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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED 美麗中國控股有限公司

(incorporated in Bermuda with limited liability) (Stock Code: 706)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board ("Board") of director ("Director") of Beautiful China Holdings Company Limited ("Company") announces that Mr. Chan Ying Kay ("Mr. YK Chan") has tendered his resignation as the chief financial officer and company secretary of the Company, an authorised representative of the Company pursuant to Rule 3.05 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 23 June 2016 due to his other commitments. Mr. YK Chan confirmed that he has no disagreement with the Board, and none of the Company and Mr. YK Chan is aware of any matters that need to be brought to the attention of the shareholders of the Company and the Stock Exchange in relation to his resignation.

The Board is pleased to announce the appointment of Mr. Chan Hon To, Naso ("Mr. HT Chan") as the chief financial officer and company secretary of the Company, an authorised representative of the Company pursuant to Rule 3.05 of the Listing Rules with effect from 23 June 2016. Mr. HT Chan, aged 40, is responsible for the financial management, tax, treasury, corporate finance and company secretarial matters of the Company and its subsidiaries (collectively, the "Group"). Mr. HT Chan joined the Group in June 2016 and has over 17 years of experience in auditing, accounting and corporate finance. Prior to joining the Company, Mr. HT Chan held senior management positions in listed companies in Hong Kong. Mr. Chan is a fellow member of the Association of Chartered Certified Accountants and a member of the Hong Kong Institute of Certified Public Accountants.

The Board would like to take this opportunity to thank Mr. YK Chan for his valuable contribution to the Company during the period of his services and welcome Mr. HT Chan on his new appointment.

For and on behalf of **Beautiful China Holdings Company Limited Tan Shu Jiang**

Executive Director

Hong Kong, 23 June 2016

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco, Mr. Zhou Wei Feng, Mr. Tan Shu Jiang and Mr. Pan Tingxuan as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Chong Yiu Kan, Sherman, Mr. Lum Pak Sum and Mr. Liu Liyang as independent non-executive Directors.