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**APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR,  
MEMBER OF THE AUDIT COMMITTEE,  
THE REMUNERATION COMMITTEE AND  
THE NOMINATION COMMITTEE**

The Board announces that Ms. Wang has been appointed as an Independent Non-Executive Director and a member of Audit Committee, Remuneration Committee and Nomination Committee with effect from 27 July 2016.

The board of directors (the “**Board**”) of China National Culture Group Limited (the “**Company**”) announces that Ms. Wang Yujie (“**Ms. Wang**”) has been appointed as an independent non-executive director (“**Independent Non-Executive Director**”) of the Company, and a member of the audit committee (“**Audit Committee**”), the remuneration committee (“**Remuneration Committee**”) and the nomination committee (“**Nomination Committee**”) of the Board with effect from 27 July 2016.

Ms. Wang, aged 31, was graduated from 首都經濟貿易大學華僑學院 (Overseas Chinese College, Capital University of Economics and Business), formerly known as 燕京華僑大學 (Yanjing Overseas Chinese University\*) with a bachelor’s degree in Foreign Trade English from the Department of Foreign Languages in July 2008. Ms. Wang has years of experience working in bidding maintenance department of a Chinese search engine company.

Ms. Wang has entered into a letter of appointment with the Company dated 27 July 2016 as an independent non-executive director for a term of one year from 27 July 2016. She is subject to retirement by rotation and is eligible for re-election at general meeting of the Company in accordance with the articles of association of the Company. Subject to the determination of the Remuneration Committee, Ms. Wang will be entitled to a director’s remuneration (including a director’s fee), with reference to her duties and responsibilities and the prevailing market conditions.

\* For identification purposes only

As at the date of this announcement, Ms. Wang does not have any relationship with any directors, senior management or substantial or controlling shareholders of the Company nor does she have any interest in the shares of the Company within the meaning of Part XV of the SFO.

Ms. Wang has not held any directorships in any other public companies which are listed on any securities market in Hong Kong or overseas in the last three years preceding the date of this announcement, nor has she held any other position with the Company or any of its subsidiaries before her appointment.

Saved as disclosed above, Ms. Wang has confirmed that there is no other matter that needs to be brought to the attention of the shareholders of the Company and there is no other information that needs to be disclosed pursuant to any of the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on the Stock Exchange in relation to her appointment.

By Order of the Board  
**China National Culture Group Limited**  
Sun Wei  
*Director*

Hong Kong, 27 July 2016

*As at the date of this announcement, the Board comprises Ms. SUN Wei and Mr. YAN Zhilei as Executive Directors and Mr. LIU Kwong Sang, Ms. WANG Miaojun and Ms. Wang Yujie as Independent Non-Executive Directors.*