

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

China Child Care Corporation Limited

中國兒童護理有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1259)

VOLUNTARY ANNOUNCEMENT

This is a voluntary announcement made by China Child Care Corporation Limited (the “**Company**”) to update its shareholders and potential investors in relation to the proposed change in shareholding of the Company’s controlling shareholder, Prince Frog International Company Limited (“**Prince Frog International**”), a company indirectly wholly-owned by Mr. Li Zhenhui (“**Mr. Li**”), the chairman of the board of directors of the Company (the “**Board**”).

The Company was informed by Prince Frog International that on 24 June 2016, Prince Frog International entered into a share transfer agreement with Elite Beauty International Trading (Hong Kong) Co., Limited (“**Elite Beauty**”), a company wholly-owned by Mr. Li Liang, Mr. Li’s son (the “**Share Transfer Agreement**”). Pursuant to the Share Transfer Agreement, Prince Frog International will transfer 80,000,000 shares of the Company (the “**Shares**”) to Elite Beauty, which will be completed within 30 days after the execution of the Share Transfer Agreement. The Shares to be transferred represent approximately 7.92% of the total issued share capital of the Company as at the date of this announcement.

Upon completion of the abovementioned transfer, the shares of the Company interested by Prince Frog International would be reduced from 343,308,500 shares, representing approximately 33.97% of the total issued share capital of the Company as at the date of this announcement, to 263,308,500 shares, representing approximately 26.06% of the total issued share capital of the Company as at the date of this announcement.

By order of the Board
China Child Care Corporation Limited
Li Zhenhui
Chairman

Zhangzhou, the PRC
24 June 2016

As at the date of this announcement, the Board comprises (i) five executive directors, namely Mr. Li Zhenhui, Mr. Xie Jinling, Mr. Ge Xiaohua, Mr. Huang Xinwen and Mr. Li Zhouxin; (ii) one non-executive director, namely Mr. Ren Yunan; and (iii) two independent non-executive directors, namely Mr. Wong Wai Ming and Mr. Tang Shuo.