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*20 years, young HC!*

## HC INTERNATIONAL, INC.

慧聪网有限公司\*

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2280)**

### POSITIVE PROFIT ALERT

This announcement is made by HC International, Inc. (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Part XIVA of the Securities and Futures Ordinance and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that the Group has recorded a significant increase of not less than 200% in the profit attributable to equity holders of the Company for the year ended 31 December 2016, as compared to the corresponding period in 2015. Based on the information currently available, the Board believes that the substantial increase in profit is mainly attributable to:

- (i) the stable growth of income from the on-line business of the Group in general;
- (ii) the recognition of certain income from online-to-offline (O2O) business exhibition center project since 2016; and
- (iii) revenue recorded from the sale of available-for-sale financial assets by the Group.

As the Company is still in the process of preparing the results for the year ended 31 December 2016, information contained in this announcement is only based on a preliminary assessment of the unaudited management accounts of the Group and information currently available. It is not based on any data or information being audited or reviewed by the auditors of the Company.

\* For identification purposes only

Further information and other details of the Group's financial results for the year ended 31 December 2016 will be disclosed in the forthcoming annual results announcement, which is expected to be published in March 2017.

**Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**HC International, Inc.**  
**Guo Jiang**

*Chief Executive Officer and Executive Director*

Beijing, the People's Republic of China, 23 January 2017

As at the date of this announcement, the Board comprises:

Mr. Guo Fansheng (*Executive Director and Chairman*)

Mr. Guo Jiang (*Executive Director and Chief Executive Officer*)

Mr. Lee Wee Ong (*Executive Director and Chief Financial Officer*)

Mr. Liu Jun (*Executive Director*)

Mr. Li Jianguang (*Non-executive Director*)

Mr. Wong Chi Keung (*Non-executive Director*)

Mr. Zhang Ke (*Independent non-executive Director*)

Mr. Zhang Tim Tianwei (*Independent non-executive Director*)

Mr. Tang Jie (*Independent non-executive Director*)