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China Sinostar Group Company Limited 中國華星集團有限公司

(Incorporated in Bermuda with limited liability) (Stock code: 485) (Formerly known as "Shihua Development Company Limited" and "實華發展有限公司")

(1) CHANGE OF COMPANY NAME;(2) CHANGE OF COMPANY LOGO; AND(3) CHANGE OF STOCK SHORT NAME

CHANGE OF COMPANY NAME

The Board is pleased to announce that the name of the Company has been changed from "Shihua Development Company Limited" to "China Sinostar Group Company Limited" and the Chinese name "中國華星集團有限公司" as the secondary name of the Company has been adopted with effect from 7 September 2016. The registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) took effect from 17 October 2016.

CHANGE OF COMPANY LOGO

The logo of the Company has been changed to "SINOSTAR" with immediate effect.

CHANGE OF STOCK SHORT NAME

The new stock short name of "CHINASINOSTAR" in English and "中國華星" in Chinese on the Stock Exchange shall take effect from 9:00 a.m. on 28 October 2016. However, the stock code of the Company remains as "485".

Reference is made to the announcements of the Company dated 5 August 2016 and 31 August 2016 and the circular of the Company dated 8 August 2016 (the "**Circular**") in relation to the Proposed Change of Company Name. Unless otherwise specified, the terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution by the Shareholders at the SGM held on 31 August 2016, the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name have been issued by the Registrar of Companies in Bermuda certifying that the name of the Company has been changed from "Shihua Development Company Limited" to "China Sinostar Group Company Limited" and the Chinese name "中國華星集 團有限公司" as the secondary name of the Company has been adopted with effect from 7 September 2016.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 17 October 2016 confirming the registration of the new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from that date.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Proposed Change of Company Name will not affect any of the rights of the Shareholders. All existing Share certificates in issue bearing the former name of the Company shall continue to be evidence of title to such Shares, and the existing Share certificates will continue to be valid for trading, settlement and registration purposes.

There will not be any arrangements for free exchange of the existing Share certificates of the Company for new Share certificates under the new name of the Company. However, only new Share certificates of the Company will be issued under the new name of the Company in any subsequent issue of Shares.

CHANGE OF COMPANY LOGO

The Company has adopted a new logo which will be printed on the relevant corporate documents of the Company, including but not limited to the Company's Share certificates, promotional materials, interim and annual reports, announcements, circulars and corporate stationeries with immediate effect. The Company's existing logo and new logo are set out below:

Existing Logo

New Logo





CHANGE OF STOCK SHORT NAME

The new stock short name of "CHINASINOSTAR" in English and "中國華星" in Chinese on the Stock Exchange shall take effect from 9:00 a.m. on 28 October 2016. However, the stock code of the Company remains as "485".

By Order of the Board China Sinostar Group Company Limited WANG Jing Chairman

Hong Kong, 25 October 2016

As at the date of this announcement, the Board comprises Mr. Wang Jing, Mr. Wang Xing Qiao and Mr. Zhao Shuang as executive directors; and Mr. Wang Ping, Mr. Cheng Tai Kwan Sunny and Mr. Song Wenke as independent non-executive directors.