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## **Silverman Holdings Limited**

### **銀仕來控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1616)**

### **POSITIVE PROFIT ALERT**

This announcement is made by Silverman Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the year ended 31 December 2016, the Group’s consolidated net profit for the year ended 31 December 2016 is expected to record an increase of not less than 300% as compared with that recorded for the year ended 31 December 2015.

Based on the information currently available to the Company, the Board believes that such increase for the year ended 31 December 2016 as compared to the year ended 31 December 2015 is mainly attributable to the rapid growth in the Group’s television media business. Despite a decrease in profits from the Group’s textile segment due to the generally sluggish growth of the textile industry, the successful sales and distribution of the Group’s television drama series including Yichang Defense (宜昌保衛戰) and The Great Eastern Battlefield (東方戰場), in 2016 have generated a considerable amount of profits for the Group.

In view of the above, the Board will continue to direct resources of the Group to the television media and related business, and strengthen its operation capability in the television media industry so as to increase the profitability and promote the sustainable development of the Group’s business. The Group will also continue to optimise its operations in the textile segment and consider appropriate business opportunities in order to maximise the value of the Company to its Shareholders.

The Company is in the process of finalising the annual results of the Group for the year ended 31 December 2016. This positive profit alert announcement is only based on the information currently available to the Board and the preliminary assessment of the consolidated management accounts of the Group for the year ended 31 December 2016, which has not been audited or reviewed by the Company's auditors and may be subject to significant changes and adjustments. The actual financial results of the Group for the year ended 31 December 2016 may be different from what is disclosed in this announcement. The audited consolidated results of the Group for the year ended 31 December 2016 is expected to be published on or about 29 March 2017.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Silverman Holdings Limited**  
**LIU Dong**  
*Chairman*

Shandong, the PRC, 22 March 2017

*As at the date of this announcement, the Board comprises eight directors of the Company, namely Mr. LIU Dong, Mr. LIU Zongjun, Ms. CHEN Chen, Mr. HE Han and Mr. TAN Bin as executive directors of the Company; and Mr. LAM Kai Yeung, Mr. GAO Gordon Xia and Mr. WANG Liangliang as independent non-executive directors of the Company.*