# 2016/2017

## INTERIM REPORT 中期報告

CEC 國際控股有限公司 CEC INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability) (於百基達註冊成立之有限公司)

(Stock Code 股份代號:759)



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## CORPORATE INFORMATION

#### DIRECTORS

Executive Directors Lam Wai Chun (Chairman and Managing Director) Tang Fung Kwan Ho Man Lee

Independent Non-executive Directors Au Son Yiu Goh Gen Cheung Chan Chiu Ying

#### AUDIT COMMITTEE

Chan Chiu Ying (*Chairman*) Au Son Yiu Goh Gen Cheung

#### **REMUNERATION COMMITTEE**

Au Son Yiu (*Chairman*) Goh Gen Cheung Chan Chiu Ying Tang Fung Kwan

#### NOMINATION COMMITTEE

Lam Wai Chun (*Chairman*) Au Son Yiu Goh Gen Cheung Chan Chiu Ying

#### COMPANY SECRETARY

Ho Wing Yi

#### AUDITOR

PricewaterhouseCoopers Certified Public Accountants

#### LEGAL ADVISERS

F. Zimmern & Co. Appleby

#### PRINCIPAL BANKERS

Standard Chartered Bank (Hong Kong) Limited The Hongkong and Shanghai Banking Corporation Limited

#### **REGISTERED OFFICE**

Canon's Court 22 Victoria Street Hamilton HM 12 Bermuda

#### HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS

2nd Floor, Hing Win Factory Building 110 How Ming Street Kwun Tong, Kowloon Hong Kong

#### HEADQUARTERS IN MAINLAND CHINA

Li Xin Jie, Yong An Lu Dong Feng Zhen Zhongshan Guangdong China

#### SHARE REGISTRARS AND TRANSFER OFFICES

Bermuda Principal Share Registrar MUFG Fund Services (Bermuda) Limited The Belvedere Building 69 Pitts Bay Road Pembroke HM 08 Bermuda

Hong Kong Branch Share Registrar Computershare Hong Kong Investor Services Limited Shops 1712-1716, 17th Floor Hopewell Centre 183 Queen's Road East Hong Kong

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Listed on The Stock Exchange of Hong Kong Limited Stock Code: 759

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## 2016/2017 INTERIM RESULTS

The Board of Directors (the "Board") of CEC International Holdings Limited (the "Company") would like to present the unaudited condensed consolidated income statement, condensed consolidated statement of comprehensive income, condensed consolidated statement of changes in equity, condensed consolidated statement of cash flows of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 31 October 2016 and the unaudited condensed consolidated statement of financial position as at 31 October 2016 of the Group.

## CONDENSED CONSOLIDATED INCOME STATEMENT

		15 ended tober	
	Note	2016 HK\$'000 (Unaudited)	2015 <i>HK</i> \$'000 (Unaudited)
Revenue Cost of sales	2	1,079,170 (690,867)	1,258,153 (832,325)
Gross profit		388,303	425,828
Other loss, net Selling and distribution expenses General and administrative expenses		(205) (324,557) (81,585)	(332) (325,266) (79,708)
Operating (loss)/profit	3	(18,044)	20,522
Finance income Finance costs		35 (12,608)	105 (10,925)
Finance costs, net	4	(12,573)	(10,820)
(Loss)/profit before income tax Income tax credit/(expense)	5	(30,617) 683	9,702 (1,610)
(Loss)/profit attributable to equity holders of the Company for the period		(29,934)	8,092
(Loss)/earnings per share, basic and diluted, attributable to equity holders of the Company	6	(4.49 cents)	1.21 cents

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## CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Six mont 31 Oc	
	2016 HK\$'000 (Unaudited)	2015 <i>HK\$'000</i> (Unaudited)
(Loss)/profit for the period Other comprehensive loss – items that may be reclassified to profit or loss	(29,934)	8,092
Change in fair value on available-for-sale financial assets Currency translation differences	(17) (15,831)	(181) (13,440)
Total comprehensive loss for the period	(45,782)	(5,529)

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ASSETS	Note	As at 31 October 2016 HK\$'000 (Unaudited)	As at 30 April 2016 <i>HK\$'000</i> (Audited)
Non-current assets Land use rights Property, plant and equipment Investment properties Available-for-sale financial assets Prepaid rent on operating lease Deposits paid for acquisition of property,	8	18,020 555,076 71,699 240 61,343	18,666 576,404 72,280 258 75,818
plant and equipment Deferred tax assets		1,091 6,997	5,720 6,038
		714,466	755,184
<b>Current assets</b> Inventories Accounts and bills receivables Deposits, prepayments and other receivables Pledged bank deposits Cash and cash equivalents	9	286,320 31,996 63,696 35,068 73,556	327,287 45,653 67,673 41,728 77,925
		490,636	560,266
Total assets		1,205,102	1,315,450
<b>EQUITY</b> Share capital Reserves	10	66,619 390,965	66,619 436,747
Total equity		457,584	503,366
LIABILITIES Non-current liabilities Deferred tax liabilities Provision for reinstatement cost		3,584 9,255 12,839	3,369 11,720 15,089
<b>Current liabilities</b> Borrowings Accounts payable Accruals and other payables Taxation payable	11 12	622,049 33,723 74,427 4,480	679,413 30,811 82,275 4,496
		734,679	796,995
Total liabilities		747,518	812,084
Total equity and liabilities		1,205,102	1,315,450

## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

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## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (UNAUDITED)

	Share Capital HK\$'000	Share premium HK\$'000	Capital reserve HK\$'000	-	Investment revaluation reserve HK\$'000	Property revaluation reserve HK\$'000	Statutory reserves HK\$'000	Exchange reserve HK\$'000	Retained earnings HK\$'000	<b>Total</b> HK\$'000
Balance at 1 May 2015	66,619	25,075	13,934	5,042	403	10,574	19,632	109,629	306,950	557,858
Profit for the period	-	, _	-	, 	-	-	-	, _	8,092	8,092
Other comprehensive loss:										
Currency translation differences	-	-	-	-	-	-	-	(13,440)	-	(13,440)
Change in fair value of										
available-for-sale financial assets	-	-	-	-	(181)	-	-	-	-	(181)
Total comprehensive loss	_	-	_	_	(181)	-	_	(13,440)	8,092	(5,529)
Transaction with owners: 2014/2015 final dividend	_	-	_	-	-	-	-	-	(6,662)	(6,662)
Balance at 31 October 2015	66,619	25,075	13,934	5,042	222	10,574	19,632	96,189	308,380	545,667
Balance at 1 May 2016	66,619	25,075	13,934	5,042	120	10,574	19,632	91,797	270,573	503,366
Loss for the period	_	_	_	-	-	_	_	_	(29,934)	(29,934)
Other comprehensive loss:										
Currency translation differences	-	-	-	-	-	-	-	(15,831)	-	(15,831)
Change in fair value of										
available-for-sale financial assets	-	-	-	-	(17)	-	-	-	-	(17)
Total comprehensive loss	-	-	_	-	(17)	-	-	(15,831)	(29,934)	(45,782)
Balance at 31 October 2016	66,619	25,075	13,934	5,042	103	10,574	19,632	75,966	240,639	457,584

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		Six mont 31 Oc	
	Note	2016 <i>HK\$'000</i> (Unaudited)	2015 <i>HK\$'000</i> (Unaudited)
Cash flows from operating activities			
Cash generated used in operations	13 (a)	85,108	36,716
Overseas tax paid		(66)	(180)
Hong Kong tax paid		(11)	_
Net cash generated from operating activities		85,031	36,536
Cash flows from investing activities			
Purchase of property, plant and equipment		(15,870)	(34,383)
Deposits paid for acquisition of property,		<pre>&lt; - ; - · · · ;</pre>	<- · · · · /
plant and equipment		(1,091)	(1,322)
Proceeds from disposal of property,			.,
plant and equipment		1	_
Net cash used in investing activities		(16,960)	(35,705)
Cash flows from financing activities			
Proceeds from borrowings		690,122	821,366
Repayments of borrowings		(747,617)	(818,845)
Decrease in pledged bank deposits		6,659	7,283
Interest received		35	105
Interest paid		(12,608)	(10,925)
Dividend paid		-	(6,662)
Net cash used in financing activities		(63,409)	(7,678)
Increase/(decrease) in cash and cash equivalents		4,662	(6,847)
Exchange difference		(9,161)	(7,329)
Cash and cash equivalents at the beginning of the perio	d	5,905	53,081
Cash and cash equivalents at the end of the period	13 (b)	1,406	38,905

## CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

#### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Basis of preparation and accounting policies

These unaudited condensed consolidated interim financial statements (the "Interim Financial Statements") have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim financial reporting", issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"). The Interim Financial Statements should be read in conjunction with the annual financial statements for the year ended 30 April 2016, which have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRS").

The preparation of the Interim Financial Statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing these Interim Financial statements, the significant judgements made by management in applying the group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the annual financial statements for the year ended 30 April 2016.

The Group's operations are financed both by bank borrowings and internal resources. As at 31 October 2016, the Group's current liabilities exceeded its current assets by HK\$244,043,000 (30 April 2016: HK\$236,729,000). This liquidity shortfall was attributable to (i) certain of the Group's non-current assets including property, plant and equipment had been financed mainly by the Group's internal funding and short-term bank borrowings, and (ii) bank borrowings contractually due for repayment after one year contain a repayment on demand clause amounting to HK\$58,911,000 being classified as current liabilities in accordance with HK Interpretation 5, "Presentation of Financial Statements – Classification by the Group's total borrowings, including the above borrowing amount of HK\$58,911,000 with repayment on demand clause and original maturity beyond 31 October 2017, amounted to HK\$622,049,000 (30 April 2016: HK\$679,413,000) and are repayable within twelve months from 31 October 2017. The Group's cash and cash equivalents (net of bank overdrafts) amounted to HK\$1,406,000 as at 31 October 2016 (30 April 2016: HK\$5,905,000).

In addition, during the six months ended 31 October 2016, the Group reported a loss of HK\$29,934,000, which was primarily attributable to (i) net exchange loss of HK\$22,293,000 (2015: net exchange gain of HK\$19,377,000) primarily in relation to the Group's purchases denominated in Japanese Yen; and (ii) the lower revenue in the retail business during this period, compared with the same period of last year.

Amid the challenging business environment, the Group had to continue to make payment to suppliers of merchandise and renovation of stores according to pre-determined schedule, and scheduled repayment of trust receipt bank loans and term loans.

## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Basis of preparation and accounting policies (continued)

The management closely monitors the Group's financial performance and liquidity position. In view of these circumstances, the management has continued to implement measures to improve profitability, control operating costs and contain capital expenditure in order to improve the Group's operating performance and alleviate its liquidity risk. These measures include (i) remapping its marketing strategies and pricing policies, (ii) restructuring the geographical locations and product mix of underperforming retail stores and catering outlets, and (iii) negotiating with the landlords for rent reduction upon renewal of relevant tenancy agreements. The management believes that these measures will result in improvement of gross profit margin and the resulting cash flows. Also, the management will continue to slow down the Group's retail network expansion plan in order to contain additional capital expenditure. With respect to the Group's bank financing, the Group maintains continuous communication with its banks. As at 31 October 2016, the Group had unutilised bank facilities of HK\$221,463,000, in which unutilised trade financing facilities amounted to HK\$191,241,000 and unutilised term loan and overdraft facilities amounted to HK\$30,222,000. In November 2016, the Group successfully obtained additional trade financing facilities of HK\$50,000,000 from a principal bank. Based on the latest communications with the banks, the directors of the Company are not aware of any intention of the principal banks to withdraw their bank facilities or require early repayment of the borrowings, and the directors believe that the existing bank facilities will be renewed when their current terms expire given the good track records and relationship the Group has with the banks.

The Company's directors have reviewed the Group's cash flow projections prepared by management. The cash flow projections cover a period of not less than twelve months from 31 October 2016. Based on these cash flow projections, the Group will have sufficient financial resources to meet its financial obligations as and when they fall due in the coming twelve months from 31 October 2016. Management's projections make key assumptions with regard to the anticipated cash flows from the Group's operations, capital expenditure and the continuous availability of bank facilities. The Group's ability to achieve the projected cash flows depends on management's ability to successfully implement the aforementioned improvement measures on profitability and liquidity and the continuous availability of bank facilities from its banks. The directors, after making due enquiries and considering the basis of management's projections described above and after taking into account the reasonably possible changes in the operational performance and the successful renewal and continuous availability of the bank facilities, believe that there will be sufficient financial resources to meet its financial obligations as and when they fall due in the coming twelve months from 31 October 2016. Accordingly, the consolidated financial statements are prepared on a going concern basis.

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 30 April 2016, as described in those annual financial statements.

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. Basis of preparation and accounting policies (continued)

In the current period, the Group has also adopted the following new standards and amendments to standards issued by the HKICPA which are mandatory and relevant to the Group's operations for the accounting period beginning on 1 May 2016. The adoption of these new standards and amendment to standards has no material impact on the Group's results and financial position.

Annual Improvements Project	Annual Improvements 2012-2014 Cycle
HKFRS 14	Regulatory Deferral Accounts
HKFRS 10, HKFRS 12 and	Investment Entities: Applying the Consolidation Exception
HKAS 28 (Amendment)	
HKFRS 11 (Amendment)	Accounting for Acquisitions of Interests in Joint Operations
HKAS 1 (Amendment)	Disclosure Initiative
HKAS 16 and HKAS 38	Clarification of Acceptable Methods of Depreciation
(Amendment)	and Amortisation
HKAS 16 and HKAS 41	Agriculture: Bearer Plants
(Amendment)	
HKAS 27 (Amendment)	Equity Method in Separate Financial Statements

The following are new standards and amendments to standards that have been issued but not yet effective for the financial year beginning 1 May 2016 and have not been early adopted:

HKFRS 15	Revenue from Contracts with Customers
HKFRS 9	Financial Instruments
HKFRS 16	Leases
HKFRS 10 and HKAS 28	Sale or Contribution of Assets between an Investor and
(Amendment)	its Associate or Joint Venture

The Group is in the process of making an assessment on the impact of these new standards and amendments to existing standards and is not yet in a position to conclude on the potential impact of these standards to the Group.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual profit or loss.

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 2. Segment information

The Executive Directors of the Group ("Management") review the Group's internal reports periodically in order to assess performance and allocate resources. Management has determined the operating segments based on these reports.

The Group has three reportable segments, namely (i) retail business; (ii) electronic components manufacturing and (iii) investment property holding. Segment information provided to management for decision-making is measured in a manner consistent with that in the Interim Financial Statements.

	Six mor	business nths ended Dctober	Electronic c manufa Six mont 31 Oc	cturing hs ended	propert Six mor	stment ty holding nths ended October	Six mon	nations ths ended ctober	Six mor	otal 1ths ended October
	2016 HK\$'000	2015 HK\$'000	2016 HK\$'000	2015 HK\$'000	2016 HK\$'000	2015 HK\$'000	2016 HK\$'000	2015 HK\$'000	2016 HK\$'000	2015 HK\$'000
Segment revenue External sales Intersegment sales	1,001,457	1,155,603	76,106	100,255	1,607 792	2,295 792	- (792)	- (792)	1,079,170	1,258,153
	1,001,457	1,155,603	76,106	100,255	2,399	3,087	(792)	(792)	1,079,170	1,258,153
Segment results Operating (loss)/profit	(10,003)	22,150	(5,134)	860	999	1,381			(14,138)	24,391
Corporate expenses Finance costs, net									(3,906) (12,573)	(3,869) (10,820)
(Loss)/profit before income tax Income tax credit/(expense)									(30,617) 683	9,702 (1,610)
(Loss)/profit for the period									(29,934)	8,092
Depreciation and amortisation	30,812	32,997	6,459	7,256					37,271	40,253
Distribution expenses and administrative expenses	386,153	381,531	15,475	18,659	608	915			402,236	401,105
Additions to non-current assets (other than financial instruments)	16,433	39,752	529	427	_				16,962	40,179

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 2. Segment information (continued)

Electronic components										
	Retail	business	manufa	cturing	Investment property holding Eliminations			Total		
	As at 31/10/2016 HK\$'000	As at 30/4/2016 HK\$'000	As at 31/10/2016 HK\$'000	As at 30/4/2016 HK\$'000	As at 31/10/2016 HK\$'000	As at 30/4/2016 HK\$'000	As at 31/10/2016 HK\$'000	As at 30/4/2016 HK\$'000	As at 31/10/2016 HK\$'000	As at 30/4/2016 HK\$'000
Segment assets Unallocated assets – Deferred income tax – Corporate assets	853,667	935,815	277, 887	307,058	72,603	73,232	(6,223)	(6,753)	1,197,934 6,997 171	1,309,352 6,038 
Total assets									1,205,102	1,315,450
Segment liabilities Borrowings Unallocated liabilities – Deferred income tax	91,472	99,895	24,986	23,975	6,325	7,074	(6,223)	(6,753)	116,560 622,049 3,584	124,191 679,413 3,369
– Taxation payable – Corporate liabilities									4,480	4,496 615
Total liabilities									747,518	812,084

#### Geographical information

Revenue							
	Six months ended						
	31 Oc	tober	Non-currer	nt assets			
			As at	As at			
	2016	2015	31/10/2016	30/4/2016			
	HK\$'000	HK\$'000	HK\$'000	HK\$'000			
The PRC (including the Hong Kong							
Special Administrative Region)	1,052,409	1,221,495	714,429	755,134			
Other regions	26,761	36,658	37	50			
	1,079,170	1,258,153	714,466	755,184			

Revenue by geographical location is determined on the basis of the destination of shipment or place of sales to the customers.

Non-current assets by geographical location are determined based on the location of the relevant assets.

## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 3. Operating (loss)/profit

Operating (loss)/profit is stated after charging the following:

		hs ended ctober
	2016 HK\$'000	2015 HK\$'000
Amortisation of land use rights	255	269
Cost of inventories recognised as expenses included in cost of sales	618,373	765,182
Depreciation of property, plant and equipment	37,016	39,984
Employee benefit expenses (including directors' emoluments)	170,531	189,538
Write back for impairment of accounts receivable	(262)	(909)

#### 4. Finance costs, net

	Six months ended 31 October	
	2016 HK\$'000	2015 HK\$'000
Interest expense on bank borrowings Interest income from bank deposits	12,608 (35)	10,925 (105)
	12,573	10,820

#### 5. Income tax credit/(expense)

Income tax expense is recognised based on management's estimate of the annual income tax rate expected for the full financial year. The Company is incorporated in Bermuda and is exempted from taxation in Bermuda until 2035. Hong Kong profits tax has been provided at the estimated rate of 16.5% (2015: 16.5%) on the estimated assessable profit for the period. Subsidiaries of the Group in Mainland China are subject to Mainland China enterprise income tax rate at the estimated rate of 25% (2015: 25%) on their taxable income determined according to Mainland China tax laws. Other overseas taxation has been calculated on the estimated assessable profits for the period at the rates prevailing in the respective jurisdictions.

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 5. Income tax credit/(expense) (continued)

The amount of taxation charged to the condensed consolidated income statement represents:

	Six months ended 31 October	
	2016	2015
	HK\$'000	HK\$'000
Hong Kong profits tax		
– current tax	-	1,252
Overseas taxation including Mainland China		
– current tax	61	110
Deferred taxation	(744)	248
	(683)	1,610

#### 6. (Loss)/earnings per share

The calculation of basic (loss)/earnings per share for the six months ended 31 October 2016 is based on the consolidated loss for the period of approximately HK\$29,934,000 (2015: profit of HK\$8,092,000) and the weighted average number of 666,190,798 (2015: 666,190,798) shares in issue during the period.

For the six months ended 31 October 2016 and 31 October 2015, diluted (loss)/earnings per share equals basic (loss)/earnings per share as there was no dilutive potential share.

#### 7. Dividend

The Board resolved not to declare any interim dividend in respect of the six months ended 31 October 2016 (2015: Nil).

#### 8. Movements in property, plant and equipment

	НК\$'000
4+1 May 2016	576,404
At 1 May 2016 Exchange differences	(5,697)
Additions	21,591
Disposals/Written off	(206)
Depreciation	(37,016)
At 31 October 2016	555,076

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### As at As at 31 October 30 April 2016 2016 HK\$'000 HK\$'000 Accounts receivables 37,837 52,006 Less: provision for impairment of receivables (5,956) (6,473) Accounts receivables - net 31,881 45,533 Bill receivables 115 120 Accounts and bills receivables - net 31,996 45,653

Accounts and bills receivables

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The ageing analysis of accounts receivables is as follows:

	As at	As at
	31 October	30 April
	2016	2016
	HK\$'000	HK\$'000
0-30 days	17,874	30,696
31-60 days	7,651	8,711
61-90 days	3,726	3,840
91-120 days	1,499	1,458
Over 120 days	7,087	7,301
	37,837	52,006
Less: provision for impairment of receivables	(5,956)	(6,473)
	31,881	45,533

The Group performs on-going credit and collectability evaluation of each customer. The Group offers an average credit period ranging from 30 to 120 days to its non-retail business customers.

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 10. Share capital

	As at 31 October 2016 HK\$'000	As at 30 April 2016 <i>HK</i> \$'000
Authorised: 1,000,000,000 (As at 30 April 2016: 1,000,000,000) shares of HK\$0.10 each	100,000	100,000
Issued and fully paid: 666,190,798 (As at 30 April 2016: 666,190,798) shares of HK\$0.10 each	66,619	66,619

#### 11. Borrowings

As at 31 October 2016, bank borrowings of approximately HK\$58,911,000 (at 30 April 2016: HK\$88,515,000) contractually due for repayment after one year but contain a repayment on demand clause have been classified as current liabilities in accordance with the HK Interpretation 5, "Presentation of Financial Statements – Classification by the Borrower of a Term Loan that contains a Repayment on Demand Clause".

#### 12. Accounts payable

The ageing analysis of accounts payable is as follows:

	As at	As at
	31 October	30 April
	2016	2016
	HK\$'000	HK\$'000
0-30 days	27,280	27,190
31-60 days	3,114	2,642
61-90 days	968	281
91-120 days	1,600	8
Over 120 days	761	690
	33,723	30,811

## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 13. Notes to the condensed consolidated statement of cash flows

(a) Cash generated from operations

	Six months ended 31 October	
	2016	2015
	HK\$'000	HK\$'000
(Loss)/profit for the period	(29,934)	8,092
Adjustments for:		
– Income tax (credit)/expense	(683)	1,610
– Interest income	(35)	(105)
– Interest expense	12,608	10,925
– Amortisation of land use rights	255	269
- Depreciation of property, plant and equipment	37,016	39,984
- Net loss on written off/disposal of property,		
plant and equipment	205	332
- Write back for impairment of accounts receivable	(262)	(909)
	19,170	60,198
Changes in working capital:		
– Decrease/(increase) in inventories	40,967	(30,565)
– Decrease/(increase) in accounts and bills receivable	13,920	(824)
- Decrease/(increase) in prepayments, deposits and		
other receivables	18,451	(16,627)
– Increase in accounts and bills payable	2,912	17,053
– (Decrease)/increase in accruals and other payables	(10,312)	7,481
Cash generated from operations	85,108	36,716

In the condensed consolidated statement of cash flows, proceeds from disposal of property, plant and equipment comprises:

	Six months ended 31 October	
	2016 HK\$'000	2015 HK\$'000
Net book value Net loss on written off/disposal of property,	206	332
plant and equipment	(205)	(332)
Proceeds from disposal of property, plant and equipment	1	_

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 13. Notes to the condensed consolidated statement of cash flows (continued)

(b) Analysis of the balance of cash and cash equivalents

	At	At
	31 October	31 October
	2016	2015
	HK\$'000	HK\$'000
Cash and cash equivalents	73,556	77,808
Bank overdrafts	(72,150)	(38,903)
	1,406	38,905

#### 14. Commitments

		As at 31 October 2016 HK\$'000	As at 30 April 2016 <i>HK\$'000</i>
(a)	Capital commitments in respect of property, plant and equipment:		
	Contracted but not provided for	1,340	11,298
(b)	Operating lease commitments – where the Group is the lessee At 31 October 2016, the Group had future aggregate minimum lease payments in respect of rented premises under non-cancellable operating leases as follows:		
	Not later than one year	228,510	261,526
	Later than one year and not later than five years	176,561	225,589
	Over five years	2,677	5,471
		407,748	492,586

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## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

		Six months ended 31 October	
		2016 HK\$'000	2015 <i>HK\$'000</i>
(a)	Rental expenses paid to a related company		
	which is owned by directors of the Company	331	297
	Rental expenses paid to a director of the Company	147	147
(b)	Key management compensation		
	Salaries, allowances and other benefits in kind	1,753	1,767
	Pension costs – defined contribution plans	128	128
		1,881	1,895

## 15. Related party transactions

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## MANAGEMENT DISCUSSION AND ANALYSIS

#### **BUSINESS REVIEW**

#### Overview

For the six months ended 31 October 2016, the Group recorded total revenue of HK\$1,079,170,000 (2015: HK\$1,258,153,000), representing a decrease of 14.2% as compared with that of last year. It was resulted mainly from the shrinking local retail market that led to a decrease of segment revenue in retail business for 13.3% to HK\$1,001,457,000 (2015: HK\$1,155,603,000) as compared with that of last year. During the period, revenue from retail business accounted for 92.8% (2015: 91.8%) of total revenue. Influenced by the decreased revenue, the Group recorded consolidated loss of HK\$29,934,000 (2015: consolidated profit of HK\$8,092,000), which was mainly attributable to the following factors:

- 1. 759 STORE follows firmly to "Quick Turnover with Lower Margin" principle. It is not only widely welcomed by customers, but also allows high product turnover that helped 759 STORE to gain much market share effectively. However, low margin setting was a double-edged sword that the operation in whole would need much more time to do its adjustment if a great reverse in market trend occurred.
- 2. The retail business adopts "Direct Import" as its main model for procurement, in general mainly settling payments in local currencies of export countries. During the period under review, fluctuations in international foreign exchange market has affected the Group's operating profit. In the last financial year, Japanese Yen stayed low and such "Japanese Yen bonus" has given great support to the Group's expansion in market share. Japanese Yen started to appreciate greatly from the fourth quarter of last year and remained high during the period under review, where the founder was too optimistic on the trend of Japanese Yen. As the effect of "Japanese Yen bonus" vanished, the Group recorded an exchange loss of HK\$22,293,000 (2015: exchange gain of HK\$19,377,000) in the same period with an absolute difference reaching HK\$41,670,000 when compared with that of the last year, 1.4 times of the consolidated loss of the same period.
- 3. According to the figures released monthly by the Census and Statistics Department of Hong Kong, the value of total retail sales declined in every single months from March 2015 for 20 consecutive months, of which the declining trend started from the mid of last year, extending to the period under review. The retail business of the Group, at that moment, was still under the period of active expansion; increasing shop number and logistic warehouse; so as to expand the product mix in the food groceries, with an aim to go beyond the existing market model that mainly relies on snack and confectionaries. However, as local retail market's sharp downturn, the revenue growth was below expectation, as a result, the increase in cost was not able to be fully offset.

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## MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW (continued)

Retail business

Since 2010, in which 759 STORE founded, the retail business becomes the main source of revenue for the Group. After 6 years of continuous active development, 759 STORE has established a sizable retail network with a procurement model that imported products on its own directly from manufacturer's countries, firmly sticking to "Quick Turnover with Lower Margin" policy with high product turnover rate so as to provide much more shopping choices to local residents.

For the six months ended 31 October 2016, retail business recorded segmental operating loss of HK\$10,003,000 (2015: operating profit of HK\$22,150,000). During the period, segmental revenue of the Group's retail business was HK\$1,001,457,000 (2015: HK\$1,155,603,000), representing a decrease of about 13.3% as compared with that of the same period last year. In respect of segmental gross profit, HK\$376,205,000 (2015: HK\$403,682,000) was recorded, representing a decrease of 6.8% as compared with that of the last year, less than the percentage decrease of segmental revenue. During the period, the Group has made in-depth operational review which improved gross profit margin by 2.7 percentage points higher than that of the same period last year to 37.6% (2015: 34.9%). The founder had once considered to change the management structure, in attempts to increase the products that provided by local supply chains, to hopefully increase the revenue. However, since local supplied products lacked flexibility on price-setting, being incomprehensive in their supplies and of variety not rich enough in customers' point of view, local supplied products not only were of flow rate far lower than expected, but also came with some complicated and unnecessary disturbances. Apart from price, they failed to bring benefit on correlated purchase to our customers. During the period under review, the Group enhanced the ratio of "Direct Import" products again, to more than 90% where the gross profit and the product flow rate improved spontaneously.

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#### MANAGEMENT DISCUSSION AND ANALYSIS

#### BUSINESS REVIEW (continued)

Retail business (continued)

As at 31 October 2016, the shop number of 759 STORE in operation was 255 (30 April 2016: 271). In percentage terms, the shop number decreased by 6% in total, amounting to 16 shops in total (newly opened for 3, closed for 16 and combined for 3). The main reason for this net decrease in the shop number was that, the Group closed the shops of too high rent to revenue ratio and/or of too high shop intensity in respect of neighbour shops, after reviewing the operational results for all the shop of rental agreements due to renew during the period under review. Shop rental expense still was the largest component in the cost structure of retail business, recorded HK\$134,560,000 (2015: HK\$130,242,000), representing a rise of 3.3% when compared with that of last year in the same period. It reflected a fact that even though local retail market went worse with the value of total retail sales declining for 20 consecutive months, the level of shop rent still stayed high. As the revenue decreased in the period under review as compared with that of last year, the rent-to-revenue ratio climbed to 13.4% (2015: 11.3%). As at 31 October 2016, total gross floor area of the Group's shops was approximately 489,000 sq ft (2015: 504,000 sq ft), while average shop gross floor area was about 1,918 sq ft (2015: 1,794 sq ft). In respect of direct labour cost, due to the net decrease in shop number and natural wastage of certain frontline staff, the total staff number amounted to 918 (2015: 1,067) as at 31 October 2016. In the period under review, labour cost of frontline staff were HK\$93,820,000 (2015: HK\$101,175,000), decreasing for about 7% when compared with that of last year. The average wage of frontline staff increased for about 7.8% when compared with that of last year. The management fully understand that reasonable wage scheme is essential for the recruitment of suitable staff and it is extremely important for the Group to maintain good service level and future development. During the period under review, the ratio of direct labor costs over revenue increase for 0.6 percentage point to 9.4% (2015: 8.8%), and the average number of frontline staff per shop in the same period was 3.6 (2015: 3.9).

## MANAGEMENT DISCUSSION AND ANALYSIS

#### BUSINESS REVIEW (continued)

#### Retail business (continued)

In the period under review, the Group strengthened its control on cash flow, actively managing its retail inventory. As at 31 October 2016, total value of inventory of the retail business was HK\$230,686,000 (30 April 2016: HK\$262,207,000), decreasing for 12% as compared with that of last financial year end date. During the period, the number of product items that had been sold was around 15,000 (2015: around 22,000). The main reason why the number of product items decreased as compared with that of last year was that, the Group had decided to resume the procurement policy that adopted when 759 STORE was first founded, concentrating the product source on import snack category, putting the always popular Japanese and Korean products again to mainstream so that the weighing of snack category in the revenue had gone back to more than 50%. Apart from snack, other main categories were food groceries, drinks (including alcohols), frozen foods and personal care products. Among those categories, the performance of frozen foods was most ideal that a remarkable increase was recorded in its revenue. Jelly, Chinese dim sum, Thailand jasmine rice, Japanese Kyushu ramen noodle, wet tissue and laundry gel ball were the bestsellers of snack, frozen foods, food groceries, noodle, personal care product and household consumable respectively. In contrast, the Group greatly reduced the development on non-consumable household products and stopped the development on small household electrical appliances for the main reason that their product flow rates were relatively much lower than that of other product categories. It takes too long for customers to buy the other same non-consumable products that their sales volume was difficult to be stimulated even their prices were easy to afford. For small household electrical appliances, customers reflected in their feedback that they saw quality assurance as an important factor and tended to buy international brand products instead. For these reasons, non-consumable household products and small household electrical appliances were not match well with high flow rate and "Quick Turnover with Lower Margin" policy adopted by 759 STORE. The Group continues to adopt parallel import procurement model in container unit, maintaining the weighting of products that import on its own beyond 90%, from 63 countries and regions (2015: 61), mainly Japan and Korea. The weighting of the products directly import from Japan and Korea had risen to more than 60%, where the weighting of the other countries followed in descending order as Europe, Southeast Asia, Taiwan, China, America and other regions.

Even in the period where retail market turned bad, steady growth was seen in those 7 restaurants that operated by the Group. Those restaurants were positioned as canteens that served "worker meals" for the working class. Cart noodle was the most favourite dish producing revenue that weighted more than half of the total revenue of the catering business.

As at October 2016, the number of 759 STORE membership card holders who made one and more than one purchases per week was around 420,000 visits (2015: 370,000 visits), and those made one and more than one purchases per month was around 1,200,000 visits (2015: 1,190,000 visits). This important figure actually reflects that, our precious member customers still give their long term support to 759 STORE, which is a great encourage for our staff.

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#### MANAGEMENT DISCUSSION AND ANALYSIS

#### BUSINESS REVIEW (continued)

Electronic components manufacturing business

The business first established by the Group is electronic component manufacture, of which its coil products are widely applied in electronic products and electrical appliances in various fields such as mobile communication equipment, lighting products, household appliances, computers and its peripheral products, power supply devices.

During the period under review, the Group continued to scale down the business and streamline the structure of Zhongshan main plant, reallocated its resources and production capacity to provide services and support for its international electronic clients in partnership for years. During the period under review, the manufacturing business recorded segment revenue of HK\$76,106,000 (2015: HK\$100,255,000), representing a decrease of 24.1% as compared with the same period last year. Owing to the continued downturn of the electronic manufacturing market and consequently the revenue, gross profit for the period amounted to HK\$10,492,000 (2015: HK\$19,850,000) and, after deducting segment depreciation expense of HK\$6,459,000 (2015: HK\$7,256,000), operating loss of HK\$5,134,000 (2015: operating profit of HK\$860,000) was recorded. Regardless of the fact that the contribution level of the manufacturing business to the Group's revenue has dropped to below 10% and business trimming are underway as scheduled, Zhongshan main plant and Gaozhou plant will continue its untiring efforts to ensure that quality coil products and service support are provided to our clients who had worked together for years.

#### Investment property

For the six months ended 31 October 2016, rental income of the Group amounted to HK\$1,607,000 (2015: HK\$2,295,000). The decrease in rental income was mainly because certain properties were changed into properties for the Group's own use.

### MANAGEMENT DISCUSSION AND ANALYSIS

#### FINANCIAL REVIEW

Fund Surplus and Liabilities

As at 31 October 2016, the Group's bank balances and cash (denominated mainly in Hong Kong dollar, United States dollar and Renminbi) was HK\$108,624,000 (30 April 2016: HK\$119,653,000). As at 31 October 2016, the Group had aggregate banking facilities (excluding that of foreign exchange derivative financial instrument) of approximately HK\$847,150,000 (30 April 2016: HK\$944,749,000) for overdrafts, loans, trade financing, factoring of accounts receivable, etc. Unused facilities as at the same date amounted to approximately HK\$221,463,000 (30 April 2016: HK\$262,932,000). At 31 October 2016, the utilized banking facilities amounting to HK\$625,687,000 were secured by charges on the Group's certain land and buildings, investment properties, pledges of the Group's accounts receivable, bank deposits and inventories. In addition, the Group is required to comply with certain restrictive financial covenants imposed by the major financing banks. As at 31 October 2016, the Group with such financial covenants. The Group's working capital is mainly sourced from certain financing banks whom we had partnered with for years, and the Group utilizes its trade finance facilities in a rational manner to achieve high-turnover import and retail business.

As at 31 October 2016, the Group borrowed HK\$622,049,000 (30 April 2016: HK\$679,413,000) from a number of banks, representing a decrease of approximately 8.4%. As at 31 October 2016, the Group's gearing ratio\* was 0.53 (30 April 2016: 0.53). In addition, the Group did not have any contingent liabilities on the same date (30 April 2016: Nil).

(\* The ratio of (total borrowings less bank balances and cash) over (total borrowings less bank balances and cash plus total equity))

#### Assets

As at 31 October 2016, the Group had total inventories of HK\$286,320,000 (30 April 2016: HK\$327,287,000), the balance decreased by 12.5% as compared with the last financial year end date. The founder uses our self-developed operation system to manage and monitor the Group's merchandise procurement, logistics flow and capital flow. Currently, the Group's operation system has been able to determine the order demand automatically based on selling volume and inventory of merchandise, and adjust instantly in a real-time manner. When issuing purchase orders, data are linked to the capital management system to arrange utilization and pre-schedule repayment of trade financing, delivering effective support to cash-flow management for utilizing the banking facilities. Along with the closing down of 16 branches with overlapping location by the Group during the period, total prepayments, deposits and other receivables of the Group as at 31 October 2016 fell by 13% as compared with the same period last year to HK\$125,039,000 (30 April 2016: HK\$143,491,000).

For accounts receivables, given all incomes from the retail business were settled by cash, Octopus card and credit card, net accounts receivables of the Group contributed by the electronic components manufacturing business as at 31 October 2016 was HK\$30,175,000 (30 April 2016: HK\$33,964,000), decreased by about 11.2% than last financial year end date. The accounts receivables have dropped to a very low level along with the shrinkage of the manufacturing business. The Group will carry on with its stringent credit policy to ensure the quality of accounts receivables.

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#### MANAGEMENT DISCUSSION AND ANALYSIS

FINANCIAL REVIEW (continued)

Fund Surplus and Liabilities (continued)

Interest expense

Interest expense of the Group amounted to HK\$12,608,000 for the six months ended 31 October 2016 (2015: HK\$10,925,000), representing an increase of 15.4%.

Financial Resources and Capital Structure

For the six months ended 31 October 2016, the Group recorded net cash inflow of HK\$4,662,000 (2015: outflow of HK\$6,847,000). Net cash inflow from operating activities significantly improved from last year to HK\$85,031,000 (2015: HK\$36,536,000), which was mainly attributed to the decrease of HK\$40,967,000 and HK\$18,452,000 respectively in inventory and total prepayments, deposits and other receivables as the scale of the retail business had stabilized during the year. During the period, net cash outflow from investing activities was HK\$16,960,000 (2015: HK\$35,705,000), down 52% from the same period last year. During the period under review, net cash outflow from financing activities was HK\$63,409,000 (2015: HK\$7,678,000), principally due to the fact that the Group had utilized the significantly increased cash inflow from operating activities to reduce its bank borrowings.

Cash Flow Summary	For the six months ended 31 October	
	2016	2015
	HK\$'000	HK\$'000
Net cash inflow from operating activities	85,031	36,536
Net cash outflow from investing activities	(16,960)	(35,705)
Net cash outflow from financing activities	(63,409)	(7,678)
Increase/(decrease) in cash and cash equivalents	4,662	(6,847)

As at 31 October 2016, the Group's net current liabilities was HK\$244,043,000 (30 April 2016: HK\$236,729,000) and current ratio was 0.67 (30 April 2016: 0.70). The amount included a pledged bank loan of approximately HK\$144,778,000 (HK\$85,867,000 repayable within one year; HK\$58,911,000 repayable after one year). Such loans due for repayment after one year but contain a repayment on demand clause amounting to approximately HK\$58,911,000 have been classified as current liabilities in accordance with the HK Interpretation 5, "Presentation of Financial Statements – Classification by the Borrower of a Term Loan that contains a Repayment on Demand Clause". The founder expects that, in the foreseeable future, there will be no plan for material investment that needs to significantly increase its budgeted capital expenditure. After taking the existing available banking facilities into account, the Group currently has sufficient working capital to meet its need for business development. Further, as the Group's principal business is retailing, presently, the founder considers that focusing to make use of import trade financing is the most efficient arrangement in that capital utilization is calibrated against our retail business scale and remains flexible at all times. In view of the current capital condition, the Group has no additional back-up capital requirement and therefore has no plan to engage in fund raising.

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## MANAGEMENT DISCUSSION AND ANALYSIS

FINANCIAL REVIEW (continued)

Charges on Assets

As at 31 October 2016, certain assets of the Group with an aggregate carrying value of approximately HK\$446,178,000 (30 April 2016: HK\$409,386,000) were pledged to secure banking facilities of the Group.

#### Exchange and Interest Rate Risks

The Group's business is mainly conducted in Hong Kong, Mainland China and South-east Asia. The major revenue currencies are primarily denominated in Hong Kong dollar, Renminbi and United States dollars; whilst the major currencies in purchase commitments and operation costs are primarily denominated in Japanese Yen, United States dollars, Euro, Hong Kong dollar and Renminbi. The Group will endeavor to be vigilant in monitoring the fluctuation in exchange market, and will proactively adjust the combination of imported merchandise in order to offset the impact that may occur from currency fluctuation. Presently, if the exchange rates of Japanese Yen and Euro go up significantly, it will greatly impact the Group's competitiveness. Besides, the Group's operating capital is mostly financed by banking facilities. Owing to the fact that the interest rates remained at a relatively low level in the past few years and would possibly be adjusted upwards in future and thus increase our capital costs, the control of inventory as well as the operation efficiency of our branches should receive upmost attention to ensure best use of every cent of capital.

#### **EMPLOYEES**

As at 31 October 2016, the Group employed approximately 2,400 staff (2015: 2,900). The remuneration of the employees is determined by reference to market benchmark, individual performance, academic qualification and work experience, subject to periodic review. Other agreed employee benefits includes pension scheme, medical insurance, on-job training, education subsidy and other social security and paid leaves stipulated under the relevant jurisdiction of places of operation.

#### Social Responsibilities

The Group is proactive in carrying out the responsibilities of a corporate citizen. By participating in various kinds of charitable, volunteer, and recreational activities, we have encouraged our staff force to care about the community and have promoted a sound mind in a sound body as well as their balanced development. We have also made donation to charitable organizations and educational institutions and have endeavored to participate in social welfare activities.

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#### MANAGEMENT DISCUSSION AND ANALYSIS

#### FUTURE OUTLOOK

The Group's 759 STORE has developed for seven years with an established network of branches covering most residential districts in Hong Kong. Number of membership of 759 STORE and figures about their repeated purchases reveal that 759 STORE has a substantial business scale as well as a strong customer base. Through meticulous market measurement and analysis aided with the operating data system, the management ascertained the market differentiation and characteristics that 759 STORE possesses in spite of the fiercely competitive market. The slowdown in revenue is mainly attributable to the underestimation on the market downturn since last year and the market downswings have undoubtedly posed considerable cost pressure on 759 STORE when it was still under the period of rapid expansion. In the short run, the major cost being rent is bound by contracts and difficult to be forthwith adjusted. But in the long run, the founder has formulated a series of strategies for 759 STORE, which are being orderly carried out.

#### 1. Merchandise category

759 STORE focused on Japanese and Korean snacks at its inception, and had gradually expanded its merchandise categories into drinks (including alcohols), frozen food, personal care products, baby products, cosmetics, housewares, household electrical appliances and so forth, which had once reached 22,000 product choices. However, sales figures indicate that some categories such as housewares, household electrical appliances and cosmetics did not achieve high sales turnover despite selling at lower margin. Considering that the turnover rates of such merchandise are much lower than those of other products and that the inventory level is therefore increased significantly, they were not match well with 759 STORE's operating principle of having high flow rate. The 759 STORE branch at the Hong Kong Station has been refitted as a snacks specialty shop since September, of which 90% of the products are from Japan and Korea. Positive feedbacks from customers and increased sales revenue enlighten 759 STORE to resume the operating model that adopted when it was first founded: focus on importing snacks mainly from Japan and Korea with some from Europe and the US as complements; product offerings be reduced to 2,000 bestselling items and 4,000 conventional items; and slow-moving items be eliminated after clearance sale. It is planned that snacks would be increased to account for over 60% of the product offerings, of which over 70% would be directly imported from Japan and Korea.

## MANAGEMENT DISCUSSION AND ANALYSIS

#### FUTURE OUTLOOK (continued)

2. Global procurement

Besides self-importing merchandise in container loads, 759 STORE has repeatedly attempted to introduce local commodities through local suppliers during the expansion period, but happened to be unsustainable. A probable reason for this is that many customer, as reflected from their feedbacks, expect to purchase self-imported goods by us when shopping in 759 STORE, instead of locally supplied merchandise which can be easily bought elsewhere. It is thus believed that large-scale introduction of local goods by 759 STORE has weakened its distinctness and has a negative impact on customers' shopping experience. 759 STORE will therefore further take the initiative to differentiate its products from those of other retailers by raising the proportion of products directly imported from its place of origin to over 90% and by introducing more featured products from Japan, Korea, Europe and the US to meet expectations of consumers. Besides, major sources of merchandise of 759 STORE comprise a number of overseas food and necessities manufacturers, and its own-branded products account for approximately 21% of the total revenue (2015: 15%). The Group will acquaint itself with each and every segment from manufacturing to retailing, by utilizing the 37 years' experience of CEC-COILS in the manufacturing industry, aims to establish an interdependent partnership with these competent manufacturers and jointly produce more quality self-branded items at reasonable prices for customers.

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### FUTURE OUTLOOK (continued)

- 3. Retail network consolidation
  - The Group would put "die-hard defense" as target of retail business for the second half year. A special committee comprised of several different department heads was formed to handle the tenancy renewal matters expiring by the end of 2017 of around 70 to 80 branches, taking into consideration the rent to sales performance ratio and reasonable distribution of branch location in that particular district for decision making. Tenancy renewal plans for the second half of the year are in the pipeline, and it is expected that 13 branches would possibly be closed down or revamped, 5 new branches would be opened and 2 branches would be merged by October 2017. The Group will also terminate the lease of one of its three major warehouses for retail logistics in 2017 and there would be a significant decrease in overall rental costs. 759 KAWAII for cosmetics, personal care products and some fashionable gadgets were piloted during the past three years, and responses were positive in the first year, with a number of bestseller personal care products introduced to the market. Yet, the performance of 759 KAWAII has gradually worsened in the last 18 months. Plausible causes are the growth in number of travelers to Japan with the increase in flights to Japan at cheaper fares, and the rise of some websites selling products directly delivered from Japan, e.g. "Rakuten" and "Amazon JP", allowing customers to make purchases in person or online. In addition, importation of cosmetics and personal care products which are pharmaceutical have to be handled one by one to comply with the stringent regulations imposed by the Hong Kong Government, and thus the cost and time spent on compliance make it difficult for 759 KAWAII to maintain its competitiveness with Japanese pharmacies offering all-inclusive products. The Group has consequently decided to refit 759 KAWAII branches as 759 STORE shops or close them upon lease expiry, with fast-moving personal care products subsumed under 759 STORE for sale. The Group has also worked towards becoming a "mini-department store" for more than two years, but results were not satisfying. Thus, 759 STORE will reposition itself as a "Japanese Snack and Grocery Store" that focuses solely on goods of fast-moving and of customers' actual needs. In future, 759 STORE will put a large-sized shop in every district as flagship shop to create synergy with those medium-sized and small-sized shops in the same district in order to meet the shopping needs of local residents in various districts. For shop front management, the founder has found after careful thinking that, 759 STORE is suitable to adopt small district management model, in which flagship shop navigates the shops nearby in the same district, instead of large district management model. 759 STORE will keep looking for suitable sites for new shops, locking its focus on medium-sized sites of 1,000 to 2,000 sq ft so as to prevent new shops from being not only too small to carry enough products, but also too confining to ruin customers' enjoyment. It, in the other hand, can prevent new shop from being not only too big that raises the ratio of rental expense and management fee, but also keeping too much stock in shop, exceeding the target of inventory turnover.
- 4. 759 STORE will open its first branch in the mainland China after Lunar New Year 2017 at Zhongshan main plant, as an exploration into the Chinese market and also to gather actual operational data for the purpose of formulating development plans in the future.

## OTHER INFORMATION

#### INTERESTS OF DIRECTORS AND CHIEF EXECUTIVE IN SECURITIES

As at 31 October 2016, the interests of the directors and chief executive of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register required to be kept by the Company pursuant to section 352 of the SFO or otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") were as follows:

#### (a) Shares of the Company

	Nun				
Name of director	Personal interests (Note 2)	Corporate interests	Trusts interests	Total interests	Percentage of issued share capital
Mr. Lam Wai Chun	29,955,188	442,295,660 (Note 3)	442,295,660 (Note 3)	472,250,848 (Note 3)	70.89%
Ms. Tang Fung Kwan	4,194,611	_	_	4,194,611	0.63%
Mr. Ho Man Lee	30,000	_	-	30,000	0.0045%
Mr. Au Son Yiu	3,101,440	-	-	3,101,440	0.47%

Notes:

- 1. All the above interests in the shares of the Company were long positions.
- 2. Personal interests were interests held by the relevant directors as beneficial owners.
- 3. The 442,295,660 shares were held by Ka Yan China Development (Holding) Company Limited, a wholly-owned subsidiary of Ka Yan China Investments Limited. The entire issued share capital of Ka Yan China Development (Holding) Company Limited was ultimately held by HSBC International Trustee Limited as trustee of a discretionary trust (the "Trust") founded by Mr. Lam Wai Chun. Being a founder of the Trust, Mr. Lam Wai Chun was deemed to be interested in all the shares held by Ka Yan China Development (Holding) Company Limited for the purpose of the SFO. The corporate interests and trusts interests in 442,295,660 shares refer to the same shares in the Company and duplicated with each other. Accordingly, Mr. Lam Wai Chun's total interests in 472,250,848 shares in the Company was arrived at after eliminating the duplications.

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### OTHER INFORMATION

#### INTERESTS OF DIRECTORS AND CHIEF EXECUTIVE IN SECURITIES (continued)

#### (b) Shares of associated corporation(s) of the Company

Coils Electronic Co., Limited

	Number of non-	Percentage of issued			
Name of director	Personal interests	Corporate interests	Family interests	Total interests	non-voting deferred shares
Mr. Lam Wai Chun (Notes 4, 5 and 6)	7,500,000	6,000,000	500,000	14,000,000	100%

Notes:

- 4. Mr. Lam Wai Chun held 7,500,000 non-voting deferred shares of HK\$1.00 each, representing approximately 53.57% of the 14,000,000 non-voting deferred shares of HK\$1.00 each issued by Coils Electronic Co., Limited, in which Coils International Holdings Limited, a direct wholly-owned subsidiary of the Company, held the entire issued ordinary share capital.
- 5. 6,000,000 non-voting deferred shares of HK\$1.00 each were held by Ka Yan China Development (Holding) Company Limited and 500,000 non-voting deferred shares of HK\$1.00 each were held by Ms. Law Ching Yee, the spouse of Mr. Lam Wai Chun, representing approximately 42.86% and approximately 3.57% of the 14,000,000 non-voting deferred shares of HK\$1.00 each in the share capital of Coils Electronic Co., Limited respectively. Mr. Lam Wai Chun was deemed to be interested in all these shares under the SFO by virtue of, (i) for the shares held by Ka Yan China Development (Holding) Company Limited, the reason set out in Note 3 to sub-paragraph (a) above and, (ii) for the shares held by Ms. Law Ching Yee, being the spouse of Ms. Law Ching Yee.
- 6. All the above interests in the non-voting deferred shares of Coils Electronic Co., Limited held or deemed to be held by Mr. Lam Wai Chun were long positions.
- 7. Mr. Lam Wai Chun held shares in certain subsidiaries as trustee for their holding companies.

Save as disclosed above, as at 31 October 2016, none of the directors or chief executive of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be entered into the register kept by the Company pursuant to section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO or the Model Code.

Save as disclosed above, as at 31 October 2016, neither the directors or chief executive of the Company nor their spouses or children under the age of 18 had been granted any rights to subscribe for any equity or debt securities of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), or had exercised such rights.

## OTHER INFORMATION

#### INTERESTS OF SHAREHOLDERS DISCLOSEABLE UNDER THE SFO

As at 31 October 2016, according to the register kept by the Company under section 336 of the SFO, the following persons, other than the directors or chief executive of the Company, had an interest or short position in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO:

#### Shares of the Company

Substantial shareholders (as defined in the Listing Rules)

	Number of shares of HK\$0.10 each held				Percentage of
	Beneficial	Family	Corporate	Trusts	issued share
Name	owner	interests	interests	interests	capital
Ms. Law Ching Yee	-	472,250,848 (Note 2)	-	-	70.89%
Ka Yan China Development (Holding) Company Limited	442,295,660 (Notes 2 and 3)	-	-	-	66.39%
Ka Yan China Investments Limited	-	-	442,295,660 (Notes 2 and 3)	-	66.39%
HSBC International Trustee Limited	-	-	-	442,295,660 (Notes 2 and 3)	66.39%

Notes:

- 1. All the above interests in the shares of the Company were long positions.
- 2. Of the 472,250,848 shares, 442,295,660 shares were held by Ka Yan China Development (Holding) Company Limited, a wholly-owned subsidiary of Ka Yan China Investments Limited. The entire issued share capital of Ka Yan China Development (Holding) Company Limited was ultimately held by the Trust founded by Mr. Lam Wai Chun. The remaining 29,955,188 shares were held by Mr. Lam Wai Chun as beneficial owner. Ms. Law Ching Yee, being the spouse of Mr. Lam Wai Chun, was deemed to be interested in all the shares held by her spouse, for the purpose of the SFO.
- 3. The interests in 442,295,660 shares held by Ka Yan China Investments Limited, the ultimate holding company of the Company, and HSBC International Trustee Limited refer to the same shares and duplicated with each other. Such shares formed the shares in which Ka Yan China Development (Holding) Company Limited was interested. As at 31 October 2016, the actual number of shares held by Ka Yan China Investments Limited, Ka Yan China Development (Holding) Company Limited and HSBC International Trustee Limited in the Company which duplicated with one another was 442,295,660 shares.

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### OTHER INFORMATION

#### INTERESTS OF SHAREHOLDERS DISCLOSEABLE UNDER THE SFO (continued)

#### Shares of the Company (continued)

Save as disclosed above, the Company had not been notified of any other person (other than a director or a chief executive of the Company) who had an interest (whether direct or indirect) in 5% or more of the shares comprised in the relevant share capital or a short position which were required to be recorded in the register kept by the Company pursuant to section 336 of the SFO as at 31 October 2016.

#### PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SHARES

The Company had not redeemed any of its listed shares during the six months ended 31 October 2016. Neither the Company nor any of its subsidiaries had purchased or sold any of the Company's listed shares during the six months ended 31 October 2016.

#### CORPORATE GOVERNANCE CODE

The Company has adopted the principles and complied with the applicable code provisions of the Corporate Governance Code (the "Code") as set out in Appendix 14 to the Listing Rules for the six months ended 31 October 2016, except for the following deviations:

1. Under code provision A.2.1 of the Code, the roles of chairman and chief executive should be separate and should not be performed by the same individual.

Before 29 September 2009, the roles of the Chairman of the Board and the chief executive officer of the Company (the "CEO") were performed by two different executive directors of the Company. Due to the re-allocation of the respective duties of the executive directors of the Company, Mr. Lam Wai Chun, the Chairman of the Board, has been appointed as the Managing Director of the Company with effect from 29 September 2009 and has carried out the responsibilities of the CEO since then. This constitutes a deviation from the code provision A.2.1 of the Code which stipulates that the roles of chairman and chief executive should be separate and should not be performed by the same individual. However, as Mr. Lam Wai Chun is the founder of the Group and possesses substantial and valuable experience in the industry that is relevant to the Group's operation, the Board believes that vesting the roles of the Chairman of the Board and the CEO in the same person will provide the Company with strong and consistent leadership and promote effective and efficient formulation and implementation of business decisions and strategies and considers that such structure is in the best interests of the Company and its shareholders at this stage.

### OTHER INFORMATION

#### **CORPORATE GOVERNANCE CODE** (continued)

2. Under code provision E.1.2 of the Code, the Chairman of the Board should attend the annual general meeting of the Company.

The Chairman of the Board did not attend the Annual General Meeting of the Company held on 28 September 2016 (the "2016 AGM") due to illness on the even date. Ms. Tang Fung Kwan, the executive director of the Company, who took the chair of the 2016 AGM, and most members of the Board attended the 2016 AGM.

3. Under code provision A.6.7 of the Code, independent non-executive directors should attend general meetings and develop a balanced understanding of the views of shareholders.

All independent non-executive directors attended the 2016 AGM except Mr. Chan Chiu Ying. Mr Chan apologized for lateness due to severe traffic congestion.

#### AUDIT COMMITTEE

The Audit Committee of the Company currently comprises three independent non-executive directors, namely Mr. Chan Chiu Ying (chairman of the Audit Committee), Mr. Au Son Yiu and Mr. Goh Gen Cheung. Regular meetings have been held by the Audit Committee since its establishment and it meets at least twice each financial year.

The Audit Committee has reviewed the accounting principles and practices adopted by the Group, the internal control and risk management of the Group and the Interim Report for the six months ended 31 October 2016.

#### **REMUNERATION COMMITTEE**

The Company established the Remuneration Committee for the purpose of making recommendations to the Board on the Company's policy and structure for all directors' and senior management remuneration and on the establishment of a formal and transparent procedure for developing remuneration policy. The Remuneration Committee also has the delegated responsibility to make recommendations to the Board on (i) the remuneration packages of individual executive directors and senior management including benefits in kind, pension rights and compensation payments, including any compensation payable for loss or termination of their office or appointment and (ii) the remuneration of non-executive directors. The Remuneration Committee currently comprises four members including one executive director, namely Ms. Tang Fung Kwan, and three independent non-executive directors, namely Mr. Au Son Yiu (chairman of the Remuneration Committee), Mr. Goh Gen Cheung and Mr. Chan Chiu Ying.

INTERIM REPORT 2016/2017

## OTHER INFORMATION

#### NOMINATION COMMITTEE

The Company established the Nomination Committee to review the structure, size, composition and diversity (including the skills, knowledge and experience) of the Board, to make recommendations on any proposed changes to the Board to complement the Company's corporate strategy and to assess the independence of independent non-executive directors of the Company. The Nomination Committee currently comprises four members including one executive director, namely Mr. Lam Wai Chun (chairman of the Nomination Committee), and three independent non-executive directors, namely Mr. Au Son Yiu, Mr. Goh Gen Cheung and Mr. Chan Chiu Ying.

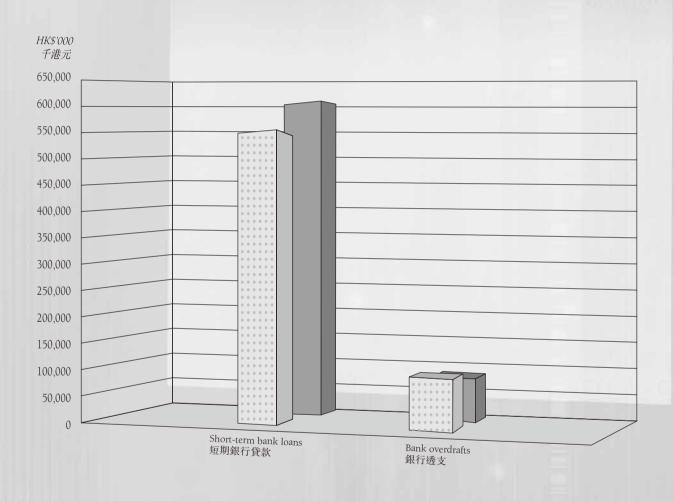
#### MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code as set out in Appendix 10 to the Listing Rules as its own code of conduct regarding directors' securities transactions for the six months ended 31 October 2016. Following specific enquiry by the Company, all of the directors of the Company confirmed compliance with the required standard set out in the Model Code throughout the six months ended 31 October 2016. The Model Code also applies to the relevant employees of the Group.

By Order of the Board Lam Wai Chun Chairman

Hong Kong, 23 December 2016

## Summary of credit facilities utilisation 融資信貸動用摘要 As at 31 October 2016 於2016年10月31日



31/10/2016

30/04/2016



香港九龍觀塘巧明街110號興運工業大廈2樓 2nd Floor, Hing Win Factory Building, 110 How Ming Street, Kwun Tong, Kowloon, Hong Kong