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北京京客隆商業集團股份有限公司

BEIJING JINGKELONG COMPANY LIMITED*

(a joint stock limited company incorporated in the People's Republic of China)

(Stock Code: 814)

PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION

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The board of directors of Beijing Jingkelong Company Limited* (the “**Company**”) proposes to amend the articles of association of the Company (the “**Articles**”) (i) pursuant to the requirements of and to implement the spirit of "Notice on issues relating to the acceleration of incorporation of the general requirements of Party construction in the Articles of Association of supervised enterprises of District State-Owned Assets Supervision and Administration Commission"* ("《關於加快推進區國資委監管企業將黨建工作總體要求納入公司章程有關事項的通知》"); (ii) to reflect the changes in the industrial and commercial registration information of the Company and changes in the shareholding of the promoters of the Company; and (iii) to adjust the numbering and references to the Articles as a result of the aforesaid amendments.

The said proposed amendments to the Articles are subject to the approval of the shareholders (the “**Shareholders**”) of the Company by the way of a special resolution at the annual general meeting of the Company for the year ended 31 December 2016. Details regarding the said proposed amendments to the Articles will be set out in the circular to be despatched to the Shareholders in due course.

By Order of the Board

Beijing Jingkelong Company Limited

Li Jianwen

Chairman

Beijing, PRC

22 March 2017

As at the date of this announcement, the executive directors of the Company are Mr. Li Jianwen, Mr. Shang Yongtian, Ms. Li Chunyan and Mr. Liu Yuejin; the non-executive directors are Mr. Wang Weilin and Mr. Li Shunxiang; and the independent non-executive directors are Mr. Wang Liping, Mr. Chen Liping and Mr. Choi Onward.

** For identification purpose only*