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KINGMAKER FOOTWEAR HOLDINGS LIMITED 信星鞋業集團有限公司*

(Incorporated in Bermuda with limited liability) (Stock Code: 01170)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. MUMMA Adin David has been appointed as an executive Director of the Company with effect from 1 October 2016.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the "**Board**") of directors (the "**Director**(s)") of Kingmaker Footwear Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") is pleased to announce that Mr. MUMMA Adin David ("**Mr. MUMMA**") has been appointed as an executive Director of the Company with effect from 1 October 2016.

Biographical details of Mr. MUMMA are set out below.

Executive Director

Mr. MUMMA Adin David (馬大衛) aged 66, has been appointed as an executive Director of the Company with effect from 1 October 2016. Mr. MUMMA is also the executive vice president of the Company since June 2016. He is mainly responsible for the Group's manufacturing operations and customer relations. Since 2000, Mr. MUMMA has started to provide advice to the Company including the feasibility studies on new projects, organizational structure, transition to lean manufacturing system and labour matters. Mr. MUMMA has over 33 years' experience in the footwear industry. He served as a manager in Oriental Trading Company and Stride Rite Taiwan Liaison Office from 1978 to 1980 and from 1980 to 1983 respectively. From 1983 to 1989, he served as a general manager in G.H. Bass Far East Operations. From 1990 to 1993, he served as a vice president in G.H. Bass (div. Phillips-Van Heusen Corp), and was mainly responsible for the management of import operations and footwear manufacturing. In 1993, Mr. MUMMA established Ansati Corp and acted as a president, he then sold its entire operation to Stride Rite Corporation at the end of 1994. Mr. MUMMA holds a Bachelor's degree of Arts from the Millersville State College in 1971.

Pursuant to Mr. MUMMA's service agreement with the Company, he has been appointed for an initial term of three years commencing from 1 October 2016. Mr. MUMMA will be subject to retirement by rotation and re-election at the annual general meeting of the Company pursuant to the bye-laws of the Company. Mr. MUMMA will receive an executive director fee of HK\$16,000 per month and remuneration of US\$13,800 per month for being the executive vice president and his emoluments, which are subject to adjustment as appropriate in the future, are determined by the Company with reference to his duties and responsibilities with the Company.

As at the date of this announcement and within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), Mr. MUMMA does not have, and is not deemed to have, any interests or short positions in the shares and underlying shares of the Company.

As at the date of this announcement, save as disclosed above, Mr. MUMMA does not have any relationship with any director, senior management, substantial shareholder or controlling shareholder of the Company, does not hold any other positions in the Company or any of its subsidiaries, and did not hold other directorship in any other listed companies in Hong Kong or overseas in the last three years. Save as disclosed above, the Board is not aware of any other matters relating to the aforesaid appointment that need to be brought to the attention of the shareholders of the Company. There is no other information relating to the aforesaid appointment that needs to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to extend its warm welcome to Mr. MUMMA to the Board.

By order of the Board Kingmaker Footwear Holdings Limited CHAN Ho Man, Daniel Chairman

Hong Kong, 30 September 2016

As of the date of this announcement, the Board consists of three executive Directors, namely Mdm. HUANG Hsiu Duan, Helen, Mr. KIMMEL, Phillip Brian and Mr. WONG Hei Chiu; two non-executive Directors, namely Mr. CHAN Ho Man, Daniel and Mr. CHOW Wing Kin, Anthony; and three independent non-executive Directors, namely Mr. TAM King Ching, Kenny, Mr. YUNG Tse Kwong, Steven and Ms. CHAN Mei Bo, Mabel.

* for identification purposes only