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MODERN MEDIA HOLDINGS LIMITED

現代傳播控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 72)

Change of Registered Office and Principal Share Registrar and Transfer Office in the Cayman Islands

The board of directors (the "Board") of Modern Media Holdings Limited (the "Company") hereby announces that with effect from 1 December 2016, the registered office of the Company has been relocated to:

P.O. Box 10008, Willow House, Cricket Square Grand Cayman KY1-1001, Cayman Islands

The Board further announces that with effect from 1 December 2016, the principal share registrar and transfer office of the Company has been changed from Royal Bank of Canada Trust Company (Cayman) Limited to:

Tricor Services (Cayman Islands) Limited P.O. Box 10008, Willow House, Cricket Square Grand Cayman KY1-1001, Cayman Islands

The Company's branch share registrar and transfer office in Hong Kong is still maintained by Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.

By Order of the Board

Modern Media Holdings Limited

Shao Zhong

Chairman and Executive Director

Hong Kong, 12 December 2016

As at the date of this announcement, the Board comprises the following members: (a) as executive directors, Mr. SHAO Zhong, Mr. WONG Shing Fat, Mr. MOK Chun Ho, Neil, Ms. YANG Ying, Mr. LI Jian and Mr. DEROCHE Alain; (b) as non-executive director, Dr. CHENG Chi Kong; (c) as independent non-executive directors, Mr. JIANG Nanchun, Mr. WANG Shi, Mr. AU-YEUNG Kwong Wah and Dr. GAO Hao.