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BONJOUR

Bonjour Holdings Limited

卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

**ANNOUNCEMENT PURSUANT TO RULE 13.51(B)(2) OF
THE LISTING RULES**

This announcement is made pursuant to Rule 13.51B(2) of the Rules of Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)

Reference is made to the announcement dated 5 May 2015 of Bonjour Holdings Limited (the “Company” together with its subsidiaries, the “Group”), in which it stated that an independent non-executive director of the Company, Mr. Lo Hang Fong (“Mr. Lo”) was named as a respondent in a Market Misconduct Tribunal (the “MMT”) proceedings issued by the Securities & Futures Commission (the “SFC”) on 30 April 2015.

The MMT handed down its decision on 5 August 2016 that Mr. Lo had not engaged in any market misconduct arising out of his dealings in the securities in Warderly International Holdings Limited (“Warderly”), now known as Fullshare Holdings Limited (“Fullshare”) in 2007. The time limit for any appeal from the SFC has expired on 2 September 2016. For further details relating to this case, please refer to the press release made by the SFC on 5 August 2016 and the MMT’s decision which is available on the MMT’s website.

In compliance with the requirements of Rule 13.51B(2) of the Listing Rules, this announcement is made by the Company to report the change of information in relation to Mr. Lo. Neither Warderly (or Fullshare) or any of its subsidiaries is related in any way to the Group and Mr. Lo has confirmed to the Company that save as disclosed in this announcement, there is no other matter that needs to be brought to the attention of the Company's shareholders.

By order of the Board
Bonjour Holdings Limited
Ip Chun Heng, Wilson
Chairman

Hong Kong, 23 September 2016

As at the date of this announcement, the executive directors of the Company are Dr. Ip Chun Heng, Wilson, Ms. Chung Pui Wan, Mr. Chen Jianwen, Mr. Yip Kwok Li and Mr. Wan Yim Keung, Daniel; and the independent non-executive directors of the Company are Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong.