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China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 139)

FURTHER DELAY IN DESPATCH OF CIRCULAR — DISCLOSEABLE AND CONNECTED TRANSACTION DISPOSAL OF ENTIRE INTEREST IN CSPT HOLDINGS LIMITED

Reference is made to the announcements of China Soft Power Technology Holdings Limited in relation to, among others: (i) the entering into of the Agreement between the Vendor and the Purchaser, pursuant to which the Vendor has conditionally agreed to sell and assign, and the Purchaser has conditionally agreed to purchase the Sale Share and accept the assignment of the Sale Loan at the Transaction Consideration of US\$10.5 million dated 16 June 2016 (the "Announcement"); and (ii) the delay in despatch of circular dated 8 July 2016 (the "Delay Announcement"). Unless the context otherwise requires, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement and the Delay Announcement.

As stated in the Delay Announcement, the circular containing, among others, (i) details of the Agreement and the Disposal contemplated thereunder; (ii) the recommendation from the Independent Board Committee to the Independent Shareholders in relation to the Agreement and the Disposal contemplated thereunder; (iii) a letter of advice from the IFA to the Independent Board Committee and the Independent Shareholders; and (iv) a notice of the SGM, will be despatched to the Shareholders on or before 29 July 2016.

As additional time is required to finalise certain information to be included in the circular, the despatch date of the circular will be further delayed to a date on or before 5 August 2016.

By Order of the Board
China Soft Power Technology Holdings Limited
Wei Zhenyu
Chairman

Hong Kong, 29 July 2016

As at the date of this announcement, the executive Directors are Mr. Wei Zhenyu, Ms. Lam Hay Yin and Mr. Yu Qingrui; and the independent non-executive Directors are Mr. Kwok Chi Kwong, Mr. Chen Youchun and Mr. Mai Qijian.