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Easy One Financial Group Limited
易易壹金融集團有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 221)

INSIDE INFORMATION
AND
PROFIT WARNING

This announcement is made by Easy One Financial Group Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 March 2016, the Group is expected to record a decrease in profit attributable to owners of the Company for the year ended 31 March 2016 as compared to the year ended 31 March 2015. Such decrease in expected profit is primarily due to (i) a decrease in turnover and operating profit in property development; (ii) an increase in net loss on financial assets at fair value through profit or loss; and (iii) an increase in share of results of an associate as compared to the last financial year.

As the Company is still in the course of finalising its annual results for the year ended 31 March 2016, the information contained in this announcement is only a preliminary estimation performed by the management of the Company based on the currently available information which have yet to be confirmed, reviewed or audited by the auditors or property valuers of the Company. Details of the performance of the Company will be disclosed in the annual results announcement which will be announced in due course by the Company in accordance with the requirements under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
EASY ONE FINANCIAL GROUP LIMITED
易易壹金融集團有限公司
Chan Chun Hong, Thomas
Chairman and Managing Director

Hong Kong, 29 April 2016

As at the date of this announcement, the executive Directors are Mr. Chan Chun Hong, Thomas, and Mr. Cheung Wai Kai, and the independent non-executive Directors are Mr. Sin Ka Man, Mr. Yuen Kam Ho, George and Mr. Cheung Sau Wah, Joseph.