to employees mainly represent advances for various expenses to be incurred in the ordinary course of business. These advances are unsecured, interest-free and repayable on demand.

The amount due from an associate is unsecured, interest-free and repayable on demand.

Loan to a related party is unsecured, interest-free and repayable on demand. The loan was made to a key management personnel of the Company and the amount has been fully repaid in March 2016.

There were no movement in the provision for impairment of other receivables during the years ended 31 December 2014 and 2015.

# 18. 貿易及其他應收款項(續)

### (a) 貿易應收款項(續)

已逾期但未減值的貿易應收款項 與本集團擁有良好信貸記錄的銷 售渠道及第三方支付供應商有關。 根據過往信貸記錄,管理層認為由 於彼等信貸質素並未發生重大變 動,該等結餘仍被視作可悉數收 回,故無須就該等結餘作出任何減 值準備。本集團並未就已逾期但未 減值的貿易應收款項持有任何抵 押品。

於二零一五年十二月三十一日, 44%(二零一四年:86%)的貿易應 收款項乃應收自三家(二零一四 年:三家)與本集團有在線棋牌遊 戲業務合作的主要銷售渠道及支 付供應商。

#### (b) 其他應收款項

向僱員作出的墊款主要指於日常 業務過程中所產生各種開支的墊 款。該等墊款為無抵押、免息且須 按要求償還。

應收一間聯營公司款項為無抵押, 免息且須按要求償還。

借予一名關聯方之貸款為無抵押、 免息及按要求償還。該貸款借予本 公司主要管理層人員,且該款項已 於二零一六年三月悉數償還。

截至二零一四年及二零一五年十 二月三十一日止年度,其他應收款 項減值撥備概無變動。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 19. Available-for-sale Financial Assets

# 19. 可供出售金融資產

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Included in non-current assets	計入非流動資產		
Unlisted equity investments, at cost less	非上市股本投資,按成本扣除		
impairment losses	減值虧損	63,453	15,435
Included in current assets	計入流動資產		
Unlisted trust funds, at fair value	非上市信託基金,按公允值	20,000	20,000
Unlisted equity investments, at cost less	非上市股本投資,按成本扣除		
impairment losses	減值虧損	_	5,000
		20,000	25,000
		83,453	40,435

The directors determined that the fair value of the unlisted trust funds as issued by financial institutions are not materially different from the carrying amount as stated above. The unlisted equity investments are stated at cost less impairment losses as these investments do not have quoted market prices in an active market and the range of reasonable fair value estimates are so significant that the directors of the Company are of the opinion that its fair value cannot be measured reliably.

經董事釐定,金融機構發行之非上市信 託基金之公允值與如上所述賬面值並無 重大差異。非上市股本投資按成本扣除 減值虧損列賬,因為該投資未有活躍市 場的報價,而且估計公允值的合理範圍 相當重大,本公司董事認為其公允值不 能可靠地計量。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 20. Bank Balances and Cash

# 20. 銀行結餘及現金

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Cash at bank and on hand	銀行及庫存現金	115,612	67,477
Term deposits with banks	定期銀行存款	193,057	651,502
Structured term deposits with banks	結構性銀行定期存款	40,000	_
Bank balances and cash per the consolidated	綜合財務狀況表中銀行		
statement of financial position	結餘及現金	348,669	718,979
Term deposits with banks with original	原到期日超過三個月		
maturities exceeding 3 months	之定期銀行存款	(193,057)	(351,636)
Cash and cash equivalents per the	綜合現金流量表中現金		
consolidated statement of cash flows	及現金等價物	155,612	367,343

The Group's major subsidiaries are based in the PRC and majority of their transactions are denominated in RMB. Included in bank balances and cash of the Group is RMB132,309,000 (2014: RMB96,165,000) of bank balances denominated in Renminbi placed with banks in the PRC. The conversion of RMB into foreign currencies is subject to the rules and regulations of foreign exchange control promulgated by the PRC government. As of 31 December 2015 and 2014, other than the restriction from exchange control regulations, there is no significant restriction on the Group.

As at 31 December 2015, structured term deposits are principalprotected yield enhancement bank deposits which are fully withdrawn upon the maturity which carries effective interest rate at 1.8% per annum at the end of the reporting period and with original maturities not exceeding three months (2014: nil).

本集團主要的附屬公司均位於中國,且 其大部份交易以人民幣計值。本集團的 銀行結餘及現金包括存放於中國的銀 行以人民幣計值之人民幣132,309,000元 (二零一四年:人民幣96,165,000元)的銀 行結餘。人民幣兑換外幣受到中國政府 頒佈的外匯管制條例及規章的規管。於 二零一五年及二零一四年十二月三十一 日,除受到外匯管制條例的限制外,本 集團並無遭遇任何重大限制。

於二零一五年十二月三十一日,結構性 定期存款為於報告期末按1.8%的實際年 利率計息,初步到期日不超過三個月(二 零一四年:無),於到期時可悉數提取之 保本收益增長銀行存款。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 21. Trade and Other Payables

# 21. 貿易及其他應付款項

			2015	2014
			二零一五年	二零一四年
		Notes	RMB'000	RMB'000
		附註	人民幣千元	人民幣千元
Trade payables	貿易應付款項			
To third parties	應付第三方		22,021	25,769
To an associate	應付一間聯營公司		258	20,707
		(a)	22,279	25,789
Other payables	其他應付款項			
Receipts in advance	預收款項		1,291	428
Other payables and accrued charges	其他應付款項及預提費用		25,901	6,693
Other tax liabilities	其他税項負債		3,100	3,103
Staff costs and welfare accruals	預提員工成本及福利		18,202	8,235
Deferred income related to	有關政府補助金的遞延收入			
government grants			763	333
			49,257	18,792
			71,536	44,581

All amounts are short-term and hence the carrying values of trade and other payables as at 31 December 2015 and 2014 were considered to be a reasonable approximation of its fair value.

### (a) Trade payables

Trade payables primarily related to the purchase of services for server custody, outsourcing game development and the revenue sharing of licensed and third-party operated PC games and which is payable to cooperated game developers according to respective cooperation agreements.

所有款項均為短期,因此,於二零一五 年及二零一四年十二月三十一日之貿易 及其他應付款項的賬面值被視為公允值 之合理約數。

### (a) 貿易應付款項

貿易應付款項主要與就服務器託 管、外包遊戲開發及根據各自合作 協議就特許遊戲及第三方經營PC 遊戲應付研發商的收入分成有關。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 21. Trade and Other Payables (Continued)

### (a) Trade payables (Continued)

The ageing analysis of trade payables based on recognition date is as follows:

# 21. 貿易及其他應付款項(續)

### (a) 貿易應付款項(續)

貿易應付款項按確認日期的賬齡 分析如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
0-30 days	0至30日	12,092	10,986
31-60 days	31至60日	4,452	10,043
61–90 days	61至90日	2,783	1,440
91–180 days	91至180日	822	1,329
181–365 days	181至365日	448	1,750
Over 1 year	超過一年	1,682	241
		22,279	25,789

# 22. Other Non-Current Receivable/Payable

# 22. 其他非流動應收款項/應付款項

		2015 二零一五年	2014 二零一四年
		RMB'000	_ ₹
		人民幣千元	人民幣千元
Non-current receivable	非流動應收款項		
Current portion	即期部分	3,241	_
Non-current portion	非即期部分	29,895	_
		33,136	_
Non-current payable	非流動應付款項		
Current portion	即期部分	3,241	_
Non-current portion	非即期部分	29,895	_
		33,136	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 22. Other Non-Current Receivable/Payable (Continued)

In 2015, the Group has acquired the non-current receivable and payable through the acquisition of Peerless Group (Note 31). Other non-current payable represents a contingent consideration payable to a third party by Peerless and a subsidiary of bwin.party digital entertainment plc ("bwin.party") for the then acquisition of the WPT brand in 2009 and subsequent buy-out in 2012 of the contingent revenue share element. Subject to certain conditions, including subsequent changes in legislation in the US, the maximum aggregate contingent consideration payable by Peerless and bwin.party's subsidiary amounted to US\$6,500,000 (equivalent to approximately RMB42,208,000).

As at 31 December 2015, other non-current payable represents the directors' current best estimate of the amount payable which they consider is likely to be paid within and after twelve months from the reporting date, after the effects of discounting at the effective interest rate of 10.3%. The directors of the Group consider that the fair values are not materially different from their carrying amounts. As at 31 December 2015, there has been no change in the amount recognised since its acquisition (except for unwinding of the discount and exchange differences of approximately RMB1,330,000 and RMB1,859,000 respectively) and the non-discounted book value for the contingent consideration amounted to approximately US\$6,119,000 (equivalent to approximately RMB39,734,000).

Pursuant to the relevant share purchase agreement, the selling shareholder of Peerless Group (the "Seller") and bwin.party (the "Seller's Guarantor", a company listed on the London Stock Exchange) had contractually agreed to indemnify the Group against any loss and undertake the repayment of all liabilities in connection with the contingent consideration payable as detailed above. In this respect, the Group has recognised an indemnification asset as other non-current receivable at an amount equivalent to the fair value of the indemnified liability.

# 22. 其他非流動應收款項/應付款項(續)

於二零一五年,本集團通過收購Peerless 集團(附註31)獲得非即期應收款項 及應付款項。其他非流動應付款項指 Peerless及bwin.party digital entertainment plc(「bwin.party」)一間附屬公司應付第 三方於二零零九年收購WPT品牌之或 然代價,及隨後於二零一二年收購 股份或然收益部分。根據若干條件(包 括美國法律的隨後變動),Peerless及 bwin.party附屬公司應付合共或然代價 最高為6,500,000美元(相當於約人民幣 42,208,000元)。

於二零一五年十二月三十一日,其他非流動應付款項指董事對其認為是報報之間,自己3%實際利率貼現之貼現影響董館的應付款項的最佳估計。本集團董無人有關公允值與其賬面值之間並無重日及人民幣1,330,000元)及或然代價未貼及人民幣1,859,000元)及或然代價未約人民幣1,859,000元)及或然代價未約人民幣1,859,000元)並無變動。

根據相關股份購買協議,Peerless集團之銷售股東(「賣方」)與bwin.party(「賣方擔保人」,於倫敦交易所上市的公司)以就上文所詳述的應付或然代價,同意賠償本集團承擔的任何損失及上文詳述或然應付代價相關之所有負債。就此而言,本集團已確認按相等於補償負債之金額確認補償資產為其他非流動應收款項。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 23. Deferred Revenue

Deferred revenue represented service fees prepaid by the game players for the Group's online games in the forms of prepaid game cards, Virtual Currencies and virtual goods, for which the related services had not been rendered at the reporting dates.

# 23. 遞延收入

遞延收入指本集團網絡遊戲的遊戲玩家 以預付遊戲卡、虛擬貨幣及虛擬物品的 形式預付的服務費,而本集團於報告日 期尚未提供相關服務。

### 24. Deferred Taxation

The analysis of deferred tax assets and deferred tax liabilities is as follows:

# 24. 遞延税項

遞延税項資產與延遲税項負債分析如 下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Deferred tax assets	遞延税項資產	(583)	(104)
Deferred tax liabilities	遞延税項負債	10,637	_
		10,054	(104)

The gross movement of deferred income tax account is as follows:

遲延收入税項賬之總變動如下:

2015

2014

		二零一五年 RMB'000 人民幣千元	二零一四年 RMB'000 人民幣千元
At the beginning of the year Exchange differences Acquisition of subsidiaries (Note 31) Recognised in profit or loss Effect on deferred tax balances at 1 January 2015 resulting from a change in tax rate	年初 匯兑差額 收購附屬公司(附註31) 於損益中確認 於二零一五年一月一日因税率變動 導致的遞延税項結餘的影響	(104) 716 12,961 (3,514)	(158) - - 54
At the end of the year	年末	10,054	(104)

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 24. Deferred Taxation (Continued)

The movement in deferred income tax assets and liabilities during the year, without taking into consideration the offsetting of balances within the same tax jurisdiction, is as follows:

#### Deferred tax liabilities

# 24. 遞延税項(續)

於年內遞延税項資產的變動(未計及與 同一税務司法管轄區內的結餘抵銷)如 下:

### 遞延税項負債

Fair value adjustment on business combination 業務合併 公允值調整 RMB'000 人民幣千元

於二零一四年一月一日及 At 1 January 2014 and 二零一四年十二月三十一日 31 December 2014 Exchange differences 匯兑差額 716 Acquisition of subsidiaries 收購附屬公司 12,961 Recognised in profit or loss 於損益中確認 (3,040)於二零一五年十二月三十一日 At 31 December 2015 10,637

#### Deferred tax assets

### 遞延税項資產

**Provision** for impairment of receivables 應收款項 減值撥備 RMB'000

人民幣千元

<u>たたれた。</u>
遞延税項結餘的影響 5
率變動對於二零一五年一月一日的
損益中確認 474
二零一四年十二月三十一日 104
損益中確認 [54]
二零一四年一月一日 158

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 24. Deferred Taxation (Continued)

#### Deferred tax assets (Continued)

As at 31 December 2015, no deferred tax liability had been provided for the PRC withholding tax that would be payable on the unremitted earnings of approximately RMB291,856,000 (2014: RMB169,229,000). Such earnings are expected to be retained by the PRC subsidiaries to operate and expand its business in the PRC and not to be remitted to a foreign investor in the foreseeable future.

Deferred income tax assets are recognised for tax loss carry-forward to the extent that the realisation of the related tax benefit through future taxable profits is probable. As at 31 December 2015, the Group has unrecognised tax losses of approximately RMB20,950,000 (2014: nil) to carry forward against future taxable income. These tax losses do not expire under current legislation except losses of approximately RMB13,038,000 (2014: nil) that may be carried forward for 5 years from the year of incurring the loss.

# 25. Share Capital

The capital as at 1 January 2014 represented the Group's share of nominal value of the paid-in capital of the companies comprising the Group after elimination of investments in subsidiaries.

With the completion of the Reorganization on 28 January 2014, the capital as at 31 December 2014 represents the issued share capital of the Company. The difference between the nominal value of the Company's shares and the then consolidated net assets of the subsidiaries being acquired at the time of the Reorganization was treated as capital contributions from the controlling shareholders and included in other reserve. Details of the Reorganization are set out in the Prospectus.

### 24. 遞延税項(續)

### 遞延税項資產(續)

於二零一五年十二月三十一日,並無就須繳納中國預扣税的未匯予盈利約人民幣291,856,000元(二零一四年:人民幣169,229,000元)計提任何遞延稅項負債。有關盈利將由中國附屬公司保留以經營及擴張其於中國的業務,並於可見未來不會匯予外國投資者。

已就結轉的稅項虧損確認遞延所得稅資產,惟僅以有關稅項收益可能透過不能透過不能。 的應課稅溢利變現者為限。於二五歲 年十二月三十一日,本集團並未虧 過結轉抵銷日後應課稅收入四年:無 過民幣20,950,000元(二零一四年:無) 確認遞延所得稅資產。除可能自產民幣 損之年度起結轉五年之虧損約,根據 13,038,000元(二零一四年:無)外,根據 目前法規,該等稅項尚未屆滿。

# 25. 股本

於二零一四年一月一日的股本為本集團 分佔於抵銷於附屬公司的投資後組成本 集團的公司的實繳股本的面值。

因於二零一四年一月二十八日完成重組,於二零一四年十二月三十一日的股本指本公司已發行股本。本公司股份面值與於重組時收購附屬公司當時的綜合資產淨值之差額被視為控股股東之注資,並計入其他儲備。重組詳情載列於招股章程。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 25. Share Capital (Continued)

# 25. 股本(續)

The movements in the share capital of the Company are as follows:

本公司股本變動如下:

		Notes 附註	Number of shares 股份數目	Nominal value of shares 股份面值 US\$*000 千美元	Equivalent nominal value of shares 股份的等值面額 RMB'000 人民幣千元
Authorised:	法定:				
Ordinary shares of the Company: At 1 January 2014 Share sub-division Re-designation and reclassification	本公司普通股: 於二零一四年一月一日 股份分拆 於二零一四年一月三十日	(i)	50,000 999,950,000	50 —	
on 30 January 2014  Re-designation and reclassification on 30 June 2014  Increase in authorised share capital	重新指定及重新分類 於二零一四年六月三十日 重新指定及重新分類 增加法定股本	(i) (vi) (vi)	(85,714,284) 176,400,000 8,909,314,284	(4) 9 445	
At 31 December 2014 and 2015	於二零一四年及二零一五年 十二月三十一日	(۷1)	10,000,000,000	500	-
Non-redeemable convertible Series A Preferred Shares of the Company: At 1 January 2014 Re-designation and reclassification	本公司不可贖回可轉換A系列 優先股: 於二零一四年一月一日 於二零一四年一月三十日		_	-	-
on 30 January 2014 Increase in authorised share capital Re-designation and reclassification on 30 June 2014	重新 指定及重新 分類 增加 法定股本 於二零一四年六月三十日 重新指定及重新分類	(i) (iii) (vi)	85,714,284 90,685,716 (176,400,000)	4 5 (9)	
At 31 December 2014 and 2015	於二零一四年及二零一五年 十二月三十一日	(VI)	(170,400,000)		-
Issued and fully paid:	已發行及繳足:				•
Ordinary shares: At 1 January 2014 Share sub-division Issuance of shares upon capitalisation	普通股: 於二零一四年一月一日 股份分拆 於資本化發行後發行股份	(i)	10,000	10 —	61 —
issue Issuance of new shares in connection with the listing of the Company's shares	就本公司股份上市發行新股份	(iii) (iv)	211,600,000 196,000,000	10	60
Conversion of Series A Preferred Shares	轉換A系列優先股	(v)	176,400,000	9	52
At 31 December 2014 Change in functional currency Repurchased shares cancelled Exercise of share option	於二零一四年十二月三十一日 功能貨幣變動 注銷回購股份 行使購股權	(vii) (viii)	784,000,000 — (910,000) 3,822,624	39 _ _ _	238 1 — 1
At 31 December 2015	於二零一五年十二月三十一日		786,912,624	39	240
Non-redeemable convertible Series A Preferred Shares: At 1 January 2014	不可贖回可轉換A系列優先股: 於二零一四年一月一日		_	_	_
Issuance of shares on 31 January 2014 Issuance of shares upon capitalisation	於二零一四年一月三十一日 發行股份 於資本化發行後發行股份	(ii)	85,714,284	4	24
issue Conversion of Series A Preferred Shares	轉換A系列優先股	(iii) (v)	90,685,716 (176,400,000)	5 (9)	28 (52)
At 31 December 2014 and 2015	於二零一四年及二零一五年 十二月三十一日		_	_	_
At 31 December 2015	於二零一五年十二月三十一日		786,912,624	39	240
At 31 December 2014	於二零一四年十二月三十一日		784,000,000	39	238

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 25. Share Capital (Continued)

### Share sub-division, reclassification and redesignation of the share capital of the Company

On 27 January 2014, the Board and shareholders of the Company approved a share sub-division of the Company's share capital at a ratio of 1:20,000. As a result, the authorised share capital became US\$50,000 which was divided into 1,000,000,000 ordinary shares of par value of US\$0.00005 each, while the issued share capital became US\$10,000 which was divided into 200,000,000 ordinary shares of par value of US\$0.00005 each.

On 30 January 2014, the Board approved a re-designation and re-classification of authorised share capital into 914,285,716 ordinary shares of par value of US\$0.00005 each and 85,714,284 Series A non-redeemable convertible preferred shares of par value of US\$0.00005 each ("Series A Preferred Shares"). The key terms of the Series A Preferred Shares are summarised in the Prospectus and the Group's annual financial statements for the year ended 31 December 2014.

#### (ii) Issue of Series A Preferred Shares

On 31 January 2014, the Company entered into an agreement ("Subscription Agreement") pursuant to which CMC Ace Holdings Limited ("Investor 1") and KongZhong Corporation ("Investor 2", collectively with Investor 1, the "Investors") have agreed to subscribe for 57,142,856 Series A Preferred Shares and 28,571,428 Series A Preferred Shares, respectively, of par value of US\$0.00005 each at a price of US\$0.57330058 per share at an aggregate consideration of approximately US\$49,140,000 (equivalent to RMB300,000,000), of which approximately US\$4,000 (equivalent to RMB24,000) was credited to share capital of the Company and the balance of US\$49,136,000 (equivalent to RMB299,976,000) was credited to the share premium account of the Company. The issuance of Series A Preferred Shares was completed on 10 February 2014.

Share issuance expenses directly attributable to the issue of Series A Preferred Shares amounting to RMB607,000 was treated as a deduction against the share premium account arising from the issuance.

### 25. 股本(續)

### (i) 本公司股本的股份分拆、 重新分類及重新指定

於二零一四年一月二十七日,本公 司董事會及股東批准按1:20,000 的比率分拆本公司股本。因此, 法定股本為50,000美元,分拆為 1,000,000,000股每股面值為0.00005 美元的普通股,而已發行股本為 10,000美元,分拆為200,000,000股 每股面值為0.00005美元的普通股。

於二零一四年一月三十日,董事 會批准將法定股本重新指定及重 新分類為914,285,716股每股面值為 0.00005美元的普通股及85,714,284 股每股面值為0.00005美元的A系列 不可贖回可轉換優先股(「A系列優 先股」)。A系列優先股的主要條款 概述於招股章程及本集團截至二 零一四年十二月三十一日止年度 之年度財務報表。

### (ii) 發行A系列優先股

於二零一四年一月三十一日,本公 司訂立協議(「認購協議」),據此, CMC Ace Holdings Limited (「投資者 一」)及空中網集團(「投資者二」, 與投資者一統稱為「投資者」)已同 意按認購價每股0.57330058美元分 別認購57,142,856股及28,571,428股 每股面值為0.00005美元的A系列 優先股,總代價約為49,140,000美 元(相當於人民幣300,000,000元), 其中約4,000美元(相當於人民幣 24,000元)已計入本公司股本,結 餘49,136,000美元(相當於人民幣 299,976,000元) 已計入本公司股份 溢價賬。A系列優先股之發行已於 二零一四年二月十日完成。

直接因發行A系列優先股而產生的 股份發行開支人民幣607,000元被 視為發行產生之股份溢價賬之扣 減款項。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 25. Share Capital (Continued)

### (iii) Increase in authorised share capital of Series A Preferred Shares and Capitalisation Issue

Pursuant to the written resolutions of the shareholders passed on 12 June 2014, the total authorised share capital of the Company (immediately prior to the Capitalisation Issue as described below) was increased from US\$50,000 to approximately US\$55,000 by the creation of an additional 90,685,716 Series A Preferred Shares of a par value of US\$0.00005 each.

On the same date, the shareholders have approved and the Directors were authorised to capitalise an amount of approximately US\$15,000 (equivalent to RMB93,000) standing to the credit of the share premium account to be applied in paying up in full 211,600,000 ordinary shares of US\$0.00005 each and 90,685,716 non-redeemable convertible Series A Preferred Shares of US\$0.00005 each to be allotted and distributed as fully paid to shareholders whose names appeared on the register of members of the Company immediately before Listing, in the proportion to their then existing shareholdings in the Company. The Capitalisation Issue was completed on 30 June 2014.

### (iv) Issuance of new shares in connection with the listing of the Company's shares

On 30 June 2014, upon its Listing on the Main Board of the Stock Exchange, the Company issued 196,000,000 new ordinary shares at par value of US\$0.00005 per share for cash consideration of HK\$4.25 each, and raised gross proceeds of approximately HK\$833,000,000 (equivalent to RMB661,207,000), of which RMB60,000 was credited to share capital and the balance of RMB661,147,000 was credited to the share premium account of the Company.

### 25. 股本(續)

### (iii) 發行A系列優先股及資本 化發行

根據於二零一四年六月十二日通 過的股東書面決議案,本公司額外 增 設 90,685,716 股 每 股 面 值 0.00005 美元的A系列優先股,本公司法定 股本總額(緊接下述資本化發行前) 從50,000美元增至約55,000美元。

於相同日期,股東已批准且董事 獲授權進行資本化的金額約15,000 美元(相當於人民幣93,000元),列 為股份溢價賬的列賬,將用於悉 數繳清向股東配發及分配(按其當 時於本公司現有控股權比例)的悉 數繳足的211,600,000股每股面值為 0.00005美元的普通股及90,685,716 股每股面值為0.00005美元的不可 贖回可轉換A系列優先股,該等股 東於緊接上市前已名列本公司股 東名冊。資本化發行已於二零一四 年六月三十日完成。

### (iv) 就本公司股份上市發行新 股份

於二零一四年六月三十日,於 聯交所主板上市後,本公司按 每股股份面值0.00005美元發行 196,000,000股新普通股,現金代價 為每股4.25港元,並籌得所得款項 總額約833,000,000港元(相當於人 民幣661,207,000元),其中人民幣 60,000元計入股本,而餘下人民幣 661,147,000元計入本公司之股份溢 價賬。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 25. Share Capital (Continued)

### (iv) Issuance of new shares in connection with the listing of the Company's shares (Continued)

Share issuance expenses mainly include share underwriting commission, lawyers' fees, reporting accountant's fee and other related costs associated with the Listing. Incremental costs that are directly attributable to the issue of the new shares amounting to RMB41,391,000 was treated as a deduction against the share premium account arising from the issuance.

### (v) Conversion of Series A Preferred Shares

On 30 June 2014, upon the Listing of the Company on the Main Board of the Stock Exchange, all the 176,400,000 Series A Preferred Shares were automatically converted into ordinary shares, on a one-for-one basis (the "Conversion").

### (vi) Change of authorised share capital of the Company immediately after the completion of the Conversion

Pursuant to the written resolutions of the directors and shareholders passed on 12 June 2014, immediately after the completion of the Conversion on 30 June 2014, 176,400,000 Series A Preferred Shares of a par value of US\$0.00005 each in the authorised share capital of the Company was reclassified and re-designated into ordinary shares of a par value of US\$0.00005 and that the authorised share capital of the Company was increased from US\$55,000 to US\$500,000 by the creation of an additional 8,909,314,284 ordinary shares of a par value of US\$0.00005 each.

### 25. 股本(續)

### (iv) 就本公司股份上市發行新 股份(續)

股份發行開支主要包括股份包銷 佣金、律師費、申報會計師費用及 與上市有關的其他相關成本。直接 因發行新股份而增加的成本人民 幣41,391,000元被視為發行產生之 股份溢價賬之扣減款項。

### (v) 轉換A系列優先股

於二零一四年六月三十日,本公 司於聯交所主板上市後,所有 176,400,000股A系列優先股按一 比一基準自動轉換為普通股(「轉 換」)。

### (vi) 緊隨轉換完成後本公司法 定股本之變動

根據董事及股東於二零一四年六 月十二日通過的書面決議案,於二 零一四年六月三十日,緊隨轉換完 成後,本公司法定股本中每股面值 0.00005美元的176,400,000股A系列 優先股已重新分類及重新指定為 每股面值0.00005美元的普通股, 而通過額外增設每股面值0.00005 美元的8,909,314,284股普通股,本 公司法定股本由55,000美元增加至 500,000美元。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 25. Share Capital (Continued)

### (vii) Repurchase of shares

During the year ended 31 December 2014, the Company repurchased its own ordinary shares on the Stock Exchange as follows:

# 25. 股本(續)

### (vii) 購回股份

截至二零一四年十二月三十一日 止年度,本公司於聯交所購回其普 通股如下:

					Equivalent
	Number	Highest	Lowest	Aggregate	aggregate
	of shares	price paid	price paid	consideration	consideration
Month of repurchase	repurchased	per share	per share	paid	paid
	購回股份	每股最高	每股最低	已付合共	已付合共
購回月份	數目	成交價	成交價	代價	代價等值
		HK\$	HK\$	HK\$'000	RMB'000
		港元	港元	千港元	人民幣千元
December 2014 二零一四年十二月	910,000	2.82	2.57	2,418	1,916

As at 31 December 2014, the 910,000 shares repurchased were recognised as treasury shares and were cancelled on 19 January 2015.

<sub>註銷。</sub> (viii)行使購股權

### (viii) Exercise of share options

During the year ended 31 December 2015, options were exercised to subscribe for 3,822,624 ordinary shares of the Company at a consideration of RMB3,985,000, of which approximately RMB1,000 was credited to share capital and the balance of RMB3,984,000 was credited to the share premium account. As a result of the exercise of options, RMB3,808,000 has been transferred from the share option reserve to the share premium account in accordance with the accounting policy set out in Note 2.19.

截至二零一五年十二月三十一日 止年度,本公司行使購股權認購 3,822,624股普通股,代價為人民幣 3,985,000元,其中約人民幣1,000 元計入股本及人民幣3,984,000元結 餘計入股份溢價賬。由於行使購股 權,根據載於附註2.19之會計政策 人民幣3,808,000元已自購股權儲備

於二零一四年十二月三十一日,購

回之910,000股股份確認為庫存股份,其後於二零一五年一月十九日

### 26. Reserves

### (a) Share premium

Share premium represents the excess of the net proceeds from issuance of the shares of the Company over its par value, less any dividends paid out of the share premium account and any premium paid for the repurchase of shares of the Company.

# 26. 儲備

### (a) 股份溢價

轉撥至股份溢價賬。

股份溢價為本公司發行股份的所得款項淨額超出其面值部分,減去任何從股份溢價賬戶撥付的股息以及本公司購回股份支付的任何溢價。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 26. Reserves (Continued)

### (b) Statutory reserve

In accordance with the relevant laws and regulations for the Company's subsidiaries incorporated in the PRC, it is required to appropriate 10% of its annual net profit determined in accordance with China Accounting Standards for Enterprises issued by the Ministry of Finance of PRC, after offsetting any prior years' losses, to the statutory reserve. When the balance of such a reserve reaches 50% of the registered capital of the respective company, any further appropriation is at the discretion of shareholders. The statutory reserve can be used to offset prior years' losses, if any, and may be converted into share capital by issuing new shares to shareholders in proportion to their existing share holding or by increasing the par value of the shares currently held by them, provided that the remaining balance of the reserve after such an issue is not less than 25% of registered capital. The statutory reserve is non-distributable.

### (c) Share option reserve

Share option reserve represents the fair value of share options granted by the Company to employees recognised and is dealt with in accordance with the accounting policy set out in Note 2.19.

### (d) Other reserve

Other reserve represent (i) capital reserve arises from capital contribution by the controlling shareholders (including sharebased compensation expense arising from the 2014 Blink Milestones Share Options under Note 27(a)); and (ii) the difference between the consideration and the carrying amount of the net assets attributable to the additional and reduction of interests in companies comprising the Group being acquired from and disposed to non-controlling equity holders respectively.

### 26. 儲備(續)

### (b) 法定儲備

### (c) 購股權儲備

購股權儲備為已確認本公司授予僱員的購股權之公允值,且根據附註2.19載列的會計政策進行處理。

#### (d) 其他儲備

其他儲備為[i]控股股東注資所產生的資本儲備(包括附註27[a]所述二零一四年Blink Milestones購股權產生之以股份為基礎的酬金);及[ii]分別自非控股權益持有人購入司向其出售組成本集團成員公額的代價與賬面值之間的差額。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

# 27. Share-Based Compensation Transactions

### (a) Shares awarded to employees by shareholders of Lianzhong in 2012 and the 2014 Replacement Share Options issued by **Blink Milestones**

In 2012, Mr. Zhang Rongming and Mr. Li Jianhua have awarded their 99.99% equity interest in Beijing Tongshengcheng Investment Management Center (LLP) (the "2012 Awarded Shares") to certain employees of the Group (the "Participants"). Beijing Tongshengcheng Investment Management Center (LLP) ("Tongshengcheng") is a limited partnership in the PRC which owned 10% equity interest in Lianzhong at the date of transfer. On 20 February 2014, as part of the Reorganization, Tongshengcheng ceased to hold shares of Lianzhong and an agreement was entered between Blink Milestones, Tongshengcheng, the existing Participants, Lianzhong and the controlling shareholders that the 2012 Awarded Shares will be cancelled and replaced by the 12,152,381 options granted by Blink Milestones to the remaining Participants on the same date with the same vesting conditions (the "2014 Blink Milestones Share Options"). The share options are valid for a period of 10 years from 20 February 2014 to 19 February 2024 with an exercise price of RMB0.2625 per share (subject to adjustment) and are subject to a vesting scale in equal proportions of 25% on every anniversary date of the date of listing of the Company's shares on any internationally recognised stock exchange, starting from the first anniversary date until the fourth, and for the Participants remaining an employee of the Group until and on the relevant vesting dates. Blink Milestones is an investment holding company and owned 12.43% equity interest in the Company at the date of grant. The incremental fair value of the 2014 Blink Milestones Share Options of approximately RMB9,706,000 will be included in the measurement of share-based compensation expense from February 2014 to the end of the vesting period, in addition to the amount based on the grant date fair value of the 2012 Awarded Shares.

The number of share options and exercise price of the 2014 Blink Milestones Share Options are subject to adjustment upon certain events. Upon the completion of the Capitalisation Issue as detailed in Note 25, the number of share options and exercise price per share has been adjusted to 25,009,600 options in total, at an exercise price of RMB0.1276 per share, respectively.

# 27. 以股份為基礎的酬金交易

### (a) 於二零一二年聯眾股東授 予僱員的獎勵股份及於二 零一四年Blink Milestones 發行的購股權置換

於二零一二年,張榮明先生及李建 華先生同意獎勵彼等於北京同盛 成投資管理中心(有限合伙)99.99% 的股權(「二零一二年獎勵股份」) 予若干本集團員工(「參與者」)。 北京同盛成投資管理中心(有限合 伙)(「同盛成」)為中國有限合夥企 業,於轉讓日期擁有聯眾10%的股 權。於二零一四年二月二十日,作 為重組的一部分,同盛成不再持有 聯眾的股份,且Blink Milestones、 同盛成、現有參與者、聯眾及控股 股東訂立協議,二零一二年獎勵股 份將被取消並由Blink Milestones以 相同歸屬條件於同日授予餘下參 與者的12,152,381份購股權(「二零 一四年Blink Milestones購股權」)所 取代。購股權自二零一四年二月 二十日起至二零二四年二月十九 日止十年內有效,行使價為每股人 民幣0.2625元(可予調整)並於本公 司股份在任何國際認可的證券交 易所上市日期後之各週年日,自 第一個週年日至第四個週年日每 年按相等於25%的比例等額歸屬, 且參與者須在各相關歸屬日期仍 為本集團僱員。Blink Milestones為 一家投資控股公司,並於授予日期 擁有本公司12.43%的股權。除二零 一二年獎勵股份基於授予日期的 公允值數額外,二零一四年Blink Milestones購股權增加的公允值大 約為人民幣9,706,000元,其將被納 入從二零一四年二月起至歸屬期 末以股份為基礎的酬金的計量。

二零一四年Blink Milestones購股權 的購股權數目及行使價可在若干 情況下予以調整。誠如附註25中 所述資本化發行完成後,購股權的 數目及行使價將分別調整為合共 25,009,600份及每股人民幣0.1276 元。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 27. Share-Based Compensation Transactions (Continued)

(a) Shares awarded to employees by shareholders of Lianzhong in 2012 and the 2014 Replacement Share Options issued by Blink Milestones (Continued)

The Group has no legal or constructive obligation to repurchase or settle the 2014 Blink Milestones Share Options in cash. The 2014 Blink Milestones Share Options entitle participants to obtain existing issued shares in the Company held by Blink Milestones and will not involve the Company issuing any new shares, the 2014 Blink Milestones Share Options were accounted for as a share-based compensation transaction by way of capital contribution from the shareholders. Movements in the 2012 Awarded Shares and the 2014 Blink Milestones Share Options during the years ended 31 December 2014 and 2015 are stated below.

Movements in the 2012 Awarded Shares are as follows:

# **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

(a) 於二零一二年聯眾股東授 予僱員的獎勵股份及於二 零一四年Blink Milestones 發行的購股權置換(續)

> 本集團並無法定或推定責任以現 金方式回購或清償二零一四年 Blink Milestones購股權。二零一四 年Blink Milestones購股權授予參與 者獲得由Blink Milestones持有的本 公司現有已發行的股份, 且將不涉 及發行本公司任何新股。二零一四 年Blink Milestones購股權通過股東 注資的方式列賬為以股份為基礎 的酬金交易。於截至二零一四年及 二零一五年十二月三十一日止年 度,二零一二年獎勵股份及二零一 四年Blink Milestones購股權的變動 載列如下。

二零一二年獎勵股份變動如下:

Nominal value of 2012 Awarded **Shares** 二零一二年 獎勵股份的面值 RMB'000 人民幣千元

At 1 January 2014 Forfeited during the year Cancelled and replaced during the year	於二零一四年一月一日 年內沒收 年內註銷及替代	3,757 (92) (3,665)
At 31 December 2014 and 2015	於二零一四年及二零一五年 十二月三十一日	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 27. Share-Based Compensation Transactions (Continued)

(a) Shares awarded to employees by shareholders of Lianzhong in 2012 and the 2014 Replacement Share Options issued by Blink Milestones (Continued)

Movements in the number of 2014 Blink Milestones Share Options are as follows:

## **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

(a) 於二零一二年聯眾股東授 予僱員的獎勵股份及於二 零一四年Blink Milestones 發行的購股權置換(續)

Average

二零一四年Blink Milestones購股權 數目之變動如下:

		exercise price in RMB per share option 每份購股權 平均行使價 RMB 人民幣	Number of share options 購股權數目
At 1 January 2014	於二零一四年一月一日	0.1276	
Granted during the year*	年內授出*		25,009,600
At 31 December 2014	於二零一四年十二月三十一日	0.1276	25,009,600
Exercised during the year	年內行使		(78,400)
Forfeited during the year	年內沒收		(4,390,402)
At 31 December 2015	於二零一五年十二月三十一日		20,540,798

Adjusted for Capitalisation Issue

For the 2014 Blink Milestones Share Options, the directors have used the discounted cash flow method and market approach to determine the underlying equity value of the Company and adopted equity allocation method to determine the fair value of the underlying share value of the Company and the key assumption on valuation at the grant date includes the discount rate of 20% and projections of future performance and have used the Binomial Option-Pricing Model to determine the total fair value of the options granted. The inputs into the model are as follows:

就資本化發行作出調整

就二零一四年Blink Milestones購股 權而言,董事已使用現金流量折現 法及市場方法釐定本公司相關股 權價值,且採用了權益分配法釐定 本公司相關股份價值的公允值,於 授出日期有關估值的關鍵假設包 括20%的折現率及對未來業績的預 測,並採用了二項式期權定價模式 釐定授出購股權的總公允值。該模 式輸入之資料如下:

> 20 February 2014 二零一四年二月二十日

Exercise price	行使價	RMB0.2625
		人民幣0.2625元
Expected volatility	預期波動	50%
Expected life	預期有效期	10 years
		10年
Risk-free rate	無風險利率	4.6792%
Expected dividend yield	預期股息率	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 27. Share-Based Compensation Transactions (Continued)

### (b) Management Pre-IPO Share Option Scheme of the Company in 2014

Pursuant to an unanimous written resolution of the Board on 7 March 2014, a share option scheme ("Management Pre-IPO Share Option Scheme") and respective share options granted by the Company on 20 February 2014 was adopted and ratified by the Board. The Management Pre-IPO Share Option Scheme was adopted for the purpose of providing participants an opportunity to acquire proprietary interests in the Company and help motivate such participants to optimise their performance and efficiency, and also to help retain the participants for the continual growth and development of the Group. The maximum number of shares to be issued upon exercise of all outstanding options granted and yet to be exercised under the Management Pre-IPO Share Option Scheme must not in aggregate exceed 6% of the issued share capital of the Company after an IPO, as defined. The Group has no legal or constructive obligation to repurchase or settle the options in cash.

During the year ended 31 December 2014, share options (in aggregate to purchase 6% of the issued share capital of the Company after an IPO) were granted by the Company on 20 February 2014 to senior management of the Group with estimated total fair value of approximately RMB52,870,000. The exercise price of the share options granted is US\$0.34398035 per share (subject to adjustment). The share options are valid for a period of 10 years from 20 February 2014 to 19 February 2024. Twenty five percent (25%) of options granted shall vest on the first anniversary of the grant date, and the remaining options granted shall vest on 36 equal monthly instalments with the first instalment vesting upon the 13th monthly anniversary of the grant date and each of the remaining instalments vesting on each monthly anniversary of the 13th monthly anniversary of the grant date, and for the participant continuing to be an employee of the Group or director of the Company until and on the relevant vesting dates. In addition, the share options are only exercisable after the completion of an IPO.

## **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

#### (b) 二零一四年本公司管理層 首次公開發售前購股權計 劃

根據董事會於二零一四年三月七 日一致通過的書面決議案,董事會 已採納且追認由本公司於二零一 四年二月二十日授出的一項購股 權計劃(「管理層首次公開發售前購 股權計劃」)及相應購股權。採納管 理層首次公開發售前購股權計劃 乃為參與者提供一個收購本公司 專有權益之機會,且有助於激勵該 等參與者提升彼等的表現及效率, 亦有助於挽留該等參與者於本集 團持續發展。按規定,根據管理層 首次公開發售前購股權計劃,已授 出但尚未行使的購股權獲悉數行 使而發行的最高股份數目,合共最 高不得超過本公司於首次公開發 售後已發行股本的6%。本集團並 無法定或推定責任以現金購回或 清償該等購股權。

於截至二零一四年十二月三十一 日止年度,由本公司於二零一四 年二月二十日向本集團高級管理 層授出的購股權(合計購買本公 司於首次公開發售後已發行股本 的6%)估計總公允值約為人民幣 52,870,000元。獲授出的購股權行 使價為每股0.34398035美元(可予 調整)。購股權為自二零一四年二 月二十日至二零二四年二月十九 日止十年內有效。獲授出購股權的 25%將於授出日期的第一個週年日 歸屬,餘下獲授出的購股權須於36 個月內按月等額分期歸屬,第一個 分期歸屬為授出日期的第13個月 週年日, 而剩餘的購股權在授出日 期第13個月週年日後每月分期歸 屬,且參與者於直至有關歸屬日期 (包括該日)仍為本集團的僱員或本 公司的董事。此外,購股權僅可於 首次公開發售完成後行使。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### **27.** 以股份為基礎的酬金交易<sub>(續)</sub> 27. Share-Based Compensation Transactions (Continued)

#### (b) Management Pre-IPO Share Option Scheme of the Company in 2014 (Continued)

On 30 June 2014, upon the completion of the Capitalisation Issue and the Listing on the Main Board of the Stock Exchange, the total number of share options granted equate to 50,042,553 share options at an adjusted exercise price of US\$0.16714303 per share.

Movements in the number of share options during the year are as follows:

(b) 二零一四年本公司管理層 首次公開發售前購股權計 劃(續)

> 於二零一四年六月三十日,完成資 本化發行及於聯交所主板上市後, 已按經調整行使價每股0.16714303 美元授出的購股權總數目為 50,042,553份購股權。

年內購股權數目之變動如下:

2015 二零一五年

	Exercisable period 行使期	Exercise price per share 每股 行使價 US\$ 美元	Outstanding as at 1 January 於一月一日 尚未行使	Granted during the year 年內授出	Exercised during the year 年內行使	Outstanding as at 31 December 於十二月 三十一日 尚未行使	Exercise date 行使日期	Weighted average share price at exercise date 於行使日期之 股份加權平 價 HK\$ 港元
Directors 董事	20 February 2015 to 19 February 2024 二零一五年二月二十日至 二零二四年二月十九日	0.16714303	41,702,128	-	-	41,702,128		
Employee 僱員	20 February 2015 to 19 February 2024 二零一五年二月二十日至 二零二四年二月十九日	0.16714303	8,340,425	-	(3,822,624)	4,517,801	13 April 2015 to 23 December 2015 二零一五年四月十三日至 二零一五年十二月二十三日	5.96
			50,042,553	_	(3,822,624)	46,219,929		
share (l 每股加權平 — Equiv	平均行使價(美元) valent to approximately		0.16714303	-	0.16714303	0.16714303		
	MB per share 相當於約人民幣		1.02	_	1.04	1.09		
life of op at 31 De 於二零一五	verage remaining contractual ptions outstanding scember 2015 5年十二月三十一日尚未 購股權加權平均剩餘合約					8.1 years 8.1年		
Number of at 31 De	options exercisable scember 2015 5年十二月三十一日可行使 數目					19,113,546	-	
share of at 31 De 於二零一五	verage exercise price per f options excisable ecember 2015 (US\$) 5年十二月三十一日可行使 之每股加權平均行使價					0.16714303		
— Equiv	ralent to approximately RMB share 相當於約人民幣					1.09		

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### **27.** 以股份為基礎的酬金交易<sub>(續)</sub> 27. Share-Based Compensation Transactions (Continued)

(b) Management Pre-IPO Share Option Scheme of the Company in 2014 (Continued)

(b) 二零一四年本公司管理層 首次公開發售前購股權計 劃(續)

二零一四年

2014

	Exercisable period 行使期	Exercise price per share 每股 行使價 US\$ 美元	Outstanding as at 1 January 於一月一日 尚未行使	Granted during the year 年內授出	Exercised during the year 年內行使	Outstanding as at 31 December 於十二月 三十一日 尚未行使	Exercise date 行使日期	Weighted average share price at exercise date 於行使日期 之股份加權 平均價 HK\$ 港元
Directors 董事	20 February 2015 to 19 February 2024 二零一五年二月二十日 至二零二四年 二月十九日	0.16714303	-	41,702,128	_	41,702,128		
Employee 僱員	20 February 2015 to 19 February 2024 二零一五年二月二十日 至二零二四年 二月十九日	0.16714303	-	8,340,425	-	8,340, <mark>425</mark>		
			_	50,042,553	_	50,042,553		
price per 每股加權平 — Equiva RMI	erage exercise share (US\$) 均行使價(美元) lent to approximately B per share 當於約人民幣		_	0.16714303	_	0.16714303		
Weighted av contractu outstandi 於二零一四	erage remaining ual life of options ing at 31 December 2014 年十二月三十一日 ō的購股權加權平均					9.1 years 9.1年		

None of the share options granted during the year ended 31 December 2014 were exercisable as at 31 December 2014.

於截至二零一四年十二月三十一 日止年度授出的購股權概無於二 零一四年十二月三十一日可行使。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 27. Share-Based Compensation Transactions (Continued)

#### (b) Management Pre-IPO Share Option Scheme of the Company in 2014 (Continued)

None of the share options granted were lapsed during the years ended 31 December 2014 and 2015.

The directors have used the discounted cash flow method and market approach to determine the underlying equity fair value of the Company and adopted equity allocation method to determine the fair value of the underlying share value of the Company and the key assumption on valuation at the grant date includes the discount rate of 20% and projections of future performance. Based on the fair value of the underlying share value of the Company, the directors have used the Binomial Option-Pricing Model to determine the fair value of the options granted. The inputs into the model were as follows:

### **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

(b) 二零一四年本公司管理層 首次公開發售前購股權計 劃(續)

> 於截至二零一四年及二零一五年 十二月三十一日止年度概無已授 出之購股權失效。

> 董事已使用現金流量折現法及市 場方法釐定本公司相關權益公允 值,且採用權益分配法釐定本公司 相關股份價值的公允值,於授出日 期有關估值的關鍵假設包括20%的 折現率及對未來業績的預測。根據 本公司相關股份價值的公允值,董 事已採用二項式期權定價模式以 釐定授出購股權的公允值。該模式 之輸入數據如下:

> > 20 February 2014 二零一四年二月二十日

Exercise price	行使價	US\$0.34398035
		0.34398035美元
Expected volatility	預期波動	50%
Expected life	預期有效期	10 years
		10年
Risk-free rate	無風險利率	4.6792%
Expected dividend yield	預期股息率	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 27. Share-Based Compensation Transactions (Continued)

### (c) Share Option Scheme adopted by the Company in November 2014

Pursuant to an ordinary resolution passed at the extraordinary general meeting of the Company held on 19 November 2014, a share option scheme was adopted by the Company and is valid and effective for a period of ten years from 19 November 2014 (the "2014 Share Option Scheme").

The purpose of the 2014 Share Option Scheme is to provide eligible participants with the opportunity to acquire proprietary interests in the Company and to encourage participants to work towards enhancing the value of the Company and its shares for the benefit of the Company and its shareholders as a whole. All directors, full-time employees and any other person who, in the sole discretion of the Board, have contributed or will contribute to the Group are eligible to participate in the 2014 Share Option Scheme. Each grant of options to any director of the Company, the chief executive officer or substantial shareholder of the Company must first be approved by the independent non-executive directors of the Company.

The maximum number of shares to be issued upon exercise of all outstanding options granted and yet to be exercised under the 2014 Share Option Scheme and any other share option schemes of the Company must not in aggregate exceed 30% of the issued share capital of the Company from time to time.

Shares which may be issued upon exercise of all options to be granted under the 2014 Share Option Scheme or any other share option schemes adopted by the Company must not in aggregate exceed 10% of the shares of the Company in issue on the date of adoption (the "Option Scheme Mandate Limit").

### **27.** 以股份為基礎的酬金交易(續)

#### (c) 二零一四年十一月本公司 採納的購股權計劃

根據本公司於二零一四年十一月十九日舉行之股東特別大會通過的普通決議案,本公司採納一項購股權計劃,於二零一四年十一月十九日起計十年內有效(「二零一四年購股權計劃」)。

根據二零一四年購股權計劃及本公司任何其他購股權計劃授出但尚未行使的全部購股權獲行使時,可予發行之股份最高數目不得超過本公司不時已發行股本之30%。

根據二零一四年購股權計劃及本公司採納的任何其他購股權計劃 授出之全部購股權獲行使時將予 發行之股份總數不可超過於採納 日期本公司已發行股份之10%(「購 股權計劃授權上限」)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 27. Share-Based Compensation Transactions (Continued)

### (c) Share Option Scheme adopted by the Company in November 2014 (Continued)

The Option Scheme Mandate Limit may be refreshed at any time by obtaining approval of the shareholders of the Company in general meeting and/or such other requirements prescribed under the Listing Rules. However, the refreshed Option Scheme Mandate Limit cannot exceed 10% of the total number of shares of the Company in issue as at the date of such approval.

Unless approved by shareholders of the Company, the total number of shares of the Company issued and to be issued upon the exercise of the options granted to each participant (including both exercised and unexercised options) under the 2014 Share Option Scheme or any other share option schemes adopted by the Company in any 12-month period must not exceed 1% of the issued share capital of the Company.

The period within which the options must be exercised will be specified by the Company at the time of grant. The options may be exercised up to 25% for each year after the first anniversary of the date of grant for four consecutive years.

At the time of grant of the options, the Company may specify a minimum period for which an option must be held and/or any minimum performance target(s) that must be achieved, before the option can be exercised in whole or in part. The offer of a grant of share options may be accepted within 20 business days from the date of offer, the offer is delivered to that participant and the amount payable on acceptance of options is RMB1.

The subscription price for the shares under the 2014 Share Option Scheme shall be a price determined by the Board, but not less than the greater of (i) the closing price of shares as stated on the Stock Exchange on the date of the offer of grant; (ii) the average closing price of the shares of the Company as stated in the daily quotations sheets issued by the Stock Exchange for the five business days immediately preceding the date of the offer of grant; and (iii) the nominal value of the shares.

No options may be granted under the 2014 Share Option Scheme after the date of the tenth anniversary of its adoption.

### **27.** 以股份為基礎的酬金交易(續)

#### (c) 二零一四年十一月本公司 採納的購股權計劃(續)

購股權計劃授權上限可隨時根據本公司股東於股東大會上之批准及/或聯交所證券上市規則(「上市規則」)規定之其他要求予以更新。惟更新後之購股權計劃授權上限不得超過取得批准當日本公司已發行股份總數之10%。

除非獲本公司股東批准,於任何十二個月期間內,就行使根據二零一四年購股權計劃或本公司採納之任何其他購股權計劃而授予單一參與者之購股權(包括已行使及將予發行之本公司股份總數,不得超過本公司已發行股本之1%。

購股權之行使期限由本公司於授 出購股權時列明。購股權亦可於自 授出日期起計第一週年後連續四 年每年獲行使最多達25%。

於授出購股權時,本公司可在部分或全部行使購股權前訂明購股權 之最短持有期限及/或須達至的任何最低表現目標。參與者可於授出購股權之建議當日起計20個營營 時股權之建議當日起計20個營營 日內接納,授出購股權之建議會 發予參與者,而接納每次授出建議 之應付款項為人民幣1元。

於採納二零一四年購股權計劃十 週年後,概不可根據二零一四年購 股權計劃授出購股權。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 27. Share-Based Compensation Transactions (Continued)

#### (c) Share Option Scheme adopted by the Company in November 2014 (Continued)

No option was granted under the 2014 Share Option Scheme during the year ended 31 December 2014.

During the year ended 31 December 2015, 47,040,000 options and 23,520,000 options were granted on 5 January 2015 and 9 July 2015 with estimated total fair values of approximately RMB40,378,000 and RMB37,913,000 respectively. The exercise price of the share options granted is HK\$2.67 per share and HK\$4.402 per share for option lots of 47,040,000 options and 23,520,000 options respectively. The share options are valid for a period of 10 years and subject to a vesting scale in equal proportions of 25% on every anniversary date of the date of grant, starting from the first anniversary date until the fourth.

The fair values were calculated using the Binomial Option Pricing Model. The inputs into the model were as follows:

## **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

#### (c) 二零一四年十一月本公司 採納的購股權計劃(續)

於截至二零一四年十二月三十一 日止年度,概無根據二零一四年購 股權計劃授出購股權。

截至二零一五年十二月三十一日止 年度,本公司於二零一五年一月五 日及二零一五年七月九日分別授出 47,040,000份及23,520,000份購股權, 估計公允值總額分別為約人民幣 40,378,000元及人民幣37,913,000元。 47,040,000份及23,520,000份已授出 購股權之行使價分別為每股2.67港 元及4.402港元。購股權有十年有效 期,且於各授出日期週年日(第一個 週年日至第四個週年日)按25%等額 歸屬。

公允值使用二項式期權定價模式 計算。該模式的輸入值如下:

		5 January 2015 二零一五年	9 July 2015 二零一五年
		一月五日	七月九日
Exercise price	行使價	HK\$2.67	HK\$4.402
		2.67港元	4.402港元
Expected volatility	預期波動	45%	50%
Expected life	預期有效期	10 years	10 years
		10年	10年
Risk-free rate	無風險利率	1.83%	1.77%
Expected dividend yield	預期股息率		_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### **27.** 以股份為基礎的酬金交易<sub>(續)</sub> 27. Share-Based Compensation Transactions (Continued)

#### (c) Share Option Scheme adopted by the Company in November 2014 (Continued)

Movements in the number of share options during the year ended 31 December 2015 are as follows:

2015

#### (c) 二零一四年十一月本公司 採納的購股權計劃(續)

截至二零一五年十二月三十一日 止年度購股權數目變動如下:

二零一五年

	Exercisable period	Exercise price per share 每股	Outstanding as at 1 January 於一月一日	Granted during the year	Forfeited during the year	Outstanding as at 31 December 於十二月 三十一日
	行使期	<b>行使價</b> HK\$ 港元	尚未行使	年內授出	年內沒收	尚未行使
Directors 董事	5 January 2016 to 4 January 2025 二零一六年一月五日至 二零二五年一月四日	2.67	-	23,520,000	-	23,520,000
Employees 僱員	5 January 2016 to 4 January 2025 二零一六年一月五日至 二零二五年一月四日	2.67	-	23,520,000	(60,000)	23,460,000
	9 July 2016 to 8 July 2025 二零一六年七月九日至 二零二五年七月八日	4.402	-	23,520,000	-	23,520,000
			_	70,560,000	(60,000)	70,500,000
share (HK\$ 每股加權平均	匀行使價(港元)		-	3.25	2.67	3.25
RMB p	nt to approximately per share a於約人民幣元		-	2.56	2.20	2.72
contractua outstanding 於二零一五年	rage remaining l life of options g at 31 December 2015 年十二月三十一日					9.2 years
尚未行使的 剩餘合約4	的購股權加權平均 有效期					9.2年

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 27. Share-Based Compensation Transactions (Continued)

#### (c) Share Option Scheme adopted by the Company in November 2014 (Continued)

None of the share options granted were lapsed or exercisable during the year ended 31 December 2015 and at the end of the reporting period.

(d) The Group recognised a total expense of RMB47,915,000 (2014: RMB29,141,000) for the year in relation to the above share awards or share options granted by the shareholders or the Company, and the share-based compensation expense were shown as a separate item on the face of the consolidated statement of comprehensive income.

### **27.** 以股份為基礎的酬金交易<sub>(續)</sub>

(c) 二零一四年十一月本公司 採納的購股權計劃(續)

> 於截至二零一五年十二月三十一 日止年度,概無已授出之購股權失 效或可行使。

(d) 本集團於年內確認的總開支為人 民幣47,915,000元(二零一四年:人 民幣29,141,000元),此乃與股東或 本公司授出的上述股份獎勵或購 股權有關,而以股份為基礎的酬金 開支於綜合全面收益表列為單獨 項目。



綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 28. Statement of Financial Position of the Company

### 28. 本公司的財務狀況

		2015 二零一五年 RMB'000 人民幣千元	2014 二零一四年 RMB'000 人民幣千元
Non-current assets Interest in subsidiaries Intangible assets Loan to a third party	<b>非流動資產</b> 於附屬公司的權益 無形資產 借予第三方之貸款	22,990 425 32,140	4,191 — —
		55,555	4,191
Current assets Other receivables Amounts due from subsidiaries Bank balances and cash	流動資產 其他應收款項 應收附屬公司款項 銀行結餘及現金	13,677 328,288 205,342	6,634 661 622,380
		547,307	629,675
Current liabilities Other payables Amounts due to subsidiaries	<b>流動負債</b> 其他應付款項 應付附屬公司款項	1,601 18,016	986 15,750
		19,617	16,736
Net current assets	流動資產淨值	527,690	612,939
Total assets less current liabilities	總資產減流動負債	583,245	617,130
<b>EQUITY</b> Share capital Reserves (Note)	<b>權益</b> 股本 儲備(附註)	240 583,005	238 616,892
Total equity	權益總額	583,245	617,130

Yang Eric Qing 楊慶 Director 董事

Ng Kwok Leung Frank 伍國樑 Director 董事

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 28. Statement of Financial Position of the Company (Continued)

### 28. 本公司的財務狀況(續)

附註:

The movement of the Company's reserves are as follows:

本公司儲備變動如下:

Share option reserve 購股權儲備 RMB'000 人民幣千元	Accumulated losses 累計虧損 RMB'000 人民幣千元	Total reserves 儲備總額 RMB'000 人民幣千元
_	(1,358)	(1,358)
_	(24,184)	(24,184)
_	_	(3,417)
_	_	299,976
		2//,//0
_	_	[93]
_	_	661,147
_	_	(41,998)
05.000		05.000
25,233	_	25,233
		(1,916)
_	_	(296,498)
25,233	(25,542)	616,892
(110)		. –
_	(31,850)	(31,850)
// 252		// 252
44,252	_	44,252
(3,808)	_	3,984
(0,000)	_	0,704
(26)	26	_
_	_	(50,273)
45 F/1	(57.250)	583,005
	65,541	65,541 (57,259)

As at 31 December 2015, the aggregate amount of reserves available for distribution to equity holders of the Company was RMB517,464,000 (2014: RMB595,076,000).

於二零一五年十二月三十一日,可供分 配予本公司權益持有人的儲備合共為人 民幣517,464,000元(二零一四年:人民幣 595,076,000元)。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 29. Commitments

### 29. 承擔

#### (a) Capital commitments

At the reporting date, the Group had the following capital commitments:

#### (a) 資本承擔

於報告日期,本集團有以下資本承 擔:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Contracted but not provided for:	已訂約但未撥備:		
Expenditure in respect of acquisition	有關收購無形資產之支出		
of intangible assets		128,804	46,835
Expenditure in respect of investments	有關投資聯營公司之支出		
in associates		10,800	4,837
Expenditure in respect of investments	有關投資可供出售金融資產之		
in available-for-sale financial assets	支出	_	20,000
		139,604	71,672

#### (b) Operating lease commitments

The Group leases its servers, lines, offices and various residential properties under non-cancellable operating lease agreements. The leases have varying lease terms and renewal rights. At the reporting date, the total future minimum lease payments payable by the Group under non-cancellable operating leases are as follows:

#### (b) 經營租賃承擔

本集團根據不可撤銷經營租賃協 議租賃其服務器、線路、辦公室及 各種住宅物業。租賃具有不同期限 且可續期。於報告日期,本集團根 據不可撤銷經營租賃的未來最低 租賃費付款總額如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Within one year	一年內	15,856	9,880
In the second to fifth year inclusive	二到五年(包含首尾兩年)	22,036	10,767
		37,892	20,647

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### **30. Significant Related Party Transactions**

In addition to the transactions/information disclosed elsewhere in these consolidated financial statements, during the year, the Group had the following material transactions with related parties:

#### Key management personnel remuneration

Key management of the Group are members of the Board and senior management. Included in employee benefit expenses are key management personnel remuneration which includes the following expenses:

#### 30. 重大關聯方交易

除於綜合財務報表其他地方所披露之交 易/資料外,年內本集團與其關聯方進 行的重大交易如下:

#### 主要管理層人員酬金

本集團主要管理層為董事會成員及高級 管理層。納入僱員福利開支之主要管理 層人員酬金載列如下:

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Basic salaries and allowances	基本薪金及津貼	4,708	1,718
Discretionary bonus	酌情花紅	55	621
Retirement benefit scheme contributions	退休福利計劃供款	180	116
Share-based compensation expense	以股份為基礎的酬金	28,287	25,233
		33,230	27,688

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 31. Acquisition of Subsidiaries

On 25 June 2015, the Group acquired 100% of the issued share capital of Peerless and its subsidiaries at a total cash consideration of US\$35,940,000 (equivalent to approximately RMB222,541,000). The transaction was made as part of the Group's strategy to expand its development and operation of online card and board games outside PRC, in the US and elsewhere.

The following summarises the consideration paid for Peerless Group and the recognised amounts of assets acquired and liabilities assumed at the acquisition date:

#### 31. 收購附屬公司

(a) 於二零一五年六月二十五日,本 集團收購Peerless及其附屬公司全 部已發行股本,現金代價總額為 35,940,000美元(相當於約人民幣 222,541,000元),該交易乃本集團 擴大其於美國及其他地方在中國 境外線棋牌遊戲開發及營運策略 的一部份。

> 以下概述Peerless集團已付代價以 及已收購資產及所承擔負債於收 購日期之確認金額:

> > Fair value of net identifiable assets and liabilities acquired 已收購可識別資產 及負債之公允值 RMB'000 人民幣千元

Property, plant and equipment	物業、廠房及設備	8,644
Intangible assets	無形資產	147,111
Inventories	存貨	277
Trade and other receivables	貿易及其他應收款項	2,933
Bank balances and cash	銀行結餘及現金	9,167
Trade and other payables	貿易及其他應付款項	[14,696]
Deferred revenue	遞延收益	(9,467)
Other non-current payable (Note 22)	其他非流動應付款項(附註22)	[29,947]
Deferred tax liabilities	遞延税項負債	(12,961)
Net identifiable assets acquired	已獲得可識別資產淨值	101,061
An indemnification asset (Note 22)	補償資產(附註22)	29,947
Goodwill	商譽	91,533
		222,541
Satisfied by:	支付方式:	
Cash	現金	222,541

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 31. Acquisition of Subsidiaries (Continued)

#### (a) (Continued)

Goodwill arose in the above business combination as the cost of combination included a control premium. In addition, the consideration paid for the combination effectively included amounts in relation to the benefit of expected synergies, revenue growth, future market development and the assembled workforce. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets. The goodwill of RMB91,533,000 arising from the acquisition is attributable to the development and operation of online card and board games, organising and broadcasting online to offline mind-sports events, tournaments, TV shows and contents outside PRC, primarily in the US and Gibraltar.

None of the goodwill arising on this acquisition is expected to be deductible for tax purposes. The Group incurred transaction costs of approximately RMB3,387,000 for this acquisition.

An analysis of the cash flows in respect of the acquisition is as follows:

#### 31. 收購附屬公司(續)

#### (a) (續)

上述業務合併產生之商譽為合併 成本,包括控制溢價。此外,就合 併已有效支付之代價包括有關預 期協同效應、收入增加、期貨市場 發展及配套員工利益相關之金額。 該等利益並無與商譽分別確認, 乃由於其並未達到可識別無形資 產確認標準。預計該交易產生之商 譽不可用作扣除税項用途。收購產 生之商譽人民幣91,533,000元乃由 於在中國境外(主要為美國及直布 羅陀) 開發及經營在線棋牌遊戲、 組織及播放線上線下智力運動、賽 事、電視節目及中國境外節目。

預計該交易產生之商譽不可用作 扣除税項用途。本集團就該收購 事項產生之交易成本約為人民幣 3,387,000元。

有關收購事項現金流之分析如下:

2015 二零一五年 RMB'000 人民幣千元

Cash consideration paid Less: Bank balances and cash acquired	已付現金代價 減:已取得銀行結餘及現金	222,541 (9,167)
Net outflow of cash and cash equivalents included in the cash flows from investing activities	計入投資活動所得現金流之現金及 現金等價物之流出淨值	213,374

The revenue and profit included in the consolidated statement of comprehensive income since 25 June 2015 contributed by the Peerless Group was RMB77,723,000 and RMB20,625,000 respectively.

自二零一五年六月二十五日起, Peerless集團所作之計入綜合全面 收益表之收益及溢利分別為人民 幣 77,723,000 元 及 人 民 幣 20,625,000 元。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 31. Acquisition of Subsidiaries (Continued)

#### (a) (Continued)

Had the combination taken place on 1 January 2015, the revenue and profit of the Group for the year ended 31 December 2015 would have been RMB830,216,000 and RMB142,048,000 respectively. These pro forma information are for illustrative purposes only and are not necessarily an indication of revenue and result of operation of the Group that actually would have been achieved had the acquisition been completed on 1 January 2015, nor are they intended to be a projection of future results.

(b) During the year ended 31 December 2015, in addition to the above acquisition of subsidiaries, the Group has also acquired 100% equity interests in Guangzhou Zhongge Information Technology Co., Ltd. and Feilaer Fashion (Beijing) Technology Co., Ltd. for an aggregate consideration of RMB431,000. These transactions were made as part of the Group's strategy to expand its development and operation of online card and board games in the PRC.

The following summarises the consideration paid for these companies and the recognised amounts of assets acquired and liabilities assumed at the acquisition date:

#### 31. 收購附屬公司(續)

#### (a) (續)

倘合併於二零一五年一月一日作實,本集團於截至二零一五年十二月三十一日止年度之收益及溢利分別為人民幣830,216,000元及人民幣142,048,000元。備考資料僅供説明,不能作為倘收購於二零一五年一月一日完成本集團實際取得收益及溢利之指示,亦不擬作為未來業績之預測。

(b) 截至二零一五年十二月三十一日 止年度,除上述收購附屬公司外, 本集團亦收購廣州中戈資訊科技 有限公司及費拉爾時尚(北京)科 技有限公司100%股權,合共代價 為人民幣431,000元。該等交易為本 集團擴張其於中國開發及經營在 線棋牌遊戲之策略之部分。

> 以下概述於收購日期就該等公司 已付代價以及已收購資產及所承 擔負債之確認金額:

> > Fair value of net identifiable assets and liabilities acquired 已收購可識別資產及負債 之公允值 RMB'000 人民幣千元

Net identifiable assets acquired: Trade and other receivables	已收購可識別資產: 貿易及其他應收款項	231
Goodwill	商譽 ————————————————————————————————————	200
		431
Satisfied by:	支付方式:	
Cash	現金	431

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 31. Acquisition of Subsidiaries (Continued)

#### (b) (Continued)

The directors assessed that the differences between fair values and carrying amounts of the trade and other receivables are insignificant. Goodwill arose in the above business combinations as the cost of combination included a control premium. In addition, the consideration paid for the combinations effectively included amounts in relation to the benefit of expected synergies, revenue growth, future market development and the assembled workforce. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets. The goodwill of RMB200,000 arising from the acquisitions are attributable to the development and operation of online card and board games, organising and broadcasting online to offline mind-sports events, tournaments, TV shows and contents in the PRC. None of the goodwill arising on this acquisition is expected to be deductible for tax purposes.

The business acquired did not make any significant contribution to the revenue or profit of the Group for the period between the acquisition date/beginning period date and 31 December 2015.

### 32. Financial Risk Management and Fair Value Measurements

The Group is exposed to financial risks through its use of financial instruments in its ordinary course of operations and in its investment activities. The financial risks include market risk (including foreign currency risk, interest rate risk and price risk), credit risk and liquidity risk. The Group's overall risk management strategy seeks to minimise potential adverse effects on the Group's financial performance. Risk management is carried out by the senior management of the Group and approved by the Board.

There has been no change to the types of the Group's exposure in respect of financial instruments or the manner in which it manages and measures the risks.

#### 31. 收購附屬公司(續)

#### (b) (續)

自收購日期/期間開始日期至二零 一五年十二月三十一日期間,所收 購業務並無對本集團之收益或溢 利作出任何重大貢獻。

### 32. 財務風險管理及公允值計量

本集團於日常業務過程及投資活動中使 用金融工具而承擔財務風險。財務風險 包括市場風險(包括外匯風險、利率風 險及價格風險)、信貸風險及流動資金風 險。本集團的整體風險管理策略旨在將 對本集團財務表現的潛在不利影響降至 最低。風險管理乃由本集團高級管理層 執行並經董事會批准。

本集團就財務工具承擔的風險類別或其 管理與計量有關風險的方式並無任何改 變。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (a) Categories of financial assets and liabilities

The carrying amounts presented in the consolidated statement of financial position relate to the following categories of financial assets and financial liabilities.

## 32. 財務風險管理及公允值計量(續)

#### (a) 金融資產與負債分類

綜合財務狀況表所列賬面金額與 下列金融資產與金融負債分類有 關。

2017

2015

		2015	2014
		二零一五年	二零一四年
		RMB'000	RMB'000
		人民幣千元	人民幣千元
Financial assets	金融資產		
Loans and receivables	貸款及應收款項		
Loans to a third party	借予第三方之貸款	42,990	_
Other non-current receivable	其他非流動應收款項	33,136	_
Trade and other receivables	貿易及其他應收款項	209,133	117,961
Bank balances and cash	銀行結餘及現金	348,669	718,979
Available-for-sale financial assets	可供出售金融資產	83,453	40,435
		717,381	877,375
Financial liabilities	金融負債		
Financial liabilities at amortised cost	按攤銷成本列賬的金融負債		
Trade and other payables	貿易及其他應付款項	70,245	43,820
Other non-current payable	其他非流動應付款項	33,136	_
		103,381	43,820

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (b) Foreign currency risk

The Group's subsidiaries mainly operate in the PRC and in US and majority of the transactions are settled in RMB or USD, being the functional currency of the group entities to which the transactions relate. Foreign currency risk arises when future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the entity's functional currency. As at 31 December 2015 and 2014, the Group did not have significant foreign currency risk from its operations.

The Group does not hedge its foreign currency risk. However, management monitors the foreign currency exposure and will consider hedging significant foreign currency exposure should the need arise.

#### (c) Interest rate risk

Other than the interest-bearing bank deposits, the Group has no other significant interest-bearing assets bearing variable rates. The directors of the Company do not anticipate there is any significant impact to these interest-bearing assets resulted from the changes in interest rates, because the interest rates of bank balances are not expected to change significantly.

#### (d) Price risk

The Group is exposed to price risk in relation to the Group's investment in unlisted trust funds which are carried at fair value. The sensitivity analysis is determined based on the exposure to price risk of the unlisted trust funds held by the Group at the end of each reporting date. If the fair value of the respective instrument held by the Group had been 5% higher/lower, the revaluation reserve would have been increased/decreased by RMB1,000,000 (2014: RMB1,000,000) respectively, and no change in post-tax profit would have been expected for the year.

The Group is not exposed to price risk for the Group's equity investments that do not have a quoted market price in an active market and whose fair value cannot be reliably measured, they are measured at cost less any identified impairment losses at the end of reporting date subsequent to initial recognition.

### 32. 財務風險管理及公允值計量(續)

#### (b) 外匯風險

本集團之附屬公司主要於中國及 美國經營,且其大部分交易以為 別人民幣及美元結算,人民幣及美元為 易有關之集團實體的功能貨幣。 與國險來自以並非為實體功 數質幣計值的未來商業交易 經確認資產及負債。於二零一五年 及二零一四年十二月三十一日,本 集團業務並無重大外匯風險。

本集團並未對沖其外匯風險。然而,管理層嚴密監控相關外幣風險,並於有需要時考慮對沖重大的 外幣風險。

#### (c) 利率風險

除計息銀行存款外,本集團並無其 他重大計息資產。本公司董事預期 利率變動不會對計息資產構成任 何重大影響,原因是預期銀行結餘 的利率將不會發生大幅變動。

#### (d) 價格風險

本集團承擔其以公允值計值的非上市信託基金投資的價格風險。敏感度分析乃按本集團所持非上市信託基金於各報告日期承受持非上的信託基金於各報告日期承受持期不價格風險而釐定。倘本集團所持則開關工具的公允值增加/減少5%,則民幣增加/減少人民內數值,對除稅後利潤不會造成影響。

本集團並未就本集團股本投資承 擔價格風險,此乃由於其並無於活 躍市場之價格,且其公允值不能可 靠地計量。股本投資於初始確認 後,以報告日期的成本減任何已識 別減值虧損而計量。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (e) Credit risk

The Group is exposed to credit risk in relation to its cash and deposits, trade and other receivables and loans to a third party.

The carrying amounts of each class of the financial assets as summarised in Note 32(a) above represent the Group's maximum exposure to credit risk in relation to financial assets. To manage this risk arising from cash and deposits, the Group only transacts with state-owned financial institutions and reputable commercial banks which are all high-credit-quality financial institutions in the PRC, Hong Kong and the US. There has been no recent history of default in relation to these financial institutions.

Trade receivables at the end of the year were due from distribution channels and payment vendors in cooperation with the Group. If the strategic relationship with the distribution channels and payment vendors is terminated or scaled-back; or if the distribution channels and payment vendors alter the cooperative arrangements; or if they experience financial difficulties in paying the Group, the Group's trade receivables might be adversely affected in terms of recoverability.

To manage this risk, the Group maintains frequent communications with the distribution channels and payment vendors to ensure the effective credit control. In view of the history of cooperation with the distribution channels and payment vendors and the sound collection history of receivables due from them, the directors of the Company believe that the credit risk inherent in the Group's outstanding trade receivable balances due from the distribution channels and payment vendors is low.

For other receivables, management makes periodic collective assessments as well as individual assessment on the recoverability of other receivables based on historical settlement records and past experience. The directors of the Company believe that there is no material credit risk inherent in the Group's outstanding balance of other receivables.

For the loans to a third party, management makes periodic individual assessment on the recoverability of the amounts and follow up on an ongoing basis. The loans were secured by unlisted equity interest in a company incorporated in the PRC that have a sound credit rating. The directors of the Company believe that there is no material credit risk inherent in the Group's outstanding balance of the loans to a third party.

### 32. 財務風險管理及公允值

#### (e) 信貸風險

本集團的信貸風險主要關於其現 金及存款,以及貿易及其他應收款 項。

上述附註32(a)所概述各類金融資 產的賬面值為本集團有關金融資 產所承擔的最大信貸風險。為管理 來自現金及存款的風險,本集團僅 與國有金融機構及聲譽良好的商 業銀行(均為中國、香港及美國的 高信貸質素金融機構)進行交易。 該等金融機構並無近期違規記錄。

於年末的貿易應收款項均來自與 本集團合作的分銷渠道及支付供 應商。倘與分銷渠道及支付供應商 的戰略關係終止或規模削減;或倘 分銷渠道及支付供應商更改合作 安排;或倘彼等於向本集團付款時 面臨財務困難,則本集團貿易應收 款項的可收回性可能受到不利影 響。

為管理有關風險,本集團與分銷渠 道及支付供應商保持緊密聯繫,以 確保有效的信貸控制。鑒於與分銷 渠道及支付供應商的過往合作以 及彼等的付款記錄良好,本公司董 事相信,本集團應收分銷渠道及支 付供應商的所欠貿易應收款項結 餘的信貸風險較低。

就其他應收款項而言,管理層根據 歷史結算記錄及過往經驗就其他 應收款項的可收回性定期作出共 同評估及個別評估。本公司董事認 為,本集團尚未收回的其他應收款 項結餘並無重大信貸風險。

就借予第三方之貸款而言,管理層 在可回收金額及在持續跟進基礎 上進行週期性單獨評估。該等貸款 由在中國許冊成立的公司之非上 市權益擔保。本公司董事認為,本 集團借予第三方之尚未償還之貸 款結餘並無重大信貸風險。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (f) Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and cash equivalents. Due to the dynamic nature of the underlying business, the Group aims to maintain flexibility in funding by maintaining adequate cash and cash equivalents.

Analysed below is the Group's remaining contractual maturities for its financial liabilities as at 31 December 2015. When the creditor has a choice of when the liability is settled, the liability is included on the basis of the earliest date on when the Group can be required to pay. Where the settlement of the liability is in instalments, each instalment is allocated to the earliest period in which the Group is committed to pay.

The contractual maturity analysis below is based on the undiscounted cash flows of the financial liabilities:

## 32. 財務風險管理及公允值計量(續)

#### (f) 流動資金風險

穩健的流動資金風險管理旨在維持充裕現金及現金等價物。由於有關業務的動態性質,本集團通過維持足夠現金及現金等價物以維持資金的靈活性。

二零一五年十二月三十一日的金融負債餘下合約到期日之分析如下。當債權人可選擇債務結算的時間,該債務按本集團可被要求付款之最早日期列賬。當債務是以分期方式結算,每期被分配至本集團承諾支付之最早時期。

根據金融負債之未貼現現金流量 的合約到期分析如下:

		Within 1 year or on demand 一年內或 按要求 RMB'000 人民幣千元	Over 1 year but within 5 years 一年至 五年內 RMB'000 人民幣千元	RMB'000	Carrying amount 賬面值 RMB'000 人民幣千元
At 31 December 2015	於二零一五年				
Trade and other payables	十二月三十一日 貿易及其他應付 款項	70,245	_	70,245	70,245
Other non-current payable	其他非流動應付 款項	3,574	36,160	39,734	33,136
At 31 December 2014	於二零一四年 十二月三十一日				
Trade and other payables	貿易及其他應付 款項	43,820	_	43,820	43,820
Other non-current payable	其他非流動應付 款項	_	_	_	_

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (g) Fair value measurements

The following table presents financial assets and liabilities measured at fair value in the consolidated statement of financial position in accordance with the fair value hierarchy. The hierarchy groups financial assets and liabilities into three levels based on the relative reliability of significant inputs used in measuring the fair value of these financial assets and liabilities. The fair value hierarchy has the following levels:

quoted prices (unadjusted) in active markets for Level 1: identical assets and liabilities;

inputs other than quoted prices included within Level 2: Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

inputs for the asset or liability that are not based on Level 3: observable market data (unobservable inputs).

The level in the fair value hierarchy within which the financial asset or liability is categorised in its entirety is based on the lowest level of input that is significant to the fair value measurement.

The financial assets and liabilities measured at fair value in the consolidated statement of financial position are grouped into the fair value hierarchy as follows:

## 32. 財務風險管理及公允值計量(續)

#### (q) 公允值計量

下表根據公允值層級列示綜合財 務狀況表中按公允值計量的金融 資產及負債。該層級根據用於計量 該等金融資產及負債之公允值內 重大輸入值的相對可靠性將金融 資產及負債分為三個級別。公允值 層級如下:

第一層級:同類資產及負債於活躍 市場的報價(未經調整);

第二層級:除第一級計入的報價 外, 自資產或負債可直 接(即價格)或間接(自 價格衍生)觀察的輸入 數據;及

第三層級:並非基於可觀察市場數 據(即不可觀察輸入數 據)的資產或負債的輸 入數據。

根據對公允值計量有重大影響的 輸入值的最低層級按公允值層級 將金融資產或金融負債全面加以 分類。

綜合財務狀況表中按公允值計量 的金融資產及負債被分為如下公 允值層級:

2015	2014
二零一五年	二零一四年
Level 2	Level 2
第二層級	第二層級
RMB'000	RMB'000
人民幣千元	人民幣千元

可供出售金融資產 Available-for-sale financial assets Unlisted trust funds 20,000 20,000 非上市信託基金

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

### 32. Financial Risk Management and Fair Value Measurements (Continued)

#### (g) Fair value measurements (Continued)

During the year ended 31 December 2015, there were no transfers between Level 1 and Level 2, or transfers into or out of Level 3 (2014: nil).

The fair value of unlisted trust funds is determined by reference to the net asset value of the underlying investment in the equity fund.

#### 33. Capital Management

The objectives of the Group when managing capital are to safeguard the ability of the Group in continuing as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to enhance shareholders' value in the long term.

The Group monitors capital by regularly reviewing the capital structure. As part of this review, the directors of the Company consider the cost of capital and the risks associated with the issued share capital. The Group may adjust the amount of dividends paid to shareholders, issue new shares, repurchase the Company's shares or sell assets to reduce debts.

### 32. 財務風險管理及公允值計量(續)

#### (q) 公允值計量(續)

於截至二零一五年十二月三十一 日止年度,第一層級與第二層級之 間並無轉撥,亦無轉撥至第三層級 (二零一四年:無)。

非上市信託基金的公允值乃經參 考於股權基金相關投資的資產淨 值而釐定。

#### 33. 資本管理

本集團的資本管理目標為保障本集團的 持續經營能力,藉以回報股東及為其他 權益持有人提供利益,並維持最佳資本 結構以提升股東長遠價值。

本集團通過定期檢討資本架構以監察 資本。作為該檢討的一部分,本公司董 事考慮資金成本及有關已發行股本的風 險。本集團可調整向股東派付的股息金 額、發行新股份、購回本公司股份或出 售資產來減少債務。

綜合財務報表附註(續)

For the year ended 31 December 2015 截至二零一五年十二月三十一日止年度

#### 34. Subsequent Events

Save as disclosed elsewhere in these consolidated financial statements, the following significant events took place subsequent to 31 December 2015:

#### (a) Share options granted in 2016

On 8 January 2016, 7,840,000 options were granted by the Company to certain directors of the Company under the 2014 Share Option Scheme with estimated total fair value of approximately RMB16,772,000. The exercise price of the share options granted is HK\$5.506 per share. The share options are valid for a period of 10 years and subject to a vesting scale in equal proportions of 25% on every anniversary date of the date of grant, starting from the first anniversary date until the fourth.

#### (b) Change in controlling shareholders

Following to the completion of the share transfer transaction entered between the Controlling Shareholders and an independent third party, the Controlling Shareholders ceased to have control over the Company with effect from 5 February 2016. For details, please refer to the Company's announcement dated 5 February 2016.

#### 34. 期後事項

除於本綜合財務報表其他地方所披露者 外,於二零一五年十二月三十一日後發 生的重大事件如下:

#### (a) 於二零一六年授出購股權

於二零一六年一月八日,本公司 根據二零一四年購股權計劃向本 公司核心僱員授出7,840,000份購 股權,估計公允值合共約人民幣 16,772,000元。所授購股權行使價 為每股5.506港元。購股權的有效 期為十年,並自授出日期的第一個 週年日至第四個週年日每年按相 等於25%的比例等額歸屬。

#### (b) 控股股東變動

於完成控股股東與獨立第三方之 間之股份轉讓交易後,控股股東自 二零一六年二月五日起不再控制 本公司。有關詳情載於本公司日期 為二零一六年二月五日之公告。

#### **Definitions**

釋義

"Articles of Association"

the articles of association of the Company (as amended from time to time)

「組織章程細則」

指 本公司組織章程細則(經不時修訂)

"Board"

the Board of Directors of the Company

「董事會|

指 本公司的董事會

"China" or "PRC"

the People's Republic of China, except where the context requires otherwise, excluding

Hong Kong, Macau and Taiwan

「中國」

「本公司」

指 中華人民共和國,除非文義另有所指,否則不包括香港、澳門及台灣

"Company", or "our Company",

or "the Company"

Ourgame International Holdings Limited, a company incorporated in the Cayman Islands on 4 December 2013

指 聯眾國際控股有限公司,一家於二零一三年十二月四日在開曼群島註冊成立的公司

"Concert Party Agreement"

the agreement entered into among Mr. Zhang, Mr. Liu, Mr. Shen, Mr. Li Jianhua, Ms. Long and Beijing Tongshengcheng Investment Management Center (LLP) on 22 February 2014 pursuant to which Mr. Zhang, Mr. Liu, Mr. Shen, and Ms. Long undertook to vote unanimously for any resolution proposed at board and shareholders meetings of our Company and Lianzhong

「一致行動方協議」

指 張先生、劉先生、申先生、李建華先生、龍女士及北京同盛成投資管理中心(有限合伙)於二零一四年二月二十二日訂立的協議,據此,張先生、劉先生、申先生及龍女士承諾一致投票贊成於本公司及聯眾董事會及股東大會上提呈的任何決議案

"Contractual Arrangements"

a series of contractual arrangements entered into on 28 January 2014 by, among others, the WFOE, the PRC Operating Entities and their respective shareholders, details of which are described in the section headed "Contractual Arrangements" in the Prospectus

「合約安排」

外商獨資企業、中國經營實體及彼等各自股東於二零一四年一月二十八日訂立的一系列合約安排,詳情載於招股章程「合約安排」一節

"Controlling Shareholders"

has the meaning ascribed to it under the Listing Rules and means Mr. Zhang, Mr. Liu, Mr. Shen and Ms. Long, who exercise and have exercised their control directly or indirectly through their respective wholly owned offshore investment holding companies, namely Elite Vessels Limited, Sonic Force Limited, Blink Milestones Limited, Proper Macrocosm Limited and Golden Liberator Limited

「控股股東」

指 具上市規則所賦予之涵義,指張先生、劉先生、申先生及龍女士透過彼等各自全資海外投資控股公司,即Elite Vessels Limited、Sonic Force Limited、Blink Milestones Limited、Prosper Macrocosm Limited及Golden Liberator Limited直接或間接行使彼等控制權

"Corporate Governance Code" or "Code"

the Corporate Governance Code and Corporate Governance Report set out in Appendix 14 of the Listing Rules

「企業管治守則」或「守則」

指 上市規則附錄14載列的企業管治守則及企業管治報告

"Director(s)"

the director(s) of our Company

「董事」

指 本公司董事

"Employee Pre-IPO Share Option Scheme"

the pre-IPO share option scheme granted to certain employees of the Group

「僱員首次公開發售 前購股權計劃」

指 授予本集團若干僱員的首次公開發售前購股權計劃

#### Definitions (Continued)

釋義(續)

"Group", "our Group", "the Group", "we", "us" or the Company, its subsidiaries and its PRC Operating Entities from time to time

「本集團」或「我們」

指 本公司、其附屬公司及其不時中國營運實體

"HK" or "Hong Kong"

the Hong Kong Special Administrative Region of the PRC

「香港」

指 中國香港特別行政區

"Hong Kong dollar" or "HK\$"

Hong Kong dollar, the lawful currency of Hong Kong

「港元」

指 港元,香港法定貨幣

"Stock Exchange"

The Stock Exchange of Hong Kong Limited

指 香港聯合交易所有限公司 「聯交所」

"IFRS"

International Financial Reporting Standards, as issued from time to time by the

International Accounting Standards Board

「國際財務報告準則」

指 國際會計準則理事會不時頒佈的國際財務報告準則

"Lianzhong" or Beijing

Lianzhong

Beijing Lianzhong Co., Ltd., a company incorporated under the laws of the PRC on 23

「聯眾」或「北京聯眾」

指 北京聯眾互動網絡股份有限公司,一家根據中國法律於一九九八年三月二十三日註

冊成立的公司

"Listing Date" [上市日期]

30 June 2014, the date of listing of the Company on the Main Board of the Stock Exchange

指 二零一四年六月三十日,本公司於聯交所主板上市日期

"Listing Rules"

the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (as

amended, supplemented or otherwise modified from time to time)

[上市規則]

指 香港聯合交易所有限公司證券上市規則(經不時修訂、補充或以其他方式修改)

"Main Board"

the stock exchange (excluding the option market) operated by the Stock Exchange which is independent from and operates in parallel with the Growth Enterprise Market of the Stock

Exchange

「主板」

指 聯交所營運的證券交易所(不包括期權市場),獨立於聯交所創業板及與其並行運作

"Management Pre-IPO Share

Option Scheme"

the pre-IPO share option scheme granted to certain management members of the Group

「管理層首次公開發售前

購股權計劃」

指 授予本集團若干管理人員的首次公開發售前購股權計劃

"Model Code"

the Model Code for Securities Transactions by Directors of Listed Issuers set out in

Appendix 10 of the Listing Rules

「標準守則」

指 上市規則附錄10所載的上市發行人董事進行證券交易的標準守則

"Mr. Liu"

Liu Jiang, a non-executive Director and one of the Controlling Shareholders

「劉先生」 指 劉江,非執行董事及控股股東之一

#### **Definitions** (Continued)

釋義(續)

"Mr. Shen" Shen Dongri, one of the Controlling Shareholders

「申先生」 指 申東日,控股股東之一

"Mr. Zhang" Zhang Rongming, a non-executive Director and one of the Controlling Shareholders

「張先生」 指 張榮明,非執行董事及控股股東之一

"Ms. Long" Long Qi, one of the Controlling Shareholders

「龍女士」 指 龍奇,控股股東之一

"Prospectus" the prospectus of the Company dated 18 June 2014 「招股章程」 指 本公司日期為二零一四年六月十八日之招股章程

"Qualification Requirement" that a foreign investor who invests in a valued-added communications

business in the PRC must demonstrate a good track record period and prior experience in providing value-added telecommunications outside the PRC prior to acquiring an equity

interests in any value-added telecommunications services business in the PRC

「資格要求」 指 投資中國增值通訊業務海外投資者於收購任何中國增值電信服務業務權益前須具備

良好往績記錄及於提供海外增值電信具有豐富經驗之要求

"PRC Operating Entity and its subsidiaries" or "PRC

Operating Entities"

Lianzhong and its subsidiaries, i.e. Shanghai Yaozhong Culture Broadcast Co. Ltd., Shanghai Lianzhong Garden Computer Technology Co., Ltd., Lianzhong International Company Limited and Nanjing Shouyou Interactive Network Co., Ltd., the financial results of which have been consolidated and accounted for as a subsidiary of our Company by virtue of the Contractual Arrangements

「中國經營實體及其附屬 公司|或「中國經營實體| 指 聯眾及其附屬公司,即上海姚眾互動文化傳播有限責任公司、上海聯眾家園電腦技術有限責任公司、聯眾國際有限公司及南京首遊互動網絡有限公司,其財務業績已根據合約安排作為本公司附屬公司綜合入賬

"RMB" or "Renminbi"

Renminbi, the lawful currency of China

「人民幣」

指 人民幣,中國的法定貨幣

"SFO" the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)

「證券及期貨條例」 指 香港法例第571章證券及期貨條例

"2014 Share Option Scheme"

the share option scheme of the Company approved and adopted on 19 November 2014

「二零一四年購股權計劃」 指於二零一四年十一月十九日獲批准及採納之本公司購股權計劃

"Shareholder(s)" holder(s) of the Share(s)

「股東」 指 股份持有人

"Shares" ordinary share(s) in the share capital of the Company with a par value of US\$0.00005 each

「股份」 指 本公司股本中每股面值為0.00005美元的普通股

"US\$" or "USD" United States dollar, the lawful currency of the United States

「美元」 指 美元,美國法定貨幣

### Glossary

"ARPPU" monthly average revenue per paying user, calculated by dividing the average monthly revenue during a certain period by the MPUs during the same period

「付費用戶月均收入」 指 付費用戶月均收入,按特定期間的平均每月收益除以同期每月付費用戶計算

"MAUs" monthly active users, which is the number of players, as identified by unique account IDs, who entered and played a particular game at least once in the relevant calendar month; repeat entries by the same player account in the same month are counted once only; a player

each game

「每月活躍用戶」 指 每月活躍用戶,即擁有獨立賬號的玩家數目,其於相關曆月至少一次登陸並參與一款

特定遊戲;同一玩家賬號於同一月份重複登陸乃僅計為一次;一名玩家於同月登陸並

who entered and played two different games in the same month is counted as one MAU for

參與兩款不同遊戲則計為各款遊戲的一名每月活躍用戶

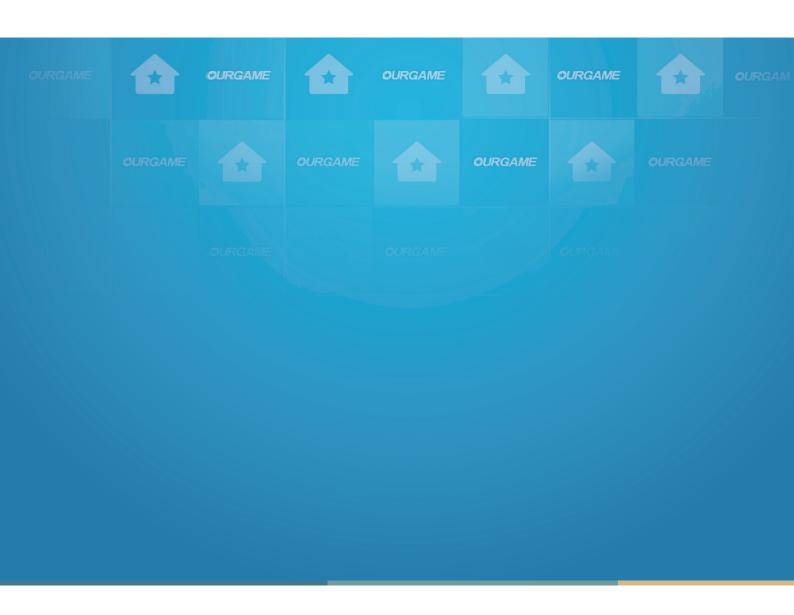
"MPUs" monthly paying users, which is the number of paying players in the relevant calendar month

「每月付費用戶」 指 每月付費用戶,於有關曆月的付費玩家數目

"PC" personal computer

[PC] 指 個人電腦

# **OURGAME**





聯眾國際控股有限公司 OURGAME INTERNATIONAL HOLDINGS LIMITED