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V1 GROUP LIMITED

第一視頻集團有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 82)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited management accounts of the Group and the information currently available to the Board, it is estimated that the Group will record an increase in loss attributable to owners of the Company for the six months ended 30 June 2016 as compared to the loss attributable to owners of the Company for the corresponding period in 2015.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by V1 Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO").

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited management accounts of the Group and the information currently available to the Board, it is estimated that the Group will record an increase in loss attributable to owners of the Company for the six months ended 30 June 2016 as compared to the loss attributable to owners of the Company for the corresponding period in 2015.

The expected attributable loss for the period was mainly attributable to, among others, (i) the Group's tele-media business was still undergoing a strategic realignment process; (ii) cost incurred for the development of a series of new Internet Plus businesses; and (iii) the adverse effects of the suspension of the operations of online sale of paperless lottery tickets and sale of lottery tickets through mobile phones of the Group's business partners in Mainland China.

As the information contained in this announcement is only based on the preliminary assessment by the management of the Company on the unaudited management accounts of the Group and the information currently available to the Board, and the actual interim results of the Group for the six months ended 30 June 2016 may be different from what is disclosed herein, shareholders of the Company and the potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2016 which are expected to be published prior to the end of August 2016 in accordance with the Listing Rules. Further management discussion and analysis on the results of the Group will be set out therein.

Shareholders of the Company and the potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board V1 Group Limited ZHANG Lijun Chairman

Hong Kong, 29 July 2016

As at the date of this announcement, the directors of the Company are:

Executive directors:
Dr. ZHANG Lijun (Chairman)
Ms. WANG Chun

Independent non-executive directors: Dr. LOKE Yu (alias LOKE Hoi Lam) Prof. GONG Zhankui Mr. WANG Linan