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BAIOO Family Interactive Limited

百奧家庭互動有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2100)

CHANGE OF COMPANY LOGO

The board of directors (the “**Board**”) of BAIOO Family Interactive Limited (the “**Company**”) announces that, to align with the group’s new corporate identity, the Company’s logo has been changed with effect from the date of this announcement. The Company’s old and new logos are set out below for identification purpose:



(old logo)



(new logo)

The new logo will be printed on the relevant corporate documents of the Company, including but not limited to the Company’s share certificates, interim and annual reports, announcements and circulars. The change of the Company logo will not affect any rights of the shareholders of the Company. All share certificates of the Company in issue bearing the old logo will, after the adoption of the new logo, continue to be effective and as documents of title to the shares of the Company and will continue to be valid for trading, settlement, registration and delivery purpose. There will not be any arrangement for free exchange of existing certificates of securities of the Company for new certificates bearing the new logo. Any further issue of certificates of securities of the Company will be under the new logo of the Company with effect from the date of this announcement.

By order of the Board

BAIOO Family Interactive Limited

DAI Jian

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 20 March 2017

As at the date of this announcement, the executive Directors of the Company are Mr. DAI Jian, Mr. WU Lili, Mr. LI Chong, Mr. WANG Xiaodong and Dr. XU Gang; the independent non-executive Directors of the Company are Ms. LIU Qianli, Dr. WANG Qing and Mr. MA Xiaofeng.