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WONDERFUL SKY FINANCIAL GROUP HOLDINGS LIMITED

皓天財經集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1260)

**VOLUNTARY ANNOUNCEMENT
LATEST BUSINESS DEVELOPMENT
IN RELATION TO AN ACQUISITION**

The purpose of this announcement of Wonderful Sky Financial Group Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is to inform its shareholders and its potential investors of the latest business development of the Group.

In light of the further opening up of the capital markets in mainland China and the closer connection between the capital markets of Hong Kong and mainland China, the Group is actively exploring the media market in mainland China. Recently, the Group has established a strategic cooperation with 柘西(上海)文化傳媒有限公司 (“柘西傳媒”) and has acquired a 20% equity interest in it (the “**Acquisition**”).

柘西傳媒, a company registered in mainland China, utilises the mass data analyses obtained from its traditional public relation services, and the new media channels to provide all-round financial public relation services, including public relation maintenance, crisis public relations management, brand marketing and communication, creative idea planning and media in-depth cooperation services and etc., to enterprises in mainland China. The working team of 柘西傳媒 consists of senior public relations, media, creative idea planning, administrative and management experts of forums and mega size events professionals. In 2016, the team hosted and organised the following events: AI World, the opening ceremony “The Never-Ending Stage” of Lujiazui Binjiang Financial City of CITIC Real Estate, world finals of the World Electronic Sports Games organised by Ali Sports, Ali Sports Global Supplier Conference, The First Sharon Festival of the Qiang and the Tourism Development Conference in Beichuan, Sichuan, the release and promotion of the new car series “Tang” and “Song” of the Dynasty series of the new energy vehicles of BYD, etc.

IMPLICATIONS UNDER THE LISTING RULES

As all the relevant percentage ratios under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) for the Acquisition are less than 5%, the Acquisition is exempt from the requirements under Chapter 14 of the Listing Rules. To the best of the directors’ knowledge, information and belief and having made all reasonable inquiries, the seller (including its ultimate beneficial owner) of the shares in 柘西傳媒 is independent third parties of the Company and is not connected persons of the Company. This announcement is made by the Company on a voluntary basis to keep the shareholders and potential investors of the Company informed of the latest development of the Group’s businesses.

By Order of the Board
Wonderful Sky Financial Group Holdings Limited
Liu Tianni
Chairman

Hong Kong, 16 February 2017

As at the date of this announcement, the executive directors of the Company are Mr. Liu Tianni and Ms. Liu Lin; and the independent non-executive directors of the Company are Ms. Li Ling Xiu, Ms. Lam Yim Kei, Sally and Ms. Lee Wing Sze Rosa.