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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 06896)

VOLUNTARY ANNOUNCEMENT

INCREASE IN SHAREHOLDING BY A SUBSTANTIAL SHAREHOLDER

This is a voluntary announcement made by Golden Throat Holdings Group Company Limited (the “**Company**”).

The Company was informed by Mr. ZENG Yong, an executive director and a substantial shareholder of the Company, that on 28 June 2016, Mr. ZENG Yong acquired a total of 190,000 shares of the Company (the “**Shares**”) in the open market (the “**Purchase**”).

Mr. ZENG Yong is also the settlor of (i) the family trust, an irrevocable discretionary trust established by Mr. ZENG Yong (as the settlor) for the benefit of Mr. ZENG Yong and his children and descendants (the “**Family Trust**”), (ii) the employees trust, an irrevocable discretionary trust established by Mr. ZENG Yong (as the settlor) for the benefit of certain employees or former employees of Golden Throat Company and their dependents (the “**Employees Trust**”), and (iii) the senior management trust, an irrevocable discretionary trust established by Mr. ZENG Yong (as the settlor) for the benefit of certain senior management employed or formerly employed by Golden Throat Company and their dependents, which, as of the date of this announcement, together hold 522,671,124 Shares. As a result, Mr. ZENG Yong is deemed to be interested in all the 522,671,124 Shares held by the Family Trust, the Employees Trust and the Senior Management Trust.

Immediately after the Purchase, when aggregated with the above deemed interests and the other 1,556,500 Shares acquired by Mr. ZENG Yong from open market purchases from 23 June 2016 to 27 June 2016 (both days inclusive), Mr. ZENG Yong was interested in a total of 524,417,624 Shares, representing approximately 70.00% of the total issued share capital of the Company as at the date of this announcement.

The Purchase by Mr. ZENG Yong demonstrates his confidence in the business development prospects of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the PRC, 28 June 2016

*As at the date of this announcement, the board of directors of the Company (the “**Board**”) consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.*