

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **Silverman Holdings Limited**

### **銀仕來控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1616)**

## **VOLUNTARY ANNOUNCEMENT**

This Announcement is made on a voluntary basis by Silverman Holdings Limited (the “**Company**”).

The board of directors of the Company (the “**Board**”) would like to keep the shareholders of the Company and potential investors informed of the latest business updates of the Company and its subsidiaries (the “**Group**”), allowing them to assess the development of the Group.

The Company is pleased to announce that “Wudang Yijian (武當一劍)”, a large-scale television series invested and produced by Beijing Huasheng Taitong Media Investment Company Limited (北京華晟泰通傳媒投資有限公司), a wholly-owned subsidiary of the Group, has started shooting on 18 February 2017.

“Wudang Yijian” is a television adaption of the novel of the same name written by Mr. Liang Yusheng (梁羽生). It follows the story of how Geng Yujing, an orphan in the late Ming Dynasty who found out about the truth of his parents’ death and discovered Nurhaci’s wild ambition of invading the Central Plains. He revealed the truth of the mystery and punished the hidden traitors. Geng Yujing, who was a nobody in the first place, eventually became a knight-errant with his extraordinary martial arts, Wudang Yijian.

This is the first ever television adaption of “Wudang Yijian” written by Mr. Liang Yusheng (梁羽生). The executive producer of the television series is Mr. Meng Fanyao (孟凡耀), the state’s most influential producer. The television series is directed by Mr. Lu Qi (路奇), a famous director, starring Yu Liaoyi (于了一), Chai Biyun (柴碧雲), Yung Hung (翁虹) and Ding Haitao (丁海濤). “Wudang Yijian” is expected to finish shooting by the end of July 2017 and is estimated to broadcast by April 2018.

The Board believes that, upon completion of the shooting and successful broadcast of “Wudang Yijian”, the Company’s competitiveness will be further enhanced. The Company continues to be optimistic about the film, television and media industry in China and is confident in the film, television and media business. The Company will continue to explore opportunities in the film, television and media industry to achieve better returns to reward the support of the shareholders of the Company.

By Order of the Board  
**Silverman Holdings Limited**  
**LIU Dong**  
*Chairman*

Shandong, the PRC, 19 February 2017

*As at the date of this announcement, the Board comprises eight Directors, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive Directors; and Mr. PAN Hongye, Mr. LAM Kai Yeung and Mr. GAO Gordon Xia as independent non-executive Directors.*