

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



A8 New Media Group Limited

A8新媒體集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 800)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO (1) DISCLOSEABLE TRANSACTION; AND (2) CONNECTED TRANSACTION

Reference is made to the announcement of A8 New Media Group Limited (“**Company**”) dated 13 May 2016 (“**Announcement**”) in relation to the Acquisition. Unless otherwise defined in this announcement, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (“**Circular**”) containing, among other things, (i) further details of the SP Agreement and the transactions contemplated thereunder; (ii) a letter from the Independent Board Committee to the Independent Shareholders; (iii) a letter of advice from Gram Capital Limited to the Independent Board Committee and the Independent Shareholders in relation to the SP Agreement and the transactions contemplated thereunder; and (iv) the notice of EGM is expected to be despatched to the Shareholders on or before 30 June 2016.

As additional time is required to prepare and finalise certain information for inclusion in the Circular, the Company expects the date of despatch of the Circular will be postponed to a date falling on or before 20 July 2016.

On behalf of the Board
A8 New Media Group Limited
Liu Xiaosong
Chairman

Hong Kong, 28 June 2016

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Liu Pun Leung; and*
- (2) Independent non-executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Li Feng.*