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PRUDENTIAL

Prudential plc

英國保誠有限公司*

(Incorporated and registered in England and Wales under the number 01397169)

(Stock code: 2378)

DIRECTORATE CHANGE – EFFECTIVE DATE

Prudential plc (“Prudential”) announced on 1 February 2016 that Michael McLintock would retire as Chief Executive of M&G Investments and as an Executive Director of Prudential, to be succeeded by Anne Richards.

Prudential now confirms that the effective date of Ms Richards’ appointment as an Executive Director of Prudential will be 7 June 2016 and that Mr McLintock will retire as a Director of Prudential on 6 June 2016.

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Notes to Editors:

Regulatory disclosures

Save as disclosed on 1 February 2016 and above, there is no further information required to be disclosed pursuant to Listing Rule 9.6.13(1) - (6) of the Listing Rules of the Financial Conduct Authority and Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. There are no other matters that need to be brought to the attention of shareholders of Prudential.

About Prudential plc

Prudential plc is incorporated in England and Wales, and its affiliated companies constitute one of the world’s leading financial services groups serving around 24 million insurance customers, and has £509 billion of assets under management (as at 31 December 2015). Prudential plc is listed on the stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

By order of the Board

Prudential plc

Alan F. Porter

Group General Counsel and Company Secretary

25 May 2016, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

Chairman

Paul Victor Falzon Sant Manduca

Executive Directors

Michael Andrew Wells (*Group Chief Executive*), Nicolaos Andreas Nicandrou ACA, Penelope Jane James ACA, John William Foley, Michael George Alexander McLintock, Barry Lee Stowe and Tony Paul Wilkey

Non-executive Director

David John Alexander Law ACA

Independent Non-executive Directors

Sir Howard John Davies, Ann Frances Godbehere FCPA FCGA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE ACA, Alice Davey Schroeder and Jonathan Adair Lord Turner

* *For identification purposes*