

(Incorporated in the Cayman Islands with limited liability) (於開曼群島注册成立的有限公司) (Stock code: 410) (股份代號: 410)

9 September 2016

Dear Investor (Note),

SOHO China Limited (the "Company") - 2016 Interim Report, EGM Circular and Proxy Form (the "Current Corporate Communication")

We enclose herewith the printed copy of the Current Corporate Communication of the Company. Please note that the Current Corporate Communication is also available on the Company's website at www.sohochina.com and the HKExnews website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any query relating to this letter, please contact the Company's share registrar by calling its hotline at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

For and on behalf of SOHO China Limited

Note: This notification letter is being sent to the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Current Corporate Communication. If you have sold or transferred your shares of the Company, please disregard this notification letter.

致投資者(^{附註}):

SOHO 中國有限公司 (「本公司」) - 2016 中期報告、股東特別大會通函及代表委任表格 (「本次公司通訊文件」)

現隨本函附上本公司之本次公司通訊文件之印刷本。請注意: 閣下亦可在本公司網站 $(\underline{www.sohochina.com})$ 或香港聯合交易所有限公司之披露易網站 $(\underline{www.hkexnews.hk})$ 閱覽本次公司通訊文件。

如 閣下對本函有任何疑問,請於營業時間內(星期一至星期五,上午九時至下午六時,公衆假期除外)致電本公司股份過戶登記處熱綫 (852) 2862 8688 查詢。

SOHO 中國有限公司 謹啟

2016年9月9日

附註:本通知函件收件對象為本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統(中央結算系統)及他們 已經通過香港中央結算有限公司通知本公司,希望收到本次公司通訊文件。如果 閣下已出售或轉讓所持有的本公司股份,則無需理會本通知函件。