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Vital Mobile Holdings Limited

維太移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6133)

PROFIT WARNING

This announcement is made by Vital Mobile Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the unaudited management accounts of the Group for the five months ended 31 May 2016, the Group expects to record a significant decrease in profit attributable to the owners of the Company for the six months ending 30 June 2016 as compared to that for the six months ended 30 June 2015, mainly due to a substantial fall in revenue and gross profit margin.

The information contained in this announcement only represents a preliminary assessment based on the information made available to the Board as at the date hereof and such information or figure has not been reviewed or audited by the auditors of the Company or reviewed by the audit committee of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that, based on the unaudited management accounts of the Group for the five months ended 31 May 2016, the Group expects to record a significant decrease in profit attributable to the owners of the Company for the six months ending 30 June 2016 as compared to that for the six months ended 30 June 2015, mainly due to a substantial fall in revenue and gross profit

margin. Such substantial fall in revenue and gross profit margin is mainly attributable to (a) a continuous downturn in global demand since the last quarter of 2015 up to the present date, resulting in high inventory and competitive pricing in the mobile phone market; (b) an increase in the number of competitors in the export market of mobile devices on ODM (original design manufacture) basis which is the business model adopted by the Group; (c) delay in the setting up of a 4G network by a major customer resulting in delay in its placing of orders with the Group; and (d) some of the customers' purchasing power being affected by the fall of their home currency against US dollars (the currency for trading with the Group).

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to information currently available to the Group and is not based on any figure or information that has been audited or reviewed by the auditors of the Company. Further details of the Group's performance will be disclosed in the interim results announcement of the Company for the six months ending 30 June 2016, which is expected to be published in late August 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Vital Mobile Holdings Limited
Rong Xiuli
Chairperson

Hong Kong, 24 June 2016

As at the date of this announcement, the Board of the Company comprises Ms. Rong Xiuli, Mr. Rong Shengli and Mr. Tang Shun Lam as executive Directors and Mr. Hon Kwok Ping Lawrence, Mr. Lam Yiu Kin and Mr. Tsang Yat Kiang as independent non-executive Directors.