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NEW SPORTS GROUP LIMITED

新體育集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 299)

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR AND CHANGE OF MEMBERS OF THE COMMITTEES OF THE BOARD

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board hereby announces that Mr. Wu Hong has tendered his resignation as an Independent Non-Executive Director with effect from 30 July 2016.

CHANGE OF MEMBERS OF THE COMMITTEES OF THE BOARD

The Board further announces that Mr. Wu Hong ceased to be the chairman of Salary Review Committee and a member of Audit Committee and Nomination Committee of the Company with effect from 30 July 2016.

Ms. He Suying was appointed as the chairman of Salary Review Committee of the Company with effect from 30 July 2016.

RESIGNATION OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The board of directors (the “**Board**”) of New Sports Group Limited (the “**Company**”) hereby announces that Mr. Wu Hong has tendered his resignation as an independent non-executive director of the Company (the “**Independent Non-executive Director**”) with effect from 30 July 2016 due to other work commitments.

Mr. Wu has confirmed that there is no disagreement between him and the Board that there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board would like to express its sincere gratitude to Mr. Wu Hong for his valuable contribution to the Company during his tenure of office as an Independent Non-executive Director.

CHANGE OF MEMBERS OF THE COMMITTEES OF THE BOARD

The Board further announces that Mr. Wu Hong ceased to be the chairman of Salary Review Committee and a member of Audit Committee and Nomination Committee of the Company with effect from 30 July 2016.

Ms. He Suying was appointed as the chairman of Salary Review Committee of the Company with effect from 30 July 2016.

By order of the Board
New Sports Group Limited
Zhang Xiaodong
Chairman

Hong Kong, 29 July 2016

As at the date of this announcement, the Company's executive directors are Mr. Zhang Xiaodong and Mr. Lau Wan Po; the non-executive director is Ms. Xia Lingjie; and the independent non-executive directors are Mr. Chen Zetong, Mr. Chui Man Lung, Everett, Ms. He Suying, Dr. Tang Lai Wah and Mr. Wu Hong.