



Alibaba Pictures Group Limited 阿里巴巴影業集團有限公司

(Incorporated in Bermuda with limited liability)
(於百慕達註冊成立之有限公司)
(Stock Code 股份代號: 1060)

Notification Letter 通知信函

September 30, 2016

Dear Shareholders,

Alibaba Pictures Group Limited (the "Company") – Notification of Publication of 2016 Interim Report (the "Current Corporate Communication")

The Current Corporate Communication of the Company, in both English and Chinese versions, is available on and may be accessed under "Interim Reports" in the Company's website at www.irasia.com/listco/hk/alibabapictures and also available on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk. If you have elected to receive Corporate Communication(s) in printed form, the printed form of the Current Corporate Communication is enclosed.

If you wish to receive the Current Corporate Communication in printed form and/or to change your preferred means of receipt of future Corporate Communication(s)⁽¹⁾, please complete and sign the Request Form on the reverse side of this letter and then return the same to the Company's branch share registrar in Hong Kong, Tricor Secretaries Limited (the "Registrar"), at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong by post using the mailing label⁽²⁾ in the Request Form or by email at apg-ecom@hk.tricorglobal.com. The Request Form may also be downloaded from the Company's website.

If you have elected (or are deemed to have elected) to receive Current Corporate Communication in electronic form on the Company's website but for any reason have difficulty in receiving and gaining access to the Corporate Communication(s) or wish to receive the Current Corporate Communication in printed form, the Company will promptly upon written request send the Current Corporate Communication to you in printed form free of charge.

You may also at any time by reasonable notice in writing to the Registrar at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong or by email to apg-ecom@hk.tricorglobal.com to change your preferred means of receipt of Corporate Communication(s).

Should you have any queries relating to this letter, please do not hesitate to call the Registrar's hotline at (852) 2980 1333 during business hours from 9:00 a.m. to 5:00 p.m. (Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
Alibaba Pictures Group Limited
Ng Lok Ming, William
Company Secretary

Notes:

- (1) Corporate Communications include but not limited to the directors' report and annual accounts together with a copy of the auditors' report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
- (2) If the mailing label is used for posting in Hong Kong, no postage stamp is required. Please affix appropriate postage stamps when posting outside Hong Kong.

各位股東：

阿里巴巴影業集團有限公司(「本公司」) – 2016中期報告(「本次公司通訊」)的發佈通知

本公司本次公司通訊的英文及中文本已上載於本公司網站(www.irasia.com/listco/hk/alibabapictures)的「中期報告」欄目及香港交易及結算所有限公司網站(www.hkexnews.hk)。倘閣下已選擇收取公司通訊的印刷本，本次公司通訊隨本函附上。

倘閣下欲收取本次公司通訊的印刷本及／或更改已選擇收取日後公司通訊⁽¹⁾的方式，請閣下填妥並簽署在本函背面的申請表格，然後可使用申請表格內的郵寄標籤⁽²⁾郵寄至香港皇后大道東183號合和中心22樓，或透過電郵至 apg-ecom@hk.tricorglobal.com 將表格交回本公司的香港股份過戶登記分處卓佳秘書商務有限公司(「過戶登記分處」)。申請表格亦可於本公司網站下載。

倘閣下已選擇(或被視為已選擇)收取於本公司網站登載的本次公司通訊電子版本，惟因任何理由以致在收取或接收公司通訊時出現困難或希望收取本次公司通訊的印刷本，本公司將會因應閣下的書面要求，盡快寄上本次公司通訊的印刷本，費用全免。

閣下可隨時透過向過戶登記分處，地址為香港皇后大道東183號合和中心22樓或電郵至 apg-ecom@hk.tricorglobal.com 發出適時的書面通知，要求更改收取公司通訊的方式。

倘閣下對本函件有任何疑問，請於辦公時間上午9時至下午5時(星期一至星期五，香港公眾假期除外)致電過戶登記分處熱線(852) 2980 1333查詢。

代表
阿里巴巴影業集團有限公司
公司秘書
吳樂茗
謹啓

2016年9月30日

附註：

- (1) 公司通訊包括但不限於董事會報告書及年度賬目，連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。
- (2) 倘在香港使用郵寄標籤投寄，則毋須貼上郵票。若在香港以外區域投寄，請貼上適當的郵票。

Name(s) and address of Registered Shareholder(s):
註冊股東的姓名及地址：

Request Form 申請表格

To: **Alibaba Pictures Group Limited (the “Company”)**
(Stock Code: 1060)
c/o Tricor Secretaries Limited
Level 22, Hopewell Centre
183 Queen’s Road East, Hong Kong
Email address: apg-ecom@hk.tricorglobal.com

致： **阿里巴巴影業集團有限公司 (「本公司」)**
(股份代號：1060)
經卓佳秘書商務有限公司
香港皇后大道東183號
合和中心22樓
電郵地址：apg-ecom@hk.tricorglobal.com

(I) **I/We would like to receive the Current Corporate Communication of the Company in the manner as indicated below (please mark (✓) in the following box):**
本人／吾等欲以以下方式收取本公司本次公司通訊 (請於下列空格內劃上「✓」號)：

in printed forms in both English and Chinese (by post).
收取英文及中文印刷本 (以郵遞方式)。

(II) **I/We would like to receive all future Corporate Communications[#] of the Company in the manner as indicated below until further notice (please mark ONLY ONE (✓) of the following boxes):**
本人／吾等欲以以下方式收取本公司日後所有公司通訊[#]，直至另行通知 (請於下列其中一個空格內劃上「✓」號)：

by electronic means through the Company’s website (www.irasia.com/listco/hk/alibabapictures) (“Electronic Means”) and a written notification will be sent by email to the email address below or by post; or 透過本公司網站 (www.irasia.com/listco/hk/alibabapictures) 以電子方式收取 (「電子方式」)，而通知信函將電郵至下述電郵地址或以郵遞方式向閣下寄發；或

in printed forms in both English and Chinese (by post).
收取英文及中文印刷本 (以郵遞方式)。

My/Our email address:
本人／吾等的電郵地址：

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(applicable to those electing Electronic Means and for notification of publication of Corporate Communications)
(適用於選擇電子方式者及供知會發佈公司通訊之用)

Signature(s):
簽署：

Date:
日期：

Name of shareholder:
股東姓名：

Contact telephone number:
聯絡電話：

Notes 附註：

- Please complete, sign and return this form to the Company’s branch share registrar in Hong Kong, Tricor Secretaries Limited (the “Registrar”) by email to apg-ecom@hk.tricorglobal.com or by post using the mailing label as indicated below.
請填妥及簽署此表格，並電郵至 apg-ecom@hk.tricorglobal.com 或按以下郵寄標籤所示，郵寄至本公司的香港股份過戶登記分處，卓佳秘書商務有限公司 (「過戶登記分處」)。
 - If any shares are held in joint names, all joint holders or the joint holder whose name stands first on the register of members of the Company should sign this form in order for it to be valid.
倘任何股份以聯名方式持有，則所有聯名持有人或名列本公司股東名冊的首名聯名持有人須於此表格上簽署，方為有效。
 - Any form with more than one box marked ✓, with no indicated choice, with no signature or otherwise incorrectly completed will be void.
倘在本表格上作出超過一項選擇，或並無作出選擇，或未有簽署，或在其他方面填寫不正確，則本表格將會作廢。
 - For the avoidance of doubt, any other special instructions written on this form will not be accepted.
為免存疑，在本表格上書寫的任何其他特定指示，將不獲處理。
- [#] “Corporate Communications” include but not limited to the directors’ report and annual accounts together with a copy of the auditors’ report, the interim report, a notice of meeting, a listing document, a circular and a proxy form.
公司通訊包括但不限於董事會報告書及年度賬目，連同核數師報告書、中期報告、會議通告、上市文件、通函及代表委任表格。

PERSONAL INFORMATION COLLECTION STATEMENT

收集個人資料聲明

- “Personal Data” in these statements has the same meaning as “personal data” in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong (the “PDPO”).
本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- Your supply of Personal Data to the Company is on a voluntary basis. Failure to provide sufficient information may result in the Company not being able to process your instructions and/or requests as stated in this form.
閣下是自願向本公司提供個人資料。若閣下未能提供足夠資料，本公司可能無法處理閣下在本表格上所述的指示及／或要求。
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, its Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for our verification and record purposes.
本公司可就任何所說明的用途，將閣下的個人資料披露或轉移給本公司的附屬公司、過戶登記分處、及／或其他公司或團體，並將在適當期間保留該等個人資料作核實及紀錄用途。
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing to the Privacy Compliance Officer of Tricor Secretaries Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong.
閣下有權根據《私隱條例》的條文查閱及／或修改閣下的個人資料。任何該等查閱及／或修改個人資料的要求均須以書面方式向卓佳秘書商務有限公司(地址為香港皇后大道東183號合和中心22樓)的私隱事務主任提出。



Please cut the mailing label and stick it on an envelope to return this Form to us.

No postage stamp necessary if posted in Hong Kong.
寄回此表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄，毋須貼上郵票。

Mailing Label 郵寄標籤

Tricor Secretaries Limited
卓佳秘書商務有限公司
Freepost No. 簡便回郵號碼：37
Hong Kong 香港
Alibaba Pictures Group Limited (1060)
阿里巴巴影業集團有限公司