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北京體育文化產業集團有限公司  
BEIJING SPORTS AND ENTERTAINMENT INDUSTRY GROUP LIMITED

*(formerly known as ASR Logistics Holdings Limited)*

*(incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1803)**

## **POLL RESULTS OF EXTRAORDINARY GENERAL MEETING HELD ON 29 JULY 2016**

The Board is pleased to announce that at the EGM held on Friday, 29 July 2016, the proposed ordinary resolution as set out in the EGM Notice was duly passed by the Independent Shareholders by way of poll at the EGM.

Reference is made to the circular (the “**Circular**”) and the notice of extraordinary general meeting (“**EGM Notice**”) of Beijing Sports and Entertainment Industry Group Limited (the “**Company**”) dated 8 July 2016. Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the Circular.

### **POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING**

The board of directors of the Company (the “**Board**”) is pleased to announce that at the extraordinary general meeting of the Company (“**EGM**”) held on Friday, 29 July 2016, the proposed ordinary resolution as set out in the EGM Notice was duly passed by the Independent Shareholders by way of poll at the EGM.

The branch share registrar of the Company, Tricor Investor Services Limited, was appointed as the scrutineer for the vote-taking at the EGM. The poll results in respect of the ordinary resolution proposed at the EGM (the “**Resolution**”) was as follows:

ORDINARY RESOLUTION	Number of Shares (approximate % of total number of votes)	
	For	Against
To approve, confirm and ratify the Placing Agreement, the Supplemental Agreement, and all transactions contemplated thereunder including the grant of authorization to the Directors of the Company in connection therewith including but not limited to the allotment and issue of the Placing Shares	234,151,905 (100%)	0 (0%)

As 100% of the votes were cast in favour of the Resolution, the Resolution proposed at the EGM was duly passed as ordinary resolution of the Company by the Independent Shareholders by way of poll.

As at the date of the EGM, there were a total of 968,230,000 Shares in issue. Except for Mr. Hu Yebi (an executive director of the Company) and Mr. Niu Zhingjie (an executive director of the Company) and their respective associates, who respectively hold 110,810,000 shares and 56,800,000 shares, representing approximately 11.44% and approximately 5.87% of the existing issued share capital of the Company respectively, the total number of Shares entitling the Independent Shareholders to attend and vote for or against the Resolution at the EGM was 800,620,000 Shares as at the date of the EGM. No other Shareholder was required to abstain from voting on the Resolution at the EGM. Save as disclosed above, there was no restriction on any Shareholders to cast votes on the Resolution at the EGM and there was no Share entitling the holders to attend the EGM and vote only against the Resolution thereat.

By order of the Board  
**Beijing Sports and Entertainment Industry Group Limited**  
**Liu Xue Heng**  
*Chairman*

Hong Kong, 29 July 2016

*As at the date of this announcement, the executive Directors are Mr. Liu Xue Heng, Mr. Hu Yebi, Mr. Niu Zhongjie, Mr. Zhu Shixing, Mr. Lam Ka Tak, Mr. Zhang Tingzhe and Mr. Tsui Ngai, Eddie; and the independent non-executive Directors are Mr. Tse, Man Kit, Keith, Mr. Lok Lawrence Yuen Ming, Mr. Xin Luo Lin and Mr. Pan Lihui.*