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品牌中国
BRANDING CHINA

BRANDING CHINA GROUP LIMITED

品牌中國集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 863)

CHANGE OF COMPLIANCE ADVISER

The board (the “**Board**”) of directors (the “**Directors**”) of Branding China Group Limited (the “**Company**”) announces that the Company and Anglo Chinese Corporate Finance, Limited (“**Anglo Chinese**”) have mutually agreed to terminate the compliance adviser agreement entered into between the Company and Anglo Chinese on 4 February 2015 for commercial reasons, with effect from 1 May 2016.

Save as disclosed in this announcement, the Board and Anglo Chinese confirmed that, as at the date of this announcement, there are no other matters relating to the change of compliance adviser that need to be drawn to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board further announces that First Shanghai Capital Limited (“**First Shanghai**”) has been appointed as the new compliance adviser to the Company with effect from 1 May 2016 until the compliance adviser agreement entered into between the Company and First Shanghai is terminated in accordance with its terms and conditions.

First Shanghai is a licensed corporation under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) to carry out type 6 (advising on corporate finance) regulated activity.

By order of the Board
Branding China Group Limited
Fang Bin
Chairman

Shanghai, the People's Republic of China, 29 April 2016

As at the date of this announcement, the executive Directors are Mr. Fang Bin, Mr. Fan Youyuan, Mr. Patrick Zheng, Mr. Huang Wei and Mr. Song Yijun and the independent non-executive Directors are Mr. Zhou Ruijin, Mr. Lin Zhiming and Ms. Hsu Wai Man, Helen.