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SPARKLE ROLL GROUP LIMITED

耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

APPOINTMENT OF HONORARY CHAIRMAN

The board (the “**Board**”) of directors (the “**Directors**”) of Sparkle Roll Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that Mr. Qi Jian Hong (“**Mr. Qi**”), the controlling shareholder of the Company, has accepted the invitation to serve as the Honorary Chairman (but not a director) of the Company with effect from 1 April 2017. Mr. Qi is currently the directors and legal representatives of certain subsidiaries of the Group. Mr. Qi will not receive any remuneration for acting as the Honorary Chairman of the Company and will not assume any executive function at the Board.

The Board believes that Mr. Qi will continue to provide invaluable contribution to the Group in his new role as the Honorary Chairman of the Company given his substantial experience and acumen in the management and operation in luxury goods market.

Accordingly, Mr. Qi’s role as the Honorary Adviser of the Company and his entitlement of the monthly consultancy fee of HK\$10,000 for acting as the Company’s Honorary Adviser will be terminated with effect from 31 March 2017.

By order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 22 March 2017

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhu Lei. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.

* *For identification purpose only*