Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



EMINENCE ENTERPRISE LIMITED

高山企業有限公司

(formerly known as Easyknit Enterprises Holdings Limited) (Incorporated in Bermuda with limited liability) (Stock Code: 00616)

(1) CHANGE OF COMPANY NAME AND ADOPTION OF THE SECONDARY NAME (2) CHANGE OF STOCK SHORT NAME (3) CHANGE OF COMPANY WEBSITE AND (4) CHANGE OF COMPANY LOGO

CHANGE OF COMPANY NAME AND ADOPTION OF THE SECONDARY NAME

The Board is pleased to announce that the English name of the Company has been changed from "Easyknit Enterprises Holdings Limited" to "EMINENCE ENTERPRISE LIMITED" and the Chinese name of "高山企業有限公司" has been adopted as the secondary name of the Company to replace the old name in Chinese of "永義實業集團有限公司" which was adopted for identification purpose only.

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "EASYKNIT ENT" to "EMINENCE ENT" in English and from "永義實業" to "高山企業" in Chinese, both with effect from 09:00 a.m. on 1 June 2016. The stock code of the Company on the Stock Exchange will remain unchanged as "00616".

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from www.easyknitenterp.com to www.eminence-enterprise.com with effect from 1 June 2016.

CHANGE OF COMPANY LOGO

The logo of the Company will be changed to



with effect from 1 June 2016.

References are made to (i) the announcement of the Company dated 22 January 2016; (ii) the circular of the Company dated 29 January 2016 (the "Circular"); and (iii) the announcement of the Company relating to the poll results of the SGM dated 22 February 2016 in relation to, among other things, the Proposed Change of Company Name. Capitalised terms used in the announcement shall have the same meanings as those defined in the Circular unless the context requires otherwise.

CHANGE OF COMPANY NAME AND ADOPTION OF THE SECONDARY NAME

The Board is pleased to announce that the English name of the Company has been changed from "Easyknit Enterprises Holdings Limited" to "EMINENCE ENTERPRISE LIMITED" and the Chinese name of "高山企業有限公司" has been adopted as the secondary name of the Company to replace the old name in Chinese of "永義實業集團有限公司" which was adopted for identification purpose only.

Subsequent to the passing of a special resolution by the Shareholders at the SGM, the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name have been issued by the Registrar of Companies in Bermuda certifying the change of the English name of the Company from "Easyknit Enterprises Holdings Limited" to "EMINENCE ENTERPRISE LIMITED" and the name in Chinese of "高山企業有限公司" has been adopted as the secondary name of the Company respectively, both takes with effect from 4 March 2016.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 23 March 2016 confirming that the Company has altered its name and its name is now registered in English and Chinese of "EMINENCE ENTERPRISE LIMITED" and "高山企業有限公司" in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "EASYKNIT ENT" to "EMINENCE ENT" in English and from "永義實業" to "高山企業" in Chinese, both with effect from 09:00 a.m. on 1 June 2016. The stock code of the Company on the Stock Exchange will remain unchanged as "00616".

EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of Company Name and the Adoption of the Secondary Name will not affect any of the rights of the Shareholders or the Company's daily business operation and its financial position. All the existing certificates of Shares in issue bearing the old name of the Company will, after the Change of Company Name becoming effective, continue to be evidence of title to such Shares and will remain to be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing certificates of Shares for new certificates bearing the new name of the Company. New certificates of Shares bearing the new name of the Company Name of the Company with effect from 1 June 2016.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from www.easyknitenterp.com to www.eminence-enterprise.com with effect from 1 June 2016.

CHANGE OF COMPANY LOGO

The logo of the Company will be changed to



with effect from 1 June 2016.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms have the following meanings:

"Board"	the board of Directors
"Company"	EMINENCE ENTERPRISE LIMITED (formerly known as Easyknit Enterprises Holdings Limited), an exempted company incorporated in Bermuda with limited liability, the Shares of which are listed on the main board of Stock Exchange
"Director(s)"	director(s) of the Company
"Group"	the Company and its subsidiaries
"Hong Kong"	the Hong Kong Special Administrative Region of the PRC
"Share(s)"	ordinary share(s) of HK\$0.01 each in the share capital of the Company
"Shareholder(s)"	holder(s) of the issued Shares
"Stock Exchange"	The Stock Exchange of Hong Kong Limited

By Order of the Board EMINENCE ENTERPRISE LIMITED Kwong Jimmy Cheung Tim

Chairman and Chief Executive Officer

Hong Kong, 27 May 2016

As at the date hereof, the Board comprises Mr. Kwong Jimmy Cheung Tim, Ms. Lui Yuk Chu and Ms. Koon Ho Yan Candy as executive directors; Mr. Tse Wing Chiu Ricky and Mr. Lai Law Kau as non-executive directors; and Mr. Kan Ka Hon, Mr. Lau Sin Ming and Mr. Foo Tak Ching as independent non-executive directors.