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New Century Group Hong Kong Limited

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新世紀集團香港有限公 (Incorporated in Bermuda with limited liability) (Stock Code: 234)

ELECTION OF MEANS OF RECEIVING CORPORATE COMMUNICATIONS

The Company is making arrangements to ascertain Shareholders' choice of means of receiving the Company's future Corporate Communications in accordance with Rule 2.07A of the Listing Rules.

INTRODUCTION

In support of the environment protection and for the purpose of saving printing and mailing costs, the Company is making arrangements pursuant to Rule 2.07A of the Listing Rules and the bye-laws of the Company to ascertain Shareholders' choice of means of receiving the Company's future Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rule 2.07A of the Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter on 30 August 2016 together with a reply form (the "Reply Form"), prepared in English and Chinese, to Shareholders to ascertain their choice of either: (i) receiving the Company's future Corporate Communications in printed form, in both English and Chinese (the "Printed Version"); or (ii) accessing the Corporate Communications through the Company's website at www. ncgrp.com.hk (the "Website Version") instead of receiving the Printed Version.

The Company recommends Shareholders to elect the Website Version for receiving the Company's future Corporate Communications.

If a Shareholder's duly completed and signed Reply Form is not received by the Company on or before 30 September 2016, such Shareholder will be deemed to have elected the Website Version instead of the Printed Version.

^{*} For identification purpose only

2. For those Shareholders who have elected (or are deemed to have elected) the Website Version, the Company will, on the same day when the Printed Version is mailed, notify the relevant Shareholders of the publication of such Corporate Communication on the Company's website (i) by email to the address provided in the Reply Form, or (ii) if no email address is provided, by a letter of notification to be mailed to such Shareholder's address as appearing in the Company's register of members maintained by the Hong Kong Branch Share Registrar.

The notification letter will provide the information on where to access the relevant Corporate Communication posted on the Company's website. If, for any reason, a Shareholder who has elected (or is deemed to have elected) the Website Version has difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company will, upon request, send the Printed Version to the Shareholder free of charge.

- 3. For those Shareholders who have elected the Printed Version, the Company will send all future Corporate Communications in both English and Chinese to them by mail.
- 4. Shareholders are entitled at any time by giving at least a 7-day notice in writing to the Hong Kong Branch Share Registrar or by email to newcentury-ecom@hk.tricorglobal.com to change their choice of communication channel.
- 5. All future Corporate Communications in both English and Chinese, and in accessible format, will be available on the Company's website at www.ncgrp.com.hk and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.
- 6. The Company has provided a hotline service (Tel: (852) 2980 1333) during business hours (9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays) to enable Shareholders to make enquiry of the Company's proposed arrangements set out above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms have the following meanings:

"Board"	the board of directors of the Company
"Company"	New Century Group Hong Kong Limited, a company incorporated in Bermuda with limited liability, the issued shares of which are listed on the main board of the Stock Exchange
"Corporate Communications"	any document issued or to be issued by the Company for the information or action of holders of any of the Company's securities or the investing public as defined in Rule 1.01 of the Listing Rules
"Hong Kong"	the Hong Kong Special Administrative Region of the People's Republic of China
"Hong Kong Branch Share Registrar"	Tricor Tengis Limited of Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, the Company's branch share registrar and transfer office in Hong Kong
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"Shareholder(s)"	the registered holder(s) of share(s) in the issued share capital of the Company
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
	On behalf of the Board Ng Wee Keat

Chairman

Hong Kong, 29 August 2016

As at the date of this announcement, the Board comprises Mr. Ng Wee Keat (Chairman), Ms. Sio Ion Kuan (Deputy Chairman), Ms. Ng Siew Lang, Linda (Chief Operating Officer), Ms. Lilian Ng, Ms. Chen Ka Chee and Mr. Yu Wai Man as executive directors and Mr. Cheung Chun Kwok, Mr. Kwan Kai Kin, Kenneth and Mr. Ho Yau Ming as independent non-executive directors.