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## BEIJING MEDIA CORPORATION LIMITED

### 北青傳媒股份有限公司

(於中華人民共和國註冊成立的股份有限公司)

(股份代號：1000)

#### 澄清公告

截至二零一六年十二月三十一日止年度  
全年業績公佈

茲提述北青傳媒股份有限公司(「本公司」)於2017年3月31日所刊發的截至二零一六年十二月三十一日止年度業績公告(「業績公告」)。除文義另有所指，本公告所定義者具有與業績公告相同的涵義。

本公司注意到，業績公告存在排版和翻譯問題致使出現遺漏和誤譯，謹此澄清如下：

- (1) 業績公告中文版(第18頁)和英文版(第16頁)財務報表附註“12.可供出售金融資產”(“12. FINANCIAL ASSETS AVAILABLE-FOR-SALE”)應改為“13.可供出售金融資產”(“13. FINANCIAL ASSETS AVAILABLE-FOR-SALE”), 隨後所有財務報表附註序號編碼均相應順延。

(2) 英文業績公告第 15 頁遺漏財務報表附註“11. OTHER RECEIVABLES”，在此補充如下：

## 11. OTHER RECEIVABLES

Item	RMB'000	
	As at 31 December 2016	As at 31 December 2015
Other receivables	314,032	137,565
Less: Provision for bad debts	2,735	3,291
<b>Net other receivables</b>	<b>311,297</b>	<b>134,274</b>

(1) Analysis of other receivables by categories:

Item	As at 31 December 2016				As at 31 December 2015			
	Balance of carrying amount		Provision for bad debts		Balance of carrying amount		Provision for bad debts	
	Amount	Percentage (%)	Amount	Percentage (%)	Amount	Percentage (%)	Amount	Percentage (%)
Other receivables with bad debt provision made on group basis	-	-	-	-	-	-	-	-
Aging group	173,903	55.38	790	0.90	4,611	3.35	1,346	29.19
Related party group	7,670	2.44	-	-	110,697	80.47	-	-
Non-risk group	130,514	41.56	-	-	20,312	14.77	-	-
Sub-total	312,087	99.38	790	0.35	135,620	98.59	1,346	0.99
Insignificant individual other receivables but with bad debt provision made on individual basis	1,945	0.62	1,945	100.00	1,945	1.41	1,945	100.00
<b>Total</b>	<b>314,032</b>	<b>100.00</b>	<b>2,735</b>		<b>137,565</b>	<b>100.00</b>	<b>3,291</b>	

1) Other receivables with bad debt provision by aging analysis:

Item	As at 31 December 2016			As at 31 December 2015		
	Amount	Percentage (%)	Provision for bad debts	Amount	Percentage (%)	Provision for bad debts
Within 1 year	172,003	-	-	1,541	-	-
1-2 years	-	10.00	-	800	10.00	80
2-3 years	800	30.00	240	1,100	30.00	330
3-4 years	1,100	50.00	550	-	50.00	-
Over 4 years	-	80.00	-	1,170	80.00	936
<b>Total</b>	<b>173,903</b>		<b>790</b>	<b>4,611</b>		<b>1,346</b>

(2) Other receivables by nature analysis

<b>Nature</b>	<b>As at 31 December 2016</b>	<b>As at 31 December 2015</b>
Related party current account	7,670	110,697
Government subsidy	3,000	–
External unit current	115,768	14,311
Deposit and margin	14,617	6,505
Reserve funds	4,822	4,472
Other	155	1,580
Receivable from equity transfer (Note 1)	168,000	–
<b>Total</b>	<b>314,032</b>	<b>137,565</b>

Note 1: The amount represents the balance receivable from transfer of equity interests in BQTM. As at the issue date of the audit report, RMB85,680 thousand out of RMB168,000 thousand was received.

(3) The top five other receivables as at 31 December 2016 represented 92.55% of the total other receivables.

(3) 英文業績公告第33頁“FINANCIAL POSITION AND OPERATIONAL RESULTS”的第八項“8. Operating Profit”應由以下內容取代：

*“8. Operating Loss*

Operating loss of the Group for 2016 was RMB73,364 thousand (2015: RMB58,485 thousand), representing an increase of 25.44% as compared with 2015.”

除第一項財務報表附註序號編碼錯誤出現在業績公告中英文版本外，以上有關財務資料和分析的翻譯問題僅出現在業績公告的英文版本中，且不影響中文版本。除以上所述外，業績公告(包括其中的財務報表)之所有內容均為真實、準確且維持不變。

承董事會命  
北青傳媒股份有限公司  
主席  
張延平

中國北京

二零一七年四月一日

於本公告日期，董事會成員包括本公司執行董事張延平、余海波、何筱娜、彭亮及商達；本公司非執行董事徐迅及劉弘；以及本公司獨立非執行董事吳德龍、崔恩卿、陳冀、武常岐及周炳泉。

亦請參閱於本公司網站 [www.bjmedia.com.cn](http://www.bjmedia.com.cn) 刊發的本公告。