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CHINA INTERNET INVESTMENT FINANCE HOLDINGS LIMITED

中國互聯網投資金融集團有限公司

(Continued into Bermuda with limited liability)
(Stock Code: 810)

EXTENSION IN RELATION TO A POSSIBLE INVESTMENT IN A COMPANY WHICH WILL EXPLORE PRC FUND MANAGEMENT AND INVESTMENT BUSINESSES

This announcement is made by China Internet Investment Finance Holdings Limited (the "Company") on a voluntary basis.

Reference is made to the announcement of the Company dated 3 August 2016 (the "Announcement") in relation to the entering of the letter of intent dated 3 August 2016 (the "Letter of Intent") by Ever Shiner Investment Limited ("Ever Shiner"), a whollyowned subsidiary of the Company. Unless otherwise defined, capitalised terms used herein shall have the same meanings as ascribed to them the Announcement.

As disclosed in Announcement, the Possible Investment as contemplated under the Letter of Intent is subject to further negotiation and final terms to be agreed by the parties thereof and the entering of the relevant definitive agreement(s) in relation to the Possible Investment within six months upon the entering of the Letter of Intent (or such other later date as may be agreed by the parties) (the "Relevant Period").

As additional time is required for the parties to conduct the necessary due diligence review on the Target Company and to further negotiate the terms in relation to the Proposed Investment, on 21 February 2017, Ever Shiner and other parties have entered into a supplemental letter to the Letter of Intent (the "Supplemental Letter") to extend the Relevant Period to 2 August 2017 (or such other later date as agreed in writing by all parties).

Save for the extension of the Relevant Period, all other terms to the Letter of Intent remain unchanged.

The Letter of Intent and the Supplemental Letter do not constitute any legally-binding commitment of either parties in respect of the Possible Investment and no definitive agreement in relation to the Possible Investment has been entered into as at the date of this announcement.

The shareholders and potential investors of the Company should note that, the terms of the Potential Investment are still under negotiation and no formal and legally binding agreement in relation to the Potential Investment has been entered into as at the date of this announcement. Accordingly, as the Potential Investment contemplated under the Letter of Intent and the Supplemental Letter may or may not materialize. Shareholders and potential investors of the Company are reminded to exercise caution when dealing in the securities of the Company.

By order of the Board

China Internet Investment Finance Holdings Limited

Dr. Lam Man Chan

Chairman

Hong Kong, 21 February 2017

As at the date of this announcement, the executive director of the Company is Mr. Lee Kwok Leung: the non-executive director of the Company is Dr. Lam Man Chan and the independent non-executive directors of the Company are Dr. Ng Chi Yeung, Simon, Mr. Tam Yuk Sang, Sammy and Ms. Florence Ng.