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S.A.S. Dragon Holdings Limited

(incorporated in Bermuda with limited liability)

(Stock Code: 1184)

INSIDE INFORMATION SHARP DISTRIBUTORSHIP AGREEMENTS

The Board is pleased to announce that on 26 August 2016, S.A.S. Electric and RSL Microelectronics, both wholly-owned subsidiaries of the Company entered into the Distributorship Agreements with SHARP Corporation appointing S.A.S. Electric and RSL Microelectronics as the Distributors of various products under the brand name of “SHARP” in the Exclusive and Non-exclusive Territories effective from 26 September 2016.

This announcement is made by S.A.S. Dragon Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong).



THE DISTRIBUTORSHIP AGREEMENTS

The Board is pleased to announce that on 26 August 2016, S.A.S. Electric and RSL Microelectronics, both wholly-owned subsidiaries of the Company entered into the Distributorship Agreements with SHARP Corporation appointing S.A.S. Electric and RSL Microelectronics as the Distributors of various products under the brand name of “SHARP” in the Exclusive and Non-exclusive Territories effective from 26 September 2016.

Pursuant to the Distributorship Agreements, S.A.S. Electric was appointed as the sole and exclusive distributor of various products, including but not limited to, audio-visual products, home and kitchen appliances and air-conditioning products and business equipment and solutions products under the brand name of “SHARP” in the Exclusive Territories and RSL Microelectronics was appointed as the sole and exclusive distributor of electronic components under the brand name of “SHARP” in the Exclusive Territories and the distributor of electronic components under the brand name of “SHARP” in the Non-exclusive Territories.

Pursuant to the terms of the Distributorship Agreements, SHARP Corporation granted each of S.A.S. Electric and RSL Microelectronics a license to use the trademarks and trade names in connection with S.A.S. Electric and RSL Microelectronics’ sales, distribution, export, advertisement and promotion activities of “SHARP” products.

SHARP Corporation is a worldwide developer of innovative products and core technologies that plays a key role in shaping the future of electronics components market. As a leader in liquid crystal displays (LCDs) and digital technologies, SHARP Corporation offers one of the broadest and most advanced lines of consumer electronics, information products and electronic components, while also creating new network businesses. SHARP Corporation employs 42,760 people in the world (as of 30 June 2016) and recorded consolidated annual sales of 2,461,589 million yen for the fiscal year ended 31 March 2016.

The Group specializes in design, development, sourcing, quality assurance and logistics management of global proprietary components and semiconductor products including chipset solutions, display panel, memory chips, LED lighting solutions, power supply system solutions, multimedia system solutions, PEMCO and other premier solutions for a wide range of applications for mobile, consumer electronics, computer, telecommunication, networking, internet-of-things home automation and LED lighting products in the Greater China region and distribution of innovative environmental-friendly lifestyle enhancement finished products under our owned brands of “Light in Motion”  and “Life in Motion”  in the Asia Pacific region.

The entering into the Distributorship Agreements would allow the Group to grow by leveraging on SHARP Corporation’s leading position in the electronic appliances, business equipment and solution products and electronic components market and expand our distribution business of electronic components and branded lifestyle enhancement finished products by offering a broader range of products to our existing and potential customers. The Directors believe that the terms of the Distributorship Agreements are fair and reasonable and are in the interests of the Company and the Shareholders as a whole.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

In this announcement, unless the context requires otherwise, the following expressions have the meanings as set out below:

“Board”	board of Directors
“Company”	S.A.S. Dragon Holdings Limited (時捷集團有限公司), a company incorporated in Bermuda with limited liability and the shares of which are listed on the Stock Exchange
“Director(s)”	directors of the Company
“Distributors”	S.A.S. Electric and RSL Microelectronics
“Distributorship Agreements”	the distributorship Agreements dated 26 August 2016 entered into between SHARP Corporation and the Distributors for the distribution of various products under the brand name of “SHARP” in the Exclusive and Non-exclusive Territories
“Exclusive Territories”	Hong Kong and Macau
“Group”	the Company and its subsidiaries
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Non-exclusive Territories”	Guangdong and Fujian Province and the Special Economic Zones of Shenzhen, Xiamen, Guangzhou, Zuhai, Fuzhou and Hainan Dao and any other territory which may be agreed by SHARP Corporation and RSL Microelectronics in writing
“RSL Microelectronics”	RSL Microelectronics Company Limited (時保晶電有限公司), a company incorporated in Hong Kong with limited liability and a wholly-owned subsidiary of the Company
“S.A.S. Electric”	S.A.S. Electric Company Limited (時捷電氣有限公司), a company incorporated in Hong Kong with limited liability and a wholly-owned subsidiary of the Company

“Stock Exchange”

The Stock Exchange of Hong Kong Limited

By order of the Board
S.A.S. Dragon Holdings Limited
Yim Yuk Lun, Stanley
Chairman and Managing Director

Hong Kong, 26 August 2016

As at the date of this announcement, the Board comprises four executive directors are Mr. Yim Yuk Lun, Stanley, Mr. Wong Sui Chuen, Mr. Lau Ping Cheung and Mr. Yim Tsz Kit, Jacky and four independent non-executive directors are Dr. Lui Ming Wah SBS JP, Mr. Wong Tak Yuen, Adrian, Mr. Liu Chun Ning, Wilfred and Mr. Cheung Chi Kwan.