



TOM Group Limited

TOM 集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2383)

(股份代號: 2383)

3 April 2017

Dear Shareholders ^(Note),

TOM Group Limited (the “Company”)

- **Notification of Publication of (1) Annual Report 2016, (2) Circular dated 3 April 2017 in relation to the Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors and Notice of Annual General Meeting and (3) Proxy Form (collectively “Current Corporate Communication”)**

The Company’s Current Corporate Communication (in both English and Chinese versions) is available on the Company’s website at www.tomgroup.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at www.hkexnews.hk. You may access the Current Corporate Communication by clicking “Investor Relations” on the home page of the Company’s website, then selecting “2016 Annual Report” under “Financial Reports”, clicking “Announcements/Circulars” and then selecting “Notice for 2017 Annual General Meeting”, “Circular (Proposed General Mandates to Issue New Shares and Repurchase Shares, Re-election of Retiring Directors and Notice of Annual General Meeting)” and “Proxy Form for 2017 Annual General Meeting”; or by searching under “Listed Company Information” on the website of HKEx. Viewing the above documents requires Adobe® Reader®.

If you have any difficulty in receiving or gaining access to the Current Corporate Communication posted on the Company’s website or if you want to receive a printed copy of the Current Corporate Communication, please complete the CCASS request form (the “CCASS Request Form”) on the reverse side and send it to the Company c/o the Company’s branch share registrar, Computershare Hong Kong Investor Services Limited, by post using the mailing label at the bottom of the CCASS Request Form (no stamp is needed if posted in Hong Kong). The address of the Company’s share registrar is 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the CCASS Request Form to tomgroup@computershare.com.hk.

If you have any queries about how to obtain a copy of the Current Corporate Communication or how to access the Current Corporate Communication on the Company’s website, please call the hotline of the Company’s branch share registrar at (852) 2862 8688 during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays).

Yours faithfully,
For and on behalf of
TOM Group Limited
Angela Mak
Executive Director

Note: This notification letter is being sent to the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System (“CCASS”) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Current Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this notification letter and the CCASS Request Form enclosed.

各位股東 ^(附註)：

TOM 集團有限公司 (「本公司」)

- (1) 二零一六年年報、(2) 有關建議授權發行新股份及購回股份、重選退任董事及股東週年大會通告之日期為二零一七年四月三日之通函及(3) 代表委任表格 (統稱「本次公司通訊」) 之發佈通知

本公司之本次公司通訊 (中文本及英文本) 已於本公司網頁 (www.tomgroup.com) 及香港交易及結算所有限公司 (「香港交易所」) 網頁 (www.hkexnews.hk) 登載。閣下可於本公司網頁主頁按「投資者關係」一項, 再在「業績報告」項下選擇「2016年年報」, 在「公告/通函」項下分別選擇「2017年股東週年大會通告」、「通函 (建議授權發行新股份及購回股份、重選退任董事及股東週年大會通告)」及「2017年股東週年大會代表委任表格」; 或在香港交易所網頁於「上市公司公告」項下搜尋, 即可下載及瀏覽本次公司通訊。以上文件須使用Adobe® Reader® 開啟。

倘閣下因任何理由以致在收取或接收載於本公司網頁的本次公司通訊出困難或閣下欲收取本次公司通訊之印刷本, 請填妥在本函背面的CCASS申請表格 (「CCASS申請表格」), 並使用CCASS申請表格下方的郵寄標籤寄回本公司之股份過戶登記分處, 香港中央證券登記有限公司 (如在香港投寄則毋須貼上郵票), 地址為香港灣仔皇后大道東183號合和中心17M樓。閣下亦可把已填妥之CCASS申請表格的掃描本電郵到tomgroup@computershare.com.hk。

倘閣下對於如何收取本次公司通訊或如何在本公司網頁上閱覽本次公司通訊有任何疑問, 請於營業時間內 (星期一至星期五, 上午九時至下午六時, 公眾假期除外) 致電本公司股份過戶登記分處熱線(852) 2862 8688 查詢。

TOM 集團有限公司
執行董事
麥淑芬
謹啟

二零一七年四月三日

附註：本通知函件收件對象為本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統 (「CCASS」) 而彼等已經透過香港中央結算有限公司通知本公司, 希望收到本次公司通訊。如果閣下已出售或轉讓所持有的本公司股份, 則無需理會本通知函件及所附 CCASS 申請表格。